

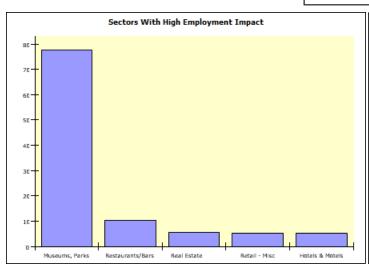


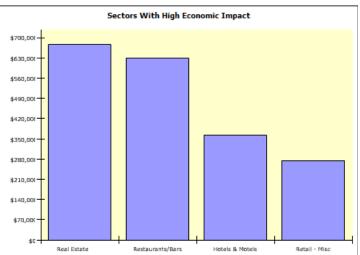
Economic Impact of Vero Beach Museum of Art

Annual Budget	Visitors	% Non-local	Year
3,900,000	72294	43%	2007

Programming and Events
Non-local Visitors
Total Output Impact
Total Jobs

	Direct	Indirect	Induced	Total
3	\$3,900,000	\$1,273,918	\$1,307,268	\$6,481,186
3	\$1,276,278	\$250,689	\$298,998	\$1,825,966
t	\$5,176,278	\$1,524,607	\$1,606,266	\$8,307,151
, <u> </u>	98	13	14	126





Impact in Specific Economic Sectors

Description	Direct	Indirect	Induced	Total	Jobs
Museums- historical sites- zoos- and parks	\$3,900,000	\$0	\$1,227	\$3,901,227	77.6
Real estate establishments	\$0	\$567,502	\$108,901	\$676,403	5.6
Food services and drinking places	\$523,511	\$20,078	\$84,590	\$628,180	10.5
Hotels and motels- including casino hotels	\$349,327	\$4,860	\$7,764	\$361,951	5.1
Retail Stores - Miscellaneous	\$263,356	\$698	\$10,541	\$274,595	5.3
Imputed rental activity for owner-occupied dw	\$0	\$0	\$274,376	\$274,376	
Retail Stores - Gasoline stations	\$139,855	\$369	\$9,950	\$150,174	2.3
Wholesale trade businesses	\$0	\$35,042	\$100,502	\$135,545	0.4
Offices of physicians- dentists- and other he	\$0	\$0	\$124,793	\$124,793	1.1
Management- scientific- and technical consult	\$0	\$92,950	\$9,626	\$102,576	0.8
Private hospitals	\$0	\$0	\$93,777	\$93,777	0.8
Monetary authorities and depository credit in	\$0	\$22,922	\$50,515	\$73,437	0.3
Maint & repair construct of nonresident struc	\$0	\$61,092	\$6,239	\$67,331	0.7
Securities- commodity contracts- investments-	\$0	\$12,925	\$54,179	\$67,104	0.4
Services to buildings and dwellings	\$0	\$54,496	\$10,071	\$64,567	1.0
Legal services	\$0	\$33,124	\$29,817	\$62,941	0.4
Newspaper publishers	\$0	\$56,578	\$5,833	\$62,411	0.5
Insurance carriers	\$0	\$33,144	\$26,135	\$59,279	0.2
Accounting- tax preparation- bookkeeping- and	\$0	\$43,676	\$10,860	\$54,536	0.7
Telecommunications	\$0	\$25,619	\$25,886	\$51,504	0.1
US Postal Service	\$0	\$39,476	\$7,937	\$47,412	0.4
Other private educational services	\$0	\$30,745	\$11,027	\$41,772	0.6
Retail Stores - Food and beverage	\$0	\$850	\$36,932	\$37,782	0.6

Description	Direct	Indirect	Induced	Total	Jobs
Advertising and related services	\$0	\$33,400	\$3,010	\$36,410	0.4
Retail Stores - Motor vehicle and parts	\$0	\$945	\$33,850	\$34,795	0.3
Retail Stores - General merchandise	\$0	\$776	\$33,182	\$33,959	0.7
Employment services	\$0	\$28,096	\$5,635	\$33,731	1.1
Nursing and residential care facilities	\$0	\$0	\$33,503	\$33,503	0.7
Office administrative services	\$0	\$28,097	\$4,072	\$32,168	0.2
Other state and local government enterprises	\$0	\$18,266	\$13,386	\$31,653	0.1
Automotive repair and maintenance- except car	\$0	\$13,393	\$16,440	\$29,833	0.4
Couriers and messengers	\$0	\$24,212	\$3,488	\$27,700	0.5
Scenic and sightseeing transportation and sup	\$0	\$23,523	\$3,155	\$26,678	0.3
Waste management and remediation services	\$0	\$19,135	\$6,116	\$25,251	0.1
Retail Stores - Clothing and clothing accesso Retail Stores - Building material and garden	\$0 \$0	\$447 \$471	\$23,766 \$22,717	\$24,214 \$23,188	0.3
Management of companies and enterprises	\$0 \$0	\$16,051	\$5,476	\$23,188 \$21,527	0.3
Funds- trusts- and other financial vehicles	\$0 \$0	\$10,031	\$18,820	\$19,332	
Business support services	\$0 \$0	\$13,984	\$3,327	\$17,311	0.3
Retail Stores - Health and personal care	\$0	\$414	\$16,779	\$17,193	0.2
Civic- social- professional- and similar orga	\$0 \$0	\$3,000	\$13,579	\$16,579	0.3
Periodical publishers	\$0	\$14,279	\$2,018	\$16,297	0.0
Architectural- engineering- and related servi	\$0	\$11,244	\$4,480	\$15,724	0.1
Home health care services	\$0	\$0	\$14,922	\$14,922	0.3
Insurance agencies- brokerages- and related a	\$0	\$7,538	\$6,298	\$13,836	0.1
Retail Stores - Furniture and home furnishing	\$0	\$678	\$11,554	\$12,232	0.1
Nondepository credit intermediation and relat	\$0	\$4,355	\$7,327	\$11,682	
Medical and diagnostic labs and outpatient an	\$0	\$3	\$10,813	\$10,816	
Commercial and industrial machinery and equip	\$0	\$9,262	\$1,508	\$10,770	
Grantmaking- giving- and social advocacy orga	\$0	\$1	\$10,544	\$10,545	0.1
Personal and household goods repair and maint	\$0	\$6,219	\$3,700	\$9,919	0.1
Transport by truck	\$0	\$4,896	\$4,849	\$9,745	0.1
Environmental and other technical consulting	\$0	\$8,745	\$846	\$9,590	
Personal care services	\$0	\$0	\$9,242	\$9,242	0.2
Private elementary and secondary schools	\$0	\$0	\$8,611	\$8,611	0.2
Individual and family services	\$0	\$0	\$8,172	\$8,172	0.2
Child day care services	\$0	\$0	\$7,862	\$7,862	0.2
Electronic and precision equipment repair and	\$0	\$6,708	\$1,015	\$7,723	0.4
Retail Stores - Electronics and appliances	\$0	\$241	\$7,291	\$7,532	0.1
Printing	\$0	\$6,880	\$519	\$7,400	
Other support services	\$0	\$4,547	\$2,765	\$7,313	
*S&LG electricity	\$0 \$0	\$5,693 \$44	\$1,543	\$7,236 \$6,997	0.1
Amusement parks- arcades- and gambling indust Maint & repair construct of residential struc	\$0 \$0	\$1,011	\$6,952 \$5,825	\$6,836	0.1
Travel arrangement and reservation services	\$0 \$0	\$5,216	\$1,406	\$6,622	
All other miscellaneous professional- scienti	\$0 \$0	\$4,021	\$2,450	\$6,470	
Retail Nonstores - Direct and electronic sale	\$0 \$0	\$129	\$5,894	\$6,023	0.1
Commercial and industrial machinery and equip	\$0 \$0	\$4,681	\$1,079	\$5,760	0.1
Other amusement and recreation industries	\$0	\$718	\$5,005	\$5,723	0.1
Other personal services	\$0	\$264	\$5,179	\$5,443	
Transport by water	\$0	\$489	\$4,730	\$5,219	
Data processing- hosting- ISP- web search por	\$0	\$3,953	\$1,261	\$5,214	
Scientific research and development services	\$0	\$2,140	\$2,803	\$4,944	
Transport by air	\$0	\$1,068	\$3,866	\$4,935	
Directory- mailing list- and other publishers	\$0	\$3,958	\$533	\$4,491	
Dry-cleaning and laundry services	\$0	\$1,461	\$2,897	\$4,358	0.1
Private household operations	\$0	\$0	\$4,307	\$4,307	0.5
Investigation and security services	\$0	\$3,606	\$688	\$4,293	
Retail Stores - Sporting goods- hobby- book a	\$0	\$110	\$4,088	\$4,198	0.1
Motor vehicle parts manufacturing	\$0	\$1,690	\$2,300	\$3,990	
Fitness and recreational sports centers	\$0	\$456	\$3,349	\$3,805	
Radio and television broadcasting	\$0	\$3,249	\$353	\$3,602	
Polystyrene foam product manufacturing	\$0	\$2,526	\$1,048	\$3,575	
Software publishers	\$0	\$2,164	\$1,226	\$3,389	
Specialized design services	\$0	\$2,024	\$1,256	\$3,280	_
Community food- housing- and other relief ser	\$0	\$0	\$3,028	\$3,028	0.1
Computer systems design services	\$0	\$2,074	\$905	\$2,979	
Motion picture and video industries	\$0	\$665	\$2,270	\$2,935	

Spectator sports companies \$0 Religious organizations \$0	\$857 \$0	\$1,973	\$2,830	
Religious organizations \$0	0.2		\$2,030	
	\$0	\$2,773	\$2,773	
All other chemical product and preparation ma \$0	\$1,199	\$1,436	\$2,636	
Fruit farming \$0	\$47	\$2,467	\$2,514	
Greenhouse- nursery- and floriculture product \$0	\$267	\$2,069	\$2,336	
Veterinary services \$0	\$180	\$2,032	\$2,211	
Independent artists- writers- and performers \$0	\$1,523	\$564	\$2,087	
Custom computer programming services \$0	\$1,451	\$436	\$1,887	
Sound recording industries \$0	\$350	\$1,516	\$1,865	
*S&LG passenger transit \$0	\$374	\$1,440	\$1,814	
Commercial Fishing \$0	\$1,332	\$478	\$1,810	0.2
Death care services \$0	\$0	\$1,805	\$1,805	
Other plastics product manufacturing \$0	\$831	\$967	\$1,798	
Transport by rail \$0	\$686	\$1,102	\$1,788	
Performing arts companies \$0	\$483	\$1,188	\$1,671	
Vegetable and melon farming \$0	\$195	\$1,456	\$1,651	
Sign manufacturing \$0	\$1,396	\$131	\$1,527	
Internet publishing and broadcasting \$0	\$1,287	\$189	\$1,476	
Animal production- except cattle and poultry \$0	\$837	\$559	\$1,396	
Communication and energy wire and cable manuf	\$1,035	\$334	\$1,370	
Water- sewage and other treatment and deliver \$0	\$566	\$785	\$1,351	
Fruit and vegetable canning- pickling- and dr \$0	\$560	\$749	\$1,309	
Warehousing and storage \$0	\$1,005	\$249	\$1,254	
Semiconductor and related device manufacturin \$0	\$716	\$470	\$1,186	
Travel trailer and camper manufacturing \$0	\$95	\$1,054	\$1,148	
Extraction of oil and natural gas \$0	\$944	\$190	\$1,134	
Other accommodations \$0	\$26	\$1,060	\$1,086	
Wood windows and doors and millwork manufactu \$0	\$638	\$410	\$1,047	
Engineered wood member and truss manufacturin \$0	\$694	\$343	\$1,036	
Bread and bakery product manufacturing \$0	\$340	\$680	\$1,030	
Commercial hunting and trapping \$0	\$0	\$987	\$987	
Lessors of nonfinancial intangible assets \$0	\$718	\$225	\$943	
Car washes \$0	\$203	\$730	\$933	
General and consumer goods rental except vide \$0	\$369	\$559	\$933 \$928	
Video tape and disc rental \$0	\$309	\$900	\$900	
Other Federal Government enterprises \$228	\$191	\$425	\$844	
Other commercial and service industry machine \$0	\$166	\$673	\$839	
Transit and ground passenger transportation \$0	\$170	\$655	\$825	
Wood kitchen cabinet and countertop manufactu \$0	\$170 \$264	\$545	\$809	
Support activities for agriculture and forest \$0	\$59	\$732	\$791	
	\$432	\$303	\$735	
		\$303 \$440		
Photographic services \$0 Metal and other household furniture (except w \$0	\$281		\$720 \$651	
` •	\$3	\$649	\$651	
Nonupholstered wood household furniture manuf \$0	\$1	\$613	\$613	
Other computer related services- including fa \$0 Footwear manufacturing \$0	\$432 \$0	\$163	\$595 \$516	
Ç .		\$516		
Book publishers \$0	\$39	\$473	\$512	
Aircraft manufacturing \$0	\$81	\$318	\$400	
Glass product manufacturing made of purchased \$0	\$87	\$272	\$359 \$345	
Surgical appliance and supplies manufacturing \$0	\$17	\$328	\$345	
Apparel knitting mills \$0	\$5	\$328	\$333	
Construct other new residential structures \$0	\$191	\$140	\$331	
Mining and quarrying other nonmetallic minera \$0	\$87	\$197	\$284	
Machine shops \$0	\$180	\$100	\$280	
Promoters of performing arts and sports and a \$0	\$65	\$209	\$274	
Facilities support services \$0	\$156	\$95	\$251	
Upholstered household furniture manufacturing \$0	\$1	\$239	\$240	
Fertilizer manufacturing \$0	\$73	\$120	\$193	
Cutting tool and machine tool accessory manuf \$0	\$122	\$69	\$192	
Frozen food manufacturing \$0	\$88	\$102	\$191	
Rubber and plastics hoses and belting manufac \$0	\$81	\$82	\$163	
Sporting and athletic goods manufacturing \$0	\$2	\$134	\$136	
Curtain and linen mills \$0	\$11	\$105	\$116	
Textile and fabric finishing mills \$0	\$65	\$41	\$106	
Broadcast and wireless communications equipme \$0	\$8	\$96	\$104	

Description	Direct	Indirect	Induced	Total	Jobs
Wood television- radio- and sewing machine ca	\$0	\$0	\$76	\$76	
All other miscellaneous manufacturing	\$0	\$37	\$34	\$71	
Bowling centers	\$0	\$2	\$65	\$66	
Showcase- partition- shelving- and locker man	\$0	\$11	\$46	\$57	
Boat building	\$0	\$12	\$30	\$42	
Cattle ranching and farming	\$0	\$8	\$33	\$41	
Aluminum product manufacturing from purchased	\$0	\$23	\$12	\$35	
Watch- clock- and other measuring and control	\$0	\$1	\$28	\$29	
Dental laboratories manufacturing	\$0	\$0	\$29	\$29	
Commercial logging	\$0	\$16	\$10	\$26	
Pump and pumping equipment manufacturing	\$0	\$13	\$12	\$25	
Ornamental and architectural metal products m	\$0	\$12	\$9	\$21	
Other aircraft parts and auxiliary equipment	\$0	\$11	\$9	\$21	
Cut stone and stone product manufacturing	\$0	\$4	\$8	\$12	
Jewelry and silverware manufacturing	\$0	\$2	\$8	\$10	
Narrow fabric mills and schiffli machine embr	\$0	\$3	\$6	\$10	
NaN	NaN	NaN	NaN	NaN	NaN
Office furniture and custom architectural woo	\$0	\$1	\$8	\$9	



111 MASS MoCA Way North Adams, MA 01247 413-884-0093 www.c-3-d.org

© 2009 Center for Creative Community Development