An Introduction to Linear Programming

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Abstract

We describe Linear Programming, an important generalization of Linear Algebra. Linear Programming is used to successfully model numerous real world situations, ranging from scheduling airline routes to shipping oil from refineries to cities to finding inexpensive diets capable of meeting the minimum daily requirements. In many of these problems, the number of variables and constraints are so large that it is not enough to merely to know there is solution; we need some way of finding it (or at least a close approximation to it) in a reasonable amount of time. We describe the types of problems Linear Programming can handle and show how we can solve them using the simplex method. We discuss generalizations to Binary Integer Linear Programming (with an example of a manager of an activity hall), and conclude with an analysis of versatility of Linear Programming and the types of problems and constraints which can be handled linearly, as well as some brief comments about its generalizations (to handle situations with quadratic constraints).

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1 Linear Programming

1.1 Introduction

We describe the ideas and applications of Linear Programming; our presentation is heavily influenced by Joel Franklin’s excellent book, *Methods of Mathematical Economics* [Fr]. We strongly recommend this book to anyone interested in a very readable presentation, replete with examples and references.

Linear Programming is a generalization of Linear Algebra. It is capable of handling a variety of problems, ranging from finding schedules for airlines or movies in a theater to distributing oil from refineries to markets. The reason for this great versatility is the ease at which constraints can be incorporated into the model. To see this, in the following section we describe a specific problem in great detail, and in §3 we discuss how some quadratic (or higher order) constraints can be handled as well.

1.2 The Canonical Linear Programming Problem

1.2.1 Statement of the Diet Problem

We consider a simple case of the diet problem first, and then discuss the generalization. Assume for simplicity that there are only two foods, which for definiteness we shall assume are cereal and steak. Further, we assume that there are only two products people need to stay alive, iron and protein; each day a person must consume at least 60 units of iron and at least 70 units of protein to stay alive. Let us assume that one unit of cereal costs $20 and contains 30 units of iron and 5 units of protein, and that one unit of steak costs $2 and contains 15 units of iron and 10 units of protein. The goal is to find the cheapest diet which will satisfy the minimum daily requirements. *We have deliberately chosen absurd prices and levels of iron and protein for cereal and steak to illustrate a point later.*
Let \( x_1 \) represent the number of units of cereal that the person consumes a day, and \( x_2 \) the number of units of iron consumed. For the diet to meet the minimum requirements, we must have

\[
\begin{align*}
30x_1 + 5x_2 & \geq 60 \\
15x_1 + 10x_2 & \geq 70 \\
x_1 & \geq 0 \\
x_2 & \geq 0.
\end{align*}
\]  

(1)

The left hand side of the first inequality represents the amount of iron the person consumes when eating \( x_1 \) units of cereal and \( x_2 \) units of steak; it must be at least 60 as otherwise not enough iron is consumed. Similarly the left hand side of the second inequality represents the amount of protein consumed, and must be at least 70. The last two inequalities represent the fact that we cannot eat a negative amount of a food. The cost of the diet is

\[
\text{Cost}(x_1, x_2) = 20x_1 + 2x_2,
\]

and the diet problem becomes: Minimize \( \text{Cost}(x_1, x_2) \), subject to \( x_1, x_2 \) satisfy (1). It is very important that, not only are the constraints linear in the variables, but the function we are trying to maximize is linear as well.

We may rewrite (1) in matrix form. Let

\[
A = \begin{pmatrix} 30 & 5 \\ 15 & 10 \end{pmatrix}, \quad x = \begin{pmatrix} x_1 \\ x_2 \end{pmatrix}, \quad b = \begin{pmatrix} 60 \\ 70 \end{pmatrix}.
\]

(3)

Then the diet problem is equivalent to

Minimize \( 20x_1 + 2x_2 \), subject to \( Ax \geq b \) and \( x \geq 0 \).  

(4)

The above is an example of a Linear Programming problem:

1. we have variables \( x_j \geq 0 \) for \( j \in \{1, \ldots, N\} \);
2. the variables satisfy linear constraints, which we can write as \( Ax \geq b \);
3. the goal is to minimize a linear function of the variables: \( c^T x = c_1 x_1 + \cdots + c_N x_N \).

Note the similarity between (4) and a standard linear algebra problem. The differences are that, instead of \( Ax = b \) we have \( Ax \geq b \), and instead of solving for \( x \) with \( Ax = b \) we are solving for \( x \) satisfying \( Ax \geq b \) which minimizes some linear function. Thus Linear Algebra becomes a subset of Linear Programming. In fact, in the next section we show how, by introducing additional variables, we may replace the constraints \( Ax \geq b \) with new constraints and new variables, \( A' x' = b' \).
1.2.2 Definitions

Before defining the canonical Linear Programming problem, we first observe that it suffices to consider only cases where the constraints are greater than or equal to. This is because a constraint such as
\[ a_1 x_1 + \cdots + a_N x_N \leq b_i, \]  
may be re-written as
\[ -a_1 x_1 - \cdots - a_N x_N \geq -b_i; \]  
the entries of the matrix $A$ are allowed to be any real number. Thus there is no loss in generality in assuming all the constraints are greater than or equal to. Further, at the cost of adding additional variables, we may assume all the constraints are actually equalities.

Consider some constraint
\[ a_1 x_1 + \cdots + a_N x_N \geq b_i. \]  
We introduce a new variable $z_i \geq 0$, and change the above constraint to
\[ -a_1 x_1 - \cdots - a_N x_N + z_i = b_i. \]  
Thus for each constraint in $Ax \geq b$ with a greater than sign, at the cost of adding a new variable $z_i \geq 0$ we may replace the greater than sign with an equality. The variable $z_i$ is added only to a constraint, not to the linear function we are trying to minimize.

We note that we may assume each variable $x_j \geq 0$. To do this may require adding additional constraints and additional variables (and the additional variables will also be non-negative). Assume we want $x_j \geq m_j$ (we allow $m_j$ to equal $-\infty$). If $m_j \geq 0$ and is finite then we simply add the constraint $x_j \geq m_j$. If $m_j \leq 0$ and is finite we replace the variable $x_j$ with $z_j$ by setting $z_j = x_j - m_j$ with $z_j \geq 0$; note we still have a linear function to minimize. Finally, if $m_j = -\infty$ we introduce two new variables $u_j, v_j \geq 0$, and we replace $x_j$ with $u_j - v_j$.

Finally, say that instead of minimizing the linear function $c^T x$ we want to maximize it. As minimizing the linear function $-c^T x$ is the same as maximizing the function $c^T x$, there is no loss in generality in assuming we want to minimize a linear function.

The above arguments shows that we may take any Linear Programming problem and write it in the following form:

**Definition 1.1** (Canonical Linear Programming Problem). The canonical Linear Programming problem is of the following form:

1. we have variables $x_j \geq 0$ for $j \in \{1, \ldots, N\}$;
2. the variables satisfy linear constraints, which we can write as $Ax = b$ (where $A$ is a matrix with $M$ rows and $N$ columns, and $b$ is a column vector with $M$ components);
3. the goal is to minimize a linear function of the variables: $c^T x = c_1 x_1 + \cdots + c_N x_N$.

If $x$ satisfies the constraints ($Ax = b, x \geq 0$) then we call $x$ a feasible solution to the canonical Linear Programming problem; if further $x$ minimizes the linear function $c^T x$, then $x$ is called an optimal solution to the canonical Linear Programming problem.

We discuss some pathological cases. Consider the following canonical Linear Programming problems.
1. The constraints are $x_1 = -2007$, with $x_1 \geq 0$ and minimize $10x_1$. There are no feasible solutions; thus there are no optimal solutions.

2. The constraints are $2x_1 - 5x_2 = 0$, with $x_1, x_2 \geq 0$ and minimize $-17x_1$. There are infinitely many feasible solutions: any $(x_1, x_2)$ works with $x_1 = 2.5x_2$; however, there is no optimal solution (send $x_1 \to \infty$).

3. The constraints are $x_1 + x_2 = 1$, with $x_1, x_2 \geq 0$ and minimize $x_1 + x_2$. Here there are infinitely many feasible solutions, and each feasible solution is also an optimal solution.

The above examples show some care is required. A general Linear Programming problem need not have a feasible solution. If it does have a feasible solution, it need not have an optimal solution. Further, even if it does have an optimal solution, it need not have a unique optimal solution.

**Exercise 1.2.** Assume there are $P$ plants (i.e., Alaska, Texas, Mexico, . . .) that produce oil and there are $M$ markets that need oil (i.e., Boston, London, Tokyo, . . .). Let $c_{ij}$ denote the cost of shipping one barrel of oil from plant $i$ to market $j$ (thus $c_{12}$ is the cost of shipping one barrel of oil from our plant in Texas to London). Assume city $j$ needs $d_j$ barrels of oil each day, and plant $i$ can supply $s_i$ barrels of oil a day. Write the Linear Programming problem corresponding to this situation: find the constraints, and find the quantity to be minimized.

**1.2.3 Solution to the Diet Problem**

In Figure 1 we graph the four constraints to the Diet Problem considered earlier (see (4); $A$, $x$ and $b$ are defined in (3)). Before finding an optimal solution, we first find all possible feasible solutions. Note that if $(x_1, x_2)$ is a feasible solution than it must be in the region in the first quadrant above both lines. Thus there are infinitely many candidates for the optimal solution (or solutions!).

Fortunately, we may greatly winnow down the candidate list for optimal solutions. The idea is somewhat similar in spirit to optimization problem from calculus; here we first show the optimal solutions *cannot* occur in the interior and therefore *must* occur on the boundary of the polygon, and then show that they *must* occur at a vertex.

We are trying to minimize the linear cost function $20x_1 + 2x_2$. Consider the function $\text{Cost}(x_1, x_2) = 20x_1 + 2x_2$. We look at contours where the function is constant: $\text{Cost}(x_1, x_2) = c$; we sketch some constant cost contours in Figure 2. Note that the contours of constant cost are parallel; this is clear as they are of the form $20x_1 + 2x_2 = c$. Further, the smaller the value of $c$, the smaller the cost. Thus, given the choice between two lines, to minimize cost we choose the lower line.

Therefore, if we start at any point inside the polygon (the set of feasible solutions), by flowing on a line of constant cost we may move to a point on the boundary with the same cost. Thus, to find an optimal solution, it suffices to check the feasible solutions on the boundary; this is a general feature of linear programming problems.

Additionally, it is enough to check the vertices of the polygon. This is because if we are on one of the edges of the polygon, if we move to the left the cost decreases. Thus it suffices
Figure 1: Plot of constraints for Diet Problem

Figure 2: Plot of constraints for Diet Problem
to check the three vertices to find the cheapest diet which contains the minimum daily requirements. Because of the cost of a unit of cereal ($20) and steak ($2), the slope of the line is such that the cheapest diet has no cereal, and only steak. This is why we chose such unreasonable numbers for the cost of cereal and steak, so that we could check our first solution with our intuition.

Let us now consider a more reasonable set of prices. Let the cost function be $\text{Cost}(x_1, x_2) = x_1 + x_2$ (so the two products both cost $1 per unit). We plot some cost lines in Figure 3. Note now that the optimal solution, while still one of the vertex points, is not $x_1 = 0$.

**Exercise 1.3.** Find the optimal solution to the Diet Problem when the cost function is $\text{Cost}(x_1, x_2) = x_1 + x_2$.

**Exercise 1.4.** There are three vertices on the boundary of the polygon (of feasible solutions); we have seen two choices of cost functions that lead to two of the three points being optimal solutions; find a linear cost function which has the third vertex as an optimal solution.

**Exercise 1.5.** Generalize the diet problem to the case when there are three or four types of food, and each food contains one of three items a person needs daily to live (for example, calcium, iron, and protein). The region of feasible solutions will now be a subset of $\mathbb{R}^3$. Show that an optimal solution is again a point on the boundary.
1.3 Duality and Basic Solutions

1.3.1 Duality

Recall the canonical Linear Programming problem may be assumed to be in the following form:

1. variables \( x = (x_1, \ldots, x_N) \geq 0; \)
2. linear constraints \( Ax = b, \text{ with } b = (b_1, \ldots, b_M); \)
3. minimize the linear function \( c^T x. \)

**Definition 1.6 (Dual Problem).** Given a canonical Linear Programming problem, the Dual Problem is defined by

1. variables \( y = (y_1, \ldots, y_M) \in \mathbb{R}^M; \)
2. linear constraints \( y^T A \leq c^T; \)
3. maximize the linear function \( y^T b. \)

We shall see later that it is often useful to pass from the original problem to the dual problem; we give an example here to show how a dual problem can often be easier to study. Consider the following chess problem: place 5 queens on a \( 5 \times 5 \) chessboard such that there are three squares where we may place pawns so that no queen attacks any pawn (remember a queen attacks horizontally, vertically, and diagonally). We depict one configuration of five queens which allows three pawns to be placed safely on a \( 5 \times 5 \) board:

\[
\begin{array}{ccc}
\text{P} & \text{P} & \text{P} \\
\text{P} & & \\
& & \text{Q} \\
& \text{Q} & \text{Q} \\
& \text{Q} & \\
\end{array}
\]

One way to attack the problem is to look at all the different ways 5 queens may be placed on the \( 5 \times 5 \) chessboard. Sadly, however, there are \( \binom{25}{5} = 53,130 \) possibilities to check! One can cut down on this by exploiting symmetry (there are only 6 inequivalent places to place the first queen, not 25), though even if we do this, the number of possibilities is large enough so that it is undesirable to check all by hand.

The principle of duality is applicable here – we replace the problem we are studying with an easier, equivalent one. Instead of trying to put down 5 queens so that 3 pawns can be placed safely on the \( 5 \times 5 \) chessboard, consider the Dual Problem, where we try to place 3 queens on the board so that 5 pawns can be placed safely. Why is this equivalent? If we are able to do this, say the 3 queens are at \( (x_i, y_i) \) (for \( i \in \{1, 2, 3\} \)) and the 5 pawns are at \( (u_i, v_i) \) (for \( i \in \{1, \ldots, 5\} \)). Then all we need do is replace each pawn at \( (x_i, y_i) \) with a queen, and each queen at \( (u_i, v_i) \) with a pawn.

The advantage is clear: rather than having to investigate \( \binom{25}{3} = 2,300 \) possibilities, now we need only study \( \binom{25}{5} = 2,300 \) (and we may further reduce the number of possibilities by symmetry arguments).
Exercise 1.7. Prove the Dual Problem of the Dual Problem is the original Linear Programming problem.

We give a simple example of how the Dual Problem can provide information about the original problem. Assume \( y \) is a feasible solution of the Dual Problem. Thus \( y^T A \leq c^T \). We immediately find that, if \( x \) is a feasible solution of the original Linear Programming problem, then

\[
y^T A x = (y^T A) x \leq c^T x
\]

and

\[
y^T A x = y^T (Ax) = y^T b.
\]

Thus

\[
y^T b \leq c^T x,
\]

and any feasible solution of the Dual Problem gives a lower bound for the linear function we are trying to maximize in the canonical Linear Programming problem. This leads to the following test for optimality:

Lemma 1.8. Consider a canonical Linear Programming problem with a feasible solution \( \hat{x} \), and its Dual Problem with a feasible solution \( \hat{y} \). If \( c^T \hat{x} = \hat{y}^T b \) then \( \hat{x} \) is also an optimal solution.

Proof. Let \( x \) be any feasible solution to our Linear Programming problem. From (12) we know that \( \hat{y}^T b \leq c^T x \); however, by assumption we have \( c^T \hat{x} = \hat{y}^T b \), which implies that \( c^T \hat{x} \leq c^T x \) for \( x \) any feasible solution to our Linear Programming problem. Thus \( \hat{x} \) is an optimal solution, minimizing our linear function.

1.3.2 Basic Solutions

Let \( x \) be a feasible solution for the canonical Linear Programming problem with constraints \( Ax = b \). While all the coordinates of \( x \) are non-negative, some may be zero. Let \( x_{j_1}, x_{j_2}, \ldots, x_{j_k} \) denote the coordinates of \( x \) that are positive. If the corresponding columns \( A_{j_1}, \ldots, A_{j_k} \) are linearly independent, then we say that \( x \) is a basic solution\(^1 \) to the Linear Programming problem. The following simple observation is crucial to efficiently solving Linear Programming problems.

Lemma 1.9. There are only finitely many basic solutions to a canonical Linear Programming problem.

Proof. Let \( A \) have \( M \) rows and \( N \) columns. There are only finitely many subsets of columns (in fact, there are \( 2^N - 1 \) non-empty subsets of \( k \) columns of \( A, 1 \leq k \leq N \). Consider one such subset; let \( A_{j_1}, \ldots, A_{j_k} \) denote a set of \( k \) linearly independent columns of \( A \). We are reduced to showing that there are only finitely many \( (x_{j_1}, \ldots, x_{j_k}) \) (with each coordinate positive) such that

\[
A_{j_1} x_{j_1} + \cdots + A_{j_k} x_{j_k} = b.
\]

\(^1\)We assume that \( b \neq 0 \); if \( b = 0 \) then \( x = 0 \) is also considered a basic solution.
We do this by showing there is at most one such solution. We may rewrite (13) as
\[ A'x' = b, \] (14)
where \( A' = (A_{j_1}, A_{j_2}, \ldots, A_{j_k}) \) has \( M \) rows and \( k \) columns. Note \( M \geq k \), because if \( M < k \) then the \( k \) columns cannot be linearly independent. We would like to say \( x' = A'^{-1}b \); however, \( A' \) is not necessarily a square matrix (and if it is not a square matrix, it cannot be invertible). We remedy this by multiplying both sides by \( A'^T \), obtaining
\[ A'^T A'x' = A'^T b; \] (15)
as \( M \geq k \), the \( k \times k \) matrix \( A'^T A' \) is invertible. Therefore
\[ x' = (A'^T A')^{-1}A'^T b, \] (16)
proving that for every set of \( k \) linearly independent columns, there is at most one basic solution (there is only a basic solution if all the coordinates of \( x' \) are positive).

For example, if
\[ A = \begin{pmatrix} 1 & 2 & 3 \\ 2 & 5 & 7 \\ 2 & 3 & 5 \end{pmatrix}, \] (17)
then we may take \( A' \) to be the first two columns, and we find
\[ A'^T A' = \begin{pmatrix} 9 & 18 \\ 18 & 38 \end{pmatrix}, \quad \text{det}(A'^T A') = 18. \] (18)

**Exercise 1.10.** Prove that if \( A' \) has \( M \) rows and \( k \) columns, with \( M \geq k \), then \( A'^T A' \) is invertible.

The above arguments show that there are only finitely many basic solutions to a canonical Linear Programming problem. We will show that whenever there is a feasible solution then there is a basic feasible solution (i.e., a feasible solutions which is also a basic solution); similarly, we will show that whenever there is an optimal solution then there is also a basic optimal solution. Thus, rather than having to check infinitely many possibilities, we are reduced to checking a finite set.

While this is a terrific simplification (any finite number is significantly less than infinity!), in order for this to be useful we must have an efficient algorithm for checking all the basic feasible and basic optimal solutions. In many problems \( M \) and \( N \) (the size of the constraints matrix) are quite large. The number of possible basic solutions (remember that if a basic solution has \( k \) components then \( M \geq k \)) can be as large as \( \sum_{k=1}^{M} \binom{N}{k} \). For large \( M \) and \( N \), it is infeasible to directly check each possibility.

**Exercise 1.11.** For fixed \( M \), find some lower bounds for the size of \( \sum_{k=1}^{M} \binom{N}{k} \). If \( M = N = 1000 \) (which can easily happen for real world problems), how many basic feasible solutions could there be? There are less than \( 10^{90} \) sub-atomic objects in the universal (quarks, photons, et cetera). Assume each such object is a supercomputer capable of checking \( 10^{20} \) basic solutions a second (this is much faster than current technology!). How many years would be required to check all the basic solutions?
Theorem 1.12. Consider a canonical Linear Programming problem. If there is a feasible solution, then there is a basic feasible solution; if there is an optimal solution, then there is a basic optimal solution.

Proof. Choose any feasible solution with the fewest number of positive components (remember each component is non-negative). By assumption a feasible solution exists; the number of positive components is between 0 and $N$, and thus it makes sense to talk about feasible solutions with as few positive components as possible. For definiteness, say that the fewest positive components a feasible solution has is $k$. Let $x$ be a feasible solution with $k$ positive components, say $x_{j_1}, \ldots, x_{j_k}$. We must show that the corresponding columns $A_{j_1}, \ldots, A_{j_k}$ of $A$ are linearly independent. Assume not. Then there are numbers $\gamma_{ji}$ such that

$$\gamma_{j_1} A_{j_1} + \cdots + \gamma_{j_k} A_{j_k} = 0;$$  \hspace{1cm} (19)

without loss of generality we may assume $\gamma_{j_1}$ is non-zero and positive (by relabeling we may assume $\gamma_{j_1} \neq 0$, as at least two of the $\gamma_{ji}$’s are non-zero; by possibly multiplying by $-1$ we may ensure that $\gamma_{j_1} > 0$). Since $x$ is a feasible solution, $Ax = b$. As the components of $x$ that are zero do not matter, $Ax = b$ is the same as

$$x_{j_1} A_{j_1} + \cdots + x_{j_k} A_{j_k} = b.$$  \hspace{1cm} (20)

We multiply (19) by $\lambda$ and subtract this from the previous equation, obtaining

$$(x_{j_1} - \lambda \gamma_{j_1}) A_{j_1} + \cdots + (x_{j_k} - \lambda \gamma_{j_k}) A_{j_k} = b.$$  \hspace{1cm} (21)

If $\lambda = 0$ then all the $x_{ji} - \lambda \gamma_{ji}$ are positive, hence by continuity these will still be positive if $|\lambda|$ is small. We take the largest $\lambda$ such that (21) holds with all components non-negative. Such a $\lambda$ exists, as $\lambda \leq x_{j_1}/\gamma_{j_1}$ (which is positive as $x_{j_1}$ and $\gamma_{j_1}$ are positive). The largest such $\lambda$ results in one of the $x_{ji} - \lambda \gamma_{ji}$ equaling zero. Thus we obtain a feasible solution to the Linear Programming problem with at most $k - 1$ positive components (there might be fewer positive components if two or more $x_{ji} - \lambda \gamma_{ji}$ vanish for the maximal $\lambda$); this contradicts the minimality of $x$. Therefore the columns $A_{j_1}, \ldots, A_{j_k}$ are linearly independent, and the existence of a feasible solution implies the existence of a basic feasible solution.

The proof of the existence of an optimal solution implying the existence of an optimal solution proceeds similarly. Let $x$ be an optimal solution with fewest positive components (say $x_{j_1}, \ldots, x_{j_k}$). The proof is completed by showing the corresponding columns $A_{j_1}, \ldots, A_{j_k}$ are linearly independent. As before, we may find $\lambda$ and $\gamma_{ji}$’s such that

$$(x_{j_1} - \lambda \gamma_{j_1}) A_{j_1} + \cdots + (x_{j_k} - \lambda \gamma_{j_k}) A_{j_k} = b;$$  \hspace{1cm} (22)

we may assume $\gamma_{j_1} > 0$. Thus (in obvious notation) $x - \lambda \gamma$ is a new feasible solution, with cost

$$c^T x - \lambda (c_{j_1} \gamma_{j_1} + \cdots + c_{j_k} \gamma_{j_k});$$  \hspace{1cm} (23)

for $|\lambda|$ sufficiently small all components of $x - \lambda \gamma$ are positive. The new cost must equal the old cost, as $x$ is an optimal solution (if the new cost did not equal the old cost, by choosing the
sign of $\lambda$ appropriately, for small $\lambda$ we could produce a new feasible solution with lower cost, contradicting $x$ being an optimal solution). Thus

$$c_{j_1}\gamma_{j_1} + \cdots + c_{j_k}\gamma_{j_k} = 0. \quad (24)$$

As before, we take the largest $\lambda$ such that $x - \lambda\gamma$ has non-negative components (note $\lambda \leq x_{j_1}/\gamma_{j_1}$). The cost of all these solutions are independent of $\lambda$, and equal to the minimum cost. Thus we have found a new optimal solution with at most $k - 1$ positive components, contradicting the minimality of $x$; thus the columns $A_{j_1}, \ldots, A_{j_k}$ are linearly independent and there is a basic optimal solution.

Note the above proof is non-constructive proof by contradiction\(^2\): there are basic feasible and basic optimal solutions, but we do not know what they are. Later we shall see how to (efficiently!) find them.

1.4 Solving the Canonical Linear Programming Problem: The Simplex Method

Our arguments above show that it suffices to check finitely many potential solutions to find the optimal solution (if one exists!) of a canonical Linear Programming problem. We now describe the Simplex Method, which is an efficient way to find optimal solutions. See [Da, Fr] for more details.

We assume we are studying a non-degenerate canonical Linear Programming problem, and we make the following assumptions from here on:

- If $A$ has $M$ rows and $N$ columns, then $M < N$. This implies that there are more unknowns than equations, so the system $Ax = b$ is undetermined and can have infinitely many solutions; if $M \leq N$ there is at most one solution.

- The $M$ rows of $A$ are linearly independent. If the rows are not linearly independent, then either we cannot solve $Ax = b$, or if we can then at least one of the rows is unnecessary.

- We assume $b$ is not a linear combination of fewer than $M$ columns of $A$. If $b$ is a combination of fewer than $M$ columns, this will create a technical difficulty in the simplex method. Fortunately this is a very weak condition: if we change some of the entries of $b$ by small amounts (less than $10^{-10}$, for example\(^3\)), this should suffice to break the degeneracy.

The simplex method has two phases:

\(^2\)For another example of a non-constructive proof by contradiction, recall Euclid’s proof of the infinitude of primes. Assume there are only finitely many primes, say $p_1, \ldots, p_N$. Consider the number $p_1 \cdots p_N + 1$. If this is prime, our list is incomplete and we are done. If it is composite, it must be divisible by a prime; however, as it has remainder 1 upon division by $p_1, p_2, \ldots, p_N$, it must be divisible by a prime not in our list, and again we obtain that our list is incomplete. Therefore there are infinitely many primes, though we have not constructed infinitely many primes.

\(^3\)There might be some problems with changes this small, as computers can have round-off errors and we may need to worry about numerical precision. In practice, however, this condition almost always met, and we shall assume it holds.
1. Phase I: Find a basic feasible solution (or prove that none exists);

2. Phase II: Given a basic feasible solution, find a basic optimal solution (or prove none exists). If no optimal solution exists, Phase II produces a sequence of feasible solutions with cost tending to minus infinity.

We now describe the algorithms for these steps, and then comment on the run-time. Remember it is not enough to find an optimal solution – we need to find an optimal solution in a reasonable amount of time! However, for many complicated systems, instead of finding optimal solutions we must lower our goals and find an almost optimal solution.

For example, imagine we own a major airline. Contrary to what many people might believe, our goal is not to fly people from one city to another; our goal is to maximize profit (which is done by flying people, of course). Thus we would be willing to fly less people if we can charge more. We have many planes, and can estimate the demand for flying between cities and what people will pay for flights. We have numerous constraints, ranging from the obvious (once a plane takes off, we cannot use it for another flight until it lands), to ones imposed on us (a flight crew must rest for a minimum of $H$ hours before they are allowed to fly another plane). We need to find a schedule each day; further, we must announce these schedules far enough in advance so that people may purchase tickets. Let us assume we know that the maximum possible profit we can make in a month is $150,000,000. After a few hours of computation we find a schedule that would earn us $149,999,982, and we calculate that it would take a year to check all the remaining possible schedules. While this is not an optimal schedule, it is so close (differing by just $18), that it is not worth waiting a year (and thus flying no planes and earning no revenue) to potentially earn at most another $18 for that month.

1.4.1 Phase I of the Simplex Method

We first show how, if we can do Phase II of the simplex method, then we can do Phase I; in the next section we will show how to do Phase 2.

Thus our goal is to find a basic feasible solution (or show none exists) to the canonical Linear Programming problem

$$Ax = b, \quad x \geq 0, \quad \min_x c^T x. \quad (25)$$

We assume we know how to do Phase II, namely given a basic feasible solution to a canonical Linear Programming problem, we can find a basic optimal one (or prove none exists by constructing a sequence of feasible solutions with costs tending to minus infinity).

The constraints of the canonical Linear Programming problem are

$$\sum_{j=1}^{N} a_{ij} x_j = b_i, \quad i \in \{1, \ldots, M\}, \quad (26)$$

where the variables $x_j$ are non-negative. Consider now the following canonical Linear Programming problem (which is clearly related to our initial problem):

1. the variables are $x_j \geq 0$ for $j \in \{1, \ldots, N\}$ and $z_i \geq 0$ for $i \in \{1, \ldots, M\}$;
2. the linear constraints are
\[ \left( \sum_{j=1}^{N} a_{ij} x_j \right) + z_i = b_i, \quad i \in \{1, \ldots, M\}, \quad (27) \]
which can be written as \( A'x' = b \) with \( A' = (A \ I) \) a matrix with first \( N \) columns those of \( A \) and final \( M \) columns the \( M \times M \) identity matrix, and \( x' = (x_1, \ldots, x_N, z_1, \ldots, z_M) \).

3. the linear function to minimize is
\[ z_1 + \cdots + z_m. \quad (28) \]

Remember the goal is to find a basic feasible solution to (25), and we are assuming we know how to do Phase II (given a basic feasible solution, we can find a basic optimal solution, or prove one does not exist by constructing a sequence of feasible solutions with costs tending to minus infinity). For the new canonical Linear Programming problem, it is easy to find a basic feasible solution: take \( x_j = 0 \) for each \( j \), and \(^4 z_i = b_i \) for each \( i \). This is clearly a feasible solution; to show that it is a basic solution we must show that the columns of the matrix \( A' = (A \ I) \) corresponding to the positive components of the feasible solution are linearly independent. This follows immediately from the fact that the only non-zero components are among the \( z_i \), and the corresponding columns are columns of an \( M \times M \) identity matrix and therefore linear independent.

We now perform Phase II to the basic feasible solution
\[ (x_1, \ldots, x_N, z_1, \ldots, z_M) = (0, \ldots, 0, b_1, \ldots, b_M). \quad (29) \]

This problem must have an optimal solution, which we denote
\[ (x_{op,1}, \ldots, x_{op,N}, z_{op,1}, \ldots, z_{op,M}). \quad (30) \]

There are two cases for our optimal solution:

1. If
\[ \min_z (z_1 + \cdots + z_M) = z_{op,1} + \cdots + z_{op,M} = 0, \quad (31) \]
then we have found a basic feasible solution to the original Linear Programming problem, namely the first \( N \) components of (30);

2. If
\[ \min_z (z_1 + \cdots + z_M) = z_{op,1} + \cdots + z_{op,M} > 0 \quad (32) \]
(it clearly cannot be negative as each \( z_i \geq 0 \)), there is no basic feasible solution to the original Linear Programming problem (if there were a basic feasible solution to the original Linear Programming problem, that would lead to a lower cost for the related problem, as that would allow us to take each \( z_i = 0 \) and thus reduce the cost to zero).

\(^4\text{We must be careful, as each } z_i \text{ must be non-negative. Without loss of generality we may assume each } b_i \text{ in the initial Linear Programming problem is non-negative, as if any were negative we could multiply the corresponding constraint by } -1.\)

\(^5\text{The cost is just } z_1 + \cdots + z_M, \text{ and } z_i \geq 0. \text{ Thus the cost is non-negative. If there were no optimal solution, then Phase II would produce a sequence of solutions with cost tending to minus infinity; as the cost cannot be less than zero, this cannot happen. Therefore there is an optimal solution for this Linear Programming problem.}\)
We are therefore reduced to showing how to do Phase II.

1.4.2 Phase II of the Simplex Method

We now describe an algorithm for Phase II, namely how to pass from a basic feasible solution to a basic optimal solution (or prove one does not exist by constructing a sequence of basic feasible solutions with costs tending to minus infinity). We first note

Lemma 1.13. Let \( x \) be a basic feasible solution; \( x \) must have exactly \( M \) non-zero entries.

Proof. This follows from our assumptions (\( A \) is an \( M \times N \) matrix with \( M \leq N \), \( b \) is a vector with \( M \) components which cannot be written as a linear combination of fewer than \( M \) columns of \( A \)).

We first show that \( x \) has at most \( M \) positive entries. The rank of \( A \) is at most \( M \), and the columns corresponding to the positive entries of the feasible solution \( x \) must be independent. Thus \( x \) cannot have more than \( M \) positive components.

Further, \( x \) must have at least \( M \) positive components; if it did not, then \( b \) could be written as the sum of fewer than \( M \) columns of \( A \).

We continue with the description of how to perform Phase II. We may assume that we have a basic feasible solution \( x \) with exactly \( M \) non-zero entries. Let \( B = \{ j : x_j > 0 \} \); note \( |B| = M \) by the above lemma. We call \( B \) the basis. Let \( x_B = (x_{j_1}, \ldots, x_{j_m}) \) be the positive components of \( x \), and let \( A_B \) denote the matrix of columns \( A_j \) of \( A \) where \( j \in B \); we call \( A_B \) the basis matrix. Thus we have

\[
A_B x_B = b. \tag{33}
\]

Further, \( A_B \) is an invertible matrix (it is an \( M \times M \) matrix with \( M \) linearly independent columns). Thus we can also study the linear system of equations

\[
y^T A_B = c^T_B, \tag{34}
\]

which has the unique solution

\[
y = c_B^T A_B^{-1}. \tag{35}
\]

There are two possibilities for this vector \( y \): either it is a feasible solution to the Dual Problem (the dual of the original Linear Programming problem), or it is not a feasible solution to the Dual Problem.

Case 1: \( y \) is feasible for the Dual Problem. (See Definition 1.6 for the statement of the Dual Problem.) If \( y \) is feasible for the Dual Problem, then from (33) and (34) we have

\[
y^T b = y^T A_B x_B = c_B^T x_B = c^T x. \tag{36}
\]

By Lemma 1.8, the fact that \( y^T b = c^T x \) means that \( x \) is an optimal solution of our Linear Programming problem. As \( x \) is a basic feasible solution, this means \( x \) is a basic optimal solution.

\[\text{It is easy to check and see if } y \text{ is feasible. We need only check that } y^T A_j \leq c_j \text{ for all } j \in \{1, \ldots, M\}. \text{ By construction this holds for } j \in B; \text{ thus we need only check these conditions for } j \notin B.\]
**Case 2: y is not feasible for the Dual Problem.** As y is not a feasible solution for the Dual Problem, for some s we have $y^T A_s > c_s$; by construction we know $s \not\in B$. The idea is that we can lower the cost by bringing the column $A_s$ into the basis matrix $A_B$.

As the $M$ columns of the $M \times M$ matrix $A_B$ are linearly independent, and $A_s$ is a vector with $M$ components, we have

$$A_s = \sum_{j \in B} t_j A_j, \tag{37}$$

or

$$A_s = A_B t, \quad t = A_B^{-1} A_s. \tag{38}$$

From the relations

$$\sum_{j \in B} x_j A_j = b, \quad A_s - \sum_{j \in B} t_j A_j = 0, \tag{39}$$

we find that

$$\lambda A_s + \sum_{j \in B} (x_j - \lambda t_j) A_j = b; \tag{40}$$

for $\lambda$ sufficiently small and positive, we have a new feasible solution $x'$ to the original Linear Programming problem, with

$$x'_j = \begin{cases} \lambda & \text{if } j = s \\ x_j - \lambda t_j & \text{if } j \in B \\ 0 & \text{otherwise}. \end{cases} \tag{41}$$

The original cost (associated to the feasible solution $x$) is

$$\sum_{j \in B} x_j c_j; \tag{42}$$

the new cost (associated to the feasible solution $x'$) is

$$\lambda c_s + \sum_{j \in B} (x_j - \lambda t_j) c_j. \tag{43}$$

We now show that the new cost is less than the old cost. The new cost minus the old cost is

$$\lambda \left( c_s - \sum_{j \in B} t_j c_j \right); \tag{44}$$

as $\lambda > 0$, we need only show that $c_s < \sum_{j \in B} t_j c_j$ to show the new cost is less than the old cost. From (34) we have $y^T A_B = c^T_B$, and from (38) we have $A_s = A_B t$. These relations imply

$$\sum_{j \in B} t_j c_j = y^T A_B t = y^T A_s > c_s, \tag{45}$$

where the last inequality follows from our assumption that $y$ is not feasible for the Dual Problem $^7$.

There are two possibilities: either all $t_j \leq 0$, or at least one is positive.

$^7$The assumption that $y$ is not feasible for the Dual Problem means that $y^T A_s > c_s$. 
1. **Case 2: Subcase (i):** Assume all \( t_j \leq 0 \) in (38). Then we may take \( \lambda \) to be any positive number in (40), and each positive \( \lambda \) gives us another feasible solution. Therefore the cost in (44) tends to minus infinity as \( \lambda \) tends to infinity. This implies we can construct a sequence of feasible solutions to the original Linear Programming problem with costs tending to minus infinity, and therefore the original Linear Programming problem does not have an optimal solution.

2. **Case 2: Subcase (ii):** Suppose now at least one \( t_j > 0 \). The largest positive \( \lambda \) we may take and still have a feasible solution is

\[
\lambda^* = \min_{j \in B} \left( \frac{x_j}{t_j} : t_j > 0 \right).
\]

(46)

We may assume the minimum for \( \lambda^* \) occurs for \( j = p \). Note that \( p \) is unique; if not, we would find that \( b \) is a linear combination of fewer than \( M \) columns, contradicting our assumption on \( b \) (we are basically swapping the \( p^{th} \) column for the \( s^{th} \) column). We have thus found a new feasible basic solution (we leave it to the reader to check that our solution, in addition to being feasible, is also basic) with exactly \( M \) non-zero entries. We now restart Phase II with our new basic feasible solution as our basic feasible solution, and continue the search for a basic optimal solution.

We have described the algorithm for Phase II of the simplex method; we show that it must terminate either in an optimal solution, or by constructing a sequence of basic feasible solutions with costs tending to minus infinity. When we start Phase II, three things can happen: (1) we end up in Case 1: if this happens, then we have found an optimal solution; (2) we end up in Case 2, Subcase (i): if this happens, there is no optimal solution (and we have a sequence of basic feasible solutions with costs tending to minus infinity); (3) we end up in Case 2, Subcase (ii): if this happens, we restart Phase II with the new basic feasible solution.

The only way Phase II would not terminate is if we always end up in Case 2, Subcase (ii) each time we apply it. Fortunately, we can see this cannot occur. \( A \) is an \( M \times N \) matrix \((M < N)\). There are only finitely many sets of \( M \) linearly independent columns of \( A \) (there are at most \( \binom{N}{M} \)). Each time we enter Case 2, Subcase (ii) we obtain a new feasible solution with cost strictly less than the previous cost. This implies, in particular, that all the solutions from Case 2, Subcase (ii) are distinct. As there are only finitely many possibilities, eventually Phase II must terminate with either a basic optimal solution to the original Linear Programming problem, or with a sequence of feasible solutions with costs tending to minus infinity. This completes our analysis of the simplex method.

**Exercise 1.14.** Consider the following Linear Programming problem: \( x_j \geq 0 \),

\[
\begin{pmatrix}
1 & 4 & 5 & 8 & 1 \\
2 & 2 & 3 & 8 & 0 \\
3 & 2 & 1 & 6 & 0
\end{pmatrix}
\begin{pmatrix}
x_1 \\
x_2 \\
x_3 \\
x_4 \\
x_5
\end{pmatrix}
= 
\begin{pmatrix}
311 \\
389 \\
989
\end{pmatrix}
\]

(47)

and we want to minimize

\[
5x_1 + 8x_2 + 9x_3 + 2x_4 + 11x_5.
\]

(48)
Find (or prove one does not exist) an optimal solution.

1.4.3 Summary of the Simplex Method

While we have shown that the simplex method will terminate (with either a basic optimal solution or a sequence of feasible solutions with cost tending to minus infinity), we have not shown that it will terminate in a reasonable amount of time! It is imperative we show this if we are interested in using the simplex method as a practical tool, and not merely to note it as a theoretical curiosity. We encourage the interested reader to peruse [Fr] and the references therein for more details, especially proofs of the efficiency of these methods.

1.5 Binary Integer Linear Programming

We have merely scratched the surface of a rich and very useful theory. Below we describe another type of Linear Programming problem, Binary Integer Linear Programming.

For these problems, we have the additional restriction that each variable \( x_j \in \{0, 1\} \). There are many situations where we would like to use binary variables. For example, we might take as our binary variables \( x_j = x_{t,p,c_u,c_v} \), which are 1 if at time \( t \) plane \( p \) leaves from city \( c_u \) to city \( c_v \), and 0 otherwise. Assigning values to the \( x_{t,p,c_u,c_v} \) is equivalent to designing an airline schedule; we would then maximize revenue, which would be a function of the routes flown and demand and ticket costs for those routes.

Binary Integer Linear Programming is, of course, a specific example of a more general problem, namely Integer Linear Programming. Much of the difficulty of the subject stems from the fact that a problem may have optimal real solutions and optimal integer solutions, but the optimal integer solutions need not be close to the optimal real solutions. To see this, consider the knapsack problem (we follow the presentation in [Fr], pages 127–128).

Imagine we have a knapsack that can hold at most 100 kilograms. There are three items we can pack. The first weighs 51 kilograms and is worth $150 per unit; the second weighs 50 kilograms and is worth $100 per unit; the third weighs 50 kilograms and is worth $99 per unit. The goal is to pack as much as we can in the knapsack and maximize the value. Thus if \( x_j \) is the amount of the \( j \)th item, we have the constraint

\[
51x_1 + 50x_2 + 50x_3 \leq 100, \quad x_j \geq 0 \tag{49}
\]

and we want to maximize

\[
150x_1 + 100x_2 + 99x_3. \tag{50}
\]

If we allow the \( x_j \)'s to be real numbers, the optimal answer is \( x_1 = 100/51 \) and \( x_2 = x_3 = 0 \); the value of the knapsack is about $294.12. The solution can be understood as the first product is the best value per kilogram, and as we are free to take non-integral amounts, we just take the first product. If we require the \( x_j \) to be integers, the optimal solution is \( x_2 = 2 \) and \( x_1 = x_3 = 0 \); the value of the knapsack is $200. Thus not only is the optimal value significantly different when the \( x_j \)'s are integers, but the answer is very different (rather than almost 2 units of the first item and none of the second, we have 2 units of the second and none of the others).

We give an example of the type of problems amenable to Binary Integer Linear Programming. Imagine that we are the manager of an Activity Hall or Community Center. There are
various activities that we can schedule, and many constraints (we shall only give a few con-
straints, and leave it as an exercise to the reader to decide upon additional constraints which we,
as the manager, may want to impose).

We shall consider binary random variables \( x_j = x_{tar} \), where

\[
x_{tar} = \begin{cases} 
1 & \text{if at time } t \text{ we start activity } a \text{ in room } r \\
0 & \text{otherwise.}
\end{cases}
\]  

(51)

We assume

\[
t \in \{0, \ldots, T\}
\]

\[
a \in \{1, \ldots, A\}
\]

\[
r \in \{1, \ldots, R\}.
\]  

(52)

Thus we assume the activity hall opens at time 0 and closes at time \( T \); perhaps each time period
represents 5 minutes or 10 minutes. We assume there are \( A \) different activities that could be
scheduled (perhaps they are bridge, chess, a movie, a lecture, and so on); note different activities
might run for different amounts of time. Finally, we assume there are \( R \) rooms.

We need certain inputs:

1. Let \( D_{tar} \) be the number of people who would go to activity \( a \) if it starts in room \( r \) at time
\( t \). It is likely that for some activities the demand might be room independent; however,
even in this case it is likely that it would depend on the time \( t \). Further (we will not get
into this now), it is natural to ask whether or not the demand of one activity depends on
what other activities are occurring at the same time.

2. Let \( f_{tar} \) be the fee someone must pay to start activity \( a \) at time \( t \) in room \( r \). It is likely
that \( f_{tar} \) does not depend on the room, but it is easy to keep the added flexibility.

3. Let \( c_{tar} \) be the capacity of room \( r \) being used for activity \( a \) starting at time \( t \). It is possible
that the capacity depends on the activity (if we use a room for a basketball game we would
probably have fewer people than if we used it for a chess tournament).

4. Let \( L_{tar} \) be the number of time units that it takes for activity \( a \) to finish, given that it
started at time \( t \) in room \( r \).

Our goal is to maximize revenue:

\[
\max T \sum_{t=0} A \sum_{a=1} R \min(D_{tar}, c_{tar}) f_{tar} x_{tar}.
\]  

(53)

The above formula is fairly obvious; the only thing we must be careful about is that we cannot
have more people in a room than it is capable of handling (hence the \( \min(D_{tar}, c_{tar}) \) factor).
There are many possible constraints which we, as the manager, may want to impose. We list
merely a few.
• At any time, in any room, at most one activity is running:

\[ \forall t, r : \sum_{a=1}^{A} \sum_{t'=\max(t-L_{tar}+1,0)}^{t} x_{t'ar} \leq 1. \]  \hspace{1cm} (54)

• At any time, each activity is running in at most one room:

\[ \forall t, a : \sum_{r=1}^{R} \sum_{t'=\max(t-L_{tar}+1,0)}^{t} x_{t'ar} \leq 1. \]  \hspace{1cm} (55)

If necessary, we might want to label activities such as bridge-1, bridge-2.

• We cannot have any activities running after the activity hall closes at time \( T \):

\[ \sum_{a=1}^{A} \sum_{r=1}^{R} \sum_{t=\max(T-L_{tar}+1,0)}^{T} x_{t'ar} = 0. \]  \hspace{1cm} (56)

• Every \( b \) time blocks from \( T_s \) to \( T_e \), some activity starts in some room:

\[ \forall t'' \in \{0, \ldots, T_e - T_s\} : \sum_{t'=t''+T_s}^{\max(b-1+t'',T_s,T)} \sum_{a=1}^{A} \sum_{r=1}^{R} x_{t'ar} \geq 1. \]  \hspace{1cm} (57)

The last constraint is of a different nature than the previous. The first three must be true for a schedule to be valid; the last is a natural constraint that a manager might wish to impose, but is not needed for a schedule to be realistic. The last constraint ensure that, if someone walks into the activity hall, they need not wait more than \( b \) time units before an activity will start.

Again, there are many additional constraints that a manager may wish to impose. We content ourselves with the above discussion, which hopefully highlights the utility and flexibility of such models.

Finally, it is not enough to model a program as a Binary Integer Linear Program; we need to be able to solve such models quickly. We encourage the reader to consult the literature for more on the subject.

**Exercise 1.15.** Consider the above scheduling problem for the activity hall. Assume (i) each time block is 15 minutes and the hall is open for 10 hours a day; (ii) there are 10 different activities, each activity can be started at any time in the day; (iii) there are 12 rooms in the hall. How many binary integer variables \( x_{tar} \) are there? How many equations?

**Exercise 1.16.** Assume the activity hall has a concession stand. Let \( r_{tar} \) be the amount of concession revenue the activity hall earns from a person who starts activity \( a \) at time \( t \) in room \( r \). What is the new revenue function? Note that, once we start adding additional terms to reflect concession revenue, other issues arise. For example, there is now the cost of staffing the concession stand, and perhaps the amount of help hired is a function of the number of customers.
2 Versatility of Linear Programming

In this section we show how linear programming is able to handle a variety of constraints and situations. Explicitly, we describe how to handle

- Binary Indicator Variables;
- Or Statements;
- If-Then Statements;
- Truncation;
- Minimums and Maximums;
- Absolute Values.

Throughout this section, we assume every expression $A, B, \ldots$ is bounded by $N$. For definiteness, we might write things such as $N_A$ to show the constant depends on $A$ ($A$ may either be one of our variables, or a linear combination of variables). The fact that $A$ is bounded by $N_A$ means $|A| \leq N_A$ or $-N_A \leq A \leq N_A$. We also assume each quantity is discrete, and the smallest non-negative unit is $\delta$. This means the possible values attained are $0, \pm \delta, \pm 2\delta, \ldots$.

2.1 Binary Indicator Variables

**Theorem 2.1.** Given a quantity $A$, the following constraints ensure that $z_A$ is 1 if $A \geq 0$ and $z_A$ is 0 otherwise:

1. $z_A \in \{0, 1\}$.
2. $\frac{A}{N_A} + \frac{\delta}{2N_A} \leq z_A$.
3. $z_A \leq 1 + \frac{A}{N_A}$.

**Proof.** The first condition ensures that $z_A$ is a binary indicator variable, taking on the values 0 or 1. The second condition implies that if $A \geq 0$ then $z_A = 1$; if $A \leq 0$ this condition provides no information on $z_A$. The third condition implies that if $A < 0$ then $z_A = 0$; if $A \geq 0$ this condition provides no information on $z_A$. 

2.2 Or Statements

Often we want one of two constraints to hold. There is the exclusive or (exactly one of two holds) and the inclusive or (both may hold, but at least one holds).

**Theorem 2.2 (Exclusive Or).** The following constraints ensure that $z_A = 1$ if $A \geq 0$ or $B \geq 0$ but not both, and $z_A = 0$ otherwise:
1. \( z_A \in \{0, 1\} \).
2. \( \frac{A}{N_A} + \frac{\delta}{2N_A} \leq z_A \).
3. \( z_A \leq 1 + \frac{A}{N_A} \).
4. \( z_B \in \{0, 1\} \).
5. \( \frac{B}{N_B} + \frac{\delta}{2N_A} \leq z_B \).
6. \( z_B \leq 1 + \frac{B}{N_B} \).
7. \( z_A + z_B = 1 \).

Proof. The first three conditions ensure \( z_A \) is 1 if \( A \geq 0 \) and 0 otherwise; the next three ensure \( z_B \) is 1 if \( B \geq 0 \) and 0 otherwise. The last condition ensures that exactly one of \( z_A \) and \( z_B \) is 1 (and the other is 0). For example, if \( z_A = 0 \) then condition 2 implies that \( A < 0 \), and if \( z_B = 1 \) then condition 6 implies that \( B \geq 0 \). □

Theorem 2.3 (Inclusive Or). The following constraints ensure that \( z_A = 1 \) if \( A \geq 0 \) or \( B \geq 0 \) (and possibly both are greater than or equal to zero), and \( z_A = 0 \) otherwise:

1. \( z_A \in \{0, 1\} \).
2. \( \frac{A}{N_A} + \frac{\delta}{2N_A} \leq z_A \).
3. \( z_A \leq 1 + \frac{A}{N_A} \).
4. \( z_B \in \{0, 1\} \).
5. \( \frac{B}{N_B} + \frac{\delta}{2N_A} \leq z_B \).
6. \( z_B \leq 1 + \frac{B}{N_B} \).
7. \( z_A + z_B \geq 1 \).

Exercise 2.4. Prove the above theorem.

2.3 If-Then Statements

Theorem 2.5 (If-Then). The following constraints allow us to program the statement: IF \( A < 0 \) THEN \( B \geq 0 \).

1. \( z \in \{0, 1\} \).
2. \( N_Az \geq A \).
3. \( A + (1 - z)N_A \geq 0 \).
4. \( B \geq -zN_B \).
Proof. If $A > 0$, the second constraint makes $z = 1$. The third constraint is trivially satisfied (as $A > 0$), and the fourth constraint becomes $B \geq -N_B$, which is trivially satisfied (we are assuming $|B| \leq N_B$).

If $A < 0$, the third constraint is satisfied only when $z = 0$. The fourth constraint now becomes $B \geq 0$.

If $A = 0$, the second and third constraints are always satisfied. Taking $z = 1$ we see the fourth is satisfied. \hfill \Box

Cost: If-Then can be handled by adding one binary variable and three constraints (four if you count the binary declaration). We could also do IF $(A < A_0)$ THEN $(B \geq 0)$ just as easily.

2.4 Truncation

Given an integer variable or expression $X$, we show how to add constraints so a variable $Y$ equals $X$ if $X \geq X_0$, and $Y = 0$ otherwise. We constantly use the If-Then constraints.

Let $z \in \{0, 1\}$. IF $(X < X_0)$ THEN $z = 0$. IF $(X > X_0 - \frac{\delta}{2})$ THEN $z = 1$. We can do this: take $B = z - \frac{1}{2}$ in the If-Then section. Note the $-\frac{\delta}{2}$ allows us to re-write the IF condition as $X \geq X_0$.

The following three constraints finish the problem.

1. $(Y - X) + N_X(1 - z) \geq 0$
2. $Y - N_X z \leq 0$
3. $0 \leq Y \leq X$

If $z = 0$ (ie, $X < X_0$), the first constraint holds. As $Y$ is non-negative, the second constraint forces $Y = 0$, and the third holds.

If $z = 1$ (ie, $X \geq X_0$), the first forces $Y \geq X$ which, combined with the third, forces $Y = X$. As $Y \leq X \leq N_X$, the second constraint holds.

2.5 Minimums and Maximums

Theorem 2.6 (Minimums). The following constraints ensure that $Y = \min(A, B)$:

1. $Y \leq A$.
2. $Y \leq B$.
3. $Y = A$ OR $Y = B$.

Proof. The first condition forces $Y \leq A$ and the second $Y \leq B$. Without loss of generality, assume $A \leq B$. The third condition says either $Y = A$ or $Y = B$ (or both). If $Y = B$ this contradicts the first condition. Thus $Y \leq A$ is improved to $Y = A$. \hfill \Box
Theorem 2.7 (Maximums). The following constraints ensure that $Y = \max(A, B)$:

1. $Y \geq A$.
2. $Y \geq B$.
3. $Y = A$ OR $Y = B$.

Exercise 2.8. Prove the above theorem.

2.6 Absolute Values

Theorem 2.9. The following constraints ensure that $X = |A|$:

1. $A \leq X$.
2. $-A \leq X$.
3. $X \leq A$ OR $X \leq -A$.

Proof. The first two constraints force $X$ to be a non-negative number, of size at least $|A|$. We just need to make sure $X \not\geq |A|$.

For the third constraint, if $A = 0$, the two or clauses are the same, and $X = 0$. If $A \neq 0$, as $X$ is non-negative it can only be less than whichever of $A$ and $-A$ is non-negative. \qed

One application is

Theorem 2.10. Assume $|c^T x + b| \leq M$ for all $x$ that are potential solutions of the Integer Programming Problem, and assume $c$, $x$ and $b$ are integral. We may replace a term $|c^T x + b|$ with $y$ by introducing three new variables $(y, z_1$ and $z_2)$ and the following constraints:

1. $z_1, z_2 \in \{0, 1\}$.
2. $c^T x + b \leq y$
3. $-(c^T x + b) \leq y$
4. $0 \leq y, y$ is an integer
5. $y \leq M$
6. $y - (c^T x + b) \leq 2z_1M$
7. $y + (c^T x + b) \leq 2z_2M$
8. $z_1 + z_2 = 1$.

Exercise 2.11. Prove the above theorem.
3 Removing Quadratic (and Higher Order) Terms

As the name implies, Linear Programming is about linear constraints and minimizing (or maximizing) linear objective functions; however, there are generalizations to quadratic constraints or objective functions. To describe these techniques would take us too far afield; however, we can quickly show how some of these constraints may be linearized.

3.1 Problem Formulation

For definiteness, we shall consider the following example. We are the owner of a movie theater, and our goal is to schedule movies. Let us say the time slots are in 10 minute increments (labeled 0, 1, . . . , T), there are M movies (labeled 1, . . . , M) and there are S screens (labeled 1, . . . , S). We let

\[ x_{tms} = \begin{cases} 
1 & \text{if at time } t \text{ we start movie } m \text{ on screen } s \\
0 & \text{otherwise.} 
\end{cases} \quad (58) \]

This problem is similar to the activity hall where we were the manager (see §1.5). We now allow certain polynomial non-linearities in the objective function which we are trying to maximize, and discuss how to linearize them. Although we are concentrating on non-linearities in the objective function (the revenue for a given schedule), the method is identical for removing such non-linearities from the constraints.

For example, in the case of movies, let’s fix a time t and consider \( m = m_1 + m_2 \) movies. For convenience, we assume our two sets of movies are the first \( m_1 \) movies and then the next \( m_2 \) movies, though the general case proceeds similarly.

We introduce some new variables:

\[ y_{tm} = \begin{cases} 
1 & \text{if movie } m \text{ is playing at time } t \\
0 & \text{otherwise.} 
\end{cases} \quad (59) \]

We may have corrections to the objective function, depending on which movies are being shown. For example, consider the case when \( m_1 = m_2 = 1 \). Thus each set contains just one movie. Imagine these two movies are both action blockbusters. It is reasonable to assume that the demand for each movie is affected by whether or not the other movie is playing. For example, perhaps many people go to a theater without having already chosen the movie they wish to see; perhaps they are just in the mood to see an action movie. If only one of these two movies is playing at a certain time, then anyone interested in an action movie must see that film; however, if both are playing then the customer has a choice. Thus we want to penalize the demand for an action movie if another action movie is playing at the same time.

Consider the polynomial
\[ p(x) = \prod_{m=1}^{m_1} y_{tm} \prod_{m=m_1+1}^{m_1+m_2} (1 - y_{tm}) \]

\[ = \begin{cases} 
1 & \text{if at time } t \text{ movies } m_1 \text{ through } m_2 \text{ are being shown } \\
0 & \text{and movies } m_1 + 1 \text{ through } m_1 + m_2 \text{ are not being shown; } \quad (60) 
\end{cases} \]

By considering all possible polynomials of this form, we can handle any \( m_1 \)-tuple of movies playing and \( m_2 \)-tuple of movies not playing. Note that every variable occurs to either the zeroth or first power: as \( y_{tm} \in \{0, 1\} \), \( y_{tm}^n = y_{tm} \) for any integer \( n \geq 1 \).

This is an extremely useful consequence of being a binary variables!

Our goal is to replace terms in the Objective Function of the form \(-\text{Const} \cdot p(x)\) with linear terms, possibly at the cost of additional variables and constraints.

In our example, these \( m_1 + m_2 \) movies compete with each other for demand, and we must adjust the demand of each movie based on the competition concurrently screened.

### 3.2 Linearizing Certain Polynomials

Say we have a term \( \prod_{m=1}^{m_1} y_{tm} \prod_{m=m_1+1}^{m_1+m_2} (1 - y_{tm}) \). This is 1 or 0. Hence we can introduce a new binary variable \( \delta_t \) equal to the above.

Thus \( \delta_t = 1 \) if the first \( m_1 \) variables \( y_{tm} \) are 1 (the first \( m_1 \) movies are on at time \( t \)) and the last \( m_2 \) variables \( y_{tm} \) are 0 (the next \( m_2 \) movies are not on at time \( t \)), and \( \delta_t = 0 \) otherwise. We can replace the product with \( \delta_t \) as follows:

1. \( \sum_{m=1}^{m_1} y_{tm} + \sum_{m=m_1+1}^{m_1+m_2} (1 - y_{tm}) - (m_1 + m_2)\delta_t \geq 0 \)

2. \( \sum_{m=1}^{m_1} y_{tm} + \sum_{m=m_1+1}^{m_1+m_2} (1 - y_{tm}) - \delta_t \leq m_1 + m_2 - 1. \)

If the first \( m_1 \) variables \( y_{tm} \) are 1 and the next \( m_2 \) variables \( y_{tm} \) are 0, then condition 1 doesn’t constrain \( \delta_t \), but condition 2 forces \( \delta_t = 0 \) (as desired). If either one of the first \( m_1 \) variables \( y_{tm} \) is 0 or one of the last \( m_2 \) variables \( y_{tm} \) is 1, the first condition forces \( \delta_t = 0 \) and the second condition doesn’t constrain \( \delta_t \). Therefore these two conditions encode \( \delta_t \) linearly!

### 3.3 Example: Applications to Scheduling

Initially, we assumed the demand of a movie was independent of which movies were concurrently being shown. For simplicity we only partially worry about what screen a movie is shown on.
Let’s assume movies compete for demand if they are shown within a certain amount of time ($T_0$) of each other. As always, $x_{tms}$ is 1 if we start showing movie $m$ at time $t$ on screen $s$, and 0 otherwise.

We initially have terms like $\min(D_{tm}, C_s)x_{tms}$ in the revenue function, where $D_{tm}$ is the demand for movie $m$ at time $t$ (we assume all movie demands are independent) and $C_s$ is the capacity of screen $s$. We want to modify this to allow movies to compete with each other for demand.

We must subtract off corrections (to the demands) based on what movies are starting around the same time. One has to be a little careful with wrap-around time effects, but this is just meant as a rough sketch. Define

$$y_{tm} = \sum_{s=1}^{S} \sum_{t'=t}^{t+T_0} x_{tms}. \quad (61)$$

Thus $y_{tm}$ is 1 if we start movie $m$ on any screen between $t$ and $t + T_0$, and 0 otherwise. We then define polynomials

$$p(x) = \prod_{m=1}^{m_1} y_{tm} \prod_{m=m_1+1}^{m_1+m_2} (1 - y_{tm}) \quad (62)$$

as before, and multiply by a suitable constant which will include the loss of revenue from all the movies. This might not be the best way to go. It might be better to modify the demands of each individual movie. This would lead to terms such as

$$\min \left( D_{tm}x_{tms} - \text{Const} \cdot p(x), C_s x_{tms} \right). \quad (63)$$

Of course, the minimum function isn’t immediately in Integer Linear Programming, but it is trivial to handle (see §2.5):

1. $Y \leq D_{tm}x_{tms} - \text{Const} \cdot p(x)$
2. $Y \leq C_s x_{tms}$
3. $Y \geq 0$, $Y$ is an integer

### 3.4 Summary

As remarked, we have only touched the beginning of a very important generalization of Linear Programming. It is important to analyze the cost of linearizing our problem, specifically, for real world problems can the linearized problems be solved (or approximately solved) in a reasonable amount of time?

We are reminded of a quote from Abraham Maslow, who remarked that if all one has is a hammer, pretty soon all problems look like nails. Once we know how to do and solve Linear Programming problems, it is tempting to convert other problems to Linear Programming problems. While this will be a reasonable solution in many situations, there are additional techniques that are better able to handle many of these problems.
References

