

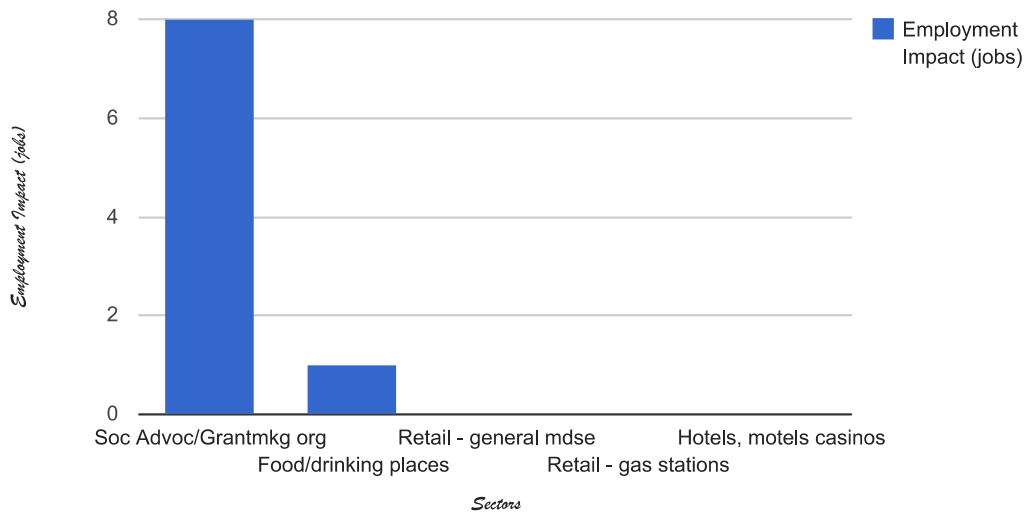

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Community Economic Impact of International Sonoran Desert Alliance

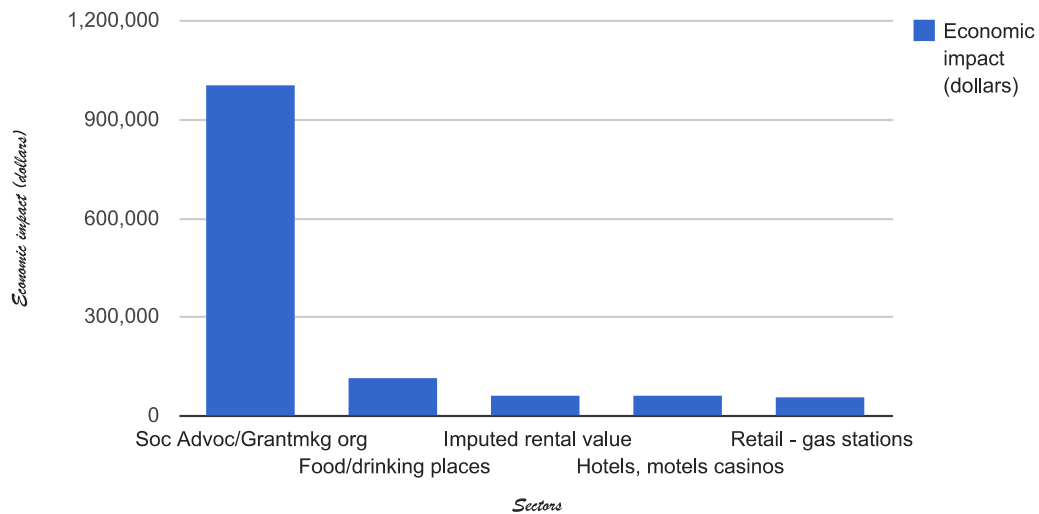
Annual Budget	Visitors	% Non-local	Year	
\$1,000,000	7,000	80%	2011	Update

	Direct	Indirect	Induced	Total
Programming and Events	\$1,000,000	\$68,670	\$144,756	\$1,213,426
Non-local Visitors	\$267,568	\$19,197	\$28,844	\$315,609
Total Output Impact	\$1,267,568	\$87,867	\$173,599	\$1,529,035
Total Jobs	13	1	1	15

Sectors With High Employment Impact



Sectors With High Economic Impact



Description	Direct	Indirect	Induced	Total	Jobs
Soc Advoc/Grantmkg org	\$1,000,000	\$0	\$3,437	\$1,003,437	9.0
Food/drinking places	\$100,240	\$5,213	\$12,449	\$117,902	2.0
Imputed rental value	\$0	\$0	\$65,517	\$65,517	0.0
Hotels, motels casinos	\$60,088	\$3,058	\$1,079	\$64,225	0.6
Retail - gas stations	\$57,456	\$141	\$2,834	\$60,431	0.8
Retail - general mdse	\$49,784	\$83	\$1,969	\$51,836	1.0
Telecommunications	\$0	\$21,309	\$5,614	\$26,923	0.1
Newspaper publishers	\$0	\$14,458	\$1,157	\$15,614	0.1
Power generation	\$0	\$6,642	\$8,648	\$15,289	0.0
Oth State/Loc enterprise	\$0	\$4,919	\$7,088	\$12,007	0.0
Medical labs	\$0	\$391	\$11,170	\$11,561	0.1
Real estate	\$0	\$7,322	\$3,805	\$11,127	0.1
Monetary authorities	\$0	\$4,446	\$5,677	\$10,123	0.0
Truck transportation	\$0	\$3,456	\$2,336	\$5,792	0.0
Postal service	\$0	\$5,027	\$664	\$5,691	0.1
Transit transportation	\$0	\$2,185	\$1,753	\$3,938	0.1
Individual, family svcs	\$0	\$0	\$3,862	\$3,862	0.1
Civic, social, prof orgs	\$0	\$1,491	\$2,254	\$3,745	0.1
Health practitioners	\$0	\$0	\$3,649	\$3,649	0.0
Retail-motor veh, parts	\$0	\$90	\$3,193	\$3,283	0.0
Amusement parks	\$0	\$22	\$3,210	\$3,232	0.1
Residential maintenance	\$0	\$69	\$2,262	\$2,331	0.0
Accounting, tax prep	\$0	\$1,980	\$242	\$2,222	0.0
Funds, trusts, other	\$0	\$15	\$2,179	\$2,194	0.0
Retail - health care	\$0	\$64	\$2,045	\$2,109	0.0
Community relief svcs	\$0	\$0	\$1,929	\$1,929	0.0
Other recreation indust	\$0	\$543	\$1,152	\$1,695	0.0
Insurance carriers	\$0	\$517	\$1,111	\$1,628	0.0
Retail - food and bev	\$0	\$34	\$1,498	\$1,532	0.0
Travel reservation svcs	\$0	\$1,315	\$116	\$1,431	0.0
Oil & gas extraction	\$0	\$473	\$942	\$1,415	0.0
Retail - building material	\$0	\$31	\$1,381	\$1,411	0.0
Rail transportation	\$0	\$531	\$777	\$1,308	0.0
Private households	\$0	\$0	\$1,173	\$1,173	0.1
Retail - Electronics	\$0	\$34	\$1,096	\$1,130	0.0
Cable programming	\$0	\$890	\$195	\$1,085	0.0
Personal care svcs	\$0	\$0	\$933	\$933	0.0
Cu,Pb,Ni,Zn Mining	\$0	\$705	\$26	\$731	0.0
Other accommodations	\$0	\$13	\$598	\$610	0.0
Greenhouse production	\$0	\$136	\$406	\$542	0.0
Child day care svcs	\$0	\$0	\$541	\$541	0.0
Retail - sporting goods	\$0	\$19	\$516	\$534	0.0
Retail - clothing	\$0	\$8	\$404	\$412	0.0
Insurance brokers	\$0	\$99	\$184	\$283	0.0
Other govt enterprises	\$0	\$69	\$155	\$223	0.0
Animal production	\$0	\$27	\$101	\$128	0.0
Religious organizations	\$0	\$0	\$110	\$110	0.0
Other mineral mining	\$0	\$8	\$56	\$64	0.0
Poultry production	\$0	\$5	\$45	\$50	0.0
State/Loc electric utils	\$0	\$12	\$14	\$26	0.0
Dairy Production	\$0	\$8	\$17	\$25	0.0
Cotton farming	\$0	\$5	\$11	\$16	0.0
Cattle ranching	\$0	\$1	\$7	\$8	0.0
Tree nut farming	\$0	\$0	\$7	\$7	0.0
State/local transit	\$0	\$3	\$3	\$6	0.0
Grain farming	\$0	\$2	\$3	\$6	0.0
Water transportation	\$0	\$0	\$3	\$3	0.0
Forest nurseries	\$0	\$0	\$0	\$0	0.0
Ship building/repairing	\$0	\$0	\$0	\$0	0.0
Guided missile mfg	\$0	\$0	\$0	\$0	0.0

Propulsion units, parts	\$0	\$0	\$0	\$0	0.0
Other aircraft parts mfg	\$0	\$0	\$0	\$0	0.0
Railroad rolling stock mfg	\$0	\$0	\$0	\$0	0.0
Aircraft engine mfg	\$0	\$0	\$0	\$0	0.0
Travel trailer/camper mfg	\$0	\$0	\$0	\$0	0.0
Aircraft mfg	\$0	\$0	\$0	\$0	0.0
Jewelry, silverware mfg	\$0	\$0	\$0	\$0	0.0
Vehicle parts mfg	\$0	\$0	\$0	\$0	0.0
A/V equip mfg	\$0	\$0	\$0	\$0	0.0
Blind and shade mfg	\$0	\$0	\$0	\$0	0.0
Dental equipment mfg	\$0	\$0	\$0	\$0	0.0
Military vehicle mfg	\$0	\$0	\$0	\$0	0.0
Wood TV, radio mfg	\$0	\$0	\$0	\$0	0.0
Ophthalmic goods mfg	\$0	\$0	\$0	\$0	0.0
Institutional furnit mfg	\$0	\$0	\$0	\$0	0.0
Office furniture mfg	\$0	\$0	\$0	\$0	0.0
Surgical instrument mfg	\$0	\$0	\$0	\$0	0.0
Surgical appliance mfg	\$0	\$0	\$0	\$0	0.0
Motor home mfg	\$0	\$0	\$0	\$0	0.0
Showcase, partition mfg	\$0	\$0	\$0	\$0	0.0
Boat building	\$0	\$0	\$0	\$0	0.0
Other electronic mfg	\$0	\$0	\$0	\$0	0.0
Other transportation mfg	\$0	\$0	\$0	\$0	0.0
Mattress mfg	\$0	\$0	\$0	\$0	0.0
Motorcycle, bicycle mfg	\$0	\$0	\$0	\$0	0.0
Wood cabinet mfg	\$0	\$0	\$0	\$0	0.0
Upholstered furniture mfg	\$0	\$0	\$0	\$0	0.0
Metal furniture mfg	\$0	\$0	\$0	\$0	0.0
Nonupholstered mfg	\$0	\$0	\$0	\$0	0.0
Sporting goods mfg	\$0	\$0	\$0	\$0	0.0
Laundry equip mfg	\$0	\$0	\$0	\$0	0.0
Electronic connector mfg	\$0	\$0	\$0	\$0	0.0
Circuit assembly mfg	\$0	\$0	\$0	\$0	0.0
Capacit/coil/induct mfg	\$0	\$0	\$0	\$0	0.0
Semiconductor mfg	\$0	\$0	\$0	\$0	0.0
Bare printed circuit mfg	\$0	\$0	\$0	\$0	0.0
Electromedical mfg	\$0	\$0	\$0	\$0	0.0
Dental laboratories	\$0	\$0	\$0	\$0	0.0
Fluid meter mfg	\$0	\$0	\$0	\$0	0.0
Signal testing equip mfg	\$0	\$0	\$0	\$0	0.0
Industrial process mfg	\$0	\$0	\$0	\$0	0.0
Environmental control mfg	\$0	\$0	\$0	\$0	0.0
Navigation instrument mfg	\$0	\$0	\$0	\$0	0.0
Electron tube mfg	\$0	\$0	\$0	\$0	0.0
Doll, toy, game mfg	\$0	\$0	\$0	\$0	0.0
Computer peripheral mfg	\$0	\$0	\$0	\$0	0.0
Fluid power machinery	\$0	\$0	\$0	\$0	0.0
Packaging equip mfg	\$0	\$0	\$0	\$0	0.0
Other general machine mfg	\$0	\$0	\$0	\$0	0.0
Power handtool mfg	\$0	\$0	\$0	\$0	0.0
Electronic computer mfg	\$0	\$0	\$0	\$0	0.0
Computer storage mfg	\$0	\$0	\$0	\$0	0.0
Other comm Equip mfg	\$0	\$0	\$0	\$0	0.0
Wireless comm Equip	\$0	\$0	\$0	\$0	0.0
Telephone equip mfg	\$0	\$0	\$0	\$0	0.0
Performing arts comp	\$0	\$0	\$0	\$0	0.0
Analytical instru Mfg	\$0	\$0	\$0	\$0	0.0
Irradiation equip mfg	\$0	\$0	\$0	\$0	0.0
Wire/cable mfg	\$0	\$0	\$0	\$0	0.0
Wiring device mfg	\$0	\$0	\$0	\$0	0.0
Pprimary battery mfg	\$0	\$0	\$0	\$0	0.0

Storage battery mfg	\$0	\$0	\$0	\$0	0.0
Relay, control mfg	\$0	\$0	\$0	\$0	0.0
Carbon/graphite prod Mfg	\$0	\$0	\$0	\$0	0.0
Other electrical mfg	\$0	\$0	\$0	\$0	0.0
Motor vehicle body mfg	\$0	\$0	\$0	\$0	0.0
Heavy duty truck mfg	\$0	\$0	\$0	\$0	0.0
Light truck mfg	\$0	\$0	\$0	\$0	0.0
Automobile mfg	\$0	\$0	\$0	\$0	0.0
Switchgear mfg	\$0	\$0	\$0	\$0	0.0
Motor, generator mfg	\$0	\$0	\$0	\$0	0.0
Electric lamp bulb mfg	\$0	\$0	\$0	\$0	0.0
Lighting fixture mfg	\$0	\$0	\$0	\$0	0.0
Recording media mfg	\$0	\$0	\$0	\$0	0.0
Software, A/V reproducing	\$0	\$0	\$0	\$0	0.0
Watch, clock mfg	\$0	\$0	\$0	\$0	0.0
Small electrical mfg	\$0	\$0	\$0	\$0	0.0
Cooking appliance mfg	\$0	\$0	\$0	\$0	0.0
Power/transformer mfg	\$0	\$0	\$0	\$0	0.0
Other appliance mfg	\$0	\$0	\$0	\$0	0.0
Office supplies mfg	\$0	\$0	\$0	\$0	0.0
Fridge/freezer mfg	\$0	\$0	\$0	\$0	0.0
Truck trailer mfg	\$0	\$0	\$0	\$0	0.0
Periodical publisher	\$0	\$0	\$0	\$0	0.0
Home health care svcs	\$0	\$0	\$0	\$0	0.0
Other educational svcs	\$0	\$0	\$0	\$0	0.0
Colleges/universities	\$0	\$0	\$0	\$0	0.0
Elem/sec schools	\$0	\$0	\$0	\$0	0.0
Hospitals	\$0	\$0	\$0	\$0	0.0
Nursing/residential care	\$0	\$0	\$0	\$0	0.0
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