



[Return](#)

[Visitors Map](#)

[FAQ](#)

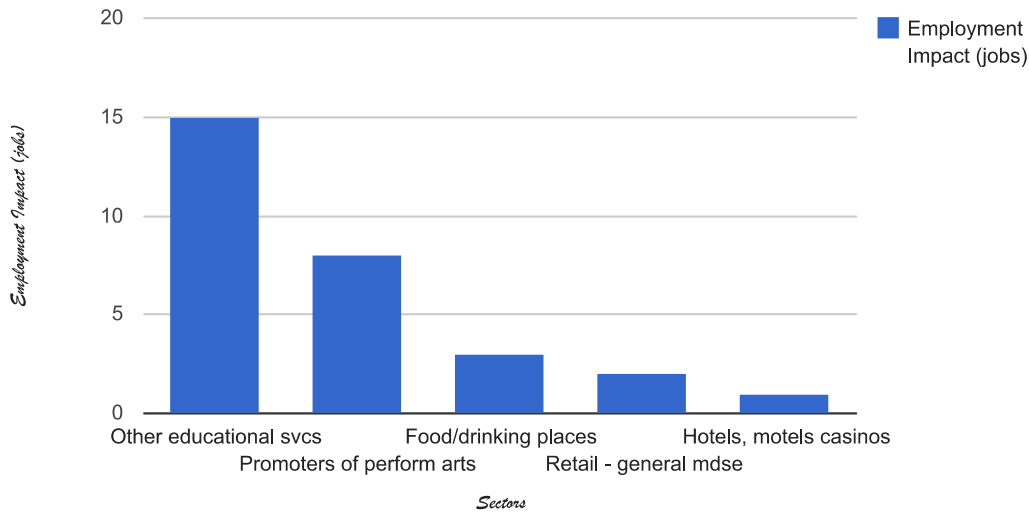
Community Economic Impact of Casita Maria Center for Arts and Education

| Annual Budget | Visitors | % Non-local | Year |
|---------------|----------|-------------|------|
| \$1,500,000 | 20,000 | 60% | 2011 |

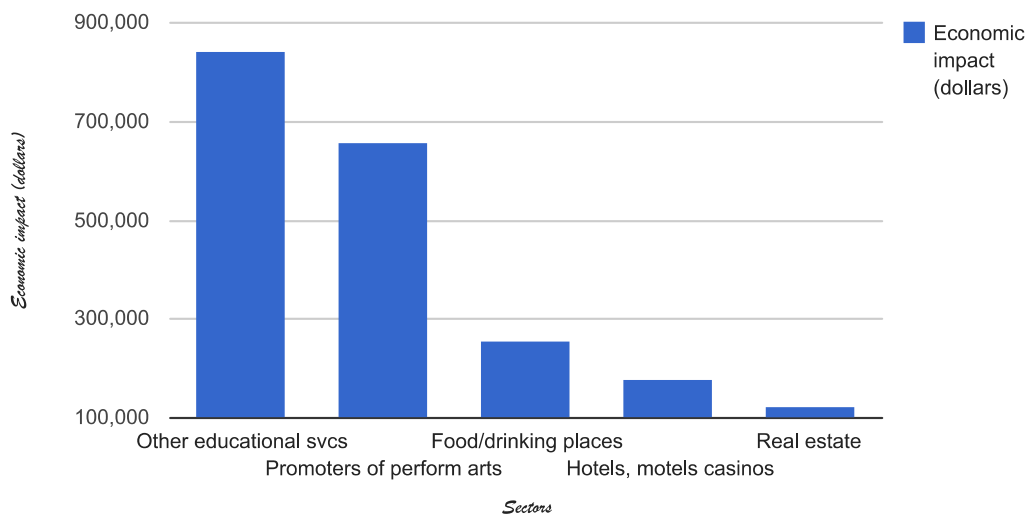
[Update](#)

| | Direct | Indirect | Induced | Total |
|----------------------------|--------------------|------------------|------------------|--------------------|
| Programming and Events | \$1,500,000 | \$314,576 | \$382,352 | \$2,196,928 |
| Non-local Visitors | \$598,080 | \$105,518 | \$145,315 | \$848,913 |
| Total Output Impact | \$2,098,080 | \$420,094 | \$527,667 | \$3,045,841 |
| Total Jobs | 32 | 3 | 4 | 39 |

Sectors With High Employment Impact



Sectors With High Economic Impact



| Description | Direct | Indirect | Induced | Total | Jobs |
|----------------------------|-----------|----------|----------|-----------|------|
| Other educational svcs | \$831,000 | \$8,042 | \$3,065 | \$842,107 | 15.1 |
| Promoters of perform arts | \$621,000 | \$34,061 | \$1,384 | \$656,444 | 8.6 |
| Food/drinking places | \$235,800 | \$4,419 | \$14,804 | \$255,023 | 3.9 |
| Hotels, motels casinos | \$178,920 | \$173 | \$222 | \$179,315 | 1.3 |
| Real estate | \$0 | \$79,903 | \$44,192 | \$124,096 | 0.5 |
| Retail - general mdse | \$111,480 | \$132 | \$2,719 | \$114,331 | 2.7 |
| Imputed rental value | \$0 | \$0 | \$87,597 | \$87,597 | 0.0 |
| Retail - gas stations | \$67,440 | \$31 | \$678 | \$68,150 | 1.2 |
| Hospitals | \$0 | \$24 | \$67,842 | \$67,866 | 0.4 |
| Wholesale trade | \$0 | \$17,762 | \$35,271 | \$53,033 | 0.3 |
| Museums, historical sites | \$48,000 | \$0 | \$1,105 | \$49,104 | 0.3 |
| Telecommunications | \$0 | \$22,677 | \$9,391 | \$32,068 | 0.1 |
| Nondepository credit | \$0 | \$10,730 | \$16,479 | \$27,209 | 0.1 |
| Power generation | \$0 | \$15,234 | \$10,960 | \$26,195 | 0.0 |
| Legal services | \$0 | \$12,217 | \$10,135 | \$22,352 | 0.1 |
| Advertising | \$0 | \$19,085 | \$1,853 | \$20,937 | 0.2 |
| Nonfinan intang lessors | \$0 | \$17,791 | \$925 | \$18,716 | 0.0 |
| Health practitioners | \$0 | \$3 | \$15,886 | \$15,889 | 0.1 |
| Pharma prep mfg | \$0 | \$27 | \$15,431 | \$15,458 | 0.0 |
| Nursing/residential care | \$0 | \$0 | \$14,737 | \$14,737 | 0.2 |
| Truck transportation | \$0 | \$8,190 | \$6,435 | \$14,626 | 0.1 |
| Employment services | \$0 | \$12,502 | \$2,077 | \$14,579 | 0.2 |
| Monetary authorities | \$0 | \$6,460 | \$7,675 | \$14,135 | 0.0 |
| Transit transportation | \$0 | \$11,776 | \$1,979 | \$13,756 | 0.3 |
| Medical labs | \$0 | \$574 | \$13,105 | \$13,680 | 0.1 |
| Retail - food and bev | \$0 | \$260 | \$11,469 | \$11,729 | 0.2 |
| Internet publishing | \$0 | \$10,421 | \$508 | \$10,929 | 0.1 |
| Nonres maintenance | \$0 | \$8,529 | \$1,609 | \$10,138 | 0.1 |
| Management of companies | \$0 | \$7,695 | \$2,336 | \$10,032 | 0.1 |
| Non-poultry processing | \$0 | \$3,251 | \$6,130 | \$9,381 | 0.0 |
| Accounting, tax prep | \$0 | \$7,185 | \$1,520 | \$8,705 | 0.1 |
| Child day care svcs | \$4,440 | \$0 | \$3,895 | \$8,335 | 0.2 |
| Couriers, messengers | \$0 | \$6,761 | \$1,408 | \$8,169 | 0.1 |
| Civic, social, prof orgs | \$0 | \$4,869 | \$3,265 | \$8,134 | 0.1 |
| Waste management | \$0 | \$5,592 | \$2,451 | \$8,044 | 0.0 |
| Periodical publisher | \$0 | \$6,593 | \$853 | \$7,446 | 0.0 |
| Oth State/Loc enterprise | \$0 | \$2,547 | \$4,721 | \$7,268 | 0.0 |
| Postal service | \$0 | \$5,576 | \$1,308 | \$6,885 | 0.1 |
| Automotive repair | \$0 | \$3,298 | \$3,585 | \$6,883 | 0.1 |
| Services to buildings | \$0 | \$5,112 | \$1,498 | \$6,610 | 0.1 |
| Insurance carriers | \$0 | \$2,776 | \$3,524 | \$6,300 | 0.0 |
| Retail - Nonstore | \$0 | \$75 | \$6,125 | \$6,200 | 0.0 |
| Home health care svcs | \$0 | \$0 | \$6,146 | \$6,146 | 0.1 |
| Individual, family svcs | \$0 | \$0 | \$5,735 | \$5,735 | 0.2 |
| Retail - health care | \$0 | \$171 | \$5,444 | \$5,615 | 0.1 |
| Independent artists | \$0 | \$5,182 | \$96 | \$5,278 | 0.1 |
| Insurance brokers | \$0 | \$4,848 | \$388 | \$5,236 | 0.0 |
| Soc Advoc/Grantmkg org | \$0 | \$0 | \$4,975 | \$4,975 | 0.0 |
| Retail - clothing | \$0 | \$97 | \$4,800 | \$4,897 | 0.1 |
| Religious organizations | \$0 | \$0 | \$4,668 | \$4,668 | 0.0 |
| Management svcs | \$0 | \$3,916 | \$466 | \$4,381 | 0.0 |
| Industrial repair | \$0 | \$3,430 | \$566 | \$3,996 | 0.0 |
| Natural gas distrib | \$0 | \$1,681 | \$2,206 | \$3,887 | 0.0 |
| Security services | \$0 | \$2,398 | \$1,104 | \$3,502 | 0.1 |
| Bakery/bread mfg | \$0 | \$1,186 | \$2,304 | \$3,489 | 0.0 |
| Other personal svcs | \$0 | \$399 | \$3,075 | \$3,474 | 0.0 |
| Warehousing/storage | \$0 | \$2,447 | \$750 | \$3,198 | 0.0 |
| Elem/sec schools | \$0 | \$0 | \$2,960 | \$2,960 | 0.0 |
| Retail - building material | \$0 | \$64 | \$2,886 | \$2,951 | 0.0 |
| Community relief svcs | \$0 | \$0 | \$2,865 | \$2,865 | 0.1 |

| | | | | | |
|--------------------------|-----|---------|---------|---------|-----|
| Office admin svcs | \$0 | \$2,437 | \$347 | \$2,785 | 0.0 |
| Other plastics mfg | \$0 | \$1,243 | \$1,378 | \$2,621 | 0.0 |
| Residential maintenance | \$0 | \$241 | \$2,227 | \$2,467 | 0.0 |
| Laundry services | \$0 | \$1,142 | \$1,189 | \$2,330 | 0.0 |
| Sightseeing transport | \$0 | \$1,688 | \$613 | \$2,300 | 0.0 |
| Auto equip rental | \$0 | \$1,305 | \$962 | \$2,266 | 0.0 |
| Commercial leasing | \$0 | \$1,764 | \$374 | \$2,138 | 0.0 |
| Performing arts comp | \$0 | \$1,503 | \$556 | \$2,059 | 0.2 |
| Spectator sports | \$0 | \$901 | \$1,111 | \$2,012 | 0.0 |
| Household goods repair | \$0 | \$1,151 | \$734 | \$1,886 | 0.0 |
| Other support svcs | \$0 | \$1,672 | \$153 | \$1,825 | 0.0 |
| Retail-motor veh, parts | \$0 | \$50 | \$1,758 | \$1,808 | 0.0 |
| Air transportation | \$0 | \$588 | \$1,213 | \$1,802 | 0.0 |
| Consumer goods rental | \$0 | \$695 | \$1,031 | \$1,726 | 0.0 |
| Printing | \$0 | \$1,526 | \$130 | \$1,656 | 0.0 |
| State/local transit | \$0 | \$1,386 | \$233 | \$1,619 | 0.0 |
| Travel reservation svcs | \$0 | \$1,405 | \$144 | \$1,548 | 0.0 |
| Retail - furniture | \$0 | \$29 | \$1,480 | \$1,509 | 0.0 |
| Personal care svcs | \$0 | \$0 | \$1,446 | \$1,446 | 0.0 |
| Water transportation | \$0 | \$55 | \$1,237 | \$1,292 | 0.0 |
| Private households | \$0 | \$0 | \$1,283 | \$1,283 | 0.1 |
| Fitness / recreation | \$0 | \$251 | \$860 | \$1,112 | 0.0 |
| Environmental consulting | \$0 | \$944 | \$115 | \$1,059 | 0.0 |
| State/Loc electric utils | \$0 | \$616 | \$430 | \$1,046 | 0.0 |
| Retail - misc | \$0 | \$32 | \$999 | \$1,030 | 0.0 |
| Other professional svcs | \$0 | \$843 | \$148 | \$991 | 0.0 |
| Vehicle parts mfg | \$0 | \$540 | \$391 | \$932 | 0.0 |
| Retail - Electronics | \$0 | \$27 | \$853 | \$879 | 0.0 |
| Specialized design | \$0 | \$568 | \$279 | \$847 | 0.0 |
| Soap and cleaning mfg | \$0 | \$114 | \$727 | \$842 | 0.0 |
| Retail - sporting goods | \$0 | \$29 | \$793 | \$821 | 0.0 |
| Wood window manufac | \$0 | \$465 | \$332 | \$797 | 0.0 |
| Other accommodations | \$0 | \$15 | \$714 | \$730 | 0.0 |
| Colleges/universities | \$0 | \$10 | \$669 | \$679 | 0.0 |
| Support for facilities | \$0 | \$544 | \$105 | \$649 | 0.0 |
| Death care services | \$0 | \$0 | \$598 | \$598 | 0.0 |
| Motion picture industry | \$0 | \$395 | \$127 | \$523 | 0.0 |
| Car washes | \$0 | \$151 | \$353 | \$504 | 0.0 |
| Electronic repair | \$0 | \$260 | \$221 | \$481 | 0.0 |
| Cheese manufacturing | \$0 | \$226 | \$231 | \$457 | 0.0 |
| Computer programming | \$0 | \$413 | \$40 | \$452 | 0.0 |
| Mattress mfg | \$0 | \$4 | \$446 | \$450 | 0.0 |
| Photographic services | \$0 | \$240 | \$169 | \$409 | 0.0 |
| Toilet prep mfg | \$0 | \$50 | \$357 | \$407 | 0.0 |
| Architectural svcs | \$0 | \$275 | \$121 | \$396 | 0.0 |
| Sound recording industry | \$0 | \$206 | \$179 | \$385 | 0.0 |
| Securities, investments | \$0 | \$174 | \$181 | \$355 | 0.0 |
| Fluid milk, butter mfg | \$0 | \$74 | \$263 | \$337 | 0.0 |
| Printing ink mfg | \$0 | \$256 | \$47 | \$304 | 0.0 |
| Purchased glass mfg | \$0 | \$184 | \$120 | \$304 | 0.0 |
| Unlaminated plastics | \$0 | \$207 | \$56 | \$263 | 0.0 |
| Wood TV, radio mfg | \$0 | \$0 | \$260 | \$260 | 0.0 |
| Sign manufacturing | \$0 | \$233 | \$23 | \$256 | 0.0 |
| Funds, trusts, other | \$0 | \$6 | \$247 | \$253 | 0.0 |
| Other information svcs | \$0 | \$155 | \$83 | \$238 | 0.0 |
| Cookingware mfg | \$0 | \$129 | \$82 | \$211 | 0.0 |
| Wood cabinet mfg | \$0 | \$73 | \$126 | \$199 | 0.0 |
| Showcase, partition mfg | \$0 | \$96 | \$94 | \$190 | 0.0 |
| Ice cream manufac | \$0 | \$120 | \$70 | \$190 | 0.0 |
| Urethane/other mfg | \$0 | \$120 | \$68 | \$188 | 0.0 |
| Radio/TV broadcasting | \$0 | \$166 | \$20 | \$187 | 0.0 |

| | | | | | |
|---------------------------|-----|-------|-------|-------|-----|
| Misc wood mfg | \$0 | \$80 | \$94 | \$174 | 0.0 |
| All other paper bag | \$0 | \$104 | \$62 | \$166 | 0.0 |
| Computer systems design | \$0 | \$144 | \$19 | \$163 | 0.0 |
| Knitting mills | \$0 | \$3 | \$146 | \$149 | 0.0 |
| Bowling centers | \$0 | \$81 | \$65 | \$147 | 0.0 |
| Material handling mfg | \$0 | \$84 | \$58 | \$141 | 0.0 |
| Upholstered furniture mfg | \$0 | \$1 | \$139 | \$140 | 0.0 |
| Soft drink/ice mfg | \$0 | \$107 | \$28 | \$136 | 0.0 |
| Software publishers | \$0 | \$70 | \$65 | \$136 | 0.0 |
| All other food mfg | \$0 | \$42 | \$93 | \$135 | 0.0 |
| Apparel accessories | \$0 | \$35 | \$100 | \$135 | 0.0 |
| Blind and shade mfg | \$0 | \$4 | \$124 | \$127 | 0.0 |
| Nonupholstered mfg | \$0 | \$0 | \$124 | \$124 | 0.0 |
| Amusement parks | \$0 | \$3 | \$119 | \$122 | 0.0 |
| Purchasd steel mfg | \$0 | \$110 | \$12 | \$122 | 0.0 |
| Support for businesses | \$0 | \$96 | \$26 | \$122 | 0.0 |
| Wood container mfg | \$0 | \$61 | \$60 | \$121 | 0.0 |
| Rail transportation | \$0 | \$59 | \$62 | \$121 | 0.0 |
| Fruit & veg canning | \$0 | \$60 | \$56 | \$116 | 0.0 |
| Other machinery mfg | \$0 | \$67 | \$45 | \$112 | 0.0 |
| Plastics packaging mfg | \$0 | \$55 | \$53 | \$108 | 0.0 |
| Other commercial mfg | \$0 | \$72 | \$31 | \$103 | 0.0 |
| Surgical appliance mfg | \$0 | \$2 | \$76 | \$78 | 0.0 |
| Office supplies mfg | \$0 | \$43 | \$31 | \$74 | 0.0 |
| Machine shops | \$0 | \$54 | \$20 | \$73 | 0.0 |
| Coating, engraving mfg | \$0 | \$46 | \$24 | \$70 | 0.0 |
| Other computer svcs | \$0 | \$63 | \$5 | \$68 | 0.0 |
| Female cut & sew mfg | \$0 | \$0 | \$64 | \$64 | 0.0 |
| Veterinary services | \$0 | \$0 | \$64 | \$64 | 0.0 |

[Click here to expand hidden rows](#)



66 Stetson Court
Williamstown, MA 01267
413-884-0093
www.c-3-d.org

© 2011 Center for Creative Community Development. All rights reserved.