



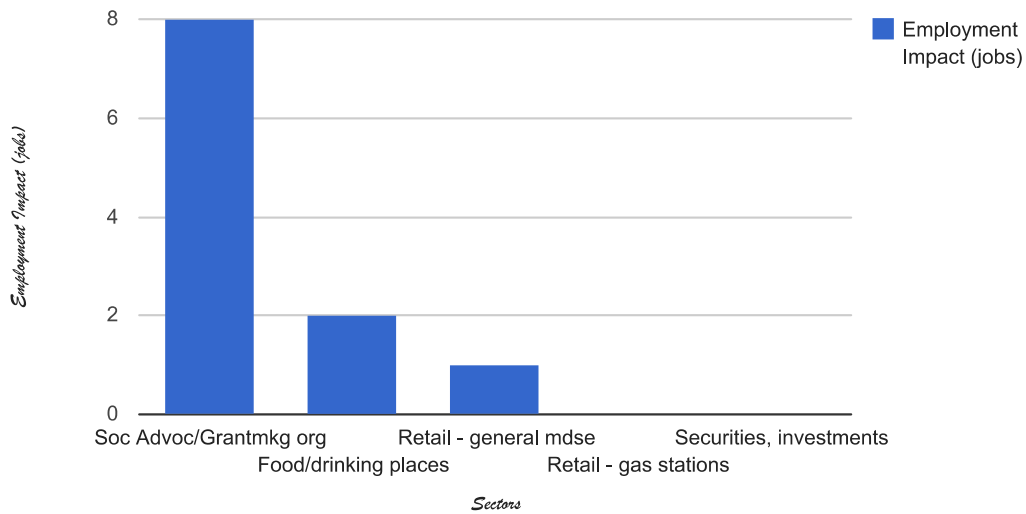
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### Regional Economic Impact of International Sonoran Desert Alliance

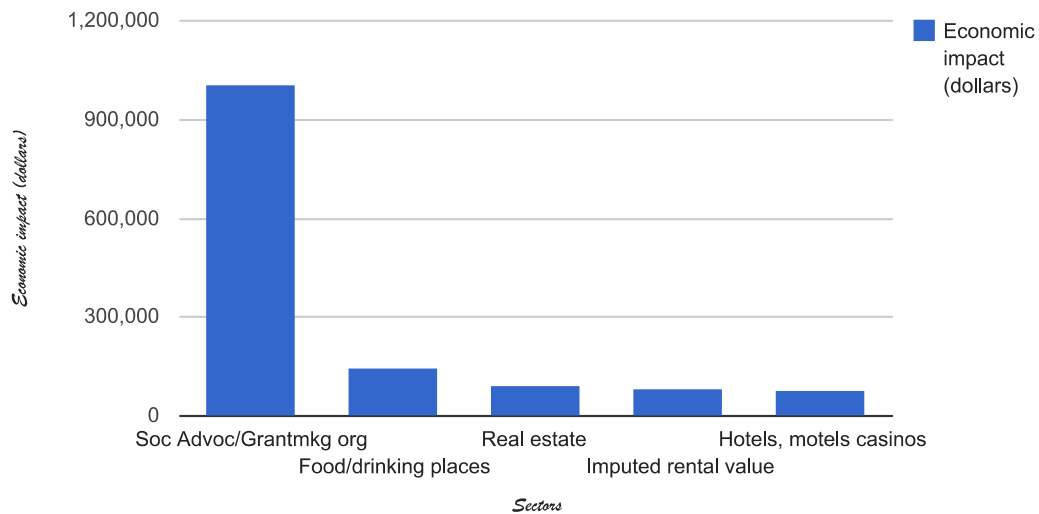
Annual Budget	Visitors	% Non-local	Year	
\$1,000,000	7,000	80%	2011	<a href="#">Update</a>

	Direct	Indirect	Induced	Total
Programming and Events	\$1,000,000	\$308,445	\$474,800	<b>\$1,783,245</b>
Non-local Visitors	\$267,568	\$57,676	\$91,427	<b>\$416,670</b>
Total Output Impact	<b>\$1,267,568</b>	<b>\$366,121</b>	<b>\$566,227</b>	<b>\$2,199,916</b>
Total Jobs	13	4	5	22

#### Sectors With High Employment Impact



#### Sectors With High Economic Impact



Description	Direct	Indirect	Induced	Total	Jobs
Soc Advoc/Grantmkg org	\$1,000,000	\$1	\$3,917	\$1,003,918	9.0
Food/drinking places	\$100,240	\$13,707	\$34,071	\$148,017	2.5
Real estate	\$0	\$53,802	\$36,799	\$90,602	0.5
Imputed rental value	\$0	\$0	\$81,168	\$81,168	0.0
Hotels, motels casinos	\$60,088	\$10,940	\$4,892	\$75,920	0.7
Retail - gas stations	\$57,456	\$144	\$3,208	\$60,807	0.8
Retail - general mdse	\$49,784	\$390	\$9,565	\$59,740	1.1
Hospitals	\$0	\$11	\$46,937	\$46,948	0.3
Health practitioners	\$0	\$9	\$41,527	\$41,536	0.3
Nondepository credit	\$0	\$19,025	\$14,755	\$33,780	0.1
Management svcs	\$0	\$30,562	\$2,954	\$33,515	0.3
Wholesale trade	\$0	\$7,098	\$20,230	\$27,328	0.2
Monetary authorities	\$0	\$10,098	\$14,618	\$24,716	0.1
Securities, investments	\$0	\$14,958	\$6,204	\$21,162	0.7
Telecommunications	\$0	\$13,723	\$4,960	\$18,684	0.0
Oth State/Loc enterprise	\$0	\$5,493	\$12,778	\$18,271	0.1
Power generation	\$0	\$7,851	\$10,235	\$18,087	0.0
Other educational svcs	\$0	\$13,079	\$3,072	\$16,151	0.2
Legal services	\$0	\$7,191	\$7,939	\$15,130	0.1
Accounting, tax prep	\$0	\$10,613	\$3,070	\$13,682	0.2
Medical labs	\$0	\$368	\$12,370	\$12,738	0.1
Employment services	\$0	\$9,779	\$2,734	\$12,513	0.3
Nursing/residential care	\$0	\$0	\$11,396	\$11,396	0.2
Retail - food and bev	\$0	\$243	\$10,470	\$10,713	0.2
Services to buildings	\$0	\$6,663	\$3,675	\$10,338	0.2
Couriers, messengers	\$0	\$8,955	\$1,260	\$10,215	0.1
Truck transportation	\$0	\$4,575	\$3,981	\$8,556	0.1
Insurance carriers	\$0	\$2,445	\$5,948	\$8,393	0.0
Retail-motor veh, parts	\$0	\$233	\$8,043	\$8,276	0.1
Natural gas distrib	\$0	\$2,135	\$5,537	\$7,673	0.0
Office admin svcs	\$0	\$6,457	\$1,124	\$7,582	0.1
Postal service	\$0	\$5,836	\$1,707	\$7,542	0.1
Management of companies	\$0	\$3,992	\$2,848	\$6,840	0.0
Civic, social, prof orgs	\$0	\$2,371	\$3,965	\$6,337	0.1
Support for businesses	\$0	\$4,977	\$1,280	\$6,258	0.1
Funds, trusts, other	\$0	\$214	\$5,798	\$6,012	0.0
Nonres maintenance	\$0	\$3,658	\$2,150	\$5,808	0.1
Automotive repair	\$0	\$1,584	\$4,099	\$5,683	0.1
Newspaper publishers	\$0	\$4,301	\$1,316	\$5,617	0.1
Architectural svcs	\$0	\$3,337	\$2,193	\$5,531	0.0
Retail - Nonstore	\$0	\$65	\$5,137	\$5,202	0.1
Radio/TV broadcasting	\$0	\$3,999	\$1,140	\$5,139	0.0
Home health care svcs	\$0	\$0	\$5,025	\$5,025	0.1
Printing	\$0	\$4,350	\$669	\$5,020	0.0
Individual, family svcs	\$0	\$0	\$4,658	\$4,658	0.1
Transit transportation	\$0	\$2,519	\$2,095	\$4,614	0.1
Retail - health care	\$0	\$143	\$4,432	\$4,575	0.1
Retail - building material	\$0	\$96	\$4,219	\$4,315	0.1
Advertising	\$0	\$3,272	\$866	\$4,138	0.0
Personal care svcs	\$0	\$0	\$4,085	\$4,085	0.1
Periodical publisher	\$0	\$3,019	\$869	\$3,889	0.0
Retail - clothing	\$0	\$78	\$3,765	\$3,843	0.1
Air transportation	\$0	\$1,969	\$1,722	\$3,690	0.0
Travel reservation svcs	\$0	\$3,164	\$456	\$3,620	0.0
Other support svcs	\$0	\$3,342	\$241	\$3,582	0.0
Environmental consulting	\$0	\$3,222	\$302	\$3,524	0.0
Cable programming	\$0	\$2,645	\$863	\$3,508	0.0
Other personal svcs	\$0	\$193	\$3,174	\$3,367	0.0
Insurance brokers	\$0	\$1,611	\$1,715	\$3,325	0.0
Motion picture industry	\$0	\$2,339	\$944	\$3,284	0.1

Computer systems design	\$0	\$2,408	\$794	\$3,202	0.0
Retail - misc	\$0	\$101	\$3,085	\$3,186	0.1
Auto equip rental	\$0	\$1,362	\$1,813	\$3,175	0.0
Waste management	\$0	\$1,689	\$1,428	\$3,117	0.0
Other information svcs	\$0	\$2,921	\$133	\$3,054	0.1
Residential maintenance	\$0	\$240	\$2,732	\$2,972	0.0
Child day care svcs	\$0	\$0	\$2,858	\$2,858	0.1
Other professional svcs	\$0	\$1,966	\$881	\$2,848	0.0
Elem/sec schools	\$0	\$0	\$2,821	\$2,821	0.1
Nonfinan intang lessors	\$0	\$1,853	\$831	\$2,684	0.0
Sightseeing transport	\$0	\$1,967	\$687	\$2,654	0.0
Amusement parks	\$0	\$17	\$2,586	\$2,603	0.0
Community relief svcs	\$0	\$0	\$2,396	\$2,396	0.0
Retail - furniture	\$0	\$45	\$2,215	\$2,260	0.0
Other recreation indust	\$0	\$661	\$1,426	\$2,087	0.0
Scientific research	\$0	\$1,255	\$800	\$2,054	0.0
Software publishers	\$0	\$1,289	\$687	\$1,976	0.0
Electronic computer mfg	\$0	\$385	\$1,458	\$1,843	0.0
Retail - sporting goods	\$0	\$65	\$1,750	\$1,815	0.0
Industrial repair	\$0	\$1,186	\$585	\$1,771	0.0
Rail transportation	\$0	\$685	\$1,044	\$1,729	0.0
Fitness / recreation	\$0	\$818	\$855	\$1,673	0.0
Household goods repair	\$0	\$683	\$810	\$1,493	0.0
Private households	\$0	\$0	\$1,401	\$1,401	0.2
Retail - Electronics	\$0	\$42	\$1,325	\$1,367	0.0
Spectator sports	\$0	\$837	\$524	\$1,360	0.1
Laundry services	\$0	\$496	\$834	\$1,331	0.0
Other chemical mfg	\$0	\$846	\$469	\$1,315	0.0
Security services	\$0	\$722	\$563	\$1,286	0.0
Veterinary services	\$0	\$0	\$1,247	\$1,247	0.0
Independent artists	\$0	\$767	\$449	\$1,216	0.0
Internet publishing	\$0	\$961	\$230	\$1,192	0.0
Mailing list publishers	\$0	\$833	\$290	\$1,122	0.0
Sound recording industry	\$0	\$199	\$905	\$1,104	0.0
Performing arts comp	\$0	\$460	\$606	\$1,066	0.0
Surgical appliance mfg	\$0	\$14	\$970	\$984	0.0
Bakery/bread mfg	\$0	\$224	\$706	\$931	0.0
Semiconductor mfg	\$0	\$421	\$481	\$902	0.0
Electronic repair	\$0	\$383	\$514	\$897	0.0
Warehousing/storage	\$0	\$672	\$197	\$869	0.0
Consumer goods rental	\$0	\$254	\$613	\$868	0.0
Cu,Pb,Ni,Zn Mining	\$0	\$754	\$101	\$855	0.0
Seasoning mfg	\$0	\$301	\$535	\$836	0.0
Support for facilities	\$0	\$594	\$234	\$828	0.0
Death care services	\$0	\$0	\$821	\$821	0.0
Museums, historical sites	\$0	\$0	\$799	\$799	0.0
Other govt enterprises	\$0	\$307	\$481	\$788	0.0
Commercial leasing	\$0	\$514	\$260	\$774	0.0
Data processing	\$0	\$349	\$399	\$747	0.0
Oil & gas extraction	\$0	\$231	\$486	\$717	0.0
Colleges/universities	\$0	\$8	\$693	\$702	0.0
Promoters of perform arts	\$0	\$126	\$515	\$641	0.0
Surgical instrument mfg	\$0	\$3	\$614	\$617	0.0
Other computer svcs	\$0	\$464	\$135	\$599	0.0
Vehicle parts mfg	\$0	\$377	\$220	\$597	0.0
Wood window manufac	\$0	\$268	\$317	\$585	0.0
Sign manufacturing	\$0	\$438	\$119	\$557	0.0
Computer programming	\$0	\$395	\$150	\$544	0.0
Soap and cleaning mfg	\$0	\$104	\$413	\$518	0.0
Toilet prep mfg	\$0	\$9	\$502	\$510	0.0
A/V equip mfg	\$0	\$48	\$430	\$477	0.0

Car washes	\$0	\$79	\$392	\$470	0.0
Petroleum refineries	\$0	\$161	\$309	\$470	0.0
Soft drink/ice mfg	\$0	\$115	\$344	\$459	0.0
Religious organizations	\$0	\$0	\$449	\$449	0.0
Other plastics mfg	\$0	\$149	\$296	\$445	0.0
Other accommodations	\$0	\$12	\$431	\$443	0.0
Water & sewage system	\$0	\$80	\$361	\$441	0.0
Cookie & cracker mfg	\$0	\$91	\$334	\$425	0.0
Book publishers	\$0	\$166	\$248	\$414	0.0
Non-poultry processing	\$0	\$92	\$314	\$406	0.0
Video/DVD rental	\$0	\$0	\$382	\$382	0.0
Other comm Equip mfg	\$0	\$299	\$79	\$378	0.0
All other food mfg	\$0	\$72	\$273	\$345	0.0
Pipeline transportation	\$0	\$84	\$235	\$319	0.0
Asphalt block mfg	\$0	\$140	\$176	\$316	0.0
Pprimary battery mfg	\$0	\$29	\$285	\$314	0.0
Industrial gas mfg	\$0	\$40	\$246	\$285	0.0
Greenhouse production	\$0	\$67	\$203	\$271	0.0
Wire/cable mfg	\$0	\$174	\$85	\$259	0.0
Dental laboratories	\$0	\$0	\$241	\$241	0.0
Watch, clock mfg	\$0	\$114	\$115	\$229	0.0
Software, A/V reproducing	\$0	\$142	\$75	\$218	0.0
State/Loc electric utils	\$0	\$84	\$107	\$191	0.0
Tortilla mfg	\$0	\$37	\$136	\$174	0.0
Specialized design	\$0	\$96	\$72	\$168	0.0
Pharma prep mfg	\$0	\$0	\$161	\$161	0.0
Other aircraft parts mfg	\$0	\$98	\$62	\$160	0.0
Wood cabinet mfg	\$0	\$37	\$117	\$154	0.0
Pipe/fitting mfg	\$0	\$86	\$67	\$152	0.0

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