TheContemporaryMuseum at Makiki

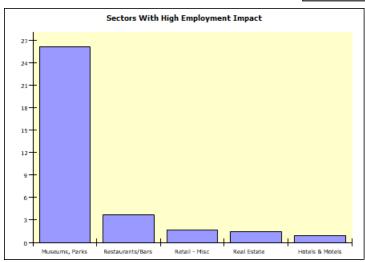


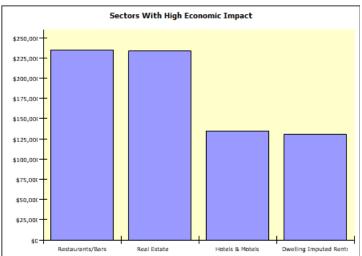


Economic Impact of The Contemporary Museum

Annual Budget	Visitors	% Non-local	Year
1,600,000	25000	43%	2007

Indirect Induced Total **Direct Programming and Events** \$1,600,000 \$493,549 \$804,937 \$2,898,486 **Non-local Visitors** \$441,350 \$106,997 \$153,182 \$701,528 **Total Output Impact** \$2,041,350 \$600,546 \$958,119 \$3,600,014 **Total Jobs** 32 8 44





Impact in Specific Economic Sectors

Description	Direct	Indirect	Induced	Total	Jobs
Museums- historical sites- zoos- and parks	\$1,600,000	\$0	\$1,047	\$1,601,047	26.1
Food services and drinking places	\$181,035	\$7,636	\$46,411	\$235,082	3.7
Real estate establishments	\$0	\$184,877	\$48,658	\$233,535	1.5
Hotels and motels- including casino hotels	\$120,801	\$6,323	\$7,685	\$134,809	0.9
Imputed rental activity for owner-occupied dw	\$0	\$0	\$130,782	\$130,782	
Retail Stores - Miscellaneous	\$85,640	\$282	\$6,230	\$92,152	1.7
Electric power generation- transmission- and	\$0	\$48,182	\$18,320	\$66,502	0.1
Wholesale trade businesses	\$0	\$12,218	\$48,656	\$60,874	0.4
Private hospitals	\$0	\$0	\$60,262	\$60,262	0.5
Offices of physicians- dentists- and other he	\$0	\$0	\$56,299	\$56,299	0.5
Retail Stores - Gasoline stations	\$41,561	\$91	\$3,736	\$45,388	0.6
Other Federal Government enterprises	\$12,312	\$7,883	\$23,325	\$43,521	0.4
Insurance carriers	\$0	\$17,702	\$19,758	\$37,460	0.1
Monetary authorities and depository credit in	\$0	\$8,472	\$26,050	\$34,522	0.2
Telecommunications	\$0	\$13,112	\$18,470	\$31,582	
Other state and local government enterprises	\$0	\$15,882	\$14,655	\$30,536	0.1
Legal services	\$0	\$13,149	\$16,129	\$29,277	0.2
Maint & repair construct of nonresident struc	\$0	\$22,939	\$4,505	\$27,444	0.2
Petroleum refineries	\$0	\$7,135	\$16,048	\$23,184	
Retail Stores - Motor vehicle and parts	\$0	\$397	\$20,294	\$20,690	0.2
Services to buildings and dwellings	\$0	\$15,434	\$4,507	\$19,941	0.3
Medical and diagnostic labs and outpatient an	\$0	\$4	\$18,949	\$18,953	0.1
US Postal Service	\$0	\$14,174	\$4,699	\$18,873	0.1

Description	Direct	Indirect	Induced	Total	Jobs
Management of companies and enterprises	\$0	\$10,929	\$7,328	\$18,257	
Retail Stores - Food and beverage	\$0	\$282	\$17,479	\$17,761	0.3
Retail Stores - General merchandise	\$0	\$271	\$16,501	\$16,771	0.3
Securities- commodity contracts- investments-	\$0	\$2,631	\$14,124	\$16,755	
Other private educational services	\$0	\$11,110	\$5,253	\$16,363	0.3
Accounting- tax preparation- bookkeeping- and	\$0	\$11,777	\$4,507	\$16,284	0.2
Employment services	\$0	\$11,887	\$3,954	\$15,842	0.5
Management- scientific- and technical consult	\$0	\$12,859	\$2,049	\$14,908	0.1
Automotive repair and maintenance- except car	\$0	\$4,761	\$8,019	\$12,780	0.2
Nursing and residential care facilities	\$0	\$0	\$11,949	\$11,949	0.2
Radio and television broadcasting	\$0	\$9,960	\$1,986	\$11,946	0.1
Advertising and related services Nondepository credit intermediation and relat	\$0 \$0	\$10,212 \$3,221	\$1,603 \$8,387	\$11,815 \$11,608	0.1
Newspaper publishers	\$0 \$0	\$8,870	\$1,814	\$10,684	
Retail Stores - Clothing and clothing accesso	\$0 \$0	\$138	\$10,454	\$10,592	0.1
Scenic and sightseeing transportation and sup	\$0 \$0	\$8,004	\$2,502	\$10,506	0.1
Retail Stores - Building material and garden	\$0 \$0	\$131	\$8,996	\$9,127	0.1
Civic- social- professional- and similar orga	\$0 \$0	\$1,256	\$7,720	\$8,977	0.2
Waste management and remediation services	\$0	\$6,037	\$2,821	\$8,858	V. 2
Transport by truck	\$0	\$3,654	\$5,126	\$8,780	
Automotive equipment rental and leasing	\$0	\$4,144	\$4,158	\$8,303	
Retail Stores - Health and personal care	\$0	\$137	\$7,950	\$8,087	0.1
Individual and family services	\$0	\$0	\$7,925	\$7,925	0.2
Amusement parks- arcades- and gambling indust	\$0	\$37	\$7,744	\$7,781	
Private junior colleges- colleges- universiti	\$0	\$127	\$7,652	\$7,779	0.1
Other personal services	\$0	\$266	\$7,185	\$7,451	
Transport by air	\$0	\$1,210	\$6,125	\$7,334	
Retail Nonstores - Direct and electronic sale	\$0	\$106	\$6,948	\$7,055	0.3
Animal (except poultry) slaughtering- renderi	\$0	\$1,873	\$5,113	\$6,986	
Natural gas distribution	\$0	\$3,596	\$2,767	\$6,364	
Child day care services	\$0	\$0	\$6,120	\$6,120	0.1
Funds- trusts- and other financial vehicles	\$0	\$146	\$5,863	\$6,009	
Motion picture and video industries	\$0	\$1,798	\$4,207	\$6,005	
Grantmaking- giving- and social advocacy orga	\$0	\$0	\$5,568	\$5,569	
Insurance agencies- brokerages- and related a	\$0	\$2,491	\$2,927	\$5,417	0.4
Private elementary and secondary schools	\$0	\$0	\$5,296	\$5,296	0.1
Personal care services	\$0	\$0 \$107	\$5,219	\$5,220	
Retail Stores - Furniture and home furnishing Commercial and industrial machinery and equip	\$0 \$0	\$197 \$3,853	\$4,802 \$1,119	\$4,999 \$4,973	
Environmental and other technical consulting	\$0 \$0	\$4,298	\$650	\$4,948	
Architectural- engineering- and related servi	\$0 \$0	\$2,826	\$1,979	\$4,804	
Transit and ground passenger transportation	\$0 \$0	\$724	\$4,041	\$4,765	
Home health care services	\$0	\$0	\$4,545	\$4,545	
Couriers and messengers	\$0	\$3,557	\$842	\$4,399	
Directory- mailing list- and other publishers	\$0	\$3,507	\$888	\$4,395	
Printing	\$0	\$3,907	\$487	\$4,394	
Other computer related services- including fa	\$0	\$2,656	\$1,640	\$4,295	
Electronic and precision equipment repair and	\$0	\$3,347	\$890	\$4,237	
Maint & repair construct of residential struc	\$0	\$483	\$3,711	\$4,195	
Bread and bakery product manufacturing	\$0	\$1,089	\$2,970	\$4,059	
Personal and household goods repair and maint	\$0	\$2,164	\$1,874	\$4,037	
All other miscellaneous professional- scienti	\$0	\$1,989	\$2,037	\$4,026	
Retail Stores - Electronics and appliances	\$0	\$87	\$3,778	\$3,866	
Other support services	\$0	\$1,889	\$1,964	\$3,853	
Community food- housing- and other relief ser	\$0	\$0	\$3,779	\$3,779	
Investigation and security services	\$0	\$2,623	\$854	\$3,477	
Warehousing and storage	\$0	\$2,456	\$997	\$3,454	
Retail Stores - Sporting goods- hobby- book a	\$0	\$63	\$3,366	\$3,429	
Periodical publishers	\$0	\$2,533	\$847	\$3,380	
Dry-cleaning and laundry services	\$0	\$801	\$2,444	\$3,245	
Commercial and industrial machinery and equip	\$0 \$0	\$2,187	\$965 \$870	\$3,152	
Business support services	\$0 \$0	\$2,168 \$1,748	\$870 \$1.001	\$3,038 \$2,748	
Travel arrangement and reservation services Other amusement and recreation industries	\$0 \$0	\$1,748 \$234	\$1,001 \$2,456	\$2,748 \$2,690	
Computer systems design services	\$0 \$0	\$234 \$1,593	\$2,456 \$1,078	\$2,690 \$2,671	
Computer systems design services	φU	φ1,373	φ1,0/0	φ∠,∪/1	

Description	Direct	Indirect	Induced	Total	Jobs
Scientific research and development services	\$0	\$960	\$1,561	\$2,521	
Cookie- cracker- and pasta manufacturing	\$0	\$467	\$2,053	\$2,520	
Transport by water	\$0	\$201	\$2,275	\$2,476	
Religious organizations	\$0	\$0	\$2,311	\$2,311	
All other food manufacturing	\$0	\$562	\$1,737	\$2,299	
Lessors of nonfinancial intangible assets	\$0	\$1,390	\$826	\$2,216	
Internet publishing and broadcasting	\$0	\$1,512	\$403	\$1,915	
Data processing- hosting- ISP- web search por	\$0	\$1,052	\$824	\$1,876	
Fluid milk and butter manufacturing	\$0	\$463	\$1,389	\$1,853	
Performing arts companies	\$0	\$344	\$1,281	\$1,624	0.2
Private household operations	\$0 \$0	\$0 \$0	\$1,576	\$1,576	0.3
Death care services Other accommodations	\$0 \$0	\$0 \$16	\$1,538 \$1,444	\$1,538 \$1,460	
General and consumer goods rental except vide	\$0 \$0	\$443	\$983	\$1,426	
Car washes	\$0 \$0	\$239	\$1,172	\$1,412	
Seasoning and dressing manufacturing	\$0 \$0	\$538	\$829	\$1,367	
Promoters of performing arts and sports and a	\$0	\$229	\$1,102	\$1,331	
Fitness and recreational sports centers	\$0	\$122	\$1,203	\$1,325	
Womens and girls cut and sew apparel manufact	\$0	\$4	\$1,281	\$1,284	
Office administrative services	\$0	\$946	\$221	\$1,166	
Specialized design services	\$0	\$507	\$596	\$1,103	
Vegetable and melon farming	\$0	\$109	\$984	\$1,093	
Coffee and tea manufacturing	\$0	\$360	\$660	\$1,020	
Wood kitchen cabinet and countertop manufactu	\$0	\$256	\$728	\$984	
Veterinary services	\$0	\$49	\$893	\$941	
Independent artists- writers- and performers	\$0	\$499	\$427	\$927	
Cable and other subscription programming	\$0	\$610	\$206	\$816	
Sound recording industries	\$0	\$137	\$649	\$786	
Facilities support services	\$0	\$371	\$351	\$722	
Video tape and disc rental	\$0	\$0	\$682	\$682	
Sawmills and wood preservation	\$0 \$0	\$358 \$152	\$304 \$456	\$663 \$609	
Photographic services Other plastics product manufacturing	\$0 \$0	\$153 \$214	\$456 \$389	\$602	
Flavoring syrup and concentrate manufacturing	\$0 \$0	\$403	\$194	\$597	
Greenhouse- nursery- and floriculture product	\$0 \$0	\$48	\$529	\$577 \$577	
Ophthalmic goods manufacturing	\$0 \$0	\$2	\$549	\$551	
Dental laboratories manufacturing	\$0	\$0	\$519	\$519	
Other information services	\$0	\$142	\$368	\$510	
Industrial gas manufacturing	\$0	\$93	\$416	\$509	
All other crop farming	\$0	\$318	\$187	\$506	
Poultry processing	\$0	\$180	\$312	\$492	
Mens and boys cut and sew apparel manufacturi	\$0	\$4	\$463	\$467	
Cut and sew apparel contractors	\$0	\$161	\$278	\$439	
Mattress manufacturing	\$0	\$1	\$426	\$427	
Nonupholstered wood household furniture manuf	\$0	\$0	\$414	\$414	
Soft drink and ice manufacturing	\$0	\$132	\$282	\$414	
Plastics packaging materials and unlaminated Engineered wood member and truss manufacturin	\$0 \$0	\$151 \$210	\$253	\$404 \$371	
*S&LG passenger transit	\$0 \$0	\$210 \$50	\$161 \$278	\$371 \$328	
Pharmaceutical preparation manufacturing	\$0 \$0	\$99	\$278 \$226	\$325 \$325	
Animal production- except cattle and poultry	\$0	\$123	\$181	\$304	
Seafood product preparation and packaging	\$0	\$177	\$122	\$299	
Footwear manufacturing	\$0	\$0	\$294	\$294	
Sign manufacturing	\$0	\$240	\$41	\$281	
Custom computer programming services	\$0	\$183	\$98	\$280	
Construct other new residential structures	\$0	\$142	\$131	\$272	
Fruit and vegetable canning- pickling- and dr	\$0	\$80	\$175	\$255	
Toilet preparation manufacturing	\$0	\$2	\$253	\$254	
Asphalt paving mixture and block manufacturin	\$0	\$142	\$85	\$227	
Soap and cleaning compound manufacturing	\$0	\$11	\$203	\$214	
All other miscellaneous wood product manufact	\$0	\$72	\$132	\$204	
Surgical appliance and supplies manufacturing	\$0	\$7	\$195	\$202	
Polystyrene foam product manufacturing	\$0 \$0	\$128 \$127	\$70	\$198 \$105	
Commercial Fishing Cutlery- utensil- pot- and pan manufacturing	\$0 \$0	\$127 \$16	\$68 \$171	\$195 \$187	
Cuttery- utensir- pot- and pair manufacturing	ΦU	\$10	\$1/1	\$10/	

Description	Direct	Indirect	Induced	Total	Jobs
Book publishers	\$0	\$10	\$174	\$184	
Wood windows and doors and millwork manufactu	\$0	\$91	\$91	\$182	
Spectator sports companies	\$0	\$83	\$95	\$178	
Other engine equipment manufacturing	\$0	\$75	\$97	\$172	
Extraction of oil and natural gas	\$0	\$77	\$93	\$171	
Software publishers	\$0	\$26	\$131	\$157	
Water- sewage and other treatment and deliver	\$0	\$54	\$101	\$155	
Jewelry and silverware manufacturing	\$0	\$16	\$126	\$142	
Dairy cattle and milk production	\$0	\$35	\$104	\$139	
Showcase- partition- shelving- and locker man	\$0	\$17	\$115	\$133	
Unlaminated plastics profile shape manufactur	\$0	\$82	\$42	\$125	
Glass product manufacturing made of purchased	\$0	\$19	\$93	\$112	
Plastics bottle manufacturing	\$0	\$59	\$48	\$107	
All other chemical product and preparation ma	\$0	\$34	\$71	\$105	
All other paper bag and coated and treated pa	\$0	\$39	\$65	\$104	
Ice cream and frozen dessert manufacturing	\$0	\$55	\$46	\$101	
Motor vehicle parts manufacturing	\$0	\$32	\$65	\$97	
Poultry and egg production	\$0	\$14	\$75	\$88	



111 MASS MoCA Way North Adams, MA 01247 413-884-0093 www.c-3-d.org

© 2009 Center for Creative Community Development