

## Artists' Centers and Crossover:

Working with Funders, Arts Organizations, and Artists  
in the Research Process and Dissemination

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Arts Economy Initiative

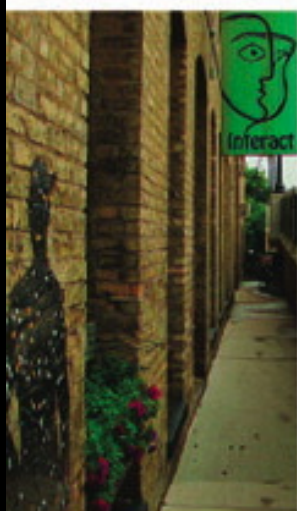
Project on Regional and Industrial Economics

Humphrey Institute of Public Affairs

University of Minnesota

[www.hhh.umn.edu/projects/prie](http://www.hhh.umn.edu/projects/prie)

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# Artists' Centers

Evolution and Impact on Careers,  
Neighborhoods and Economies

Ann Markusen    Amanda Johnson

Table 1. Minnesota Artists' Centers: Location, Start-up Date, Budget, Membership, 2004-5

	Location	Year Started	Annual Budget (\$)	Members
American Composers Forum (MN)	St.Paul	1973	2,300,000	700
Loft Literary Center	Minneapolis	1974	1,800,000	2700
Interact Center for Performing and Visual Arts	Minneapolis	1995	1,400,000	100
Northern Clay Center	Minneapolis	1990	1,235,800	600
Intermedia Arts	Minneapolis	1973	1,000,000	200
Minnesota Center for Book Arts	Minneapolis	1983	850,000	700
IFP Minnesota Center for Media Arts	St. Paul	1987	800,000	500
The Playwrights' Center	Minneapolis	1971	700,000	550
Northfield Arts Guild	Northfield	1959	650,000	600
Textile Center	Minneapolis	1994	500,000	800
Duluth Art Institute	Duluth	1896	350,000	550
Minnesota Center for Photography	Minneapolis	1989	350,000	600
Highpoint Center for Printmaking	Minneapolis	2000	305,000	325
SASE: The Write Place	Minneapolis	1993	300,000	100
Juxtaposition Arts	Minneapolis	1995	150,000	none
New York Mills Regional Cultural Center	New York Mills	1990	133,700	400
Grand Marais Art Colony	Grand Marais	1947	107,000	300
Banfill-Locke Center for the Arts	Fridley	1979	100,000	200
Center for Independent Artists	Minneapolis	2001	87,000	50
Homewood Studios	Minneapolis	1999	30,000	none
Film in the Cities	St.Paul	1970	defunct	defunct
Minnesota Dance Alliance	Minneapolis	1978	defunct	defunct

Sources: Interviews, websites, annual reports.

Table 5. Total Awards from Three Regional Foundations, All Programs, 2001-2005 (\$)

	Total	Bush	Jerome	McKnight
The Loft Literary Center	2,450,000	415,000	653,000	1,382,000
Playwrights' Center	2,116,870	267,870	380,000	1,469,000
American Composers Forum	2,030,700	440,000	419,700	1,171,000
Northern Clay Center	1,464,000	303,000	152,000	1,009,000
IFP Minnesota Center for Media Arts	1,240,000	20,000	207,000	1,013,000
Intermedia Arts	1,132,000	105,000	409,500	617,500
SASE: The Write Place	433,060	78,860	264,200	90,000
MN Center for Book Arts	432,600	129,600	68,000	235,000
Juxtaposition Arts	327,884	122,884	45,000	160,000
Duluth Art Institute Association	326,000	145,000	51,000	130,000
Minnesota Center for Photography	300,000	45,000	100,000	155,000
New York Mills Regional Cultural Center	255,800	34,800	116,000	105,000
Northfield Arts Guild	205,000			205,000
Highpoint Center for Printmaking	166,080	66,080	30,000	70,000
Textile Center	159,000	235,00	59,000	100,000
Center for Independent Artists	55,000		20,000	35,000
Grand Marais Art Colony	30,000	30,000		
Interact Center for Visual and Performing Arts	30,000			30,000
Minnesota Dance Alliance	19,000		19,000	
Banfill-Locke Center for the Arts				
Film in the Cities				
Homewood Studios				
<b>Total all Foundations</b>	<b>13,172,994</b>	<b>2,203,094</b>	<b>2,993,400</b>	<b>7,976,500</b>

Source: Compiled from foundation websites and annual reports.

Table 6. Cumulative Awards, Minnesota State Arts Board, Regional Arts Councils, Local Governments (\$)

	Minnesota State Arts Board 2002-2005	Cities of Minneapolis and St. Paul, 1983-2005	Greater Minnesota City/County 1983-2005	Federal Loans
American Composers Forum (MN)	352,044	75,000		
Intermedia Arts	230,396	330,000		
The Loft Literary Center	225,612			
Northern Clay Center	198,703	200,000		70,000
Minnesota Center for Book Arts	133,867			
The Playwrights' Center	131,228	28,000		
Interact Center for Performing and Visual Arts	104,006			
SASE: The Write Place	98,339			
IFP Minnesota Center for Media Arts	97,749	47,500		
Northfield Arts Guild	80,313			
Duluth Art Institute	66,962		500,000	
Minnesota Center for Photography	66,282			
Textile Center	49,252			
New York Mills Regional Cultural Center	32,649		64,000	
Center for Independent Artists	25,761			
Grand Marais Arts Colony	17,318			
Juxtaposition Arts	17,081	200,000		
Banfill-Locke Center for the Arts	12,772			
Highpoint Center for Printmaking	11,200			
Homewood Studios	not eligible	80,000		
Film in the Cities	defunct			
Minnesota Dance Alliance	defunct			
<b>Total</b>	<b>1,951,534</b>	<b>960,500</b>	<b>564,000</b>	<b>70,000</b>

Sources: Minnesota State Arts Board, 2005; Phil Lindsey; Local government records; Artists' Centers





**SANDRA  
BENITEZ**

**2004**

**HISPANIC HERITAGE AWARD**

**HONOREE FOR LITERATURE**







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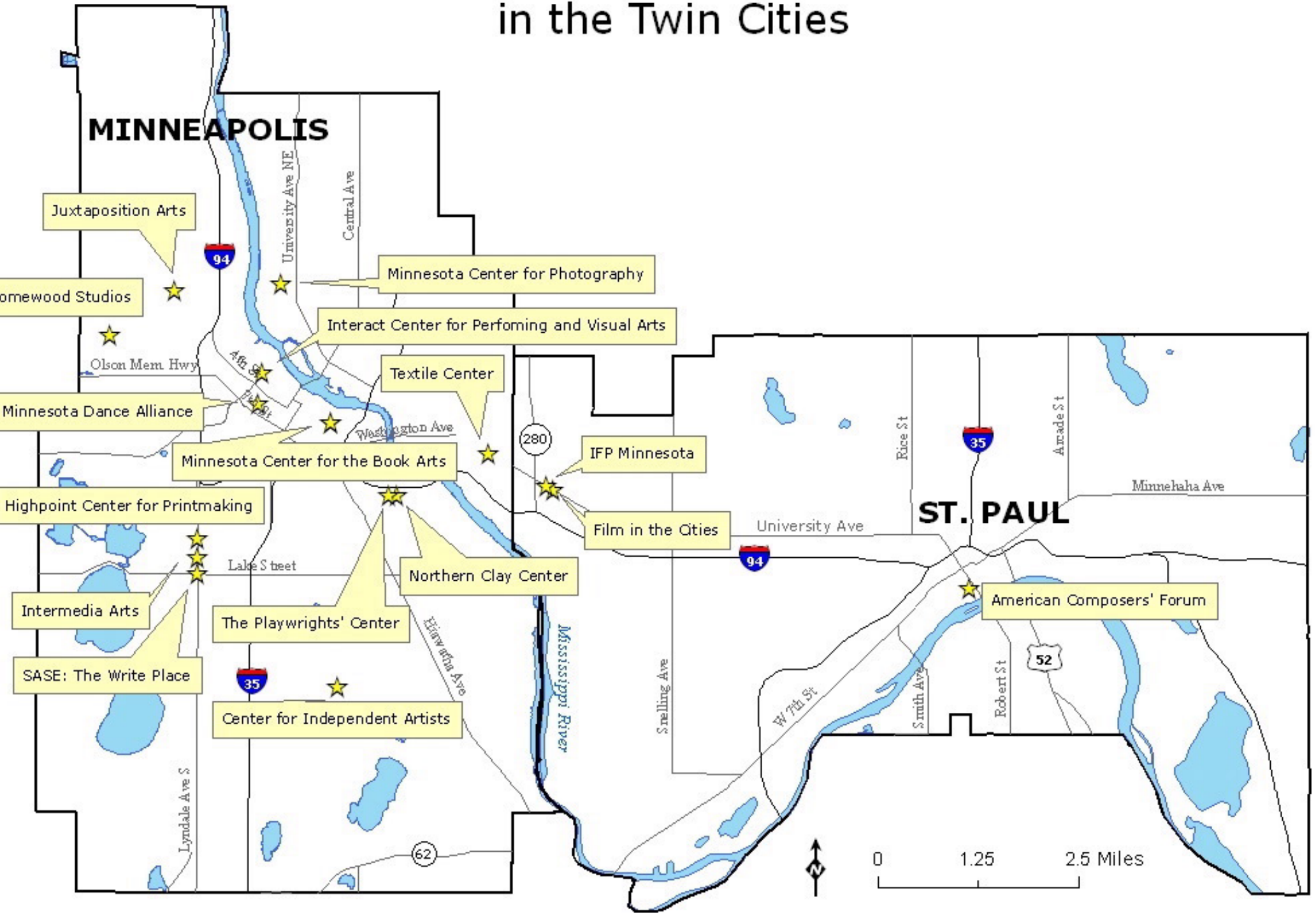
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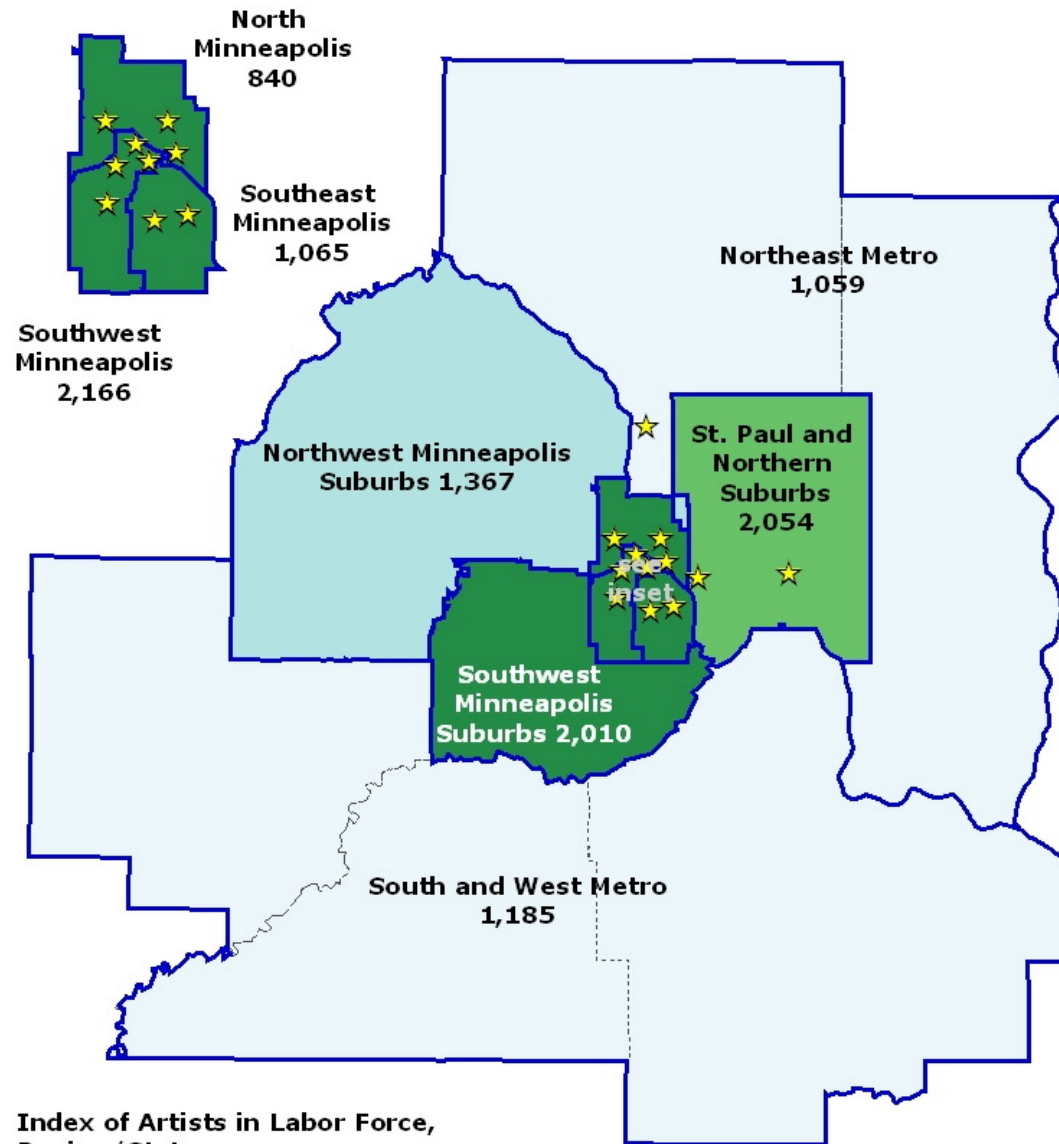


# Artists' Clubhouse Locations in the Twin Cities

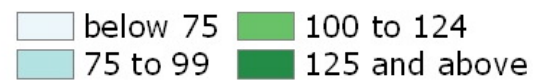



- ★ Artists' Clubhouses
- Interstates
- Major Roads
- Water
- City Boundaries

# Artists in the Twin Cities Metropolitan Region Labor Force



Index of Artists in Labor Force, Region/State



 Artists' Centers

**Table 7. Size and growth rates of artistic occupations for selected metros, 1980, 1990, 2000.**

	<b>2000</b>	<b>% Change 1990-2000</b>	<b>% Change 1980-1990</b>
Atlanta, GA	14,808	53%	64%
San Francisco-Oakland, CA	25,263	20%	39%
Los Angeles-Long Beach, CA	79,781	20%	52%
Minneapolis-St. Paul, MN	12,155	13%	63%
Portland, OR	6,630	10%	66%
Seattle, WA	11,030	9%	52%
Cleveland, OH	5,667	7%	28%
San Diego, CA	10,330	4%	73%
New York-Northeastern NJ	77,216	4%	33%
Miami, FL	7,033	3%	42%
Boston, MA	16,884	2%	73%
Chicago, IL	26,901	1%	50%
Orange County, CA	10,656	-5%	87%
Washington, DC/MD/VA	22,925	-6%	70%
United States	881,841	10%	53%

Sources: Census 2000 5% PUMS dataset, Integrated Public Use Microdata Sample, Minnesota Population Center, University of Minnesota.

Artists are defined as the 1980, 1990, 2000 Census codes: Authors (285/183), Musicians and Composers (275/186), Performing Artists (270, 274, 271/187,193), and Visual Artists: Artists and Related Workers (260/194,188).

**Table 10. Migration of Artists by Metropolitan Area, 1995-2000**

	<b>In/out migration ratio</b>	<b>New artists as % of total</b>	<b>Artists, 2000</b>
Los Angeles, CA	2.16	22%	88325
Phoenix, AZ	1.56	23%	9247
Portland-Vancouver, OR	1.48	24%	6876
New York/Bergen, NY-NJ	1.44	21%	96196
Dallas, TX	1.42	27%	11517
San Francisco-Oakland, CA	1.37	28%	26071
San Diego, CA	1.25	24%	10961
Atlanta, GA	1.22	26%	15282
Washington, DC-MD-VA	1.14	24%	23016
Seattle, WA	1.11	22%	11428
Boston, MA	0.98	24%	15552
Minneapolis-St Paul, MN-WI	0.97	16%	12275
Detroit, MI	0.89	12%	10450
Chicago, IL	0.83	16%	27612
Philadelphia, PA/NJ	0.82	15%	15498
San Jose, CA	0.81	28%	4904
Cleveland, OH	0.53	12%	5805
Houston, TX	0.37	21%	9725

Source: Calculated by Ann Markusen and Martina Cameron, Project on Regional and Industrial Economics, University of Minnesota, Calculated from Census 1980, 1990, 2000 5% PUMS dataset, Integrated Public Use Microdata Sample, Minnesota Population Center, University of Minnesota.

## IV. Organizational Challenges

Identifying and Serving the Constituency

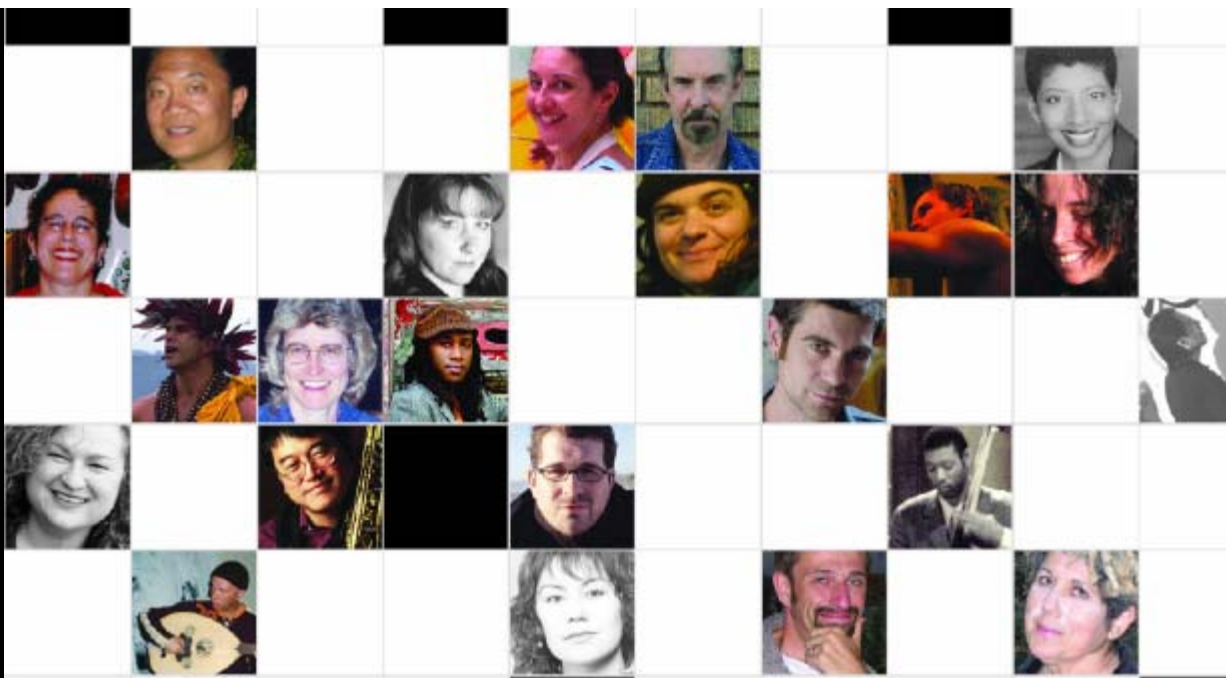
Embracing Diversity

Creating and Using Dedicated Space

Right-sizing and Funding a Balanced Program

Future Challenges:

technology, mixed media, demographic shifts, for-profit?



# C r o s s o v e r

How Artists Build Careers across  
Commercial, Nonprofit and Community Work

Ann Markusen | Sam Gilmore | Amanda Johnson | Titus Levi | Andrea Martinez



For The William and Flora Hewlett Foundation | The James Irvine Foundation | Leveraging Investments in Creativity



the James Irvine foundation

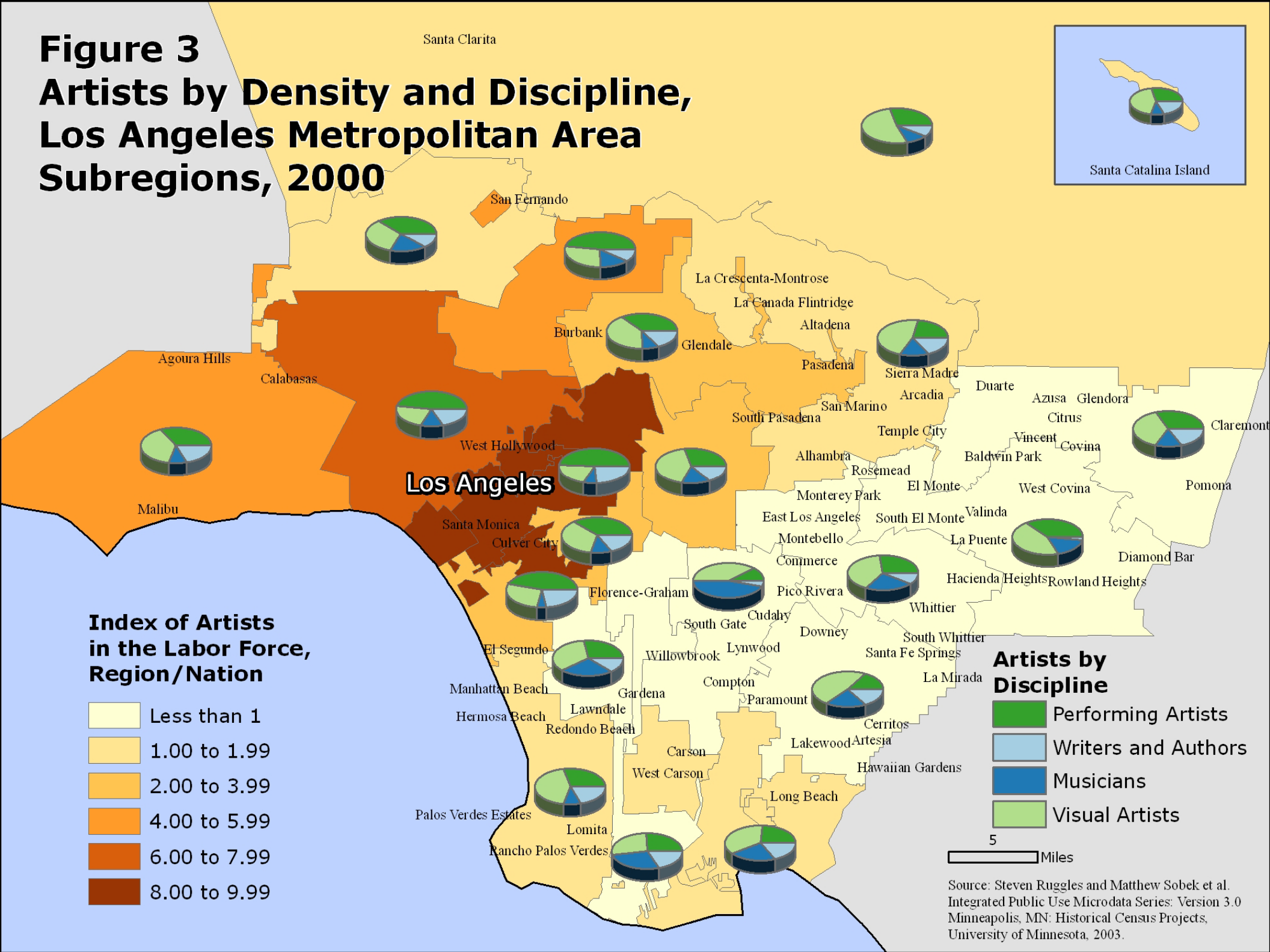


## Biggest challenges:

- 1) how to reach artists for the web-based survey, and to ensure broad coverage (age, discipline, ethnicity, geographic location)
- 2) how to interpret artists' recommendations for changes
- 3) how to get press coverage and disseminate findings



# Figure 3 Artists by Density and Discipline, Los Angeles Metropolitan Area Subregions, 2000



### Index of Artists in the Labor Force, Region/Nation

- Less than 1
- 1.00 to 1.99
- 2.00 to 3.99
- 4.00 to 5.99
- 6.00 to 7.99
- 8.00 to 9.99

### Artists by Discipline

- Performing Artists
- Writers and Authors
- Musicians
- Visual Artists

5 Miles

Source: Steven Ruggles and Matthew Sobek et al.  
Integrated Public Use Microdata Series: Version 3.0  
Minneapolis, MN: Historical Census Projects,  
University of Minnesota, 2003.

Table 1. Los Angeles and Bay Area Artist Respondents, Discipline

	Primary Art Form	%	Secondary Art Form	%
Actor, director including [or] stage, lighting, costumer designer	240	13	110	6
Dancer, choreographer	98	6	50	3
Filmmaker, video-maker, photographer, animator, media artist, new media artist	185	10	212	12
Multimedia Artist	68	4	0	
Musician: composer, instrumentalist, singer, conductor	189	11	128	7
Visual artist: craft artist, painter, sculptor, performance artist	852	48	255	14
Writer: fiction and non-fiction, playwright, screenwriter, poet, storyteller	153	9	311	18
Total	1785		1066	

Table 2: Actual, Desired Shares of Time, Income by Sector, Number & %

	None	Less than 35%	35-65%	More than 65%	Total number
Income Earned by Sector					
Commercial %	16	21	13	51	1548
Not-for-profit %	23	29	16	32	1380
Community %	45	39	10	5	1099
Time Allocation by Sector					
Commercial %	19	24	18	39	1582
Not-for-profit %	17	33	22	29	1504
Community %	29	52	13	6	1304
Desired Time Allocation by Sector					
Commercial %	10	27	36	26	1453
Not-for-profit %	6	43	36	16	1582
Community %	10	56	27	7	1494



# (Th)ink

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## Study Funders in Resources and Time

Moy Eng, The William and Flora Hewlett Foundation

John Orders, Marcy Hinand Cady, Jeanne Sakamoto, The James Irvine Foundation

Sam Miller and Judilee Reed at the Leveraging Investments in Creativity

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John Killacky and Sherwood Chen of The San Francisco Foundation

Claire Peeps of The Durfee Foundation

Angie Kim of the Flintridge and Getty Foundations

## California Partners

Laura Zucker of the Los Angeles County Arts Commission

Joe Smoke of the City of Los Angeles' Department of Cultural Affairs

Amy Kitchener of the Alliance for California Traditional Arts

Judith Luther Wilder and Cora Mirikitani of the Center for Cultural Innovation

Jerry Yoshitomi of MeaningMatters

John Kreidler of Cultural Initiatives Silicon Valley

Lisa Richardson of the California Traditional Music Society

Josephine Ramirez of The Los Angeles Music Center

Kathleen Milnes of the Entertainment Economy Institute



## List of Organizations Participating in Survey Request

We would like to thank the following organizations who contacted artists to participate in the survey and any other organizations who did so without our knowledge.

18th Street Arts Center	Kala Art Institute
Alliance for California Traditional Arts	LA Stage Alliance
Alonzo King's LINES Ballet	Laurie's List
American Composers Forum	Leveraging Investments in Creativity
ArcLight Cinemas	Literati.net
Artadia	Los Angeles County Arts Commission
Arts and Culture Commission of Contra Costa County	Los Angeles Downtown Arts District
Arts Council Silicon Valley	Marin Arts Council
Artspan	Mark Taper Forum
Association of Clay and Glass Artists of California	Maternal and Child Health Access (MCHA)
Avenue 50 Studio	Movimiento de Arte y Cultura Latino Americana
Baulines Craft Guild	Music Center
Berkeley Repertory Theatre	Musician's Union Local 47
California Alliance for Arts Education	National Association of Independent Artists
California Asian American/Pacific Islander Arts Network	ODC Dance
California Assembly of Local Arts Agencies	Otis College of Art and Design
California Traditional Music Society	PEN Center USA
Center for Cultural Innovation	San Francisco Arts Commission
CIRCO ZERO	San Francisco Camerawork
City of Los Angeles Department of Cultural Affairs	San Francisco Dance Center
Community Music Center	Sanchez Art Center
Craft and Folk Art Museum	Santa Monica Cultural Affairs Division
Craft Emergency Relief Fund	Screen Actors Guild
Creative Capital Foundation	Shotgun Players
Crowded Fire Theater Company	The Chitresh Das Dance Company & Chhandom School
Cultural Initiatives Silicon Valley	The Durfee Foundation
Department of Urban Planning, UCLA School of Public Affairs	The Flintridge Foundation
Djerassi Resident Artists Program	The Getty Foundation
DOCULINK	The James Irvine Foundation
East West Players	The Metal Arts Guild
Education Department of Los Angeles County Museum of Art	The Ralph and Goldy Lewis Center for Regional Policy Studies, UCLA School of Public Affairs
Entertainment Economy Institute	The San Francisco Center for the Book
Geralynn Krajeck	The San Francisco Foundation
Human Interaction Research Institute	The Walter and Elise Haas Fund
InnerSpark: California State Summer School for the Arts	The William and Flora Hewlett Foundation
Irvine Dance in California Program	Theatre Bay Area
Italian Oral History Institute	Viento de Los Angeles
Julia Morgan Center for the Arts	Visual Communications
	Wajumbe Cultural Institute, Inc