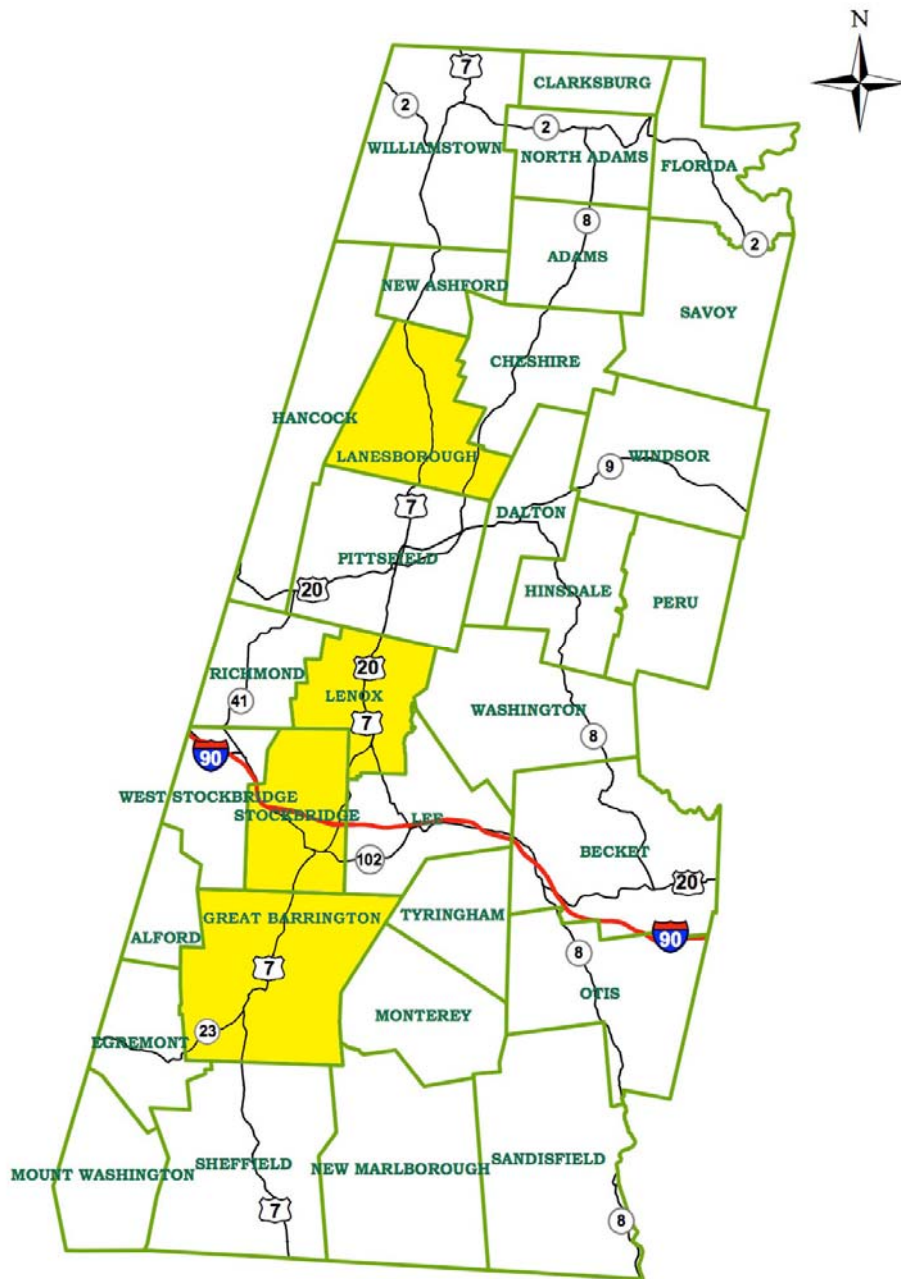


# CO2 Emissions Data, Analysis, and Recommendations for Great Barrington, Lanesborough, Lenox, and Stockbridge, Massachusetts



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Williams College '09  
August 2007

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## INTRODUCTION

The purpose of this report is, first and foremost, to help the four towns begin to reduce their CO<sub>2</sub> emissions by providing data in a concise and meaningful form, useful analysis, and preliminary recommendations that focus attention where it is most urgently needed and can do the most good.

The four towns were not picked at random. All have ratified, or expressed interest in ratifying the International Council for Local Environmental Initiatives (ICLEI)'s Cities for Climate Protection (CCP) initiative and/or the Mayors Climate Protection Agreement<sup>1</sup>. Both voluntary, non-binding protocols lay out actions which towns can follow to achieve CO<sub>2</sub> emissions reductions, but as the four towns can attest to, ratifying an agreement and following through on it are two very different things. Momentum tends to die out unless steps are taken to form a widely representative, permanent committee that works exclusively on achieving CO<sub>2</sub> emissions reductions.

The CCP methodology consists of five milestones—goals which all member towns can undertake. They are:

1. Conduct a baseline emissions inventory and forecast
2. Adopt an emissions reduction target for the forecast year
3. Develop a local action plan
4. Implement policies and measures

---

<sup>1</sup> Mayors Agreement was launched in 2005 by Seattle Mayor Greg Nickels. Towns that ratify it (over 500 already have) pledge to reduce town-wide emissions by seven percent below 1990 levels by 2020. The CCP was launched in 1993 and presently has 686 members worldwide. Unlike the Mayor's Agreement, it allows towns to establish their own CO<sub>2</sub> reduction targets.

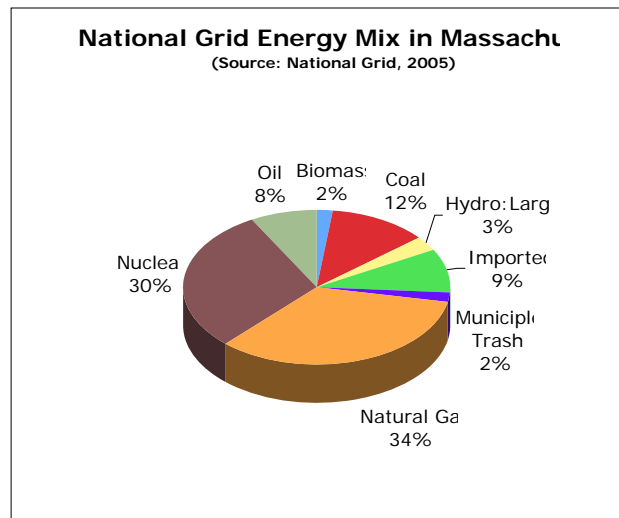
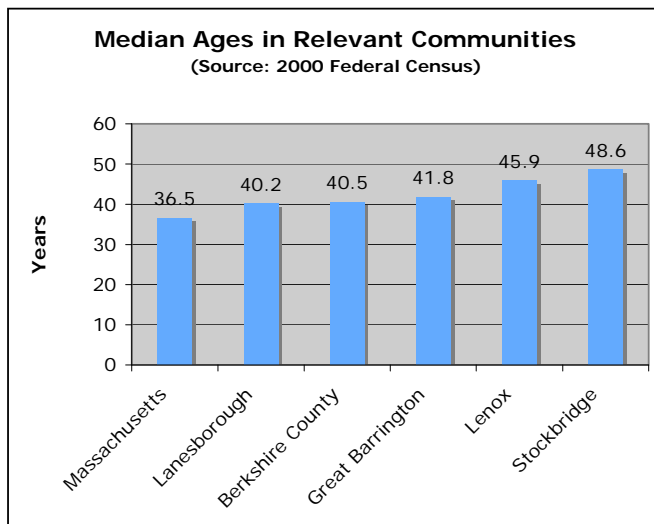
## 5. Monitor and verify results

This report deals mostly with Milestones 1, 3, and 5. First, it establishes a baseline emissions level for the present. The analysis and recommendations contained within speak to milestone 3, although this report heavily favors the idea of empowering towns with the information they need to make wise decisions about which measures are best for them. Lastly, by fully documenting its sources, this report attempts to be fully replicable, so that when the time comes to measure progress, it requires not months but hours to compile. Within the report are also recommendations which we hope will simplify and streamline the everyday organizing of information, making it still easier to monitor progress.

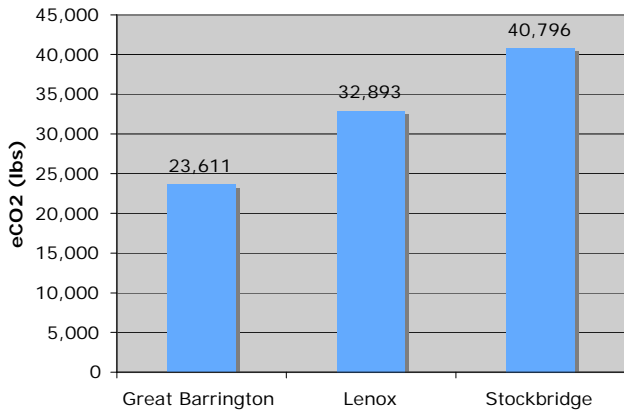
Our hope is that once the four have CO2 committees up and running—which would make five in the Berkshires including Williamstown’s COOL committee—others in the region will be inspired to follow suit. Already, 51% of Berkshire County’s population lives in towns which have ratified the CCP agreement (Pittsfield, Williamstown, Great Barrington, Lenox, and Stockbridge).

Reducing CO2 emissions is no longer a fringe concern. Climate change affects all of us, and thus requires the urgent attention of the biggest and smallest towns alike. Our dream is for CO2 reduction committees to become as commonplace and mainstream as planning and finance boards, drawing talent and ideas from all sectors of society (residential, municipal, and commercial).

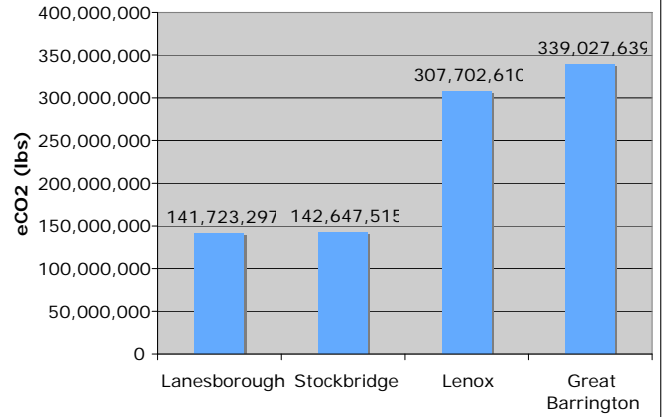
## REGIONAL FACTS AND CITIES COMPARISON



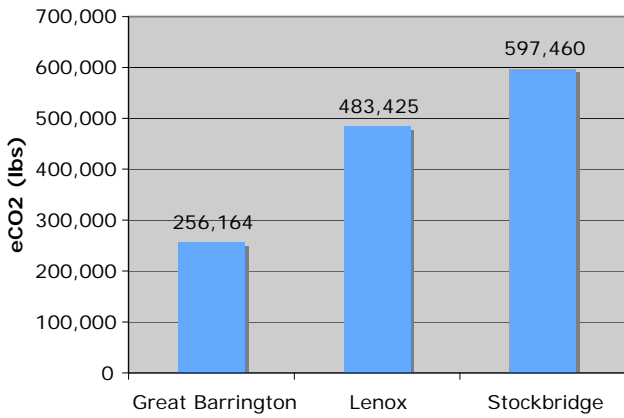
**Average CO2 Emissions Per Employee**



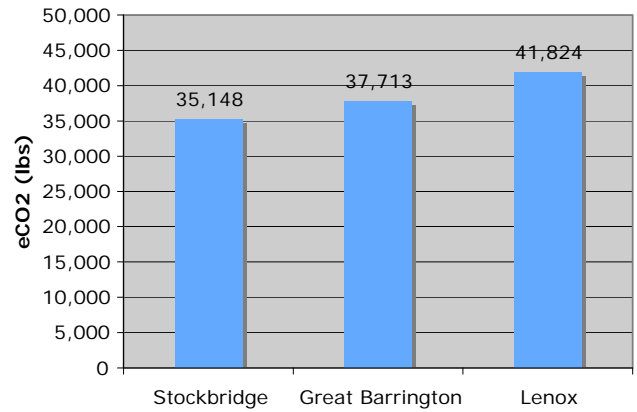
**Comparison of Town-Wide CO2 Emissions**



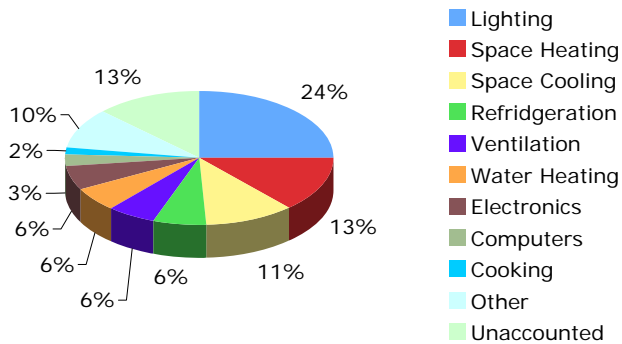
**CO2 Emissions Per Commercial Establishmen**



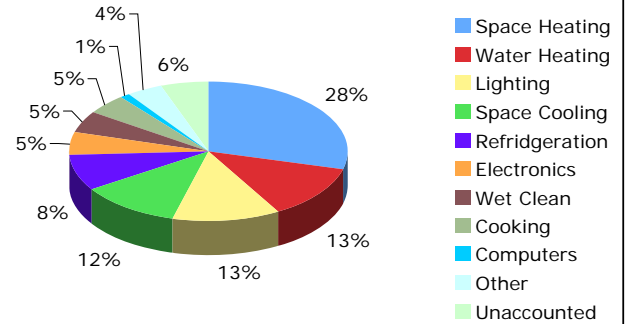
**Average Household CO2 Emissions (no including transportation)**



**US Commercial CO2 Emissions by End-Use (Source: Buildings Energy Data Book, 2006)**



**US Residential CO2 Emissions by End-Use (Source: Buildings Energy Data Book, 2006)**

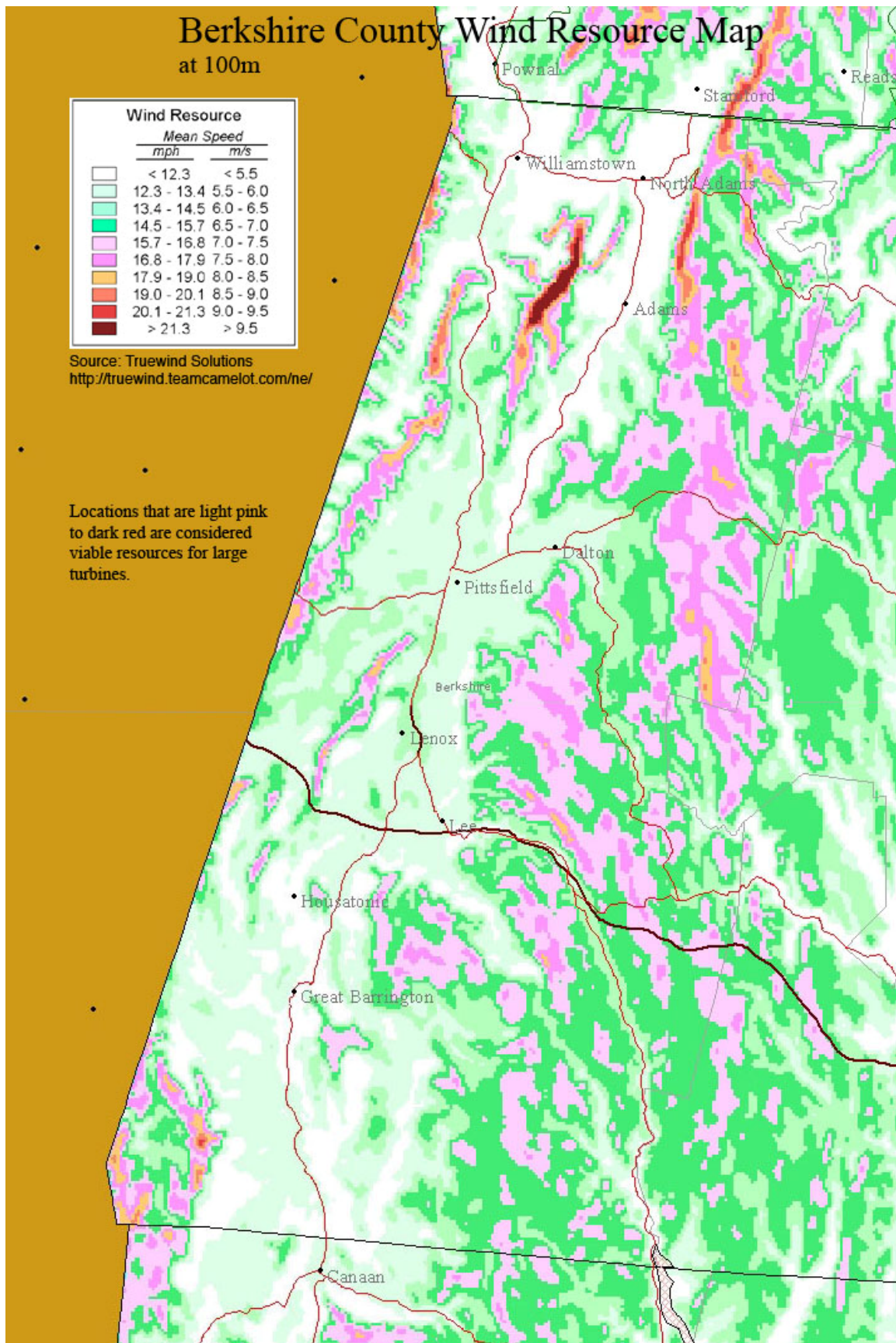


# Berkshire County Wind Resource Map at 100m



Source: Truewind Solutions  
<http://truewind.teamcamelot.com/ne/>

Locations that are light pink to dark red are considered viable resources for large turbines.

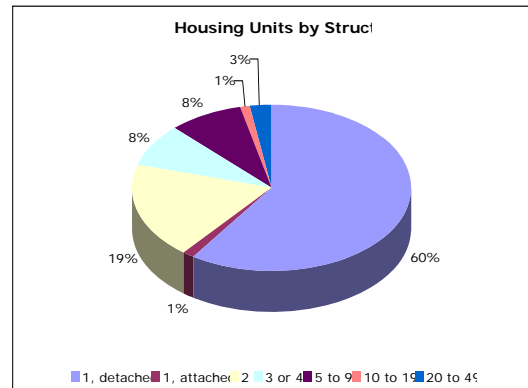




# GREAT BARRINGTON

Pop. 7,008<sup>i</sup>

Great Barrington ratified the CCP and Mayor's Agreement at a town meeting on May 14, 2007, and the inaugural meeting of Green Barrington, the town's CO2 lowering committee, took place on July 31, 2007 at town hall. According to ICLEI, the town has one clean energy project installed (a PV project on Berkshire Hills Middle School, installed 2005) with an annual capacity of 70,047 kWh. Its use offsets 26 tons of CO2 per year.<sup>ii</sup> Last year 105 Great Barrington households (3% of all households<sup>iii</sup>) purchased a total of 551,250 kWh of clean power from National Grid, thereby avoiding 207 tons of CO2 emissions.



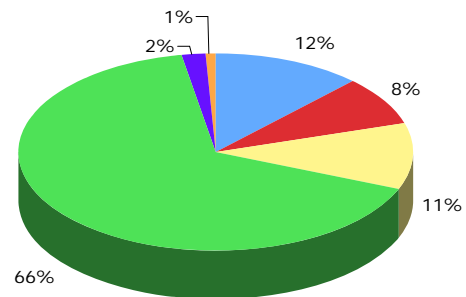
## Demographic

- Age statistics almost match Berkshire County averages. The median age, 41.8 years, is about five years older than the Massachusetts average.
- Approximately 19% of Great Barrington residents are over 65, while 22.6% are under 18.

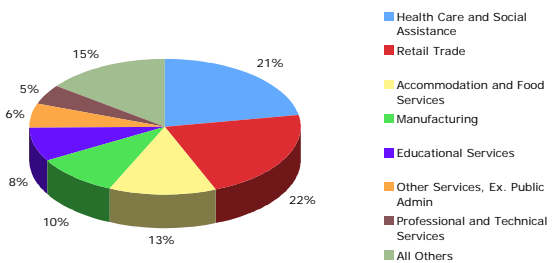
## Housing

- 52% of housing units were built before 1940, and only 15% were built since 1979.
- 10.6% of housing units still heat with electricity, the most inefficient and costly method.
- 7% of occupied housing is for seasonal, recreational, or other use.
- Owner occupied housing constitutes 62% of housing units, but more than 70% of indoor residential space<sup>iv</sup> (also 68.5% of the population lives in owner-occupied dwellings<sup>v</sup>). Add to that the fact that 83% of owner-occupied housing units are single-detached homes, it is clear that Barrington should focus on achieving reductions in these settings.

## Great Barrington Home Heating Fuel



## Great Barrington Industries by % of Total Employees, 2006. Source: Massachusetts EOLWD



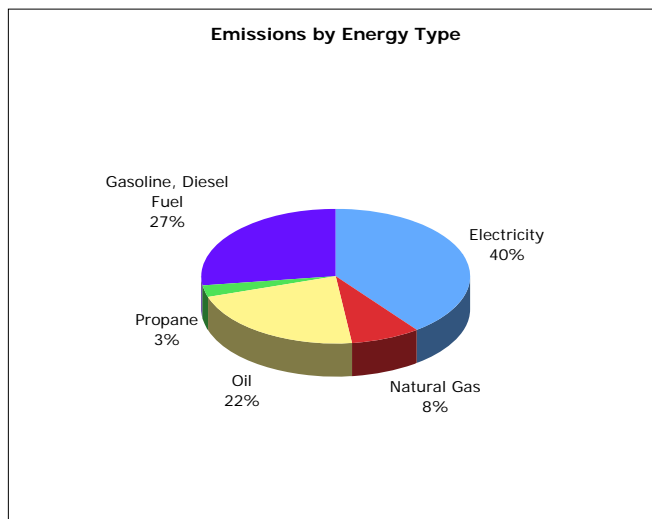
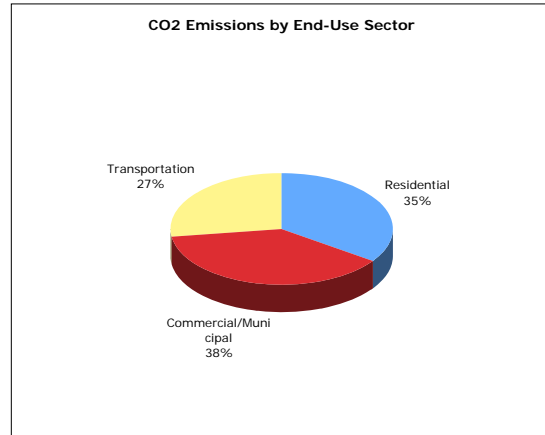
## Economy

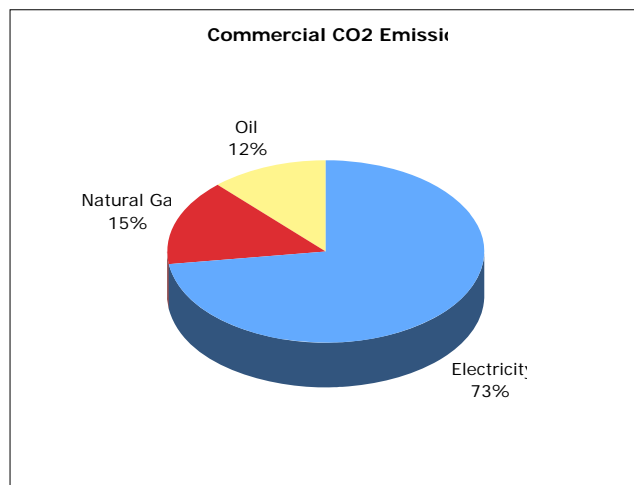
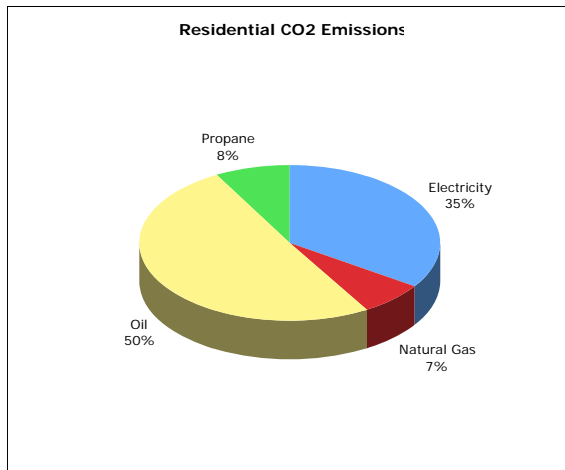
- The four biggest commercial sectors by employment are (in order): healthcare and social assistance, retail trade, accommodation and food services, and manufacturing. The largest employer in town is Fairview Hospital, followed by the following (in alphabetical order):

Big Y Supermarket, Butternut Ski School, Fairview Commons (Formerly Willowood), Great Barrington Rehab & Nursing Center, Housatonic Curtain Co., Justice Resource Institute (Berkshire Meadows), Simon's Rock College of Bard, Timberlyn Nursing Home. Combined, these nine establishments employ at least 19% and as high as 46% of the town's workforce (resident and non-resident).

## ENERGY CONSUMPTION AND CO2 EMISSIONS

- Since 2000, electricity consumption has risen 9.6%, or about 1.5% annually (residential consumption rose 1.4% per year, commercial/municipal rose 1.6% per year), despite the fact that the number of electricity customers only rose 5.6%, or .9% annually. This is consistent with regional and national trends (national residential growth is 1.4% per year since 1990<sup>vi</sup>).
- Based on municipal data from other towns, one can estimate that municipal emissions constitute no more than 5% of total emissions.
- Great Barrington emits approximately 339,027,639 lbs (169,514 tons) of CO<sub>2</sub> per year.
- Average Great Barrington household, 2006<sup>vii</sup>: 117,665,329 lbs / 3120 households = 37,713 lbs (electricity 13,019; oil/gas 24,693) + 23,370 lbs (transportation<sup>viii</sup>) = 61,083 lbs CO<sub>2</sub> total (30 tons)
- Per capita emissions: 48,377 lbs CO<sub>2</sub> (24 tons)
- Per capita emissions (residential only): 16,790 lbs CO<sub>2</sub> (8.4 tons)
- Average employee/yr (not including transportation): 23,611 lbs CO<sub>2</sub> (11.8 tons)
- Average business/yr (not including transportation): 256,164 lbs CO<sub>2</sub> (128 tons)





## GREAT BARRINGTON DATA

Note: This section is intended for those who want to verify, improve, update, and/or duplicate the data and analysis. See endnotes and “Source” section for more information.

### Population

- 2000.....7,527
- 1990.....7,725

### Age

- Median age 41.8 yrs (BC avg. 40.5; MA avg. 36.5 yrs)
- <18: 1,699 or 22.6% (BC avg. 22.4%; MA avg. 23.6%)
- 65+: 1,413 or 18.8% (BC avg. 17.9%; MA avg. 13.5% yrs)
  - 2020 estimate: 28%

### Housing and Households

- Total Housing Units: 3,352
  - Occupied housing units: 3,008 or 89.7%
    - Owner-occupied: 1,859 or 61.8% (of occupied housing)
    - Renter-occupied: 1,148 or 38.2% (of occupied housing)
    - For seasonal, recreational, or other use: 7% (of occupied housing)
  - Vacant: 344 or 10.3%
- Total households: 3,008
  - Family households: 1,826 or 60.7%
  - Single person households: 980 or 32.6%

### Labor & Employment, 2006<sup>1x</sup>

- Average # of establishments: 504
- Average Employment: 5,468

### Major Employers

- 249-499
  - Fairview Hospital
- 100-249 Employees
  - Big Y Supermarket
  - Butternut Ski School
  - Fairview Commons (Formerly Willowood)
  - Great Barrington Rehab & Nursing Center
  - Housatonic Curtain Co.
  - Justice Resource Institute (Berkshire Meadows)
  - Simon's Rock College of Bard



- Timberlyn Nursing Home

#### Transportation

- Road Miles, 2006: 96.02 miles
- Number of registered vehicles, Jan. 2005: 8,051
- Average age of vehicles 9.33 yrs

|                                       | miles/day<br>miles/year      | Gallons/day<br>Gallons/year <sup>x</sup> | Lbs of CO2/day<br>Lbs of CO2/year    |
|---------------------------------------|------------------------------|--|--------------------------------------|
| Per Vehicle (New<br>England averages) | 33.7<br>12,300 <sup>xi</sup> | 1.6<br>586                               | 31.4<br>11,459                       |
| Town Overall, Jan<br>2005             | 271,307<br>99,027,300        | 12,919<br>4,715,586                      | 252,755 <sup>xii</sup><br>92,255,719 |

#### ELECTRICITY

- National Grid
  - Per customer, 2006: 7,498 kWh
  - Per capita, 2006 (residential/population): 3,764 kWh
  - Per household per year, 2006 (residential/housing units): 28,009 kWh
  - Per employee, 2006 (commercial,municipal/employees): 14,228 kWh

#### Town-Wide Electricity Usage, 2000

|                      | Customers | kWh Sales  | kWh/Customer |
|----------------------|-----------|------------|--------------|
| Residential          | 3391      | 24,276,255 | 7,159        |
| Commercial/Municipal | 854       | 55,096,110 | 64,515       |
| Street Lighting      | 10        | 332,119    | x            |
| TOTAL                | 4255      | 79,704,484 | 18,732       |

Source: National Grid

#### Town-Wide Electricity Usage, FY2006

|                      | Customers | kWh Sales  | kWh/Customer |
|----------------------|-----------|------------|--------------|
| Residential          | 3518      | 26,377,663 | 7,498        |
| Commercial/Municipal | 964       | 60,511,384 | 62,771       |
| Street Lights        | 10        | 499,810    | X            |
| TOTAL                | 4492      | 87,388,857 | 19,454       |

Source: National Grid

#### Change in Town-Wide Electricity Usage, 2000-2006

|                      | Change in #<br>of<br>Customers | % Change<br>in number<br>of<br>Customers | Average<br>yearly<br>change in<br>customers<br>(%) | Change in<br># of kWh | %<br>Change<br>in kWh | Average<br>yearly<br>change<br>kWh (%) |
|----------------------|--------------------------------|--|--|-----------------------|-----------------------|--|
| Residential          | 127                            | 3.7%                                     | .6%  | +2,101,408            | 8.7%                  | 1.4%                                   |
| Commercial/Municipal | 110                            | 12.9%                                    | 2%   | +5,415,274            | 9.8%                  | 1.6%                                   |

|               |     |      |     |            |       |      |
|---------------|-----|------|-----|------------|-------|------|
| Street Lights | 0   | 0%   | 0%  | +167,691   | 50.5% | 7%   |
| TOTAL         | 237 | 5.6% | .9% | +7,684,373 | 9.6%  | 1.5% |

#### NATURAL GAS

- Berkshire Gas, sole provider

|                                 | Ccfs (therms)         | CO2        |
|---------------------------------|-----------------------|------------|
| Residential non heating         | 14,526 (14,875)       | 181,038    |
| Residential heating             | 633,818 (649,030)     | 7,899,274  |
| Commercial/Industrial/Municipal | 1,597,128 (1,635,459) | 19,905,006 |
| TOTAL                           | 2,245,472 (2,299,363) | 27,985,317 |

|  | Electricity<br>Source: National Grid,<br>2006 |              | Oil/Gas/Propane <sup>xiii</sup><br>Source: Berkshire Gas, 2005<br>Oil and LPG estimates |  | Transportation (2005) |               |
|--|---|--------------|---|--|-----------------------|---------------|
|  | Cons.<br>(kWh)                                | CO2<br>(lbs) | Cons. <sup>xiv</sup>  | CO2 <sup>xv</sup><br>(lbs)   | Cons.                 | CO2           |
| Residential  | 26,377,663                                    | 40,621,601   | Gas:663,905therms<br>Oil: 2,663,476gal<br>LPG: 477,645                                  | G:8,079,724 t<br>O:59,619,247 g<br>L:9,344,647 g                           | 4,715,586<br>gallons  | 92,255,719    |
| Commercial/<br>Municipal                             | 61,011,194                                    | 93,957,239   | Gas:1,635,459therm<br>Oil: 681,108gallons   | G:19,903,536 t<br>O:15,245,926 g   |                       |               |
| TOTALS   | 87,388,857                                    | 134,578,840  | G: 2,299,364therm<br>O: 3,344,584gal<br>L: 477,645                                      | G:27,983,259.88<br>O:74,865,168 g<br>L: 9,344,647 g<br><br>All:112,193,075 | 4,715,586             | 92,255,719    |
| TOTAL<br>PER<br>CAPITA<br>PER<br>YEAR <sup>xvi</sup> | 12,470<br>kWh                                 | 19,204 lbs   | x   | 14,369 lbs   | 673<br>gallons        | 13,164<br>lbs |

Residential Total: 117,665,219

Commercial Total: 129,106,701

Transportation Total: 92,255,719

Town Total: 339,027,639 lbs

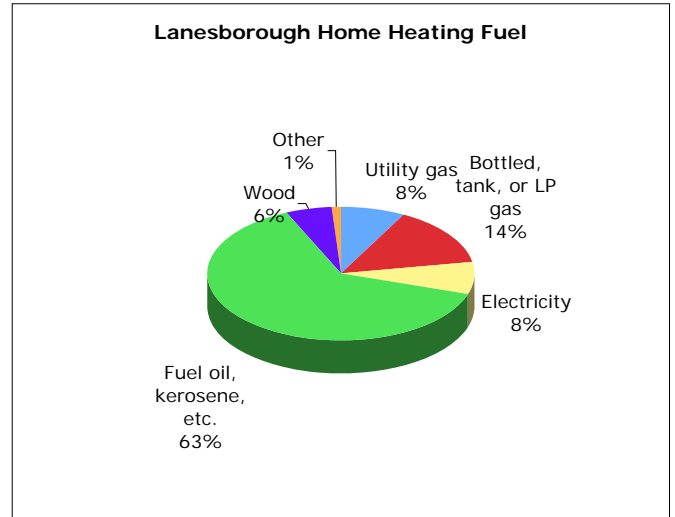
# LANESBOROUGH

Pop. 2,898<sup>xvii</sup>

Lanesborough has expressed interest in joining the CCP. For the past year an energy committee led by Gae Elfeinbein has been examining electricity efficiency in municipal buildings.

## Demographic

- The median age in Lanesborough is 40.2 years, the youngest of the four towns and two years younger than the median in Berkshire County.
- Approximately 13% of the population is over 65, the lowest figure in the four towns. It is projected to rise to 20% by 2020.

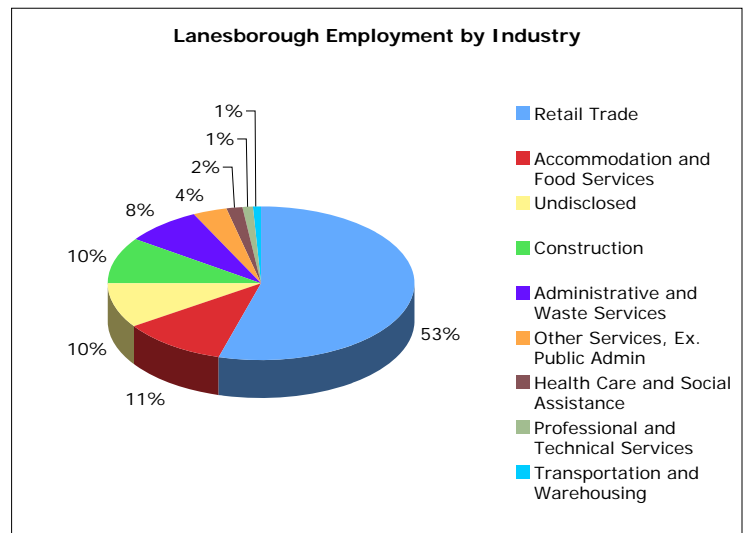


## Housing Units

- The median year of construction for owner-occupied houses is 1954; for renter-occupied it is 1946. This means that there could be significant potential for CO2 emissions reductions in residential efficiency upgrades.
- 8% of Lanesborough homeowners heat their homes with electricity—the most polluting and expensive method. This is among the lowest figures in the four towns, but needs to be reduced further.
- 88% of Lanesborough housing units are owner occupied, 12% are renter occupied. 87% of all housing units are single, detached units—the most inefficient type. Thus, CO2 emissions reductions in the residential sector must come from this group. Unfortunately, this means dealing with a large number of individual homeowners.

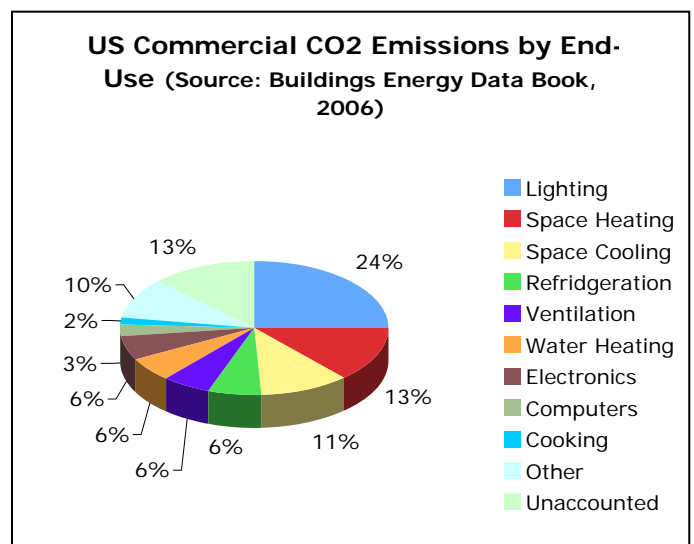
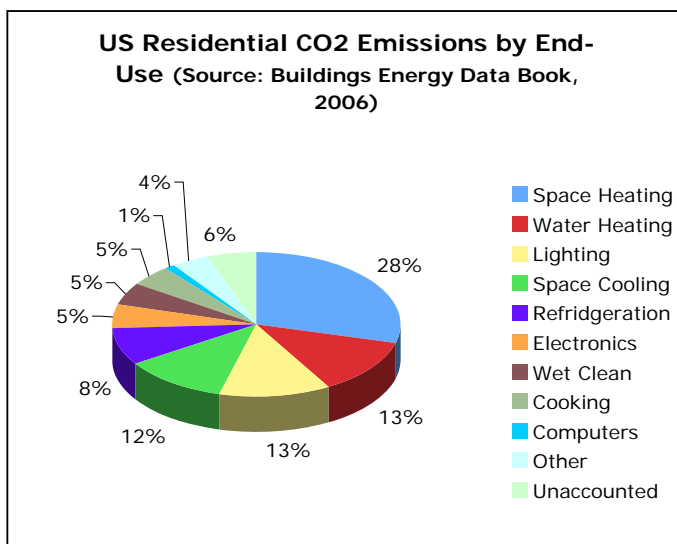
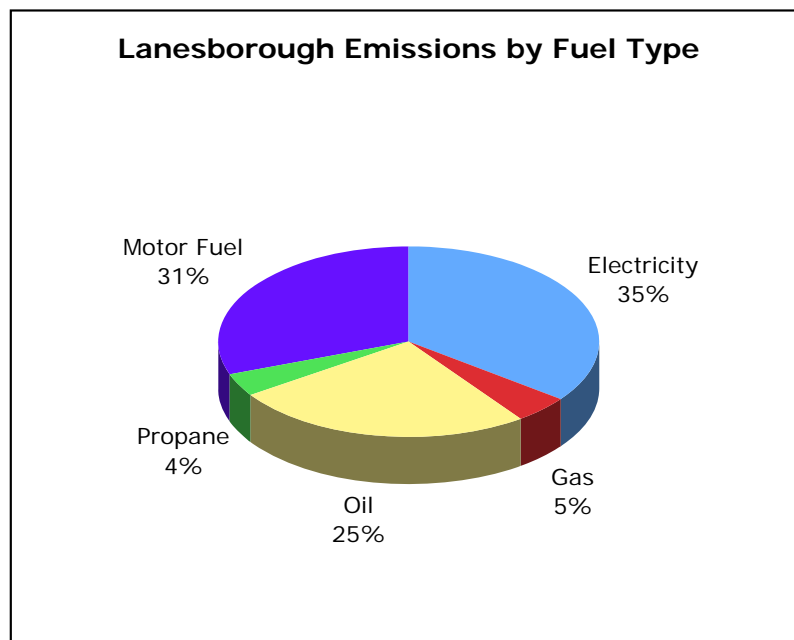
## Economy

- 53% of Lanesborough employees work in the retail trade sector, centered around the Berkshire Mall. The town should engage the owners of the Berkshire Mall and explore the possibility of reducing consumption and increasing efficiency. Swaying only a few decision-makers could produce significant emissions reductions.



## ENERGY CONSUMPTION AND CO2 EMISSIONS

- I was unable to obtain updated electricity consumption information from WMECO, and therefore unable to look at trends in Lanesborough. Nationally, electricity consumption is increasing by about 1.3% annually. In the four towns, the average is about 1.66% per year. Lanesborough probably falls somewhere in-between.
- Based on municipal data from other towns, we can estimate that municipal emissions constitute no more than 5% of total emissions.
- Lanesborough emits approximately 141,723,297 lbs/yr (70,862 tons/yr) of CO<sub>2</sub>.
- Per capita CO<sub>2</sub> emissions: 48,904 lbs/yr (24.4 tons/yr)



## LANESBOROUGH DATA

Note: This section is intended for those who want to verify, improve, update, and/or duplicate the data and analysis. See endnotes and “Source” section for more information.

### Historic Population

- 2000.....2,990
- 1990.....3,032

### Age

- Median Age 40.2 yrs (BC avg. 40.5; MA avg. 36.5 yrs)
- <18: 716 or 23.9% (BC avg. 22.4%; MA avg. 23.6% yrs)
- 65+: 390 or 13% (BC avg. 17.9%; MA avg. 13.5% yrs)

### Households

- Total housing units 1,382
- Occupied housing units 1,203
  - Owner occupied 1,059 (88%)
  - Renter occupied 144 (12%)
- Housing Units for seasonal, recreational, or occasional use 83 (6%)

### Labor & Employment

- Total civilian labor force, 11/06<sup>xviii</sup>: 1,770
  - Unemployment rate 4.0%

### Major Employers

- Berkshire Mall
- 100-249
  - Filene’s Dept. Stores
  - Sears, Roebuck & Company
- Transportation<sup>xix</sup>
- Road miles 62.54
- Number of registered vehicles (Jan. 2005) 3,790
- Avg. age of vehicles 9.18 yrs

|                                       | miles/day<br>miles/year       | Gallons/day<br>Gallons/year <sup>xx</sup> | Lbs of CO2/day<br>Lbs of CO2/year |
|---------------------------------------|-------------------------------|---|-----------------------------------|
| Per Vehicle (New<br>England averages) | 33.7<br>12,300 <sup>xxi</sup> | 1.6<br>586                                | 31.4<br>11,459                    |
| Town Overall, Jan<br>2005             | 127,718<br>46,617,000         | 6,082<br>2,219,857                        | 118,984<br>43,429,285             |

### Electricity

- WMECO

|  | kWh<br>consumption | kWh<br>consumption per<br>capita | CO2 emissions | CO2 emissions<br>per capita |
|--|--------------------|----------------------------------|---------------|-----------------------------|
|  |                    |                                  |               |                             |

|  |            |        |            |        |
|--|------------|--------|------------|--------|
| Lanesborough,<br>2000 est.                 | 30,132,777 | 10,078 | 46,404,477 | 15,520 |
| Lanesborough,<br>2005 est. <sup>xxii</sup> | 32,461,559 | 10,856 | 49,990,801 | 16,720 |

Oil/Gas/Propane

- Berkshire Gas (2005)

|                         | Ccfs (therms)     | CO2       |
|-------------------------|-------------------|-----------|
| Res. Non heating        | 2,749 (2,815)     | 34,261    |
| Res. Heating            | 208,809 (213,820) | 2,602,383 |
| Commercial & Industrial | 331,889 (339,854) | 4,136,330 |
| Total                   | 543,447 (556,489) | 6,772,974 |

- Heating Oil, 2005 est.

|             | Gallons   | CO2        |
|-------------|-----------|------------|
| Residential | 1,281,760 | 28,690,917 |
| Commercial  | 327,774   | 7,336,883  |
| TOTAL       | 1,609,534 | 36,027,800 |

- Propane, 2005 est.: 429,710 gallons; 5,502,437 CO2

Lanesborough Renewable Projects

- 2.4 kW PV system on private home



# LENOX

Pop. 5,808<sup>xxiii</sup>

Lenox ratified the CCP agreement in 2002. Since then, its efforts to reduce CO2 emissions have been lead by the Lenox Environmental Committee (LEC), which works with residents, municipal departments and local businesses to achieve its mission of “promot(ing) environmentally sound policies and practices in the town of Lenox.”

## TOWN INFORMATION

### Demographic

- Stable population
- Residents tend to be older, wealthier, and better educated than Berkshire County average.
- Town is aging—by 2020 it is estimated that 38.2% of the population will be 65 years or older.

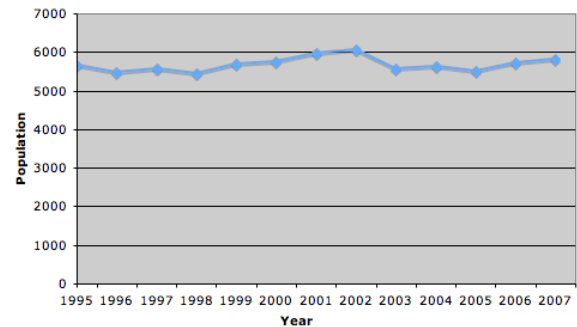
### Housing

- Approximately twenty new housing units are added each year.
- 64% of Lenox housing units are single, detached units—the most energy intensive. But given that the average household contains 2.17 people, achieving reductions might be as simple as turning down the thermostat while household members are away at work. 20% are part of structures which include 5 or more units.
- The median age of owner-occupied homes is 47 years (1960), for renter-occupied homes 43 years. This leads one to believe that there is significant room for improved energy efficiency.
- 13% of housing units are exclusively seasonal—a potential opportunity for CO2 reductions, given that vacant houses require less energy but are often left in conditions which are less than optimal for efficiency.
- The average household size consists of 2.17 persons, the average family is 2.84.

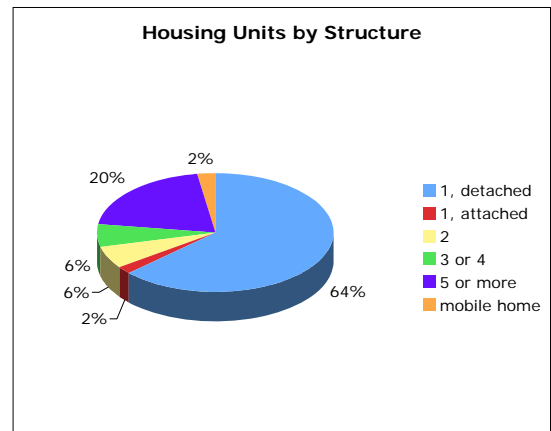
### Economy

- Concentrated in three sectors: accomodation and food services (39% of employees), health care and social assistance (19%), and retail trade (9%).

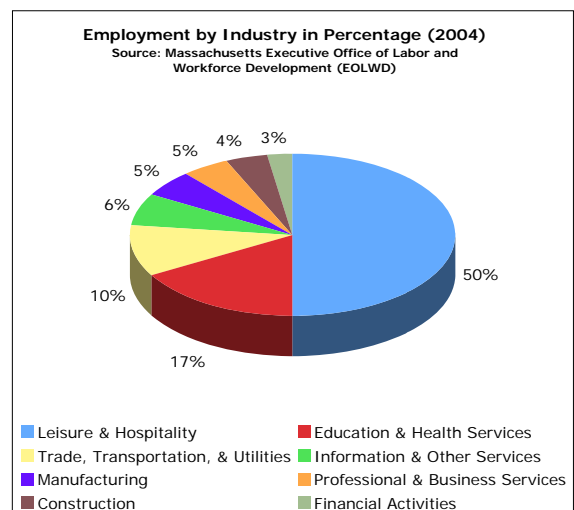
**Lenox Population, 1995-2007**  
Source: Marie Duby, Town Clerk, from Town Census



**Housing Units by Structure**



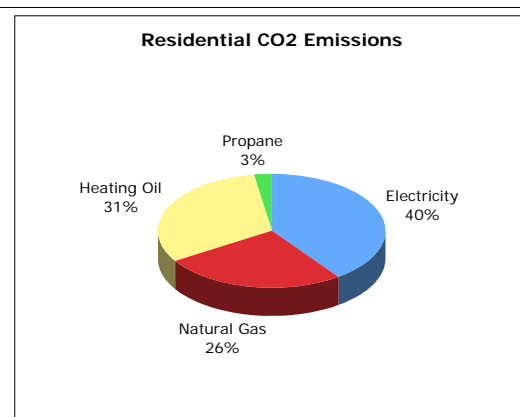
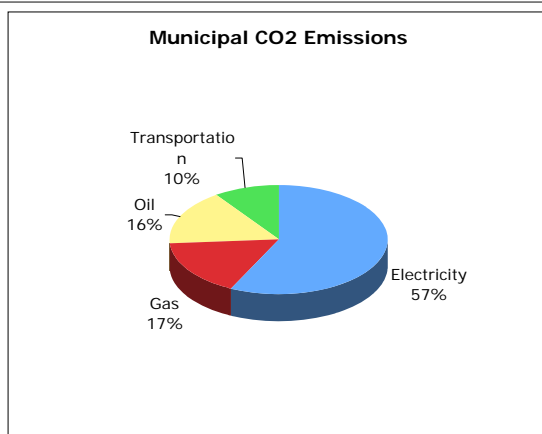
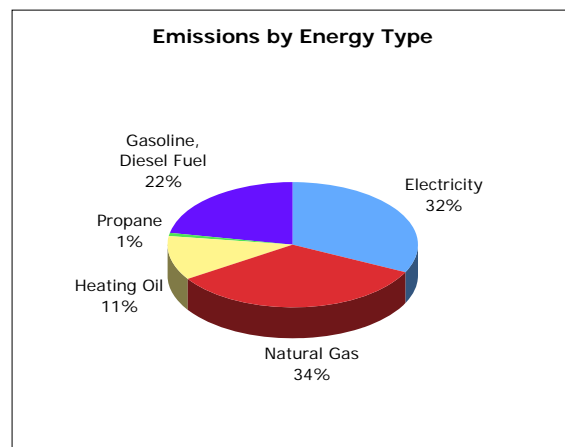
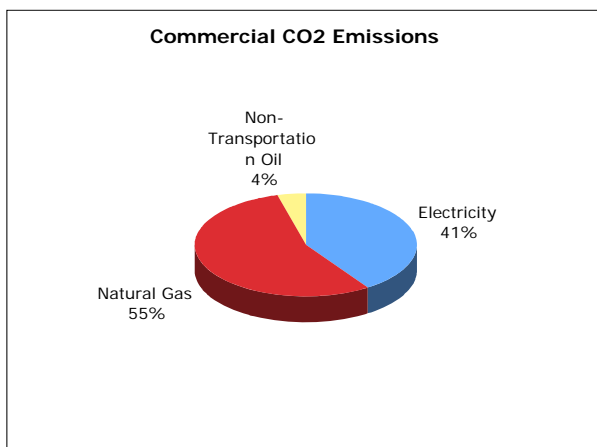
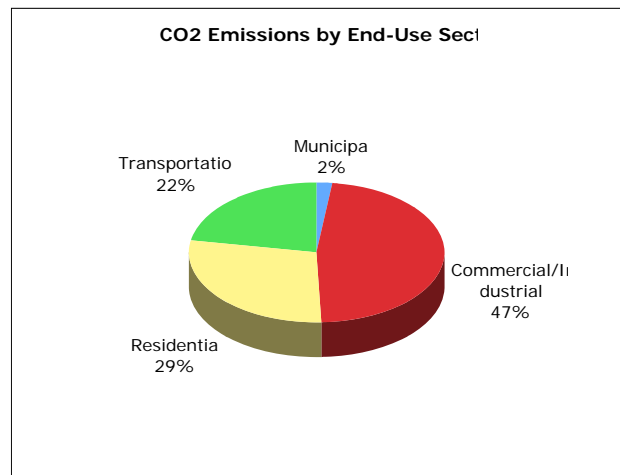
**Employment by Industry in Percentage (2004)**  
Source: Massachusetts Executive Office of Labor and Workforce Development (EOLWD)



- There are approximately 300 businesses in town, yet the top seven largest employers employ almost 35% of the total workforce (resident and non-resident). Canyon Ranch is the largest of these with 658 staff members. <sup>xxiv</sup> Such consolidation means that swaying a small number of key decision-makers can lead to significant emissions cuts that are felt on the town-wide level.

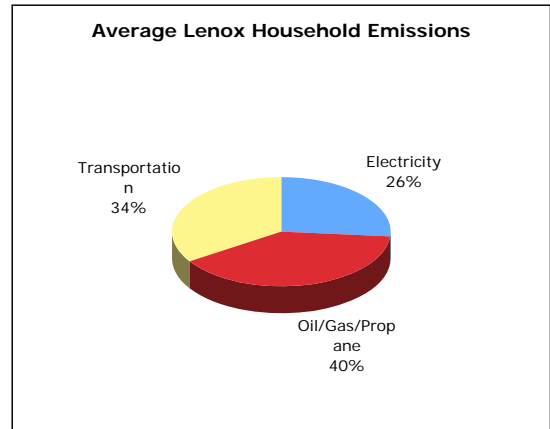
## ENERGY CONSUMPTION AND CO2 EMISSIONS SUMMARY

- Town-wide electricity consumption is growing at approximately 1.7% per year. Consumption has jumped almost 11% since 2000.
- According to 2000 Federal Census, 13% of Lenox households heat with electricity—the most inefficient method.
- The school system is by far the largest municipal energy user and emitter.
- The town emits approximately 307,702,610 lbs or 153,851 tons of CO2 per year.
- Average Lenox Household (including transportation) <sup>xxv</sup>: 63,596 lbs (31.8 tons)
- Per capita emissions: 52,334 lbs (26 tons)
- Per capita emissions (residential only) <sup>xxvi</sup>: 15,360 lbs (7.7 tons)
- Average employee/yr (not including transportation) <sup>xxvii</sup>: 32,893 lbs (16.4 tons)
- Average business/yr: 483,425 lbs (242 tons)



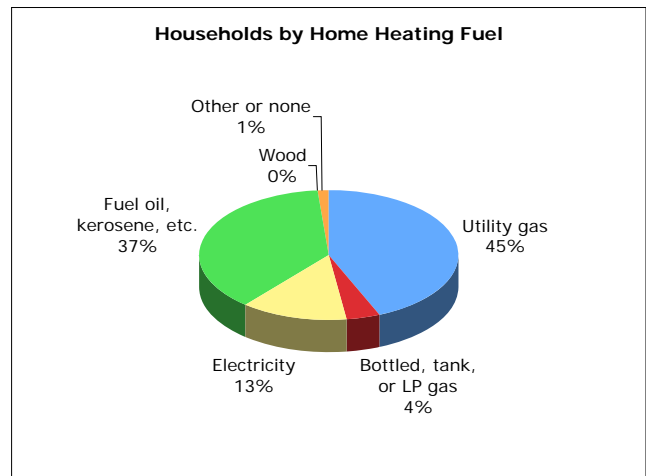
## WHAT'S GOING ON IN LENOX

- CO2 Point Person: Greg Federspiel, Town Manager
- 3% currently signed up for green power
- Environmental Committee (est. '03-'04)
  - Idle-free campaign (led by Rick Greg)
  - CCP
  - Live Earth Concert Event
  - Biodiesel for municipal vehicles
  - Planned
    - Compact Fluorescent Campaign
    - Green Building Bylaw
    - Carbon Diet Initiative



- School board has made responsible environmental stewardship one of its priorities
- Installations
  - Renewables

- Solar hot water system installed on the roof of the Methodist Church on Holmes Road (Contractor: Jim Sheratt of Sun Energy)
- Solar PV system on roof of high school on East Street (Contractor: Solar Works)
- 1.2 kW solar array on private home on Pine Knoll Rd.



- Efficiency Upgrades
  - Town replaced inefficient boilers at town hall and community center
  - Town installed more efficient heating system for Department of Public Works garage
  - Replaced inefficient electric motors at water and sewage treatment plant

## LENOX DATA

### Population<sup>xxviii</sup>

- 2007.....5,808<sup>xxix</sup>
- 2000.....5776
- 1990.....5069
- 1980.....6511

### Age

- Median age.....45.9 yrs (BC 40.5 yr, MA 36.5 yrs) 36.5
- <18.....1,058 or 20.8% (BC 22.4%, MA 23.6% yrs)
- 65+.....1,237 or 24.4% (BC 17.9%, MA 13.5% yrs)
- By 2020 it is estimated that 38.2% of the town population (1,585 people) will be 65 or older.

### Housing

- 2,713 Housing Units
  - Total Occupied.....2,212 (81.5%)
    - Owner Occupied.....1,491 (67.4%)
    - Renter Occupied.....721 (33%)
  - 94.6% live in households (5.4% institutional)
  - Avg. household size.....2.17
  - Avg. family size.....2.84
  - Vacant: Seasonal Use.....359 units (13%)
- Median Age of Housing Unit: Renter-occupied: 1960 Owner occupied: 1964
- New Construction (single family homes): Since 1996: 223 (20/yr)

### Economic

- Approximately 300 businesses. In 2006 it fluctuated between 295 and 304. The total number of workers fluctuated from 3991 (February) to 5164 (July).
- Avg. Resident Labor Force in 2005: 2,710 (4.1% unemployment)
- Avg. Employment in 2005: 4,409 (4,016 under private ownership)<sup>xxx</sup>
  - 39% work in Accommodation and Food Services
  - 16% work in Health Care and Social Assistance
  - 9% work in Retail Trade
- Major Employers<sup>xxxi</sup>

|   |     |
|---|-----|
| ○ Canyon Ranch of the Berkshires (Health Spa) | 658 |
| ○ Hillcrest Center (Medical Care)             | 300 |
| ○ Cranwell (Resort/Conference Center)         | 215 |
| ○ G.L.&V. (Manufacturers of Paper Machinery)  | 109 |
| ○ Kimball Farms (Elderly Care)                | 100 |
| ○ Eastover (Resort)                           | 90  |
| ○ Edgecombe [Providence Care] (Elderly Care)  | 80  |

- TOTAL COMBINED: 1552 (35% of the workforce)
- Ten Largest Taxpayers (in order)
  - 1. CR Resorts, LLC (Health Resort)
  - 2. Berkshire-Cranwell Ltd. Ptshp (Resort/Conference Center)
  - 3. Lenox Retirement Residence (Retirement Housing)
  - 4. Lenox Heights Housing (Cooperative Housing)
  - 5. Twelve Oaks, LLC (Condominiums)
  - 6. Mec Lenox Assoc. Limited (Supermarket)
  - 7. Fitzpatrick Holding LLC (resort)
  - 8. Berkshire Gas Co. (utility)
  - 9. Individual (Private Home)
  - 10. Individual (Private Home)

#### Transportation

- 2006 Road miles 64.86<sup>xxxii</sup>
- Number of registered vehicles (Jan. 2005) 5,877<sup>xxxiii</sup>
- Avg. of vehicles (Jan. 2005) 8.5yrs<sup>xxxiv</sup>
- Of Lenox's 2,368 workers, 95.3% work within BC (BC avg. is 92.7%), and the avg. commute, 15.5 minutes, is the second lowest in the county, and below the BC avg. of 19.2 min.<sup>xxxv</sup>

|              | miles/day<br>miles/year          | Gallons/day<br>Gallons/year <sup>xxxvi</sup> | Lbs of CO2/day<br>Lbs of CO2/year        |
|--------------|----------------------------------|--|--|
| Per Vehicle  | 33.7<br>12,300 <sup>xxxvii</sup> | 1.6<br>586                                   | 31.4<br>11,459                           |
| Town Overall | 198,047<br>72,287,100            | 8,289<br>3,442,243                           | 165,778<br>67,344,039 <sup>xxxviii</sup> |

#### Oil/Gas/Propane

- Berkshire Gas
- Various oil and propane gas (LPG) providers (see appendix)

#### Town-Wide Natural Gas Consumption and Emissions, 2005

|           |                                      | Ccfs      | lbs CO2 (12.46) |
|-----------|--------------------------------------|-----------|-----------------|
| Lenox     | Res. Non-heating                     | 37,599    | 468,596         |
|           | Res. Heating                         | 1,654,485 | 20,619,846      |
|           | Commercial,<br>Industrial, Municipal | 5,514,182 | 68,723,247      |
|           |                                      |           |                 |
| Lenoxdale | Res. Non-heating                     | 6,877     | 85,708          |
|           | Res. Heating                         | 172,355   | 2,148,060       |
|           | Commercial,<br>Industrial, Municipal | 908,228   | 11,319,244      |

|       |  |           |             |
|-------|--|-----------|-------------|
|       |  |           |             |
| TOTAL |  | 8,293,726 | 103,364,701 |

Source: Berkshire Gas, 2005

#### Electricity

- Natl. Grid (Primarily in Lenox) and WMECO (Primarily in Lenoxdale)

#### Electricity Usage, WMECO, 2000

|           | kWh Sales | CO2 (lbs) <sup>xxxix</sup> | My 2006 estimates <sup>xl</sup> |
|-----------|-----------|----------------------------|---------------------------------|
| Lenox     | 1,523,651 | 2,346,423                  | 1,683,634 kWh                   |
| Lenoxdale | 5,514,511 | 8,492,347                  | 6,093,535 kWh                   |
| Total     | 7,038,162 | 10,838,770                 | 7,777,169 kWh                   |

#### Town-Wide Electricity Usage, National Grid, 2000

|                      | Customers | kWh Sales  | kWh/<br>customer | CO2 (lbs)  | CO2<br>(lbs/customer) |
|----------------------|-----------|------------|------------------|------------|-----------------------|
| Residential          | 2,385     | 18,313,128 | 7,678            | 28,202,217 | 11,825                |
| Commercial/Municipal | 478       | 32,350,231 | 67,678           | 49,819,355 | 104,225               |
| Street Lighting      | 9         | 184,565    | 20,507           | 284,230    | 31,581                |
| TOTAL                | 2,872     | 50,847,924 | 17,704           | 78,305,802 | 27,265                |

#### Town-Wide Electricity Usage, National Grid, FY2006

|                      | Customers | kWh Sales  | kWh /<br>customer | kWh<br>per<br>capita | CO2 (lbs)  | CO2<br>(lbs/customer) |
|----------------------|-----------|------------|-------------------|----------------------|------------|-----------------------|
| Residential          | 2,523     | 20,395,655 | 8,083             | 3,568                | 31,409,309 | 12,449                |
| Commercial/Municipal | 536       | 35,521,937 | 66,272            | x                    | 54,703,783 | 102,059               |
| Street Lighting      | 9         | 265,722    | 29,524            | x                    | 409,212    | 45,468                |
| TOTAL                | 3,068     | 56,183,314 | 18,312            | x                    | 86,522,304 | 28,202                |

#### Change in Town-Wide Electricity Usage, National Grid, 2000-FY2006

|                      | change in #<br>of customers | % change in<br>number of<br>customers | average<br>yearly<br>change in<br>customers<br>(%) | change in #<br>of kWh | % change<br>in kWh | average<br>yearly<br>change in<br>kWh (%) |
|----------------------|-----------------------------|---------------------------------------|--|-----------------------|--------------------|---|
| Residential          | +138                        | +5.8%                                 | + .94%   | +2,082,527            | +11.4%             | +1.8%                                     |
| Commercial/Municipal | +58                         | +12.1%                                | +1.9%  | +3,171,706            | +9.8%              | +1.6%                                     |
| Street Lights        | 0                           | 0                                     | 0  | +81,157               | +44%               | +6.3%                                     |
| TOTAL                | +196                        | +6.8%                                 | +1.1%  | +5,335,390            | +10.5%             | +1.7%                                     |



MUNICIPAL ENERGY DATA (FY 2007)<sup>xli</sup>

|                          | Municipal<br>(w/o<br>schools) | Schools               | School as %<br>of Municipal<br>Total | Total<br>Municipal |  |
|--------------------------|-------------------------------|-----------------------|--------------------------------------|--------------------|--|
| Electricity (kWh)        | 1,352,026                     | 1,164,940             | 46%                                  | 2,516,966          |  |
| Heating Oil<br>(gallons) | 9,174                         | 40,220                | 81%                                  | 49,394             |  |
| Diesel Fuel<br>(gallons) | 12,923                        | 2,530 <sup>xlii</sup> | 16%                                  | 15,453             |  |
| Natural Gas<br>(therms)  | 33,226                        | 59,428                | 64%                                  | 92,654             |  |
| Gasoline (gallons)       | 16,346                        | n/a                   | n/a                                  | 16,346             |  |

CONSUMPTION & EMISSION SUMMARY WITH SECTOR BREAKDOWN

|             | Electricity<br>Source: National Grid, FY<br>2006 WMECO 2006 est.<br>Municipal Data  |                            | Oil/Gas/Propane <sup>xliii</sup><br>Source: Berkshire Gas, 2005<br>Oil and LPG estimates                   |   | Transportation (2005)  |  |
|-------------|---|----------------------------|--|---|--|--|
|             | Cons.<br>(kWh)  | CO2<br>(lbs)               | Cons. <sup>xliv</sup>  | CO2 <sup>xlv</sup><br>(lbs)   | Cons.  | CO2                                      |
| Residential | Natl.G:<br>20,395,655 +<br>WMECO est.:<br>2,823,266 =<br>23,218,921   | 35,757,139 <sup>xlvi</sup> | Gas:1,916,228<br>therms<br>Oil (heating):<br>1,241,695 gal<br>LPG(heating):<br>182,458<br>gallons          | Gas:<br>23,322,210<br>Oil (est):<br>27,794,101<br>LPG (est):<br>2,336,375 | 3,442,243<br>gallons –<br>31,799<br>Municipal<br>=<br>3,410,444<br>gallons | 66,721,926<br>lbs                        |
| Commercial  | Natl.G:<br>35,787,659 <sup>xlvii</sup><br>+ 4,917,120<br>(WMECO<br>est) <sup>xlviii</sup> –<br>2,516,966<br>(municipal) <sup>xlix</sup><br>= 38,187,813 | 58,809,232                 | Gas:6,576,548<br>therms<br>Oil (est):<br>317,528 <sup>l</sup> gal. –<br>49,394<br>(municipal) =<br>268,134 | Gas:<br>80,042,491<br>Oil (est):<br>6,175,880                             |  |  |
| Municipal   | 2,516,966<br>kWh  | 3,876,128                  | Gas: 92,654<br>therms<br>Oil: 49,394<br>gallons  | Gas:1,127,599<br>Oil: 1,105,635   | Gasoline:<br>16,346<br>Diesel <sup>li</sup> :<br>15,453                    | 319,793 +<br>345,900 =<br>665,693<br>lbs |

|        |                     |  |   |   |  |   |
|--------|---------------------|--|---|---|--|---|
| TOTALS | = 63,923,700<br>kWh | 98,442,498<br><br>Or<br><br>17,219lbs <sup>lii</sup><br>per capita | Gas:<br>8,585,430<br>Oil: 1,559,223<br>LPG: 182,458 | Gas:<br>103,364,701<br>Oil:<br>34,901,648<br>LPG:<br>2,311,560<br>All:<br>138,123,391<br><br>Or<br><br>25,004 lbs per<br>capita <sup>liii</sup> | 3,426,790<br>gallons of<br>gasoline,<br>15,453<br>gallons of<br>diesel | 67,387,619<br>lbs/ year<br><br>Or<br><br>11,602 lbs<br>per<br>capita <sup>liv</sup> |
|--------|---------------------|--|---|---|--|---|

Residential Total: 89,209,825 lbs

Commercial Total: 145,027,603 lbs

Municipal Total: 6,077,563 lbs

Transportation Total: 67,387,619 lbs

Town Total: 307,702,610 lbs

## STOCKBRIDGE

Pop. 2,259<sup>lv</sup>

Stockbridge recently ratified the CCP. Thirty-seven households purchased 194,250 kWh of green power last year from National Grid, thereby avoiding seventy-three tons of CO<sub>2</sub> emissions. The next step for Stockbridge is to establish a CO<sub>2</sub> reduction committee.<sup>lvi</sup>

### Demographic

- The median age in Stockbridge is 48.6 years, six years older than the median age for Berkshire County and the oldest of the four towns.
- Approximately 22.5% of the town's population is currently over 65, and by 2020 that number is projected to be 40%.

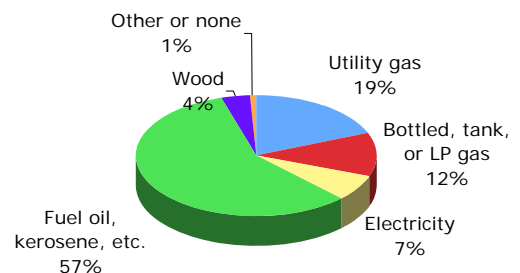
### Housing

- The housing units in Stockbridge are also the oldest of the four towns. The median year of construction for both owner and renter occupied units is pre-1940. This means that there could be significant potential for CO<sub>2</sub> emissions reductions in residential efficiency upgrades.
- 6.9% of Stockbridge households heat with electricity—the most polluting and expensive method. This is the lowest figure in the four towns.
- 32.1% of Stockbridge households are for seasonal, recreational, or occasional use. This is by far the highest in the four towns and could be a significant opportunity for emissions reductions. Seasonal houses often consume much more energy than they need to.

### Economy

- 70% of Stockbridge employees are employed in the 'accommodation and food service' and 'arts, entertainment, and recreation' sectors.

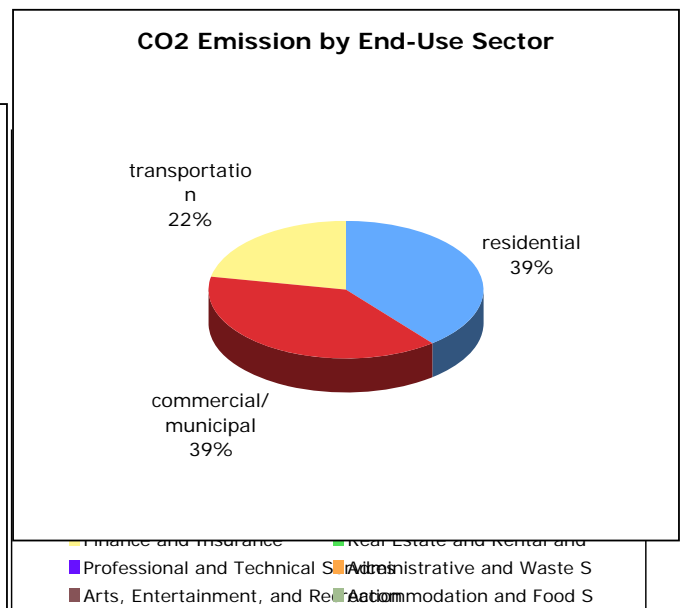
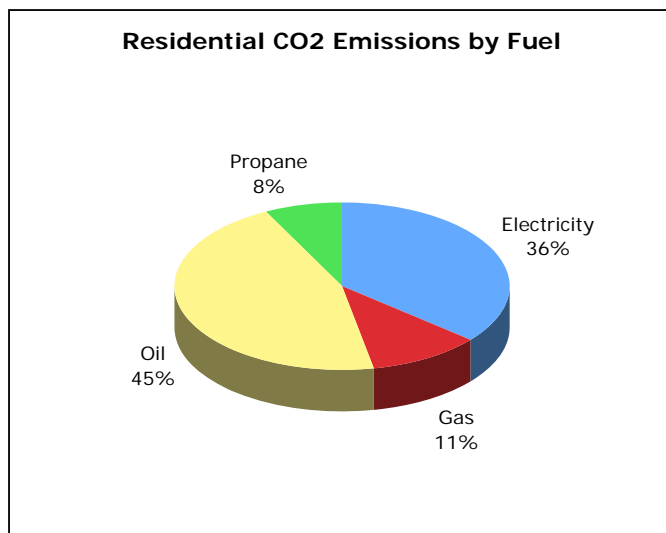
**Home Heating Fuel, as % of Total Households**

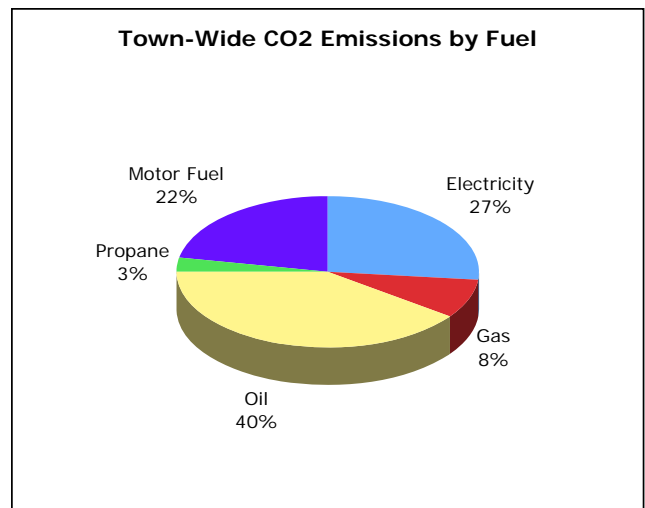
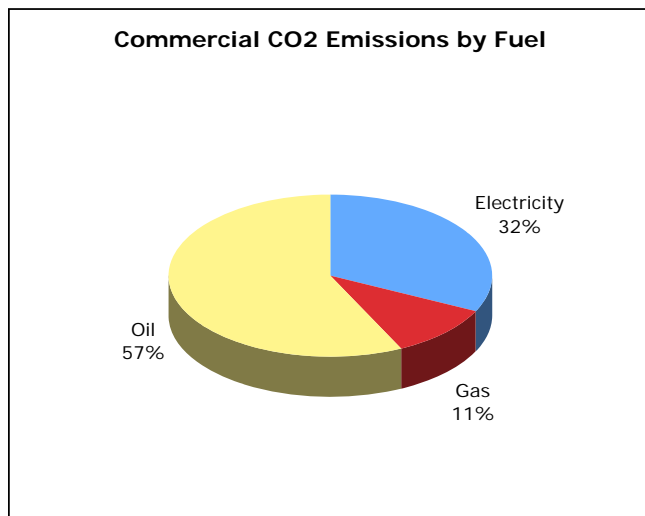


- To two largest employers in town, the Austen Riggs Center and the Red Lion Inn, employ somewhere between 200 and 498 workers, or between 14% and 37% of the town's workforce. In the absence of a heavy industrial sector, it is also likely that they are the two largest commercial emitters, and should be engaged on the issue of CO2 reductions.

## ENERGY CONSUMPTION AND CO2 EMISSIONS

- Since 2000, electricity consumption has risen 11.5% (or 1.8% annually) which is consistent with the other three towns (the national average is 1.3%<sup>lviii</sup>). Residential consumption has grown slowly (.86% annually) relative to residential sector in other towns. The commercial sector, however, has grown rapidly at about 3% annually—about double the rate in Lenox and Great Barrington. Yet as the electricity charts in the data section indicate, the consumption per commercial customer has actually decreased, but the number of customers that has jumped 20%. In the residential sector too, it seems that growth in demand is not driven by more individual consumption, but an increase in the number of individuals.
- It is estimated that municipal emissions constitute no more than 5% of total emissions.
- Stockbridge emits approximately 142,647,515 lbs (71,323 tons) of CO2 per year.
- The average Stockbridge household (not including transportation) emits 35,148 lbs (18 tons) per year.
- Per capita emissions: 63,146 lbs (31.6 tons)
- Per capita emissions (residential only, not including transportation): 24,676 lbs (12.3 tons)
- Average employee/yr (not including transportation): 40,796 lbs (20.4 tons)
- Average business/yr (not including transportation): 597,460 lbs (299 tons)





## STOCKBRIDGE DATA

### Population

- 2000..... 2,276
- 1990..... 2,408

### Age

- Median Age 48.6 yrs (BC avg. 40.5; MA avg. 36.5 yrs)
- <18: 347 or 15.2% (BC avg. 22.4%; MA avg. 23.6%)
- 65+: 512 or 22.5% (BC avg. 17.9%; MA avg. 13.5% yrs)

### Households

- Total housing units: 1,571 (2007 est. 1,586)<sup>lviii</sup>
  - Total households (i.e. occupied housing units): 991
    - With persons over 65+ : 359 or 36.2%
    - Family households: 568 or 57.3%
    - Single person households: 364 or 36.7%
  - For seasonal, recreational, or occasional use: 32.1%
- Persons per household: 2.1
- Persons per family: 2.7

### Labor & Employment

- Average employment, 2006: 1,362 (high 1,495 July ; low 1,356 March)
  - Number of establishments (private and public), 2006: 93
  - Unemployment rate: 3.5%

### Major Employers

- 100-249
  - Austen Riggs Center
  - Red Lion Inn

### Transportation

- Road miles (2006) 55.59
- Number of registered vehicles (January 2005) 2,735
- Average Age of Vehicles (January 2005) 10.02 yrs
- Massachusetts per capita miles per year avg. in 2005: 8,667 miles<sup>lix</sup>
- Massachusetts per capita gallons consumed per year avg. in 2005: 445.1 gallons

|   | miles/day<br>miles/year        | Gallons/day<br>Gallons/year <sup>lx</sup> | Lbs of CO2/day<br>Lbs of CO2/year |
|---|--------------------------------|---|-----------------------------------|
| Per Vehicle (New<br>England average) <sup>lxi</sup> | 33.7<br>12,300 <sup>lxii</sup> | 1.6<br>586                                | 31.4<br>11,459                    |
| Town Overall, Jan<br>2005                           | 92,166<br>33,640,500           | 4,389<br>1,601,929                        | 85,863<br>31,340,131              |

### Natural Gas

#### Natural Gas Use and Emissions

|                         | Ccfs (therms)     | CO2        |
|-------------------------|-------------------|------------|
| Res. Non heating        | 12,521 (12,822)   | 156,049    |
| Res. Heating            | 479,180 (490,680) | 5,972,023  |
| Commercial & Industrial | 469,023 (480,280) | 5,845,428  |
| TOTAL                   | 960,724 (983,781) | 11,973,500 |

Source: Berkshire Gas, 2005

### Home Heating Fuel

| Type of Fuel                | Number of<br>Households | Percent of<br>Households |
|-----------------------------|-------------------------|--------------------------|
| Utility gas                 | 188                     | 19                       |
| Bottled, tank,<br>or LP gas | 115                     | 11.6                     |
| Electricity                 | 68                      | 6.9                      |
| Fuel oil,<br>kerosene, etc. | 573                     | 57.8                     |
| Wood                        | 40                      | 4                        |
| Other or none               | 8                       | 0.8                      |

Source: 2000 Federal Census

### Electricity

- National Grid
  - Per Capita, 2000 (Total/population) = 9,791 kWh
    - 2006 = 11,001 kWh
  - Per Household, 2000 (Residential/# housing units) = 7,901
    - 2006 = 8,237



- Per Business, Municipal Establishment, 2001 = 10,034,007 / 114 = 88,018 kWh/yr
  - 2006 = 11,656,470 / 93 = 125,338 kWh/yr
  - Up 42%
- Per Employee, 2001 = 10,034,007 / 1,487 = 6,748 kWh/yr
  - 2006 = 11,656,470 / 1,362 = 8,558 kWh/yr
  - Up 26%

Town-Wide Electricity Usage, 2000

|                          | Customers | kWh Sales  | kWh/customers |
|--------------------------|-----------|------------|---------------|
| Residential              | 1506      | 12,411,992 | 8,241         |
| Commercial/<br>Municipal | 250       | 9,741,755  | 38,967        |
| Street Lighting          | 2         | 130,783    | x             |
| TOTAL                    | 1,758     | 22,284,530 | 12,676        |

Source: National Grid

Town-Wide Electricity Usage, FY 2006

|                      | Customers | kWh Sales  | kWh/customers |
|----------------------|-----------|------------|---------------|
| Residential          | 1,574     | 13,063,439 | 8,300         |
| Commercial/Municipal | 305       | 11,656,470 | 38,218        |
| Street Lighting      | 1         | 130,241    | x             |
| TOTAL                | 1,880     | 24,850,150 | 13,218        |

Source: National Grid

Change in Town-Wide Electricity Usage, 2000-FY2006

|                          | Change in #<br>of Customers | % Change in<br>number of<br>Customers | Average<br>yearly<br>change in<br>customers<br>(%) | Change in # of<br>kWh | %<br>Change<br>in kWh | Average<br>yearly<br>change<br>kWh (%) |
|--------------------------|-----------------------------|---------------------------------------|--|-----------------------|-----------------------|--|
| Residential              | 68                          | 4.5%                                  | .74%   | 651,447               | 5.2%                  | .86%                                   |
| Commercial/<br>Municipal | 55                          | 22%                                   | 3.4%   | 1,914,715             | 19.7%                 | 3%                                     |
| Street Lights            | -1                          | -50%                                  | -10.9%   | -542                  | -.04%                 | -.07%                                  |
| TOTAL                    | 122                         | 6.9%                                  | 1.1%   | 2,565,620             | 11.5%                 | 1.8%                                   |

|             | Electricity<br>Source: National Grid,<br>2006 |              | Oil/Gas/Propane <sup>lxiii</sup><br>Source: Berkshire Gas, 2005<br>Oil and LPG estimates |   | Transportation (2005) |            |
|-------------|---|--------------|--|---|-----------------------|------------|
|             | Cons.<br>(kWh)                                | CO2<br>(lbs) | Cons. <sup>lxiv</sup>  | CO2 <sup>lxv</sup><br>(lbs)                         | Cons.                 | CO2        |
| Residential | 13,063,439                                    | 20,117,696   | Gas:503,502ther<br>Oil:1,130,187ga<br>LPG:328,011ga                                      | Gas: 6,127,619<br>Oil: 25,298,113<br>LPG: 4,200,189 | 1,601,929             | 31,340,131 |

|  |            |            |   |  |                    |            |
|--|------------|------------|---|--|--------------------|------------|
| Commercial/<br>Municipal   | 11,656,470 | 17,950,964 | Gas:480,280ther<br>Oil: 1,419,200                     | Gas: 5,845,428<br>Oil: 31,767,375  |                    |            |
| TOTALS   | 24,719,909 | 38,068,660 | Gas:983,782ther<br>Oil:2,549,387gal<br>LPG:328,011gal | Gas:11,973,047<br>Oil: 57,065,488<br><u>LPG: 4,200,189</u><br>ALL:73,238,724 | 1,601,929          | 31,340,131 |
| TOTAL PER<br>CAPITA PER<br>YEAR <sup>lxvi</sup> (all<br>sectors) | 10,943     | 16,852     | x   | 32,421   | 709 gal            | 13,873 lbs |
| TOTAL PER<br>HOUSEHOLD<br>PER YEAR<br>(Residential<br>only!)     | 8,237      | 12,685     | x   | 22,463   | x <sup>lxvii</sup> | x          |

Residential Total: 55,743,617

Commercial Total: 55,563,767

Transportation Total: 31,340,131

Town Total: 142,647,515

#### Local Renewable Projects

- 1.2 kW PV system on private home (installed in June 2006)
- 1.21 kW PV system on private home (installed in May 2006)

## RECOMMENDATIONS

1. Improve Data Collection Mechanisms
  - a. Explore ways to get utilities to do their part—especially WMECO and Berkshire Gas.
  - b. Explore ways that the municipal sector can streamline and modify its practices so that these numbers can be obtained quickly and painlessly.
  - c. Consider adding questions to the town census to facilitate annual emissions assessments. (For example, # of miles driven per year, # of vehicles, home heating fuel, etc. Or, in a somewhat different vein, use it to test public opinion on a local renewable project such as a wind turbine.)
2. Efficiency, not renewables, must be the first priority.
  - a. Heating is the biggest culprit—explore ways to achieve efficiency upgrades in the residential and commercial sectors: better insulation, more efficient equipment, programmable thermostats.
  - b. Work on converting the 10.6% of homes that, as of 2000, heat with electricity to cleaner natural gas, propane, or oil.
  - c. Explore potential in green building code.
  - d. Green aggregated electricity. National Grid customers currently have the opportunity to opt-in to green power, but few are doing so—perhaps deterred by combination of higher costs, inertia, and lack of awareness. Address these issues, or better yet, explore the possibility of making green power the default for Great Barrington customers (through the aggregation agreement between the town and National Grid), and give customers the option to opt-out. Then find a way to factor emissions reductions through green power into the revised town-wide emissions graph.
  - e. Seek efficiency upgrades among the biggest employers first.
  - f. Consider a green business program, whereby local businesses would receive recognition and incentives for reducing emissions.
  - g. Compact fluorescent light drive. However, don't forget that lighting is responsible for only 12.4% of residential CO<sub>2</sub> emissions nationwide, behind water heating (12.5%) and space heating (29.8%). On the other hand, lighting is the biggest source of emissions in the commercial sector (24.9%), so the focus needs to be on getting businesses to switch.<sup>lxviii</sup>
  - h. Promote solar hot water (as mentioned above, water heating is responsible for 12.5% of residential emissions).
  - i. Don't expect great gains in the transportation sector. Nationwide it has been by far the least responsive sector to efforts aimed at reducing CO<sub>2</sub> emissions. Three possible actions are: 1) leading by example (by buying hybrid vehicles, etc.) 2) educating the public 3) making alternatives to driving more attractive (bike paths/racks, sidewalks, etc.). If you're interested in a rebate program for hybrid vehicles, I recommend you talk with members of the Williamstown CO<sub>2</sub>

Lowering (COOL) Committee first—Williamstown had a hybrid rebate program, but no longer does.

- j. Focus on the largest employers first when seeking reductions in the commercial sector.
3. Outreach
- a. Publicize and elucidate myriad incentive programs for the public.
  - b. Solar panels on schools—they're impact on emissions themselves are small, but they are valuable as an education and demonstrational tool. Tie into school science curriculum.
  - c. Make sure the committee receives input from all sectors: residential, municipal, and commercial.
  - d. Keep abreast on CO2 lowering efforts on the regional, state, and federal level to learn strategies, but also to identify when letters to newspapers and policy makers might make a difference.
  - e. Public awareness campaign
4. Renewable generation
- a. There are some potential wind turbine sites in the four towns. Proceed cautiously and with broad support. Consider smaller scale turbines first, as well as those which are tied to a single load—the experience has been that people tend to be more receptive to the idea of a turbine powering a tangible public facility like a sewage plant, rather than the abstract idea of tying it to the electricity grid.

## SOURCES AND METHODOLOGY

Unless otherwise specified, the data for all towns within this report was obtained in the following manner:

### Population data:

Collected by the decennial federal census and annual local censuses. The first can be accessed in depth at [census.gov](http://census.gov), the second is easily accessible through town clerks and town reports usually contain population counts going several years back. Both need to be treated with skepticism. I have found that the federal census, in particular, can be very misleading and more than one town clerk has told me not to trust it. For example, the 2000 census (the most recent), understated Lenox's population by about 700 people (12% of the population at that time). This led UMass MISER to conclude that the population is declining rapidly, when in fact it is stable.

Age, Educational Attainment, Income & Poverty: [census.gov](http://census.gov)

### Housing:

Almost all housing data came from [census.gov](http://census.gov). Town assessors are usually able to provide the zoning information but not housing units. On the other hand, Lenox was able to produce an entire inventory of indoor space, broken up by commercial and industrial.

### Labor and Employment:

The most up-to-date labor and employment information comes from the Massachusetts Executive Office of Labor and Workforce Development (EOLWD). They provide labor force and unemployment data, as well as employment statistics by municipality, industry, and occupation. For the links, go to the Berkshire Regional Planning Commission (BRPC) website ([berkshireplanning.org](http://berkshireplanning.org)), click on the “Data” link on the left hand side, then scroll down to “Regional Economy” section.

#### Major Employers:

A list of major employers, as of 2002, was provided by the BRPC at [http://berkshireplanning.org/8/download/MajEmp1\\_02x.pdf](http://berkshireplanning.org/8/download/MajEmp1_02x.pdf). If the link doesn’t work, follow the instructions listed in the above paragraph—“Major Employers” also appears under the section “Regional Economy.” Lenox was able to provide a list of the largest taxpayers in town, which can help to clarify the results. Be careful to check with towns to make sure that all the businesses listed are still operating. I was surprised to discover that Rising Paper, listed among the largest employers in 2002, has since closed. People I spoke with in Barrington were also surprised that Price Chopper, which they insisted was larger than another supermarket on the list, was absent.

#### Transportation:

I acquired road miles from Anuja Koirala, the senior transportation planner at BRPC. Number of registered vehicles can sometimes be obtained from town tax collectors, but many were able to give only estimates, because while they processed excise taxes as they came in, they never conducted a complete tally (they insisted that the number changed frequently). Updated vehicle counts, road miles, and the average ages of vehicles can be obtained through the Massachusetts Department of Revenue (DOR) website’s “At a Glance” reports, which are brief town profiles. They are available at [http://www.mass.gov/?pageID=dorterminal&L=3&L0=Home&L1=Local+Officials&L2=Municipal+Data+and+Financial+Management&sid=Ador&b=terminalcontent&f=dls\\_mdmstuf\\_aag\\_aagindex&csid=Ador](http://www.mass.gov/?pageID=dorterminal&L=3&L0=Home&L1=Local+Officials&L2=Municipal+Data+and+Financial+Management&sid=Ador&b=terminalcontent&f=dls_mdmstuf_aag_aagindex&csid=Ador). If the link doesn’t work, go to the DOR website <http://www.mass.gov/?pageID=dorhomepage&L=1&L0=Home&sid=Ador> and click on the tab which says “For Local Officials,” then on “Municipal Data and Financial Management” and scroll down to the bottom of the page to find “At a Glance Reports.”

There is a lot of room for improvement in the way I went about calculating transportation emissions. I simply multiplied the per vehicle average for New England, 12,300 (Source: [http://www.eia.doe.gov/emeu/rtecs/nhts\\_survey/2001/index.html](http://www.eia.doe.gov/emeu/rtecs/nhts_survey/2001/index.html)), by the number of vehicles in town, unless I had a figure for municipal vehicles. The National Household Travel Survey ([nhts.ornl.gov/index.shtml](http://nhts.ornl.gov/index.shtml)) seems to be the most promising—it offers a variety of GIS tools which can track vehicle trips (VT), vehicle miles traveled (VMT), per trips (PT), and person miles of travel by trip purposes in the context of regional or local geographies (available at <http://www.fmip.gov/nhts/>). The miles per gallon number, 21 mpg, also came from the website where I got the 12,300 number. The CO<sub>2</sub> coefficient for a gallon of gasoline, 19.564 lbs/ gallon, is from the EIA website, [www.eia.doe.gov/oiaf/1605/factors.html](http://www.eia.doe.gov/oiaf/1605/factors.html).

#### Electricity:

Electricity data was supplied by National Grid and WMECO. Laura McNaughton at National Grid supplied the data to Nancy Nylen at CET for FY2000 and FY2006. WMECO supplied “approximate” data in 2000 to Nancy. They did not reply to repeated requests over the course of the summer to provide more current information. To calculate average yearly change in kWh and

customers, I used the following equation:  $f = i (1 + x)^y$  where  $i$  = initial quantity,  $f$  = final quantity,  $x$  = fractional growth per year, and  $y$  = # of years (in this case, 6).

#### Natural Gas:

Natural gas data was supplied by Ken Sadlowski at Berkshire Gas in 2005. When I requested 2006 information, I was informed that Berkshire Gas is no longer willing to supply this information. It is extremely important for towns to continue to obtain this information in order to track future consumption and emissions. Town committees need to make this a top priority for all major energy sources—electricity, natural gas, heating oil, and propane. I converted the ccfs to therms by multiplying by 1.024 (this number came from the Berkshire Gas website). The CO<sub>2</sub> rate of 12.46 lbs/ccf was supplied by Ken in 2005. I calculated the rate for therms to be 12.17lbs/therm.

#### Oil and Propane:

Oil and propane are the trickiest of all. Unlike electricity and natural gas, there are numerous small suppliers serving multiple towns, with less significant government oversight. In the past, oil and propane companies have refused to hand over town-wide information for two main reasons: a) Because they don't gather information by towns, so it would require extra work in order to reorganize their books and b) Because they consider sales information to be proprietary. I calculated town-wide usage in the following way: first I located the house heating energy mix for each of the four towns (available on the 2000 census), which reported what percentage of households heated with which fuel source. Then I took the Berkshire Gas number for residential home heating and with the two extrapolated the numbers for oil and propane. I determined the total number of total btus used, added 5.8% to the tally for oil (which is 5.8% less efficient than gas, see [www.eere.energy.gov/consumer/your\\_home/space\\_heating\\_cooling/index.cfm/mytopic=12330?print](http://www.eere.energy.gov/consumer/your_home/space_heating_cooling/index.cfm/mytopic=12330?print)). Using the tables reprinted below in the "Useful Information" section, I determined the number of gallons and emissions. That was all for residential heating usage. To get commercial consumption I located the Massachusetts ratio for the amount of gas sold to the amount of distillate oil (which includes, but unfortunately is not limited to, heating oil) in the EIA report entitled "Fuel Oil and Kerosene Sales 2005" and simply carried it over to the towns. The results that emerged seemed reasonable, so I kept them (not a great reason at all). There is a lot of room for improvement here.

#### Average Household Emissions:

Electricity and heating fuel percentages were generated by dividing total emissions from each of those by the total number of households. In some cases I tried to factor out vacant households, and I should have done it for all of them or none, but it turns out not to have changed the result much. The fact is that homes across the four towns display very similar emissions characteristics. Transportation was a bit trickier, because while I had a total vehicle count, I didn't know which vehicles belonged to which sector (except in some cases I knew municipal). What I ended up doing was generate a new number. I multiplied the number of households by 1.9 vehicles per household (New England average. Source: <http://www.fhwa.dot.gov/policy/ohpi/>) and then figured out how much that number of vehicles would emit during a year, using the New England average of 12,300 miles per vehicle (same source).



## USEFUL INFORMATION

### Average Btu Content of Fuels

| Fuel Type                                      | No. of Btu/Unit                |
|--|--------------------------------|
| Fuel Oil (No. 2, includes gasoline and diesel) | 140,000/gallon                 |
| Electricity                                    | 3,412/kWh                      |
| Natural Gas                                    | 100,000/therm                  |
| Propane  | 91,330/gallon                  |
| Wood (air dried)                               | 20,000,000/cord or 8,000/pound |
| Pellets (for pellet stoves; premium)           | 16,500,000/ton                 |
| Kerosene                                       | 135,000/gallon                 |
| Coal   | 28,000,000/ton                 |

Source: US Dept of Energy – Energy Efficiency and Renewable Energy (EERE)<sup>lxix</sup>

### Fuel and Emission Coefficients

| Fuel  | Emission Coefficients                   |                            |
|---|---|----------------------------|
|   | Pounds CO2 per Unit Volume or Mass      | Pounds CO2 per Million Btu |
| Distillate Fuel (No. 1, No. 2, No. 4 Fuel Oil and Diesel) | 22.384 per gallon<br>940.109 per barrel | 161.386                    |
| Kerosene  | 21.537 per gallon<br>904.565 per barrel | 159.535                    |
| Liquefied Petroleum Gas (LPG)                             | 12.805 per gallon<br>537.804 per barrel | 139.039                    |
| Motor Gasoline  | 19.564 per gallon<br>822.944 per barrel | 156.425                    |
| Natural Gas (Pipeline)                                    | 120.593 per 1000ft <sup>3</sup>         | 117.080                    |
| Propane   | 12.669 per gallon<br>532.085 per barrel | 139.178                    |
| Electricity (National Grid and WMECO) <sup>lxx</sup>      | 1.54 per kWh                            | 451.348                    |

Source (except electricity): [www.eia.doe.gov/oiaf/1605/factors.html](http://www.eia.doe.gov/oiaf/1605/factors.html)

### Major Oil Suppliers

Brown Oil  
33 Daly Ave.  
Dalton, MA  
684-0078

Clifford Oil  
40 Willow Creek  
Lenox  
637-0810

Lee Oil  
19 Ferncliff  
Lee  
243-0977

Lipton Energy  
458 South St.  
Pittsfield  
443-9191

O'Connell Oil  
Pittsfield  
499-4800

Oil Express  
18 Crystal Street  
Lenoxdale  
637-1834

Sweatland Oil  
25 Industrial Drive  
Pittsfield  
443-6461

### **Major Propane Suppliers**

Amerigas  
Van Deusenville Rd.  
Housatonic  
274-6012

HA George  
651 Ashland St.  
North Adams  
663-6652

Osterman Propane  
800 790-3402

Whiting Energy  
11 Cleveland Rd.  
Dalton  
684-0004

Clifford Propane  
40 Willow Creek Rd.  
Lenox  
637-8130

## **INTERNET LINKS**

### Utilities

National Grid of MA <http://www.nationalgridus.com/masselectric/index.asp>  
Western Mass Electric Co. (WMECO) <http://www.wmeco.com/>  
Berkshire Gas <http://www.berkshiregas.com/>

### Town Websites

Great Barrington <http://www.townofgb.org/Pages/index>  
Lanesborough <http://www.lanesborough-ma.gov/>  
Lenox [http://www.townoflenox.com/Public\\_Documents/index](http://www.townoflenox.com/Public_Documents/index)  
Stockbridge [http://www.townofstockbridge.com/Public\\_Documents/index](http://www.townofstockbridge.com/Public_Documents/index)

### Data

Berkshire Regional Planning Commission (BRPC) <http://www.berkshireplanning.org/>  
US Energy Information Administration (EIA) <http://www.eia.doe.gov/>  
US Census Bureau [www.census.gov/](http://www.census.gov/)  
Massachusetts Division of Energy Resources (DOER) <http://www.mass.gov/doer/>

### Climate Change

Union of Concerned Scientists <http://www.ucsusa.org/>  
Intergovernmental Panel on Climate Change <http://www.ipcc.ch/>

### Conservation and Incentives

MassSave <http://www.masssave.com/>

### Other

US Dept of Energy: Energy Efficiency and Renewable Energy (EERE) Consumer Information  
<http://www.eere.energy.gov/consumer/>

ICLEI <http://www.iclei.org/index.php?id=800>

Mayors Climate Protection Center <http://www.usmayors.org/climateprotection/agreement.htm>

CET <http://cetonline.org/>

Williamstown CO2 Lowering Committee (COOL) <http://coolwilliamstown.org/>

Massachusetts Technology Collaborative <http://www.mtpc.org/>

Database of Climate Change Policies from Around the World  
<http://www.iea.org/textbase/envissu/pamsdb/index.html>

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Don Chester

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Amy Johns, Williams College

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Resource

Tyler Leeds, MassTech

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<sup>i</sup> 2006 town census

<sup>ii</sup> “Municipal Clean Energy Qualification Report” by Massachusetts municipalities. March 2007.  
Developed by Massachusetts Technology Collaborative (MTC), by ICLEI- Local Governments for  
Sustainability. Available at

[http://www.iclei.org/documents/USA/services/NERCC/MTC\\_Quantification\\_Report.pdf](http://www.iclei.org/documents/USA/services/NERCC/MTC_Quantification_Report.pdf)

<sup>iii</sup> Using estimate of 3,474 households (2000 Census # + est. # of homes built since 2000)

<sup>iv</sup> 2000 Federal Census data sheet for Great Barrington, “QT-H8. Rooms, Bedrooms, and House Heating  
Fuel: 2000.” The 70% figure is approximate because I could not calculate average number of rooms for  
housing units with seven or more rooms. Instead, I used the median for an average, and determined that

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approximately 70% of the residential rooms in were in owner-occupied dwellings. This is a very low estimate, given that fully half of housing units contain seven or more rooms.

<sup>v</sup> US Federal Census, 2000. Great Barrington “QT-H3. Household Population and Household Type by Tenure: 2000”

<sup>vi</sup> Source: EIA

<sup>vii</sup> I estimated the number of occupied households in 2006 in this way: I found the 2000 Census number, 3,008 and added 18.3 houses a year (1.52 per month for the period April 2001 through 2006). This rate was derived from looking at the number of housing units built from 1995 to March 2000 (63 months), during which time, according to the 2000 Federal Census, 96 housing units were built. Thus, the estimated number of housing units added from April 2000 through 2006 is 12.16 (for the rest of 2000) + 110 (2001-2006) + 3,008 (existing) = or 3120.

<sup>viii</sup> Using statistic of 1.90 vehicles per household. See <http://www.fhwa.dot.gov/policy/ohpi/>. 10% of households are vacant. So  $3120 - 312 = 2,808 \times 1.90 = 5335.2$ .  $5335 \times 12,300$  (miles per vehicle) / 2,808 (occupied housing units) = 23,270 per household

<sup>ix</sup> MA EOLWD

<sup>x</sup> Assuming average vehicle gets 22.1mpg, which is the current national average.

<sup>xi</sup> This is the average distance traveled for a household vehicle in New England in 2001. Source: EIA “Table A3. U.S. Per Vehicle Average Miles Traveled, Vehicle Fuel Consumption and Expenditures.” [http://www.eia.doe.gov/emeu/rtecs/nhts\\_survey/2001/index.html](http://www.eia.doe.gov/emeu/rtecs/nhts_survey/2001/index.html)

<sup>xii</sup> When burned, a gallon of gasoline produces 19.564 lbs of CO<sub>2</sub>. See conversion chart in “Useful Information” section of report.

<sup>xiii</sup> All ccf figures have been converted into therms, the industry standard measurement, when necessary. The conversion rate of ccfs to therms is 1.024:1, and therms to CO<sub>2</sub> is approximately 1:12.17. See <http://www.berkshiregas.com/pdf/ccftoherms1102.pdf>. The oil and propane numbers are only for heating

<sup>xiv</sup> Thus 1,600,997 therms of “oil”. Divided by 1.3869 therms of natural gas per gallon to get gallons of oil that would produce required amount of therms. For LPG I used 166,949.

<sup>xv</sup> Energy coefficients available at <http://www.eia.doe.gov/oiaf/1605/factors.html>.

<sup>xvi</sup> Using 2007 town census: 7,008 people.

<sup>xvii</sup> Town Clerk

<sup>xviii</sup> Massachusetts Department of Revenue

<sup>xix</sup> MA Dept of Revenue, Division of Local Services

<sup>xx</sup> Assuming average vehicle gets 22.1mpg, which is the current national average.

<sup>xxi</sup> This is the average distance traveled for a household vehicle in New England in 2001. Source: EIA “Table A3. U.S. Per Vehicle Average Miles Traveled, Vehicle Fuel Consumption and Expenditures.” [http://www.eia.doe.gov/emeu/rtecs/nhts\\_survey/2001/index.html](http://www.eia.doe.gov/emeu/rtecs/nhts_survey/2001/index.html)

<sup>xxii</sup> Assuming 1.5% annual growth

<sup>xxiii</sup> Town Census Data (Federal Census data from 2000 severely underestimates the population). Town officials report that the population is more or less stable. Current figure is for January 2007.

<sup>xxiv</sup> From “Municipal Secondary Market Disclosure Information Sheet.” The list of Top Taxpayers is also from this source.

<sup>xxv</sup> Sum of residential energy use (w/o transportation) = 89,209,825 lbs/yr + 46,439,542 (transportation) = 135,649,367 / 2133 households = 63,596. Then I added 21,772 lbs of CO<sub>2</sub> to the total to factor in transportation (see Methodology section). The number of households (2133) was supplied by Greg Federspiel.

<sup>xxvi</sup> Using 2006 Town Census tally of 5,717

<sup>xxvii</sup>  $153,436,717 \text{ lbs CO}_2 / 4,409 = 34,801$

<sup>xxviii</sup> Town Census Data (Federal Census data from 2000 severely underestimates the population). Town officials report that the population is more or less stable.

<sup>xxix</sup> Town Census Data (Federal Census data from 2000 severely underestimates the population). Town officials report that the population is more or less stable. Current figure is for January 2007.

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<sup>xxx</sup> Mass. Labor and Workforce Development, [http://lmi2.detma.org/lmi/lmi\\_town.asp](http://lmi2.detma.org/lmi/lmi_town.asp)

<sup>xxxi</sup> From “Municipal Secondary Market Disclosure Information Sheet.” The list of Top Taxpayers is also from this source.

<sup>xxxii</sup> MA Dept of Revenue, Division of Local Services

<sup>xxxiii</sup> Diana Kirby (tax collector)

<sup>xxxiv</sup> MA Dept of Revenue, Division of Local Services

<sup>xxxv</sup> “Berkshire Workforce: Residents and Commuters” Dec/Nov 2003, BRPC, based on 2000 census data. See [http://berkshireplanning.org/8/download/cg\\_insert\\_nov\\_dec\\_03.pdf](http://berkshireplanning.org/8/download/cg_insert_nov_dec_03.pdf).

<sup>xxxvi</sup> Assuming average vehicle gets 21.0 mpg, which is the New England average as of 2001. See Footnote v.

<sup>xxxvii</sup> This is the average distance traveled for a household vehicle in New England in 2001. Source: EIA “Table A3. U.S. Per Vehicle Average Miles Traveled, Vehicle Fuel Consumption and Expenditures.” [http://www.eia.doe.gov/emeu/rtecs/nhts\\_survey/2001/index.html](http://www.eia.doe.gov/emeu/rtecs/nhts_survey/2001/index.html)

<sup>xxxviii</sup> When burned, a gallon of gasoline produces 20.35 lbs of CO<sub>2</sub>. See <http://www.fueleconomy.gov/feg/co2.shtml> for explanation.

<sup>xxxix</sup> CO<sub>2</sub>/kWh ratio of 1.54:1 was supplied by National Grid and WMECO.

<sup>xl</sup> Using National Grid’s growth average between 2000 and 2006 of 10.5%. I’m assuming WMECO demand grew at the same rate.

<sup>xli</sup> Greg Federspiel

<sup>xliv</sup> Not including school buses, which are operated by Dufour Bus Company, which could be a significant omission.

<sup>xlvi</sup> All ccf figures have been converted into therms, the industry standard measurement, when necessary. The conversion rate of ccfs to therms is 1.024:1, and therms to CO<sub>2</sub> is approximately 1:12.17. See <http://www.berkshiregas.com/pdf/ccftotherms1102.pdf>. The oil and propane numbers are only for heating

<sup>xlii</sup> Thus 1,600,997 therms of “oil”. Divided by 1.3869 therms of natural gas per gallon to get gallons of oil that would produce required amount of therms. For LPG I used 166,949.

<sup>xliii</sup> Energy coefficients available at <http://www.eia.doe.gov/oiaf/1605/factors.html>.

<sup>xliiii</sup> Using recent NG data (HOW RECENT?) I determined that given National Grid’s energy mix, the rate between kWh and CO<sub>2</sub> (lbs) was 1:1.54. I carried this rate over to calculate the emission for more recent consumption data. WMECO’s numbers yielded an equivalent 1:1.54 rate.

<sup>xliiii</sup> Including Streetlights

<sup>xliiii</sup> Figured out the ratio of commercial to the total in National Grid data and transferred it over to WMECO data. This assumption should be checked

<sup>xliiii</sup> In National Grid reporting data, municipal is not distinguished from commercial, so it has to be deducted. The municipal figures were supplied by Greg Federspiel.

<sup>i</sup> 2005, residential to commercial sales: 1:0.25572155141

<sup>li</sup> Not including diesel school buses, which is potentially very significant.

<sup>lii</sup> Used 2005 population figure of 5,524

<sup>liii</sup> Used 2006 population figure of 5,717

<sup>liii</sup> Used 2005 population figure of 5,524

<sup>liii</sup> Massachusetts Dept. of Revenue, Division of Local Services

<sup>liii</sup> “Municipal Clean Energy Qualification Report” by Massachusetts municipalities. March 2007. Developed by Massachusetts Technology Collaborative (MTC), by ICLEI- Local Governments for Sustainability. Available at [http://www.iclei.org/documents/USA/services/NERCC/MTC\\_Quantification\\_Report.pdf](http://www.iclei.org/documents/USA/services/NERCC/MTC_Quantification_Report.pdf)

<sup>liii</sup> 2006 Energy Data Book.

<sup>liii</sup> Extrapolated using construction rate from 1995 to March 2000 of .19 housing units/month, thus .19 x 78 months (April 2000 through 2006) = 14.82 units, rounded up to 15.

<sup>liii</sup> Massachusetts Municipal Profiles 2007

<sup>liii</sup> Using New England vehicle average: 21 mpg.

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<sup>lxi</sup> Using 2000 Federal Census data.

<sup>lxii</sup> This is the average distance traveled for a household vehicle in New England in 2001. Source: EIA “Table A3. U.S. Per Vehicle Average Miles Traveled, Vehicle Fuel Consumption and Expenditures.” [http://www.eia.doe.gov/emeu/rtecs/nhts\\_survey/2001/index.html](http://www.eia.doe.gov/emeu/rtecs/nhts_survey/2001/index.html)

<sup>lxiii</sup> All ccf figures have been converted into therms, the industry standard measurement, when necessary.

The conversion rate of ccfs to therms is 1.024:1, and therms to CO<sub>2</sub> is approximately 1:12.17. See <http://www.berkshiregas.com/pdf/ccftootherms1102.pdf>. The oil and propane numbers are only for heating

<sup>lxiv</sup> Thus 1,600,997 therms of “oil”. Divided by 1.3869 therms of natural gas per gallon to get gallons of oil that would produce required amount of therms. For LPG I used 166,949.

<sup>lxv</sup> Energy coefficients available at <http://www.eia.doe.gov/oiaf/1605/factors.html>.

<sup>lxvi</sup> Using current population of 2,259.

<sup>lxvii</sup> The method I used on the other towns yielded a number of residential vehicles that exceeded the total number of vehicles in the town.

<sup>lxviii</sup> 2006 Buildings Energy Data book

<sup>lxix</sup> [http://www.eere.energy.gov/consumer/your\\_home/space\\_heating\\_cooling/index.cfm/mytopic=12330](http://www.eere.energy.gov/consumer/your_home/space_heating_cooling/index.cfm/mytopic=12330)

<sup>lxx</sup> Data supplied by National Grid, 2005 and WMECO