## Karen Olson Diehl, Class of 2007

Director of Strategy, International Consumer Markets, Liberty Mutual Insurance



In my current role, I collaborate with my team to design and implement a strategic planning methodology for Liberty Mutual's portfolio of country operations and advise senior leadership on actions that can optimize local and global strategies. This position builds on 8 years of strategy and marketing experience across a variety of industries including Insurance, Consumer Products, and Industrial Manufacturing.

Majoring in Economics provided analytical skills to understand global markets and how they impact business decisions. Overall, my liberal arts degree from Williams provided a foundation in critical thinking and creative problem solving that has helped me succeed every day. Additionally, in 2013 I received my Masters of Business Administration (MBA) with honors from the Tuck School of Business at Dartmouth.