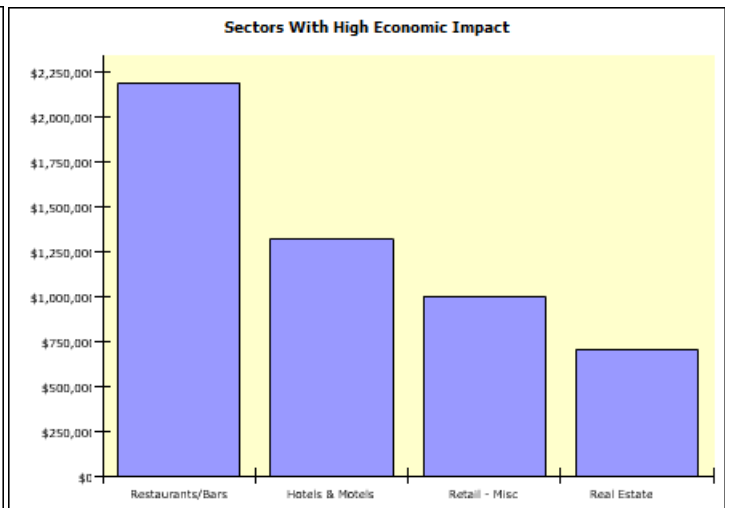
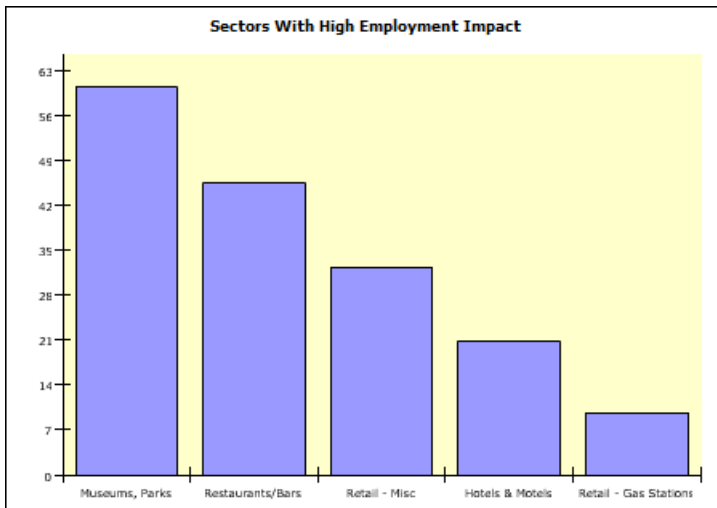




Economic Impact of Kenosha Public Museum

Annual Budget	Visitors	% Non-local	Year
2,800,000	237150	49%	2007

	Direct	Indirect	Induced	Total
Programming and Events	\$2,800,000	\$911,996	\$1,108,412	\$4,820,409
Non-local Visitors	\$4,770,828	\$1,219,684	\$1,311,197	\$7,301,709
Total Output Impact	\$7,570,828	\$2,131,680	\$2,419,610	\$12,122,117
Total Jobs	163	19	24	206



Impact in Specific Economic Sectors

Description	Direct	Indirect	Induced	Total	Jobs
Museums- historical sites- zoos- and parks	\$2,800,000	\$0	\$338	\$2,800,338	60.3
Food services and drinking places	\$1,956,925	\$64,703	\$158,955	\$2,180,583	45.4
Hotels and motels- including casino hotels	\$1,305,814	\$3,594	\$4,186	\$1,313,594	20.7
Retail Stores - Miscellaneous	\$985,045	\$1,722	\$11,671	\$998,438	32.4
Real estate establishments	\$0	\$551,746	\$149,186	\$700,932	8.2
Retail Stores - Gasoline stations	\$523,044	\$1,642	\$21,076	\$545,762	9.7
Imputed rental activity for owner-occupied dw	\$0	\$0	\$381,258	\$381,258	
Wholesale trade businesses	\$0	\$96,512	\$159,165	\$255,676	1.4
Electric power generation- transmission- and	\$0	\$161,657	\$48,991	\$210,648	0.3
Private hospitals	\$0	\$2	\$167,829	\$167,830	1.5
Offices of physicians- dentists- and other he	\$0	\$1	\$165,072	\$165,073	1.5
Management of companies and enterprises	\$0	\$98,140	\$21,333	\$119,472	0.4
Monetary authorities and depository credit in	\$0	\$36,294	\$59,882	\$96,176	0.6
Maint & repair construct of nonresident struc	\$0	\$79,453	\$9,470	\$88,923	0.9
US Postal Service	\$0	\$71,130	\$12,459	\$83,589	0.8
Transport by truck	\$0	\$46,536	\$36,237	\$82,773	0.6
Animal (except poultry) slaughtering- renderi	\$0	\$46,477	\$32,035	\$78,511	0.1
Services to buildings and dwellings	\$0	\$60,854	\$12,280	\$73,135	1.1
Newspaper publishers	\$0	\$61,797	\$7,433	\$69,230	0.6
Retail Stores - Motor vehicle and parts	\$0	\$2,869	\$65,853	\$68,722	0.7
Retail Stores - Food and beverage	\$0	\$2,049	\$57,005	\$59,055	1.0
Accounting- tax preparation- bookkeeping- and	\$0	\$42,843	\$11,517	\$54,360	0.6
Management- scientific- and technical consult	\$0	\$47,561	\$6,614	\$54,175	0.4

Description	Direct	Indirect	Induced	Total	Jobs
Employment services	\$0	\$39,218	\$10,650	\$49,868	2.0
Advertising and related services	\$0	\$43,731	\$4,512	\$48,243	0.4
Insurance carriers	\$0	\$25,156	\$22,519	\$47,675	0.2
Automotive repair and maintenance- except car	\$0	\$22,525	\$24,607	\$47,131	0.6
Nursing and residential care facilities	\$0	\$0	\$46,734	\$46,734	1.0
Office administrative services	\$0	\$38,322	\$7,891	\$46,213	0.3
Cable and other subscription programming	\$0	\$37,083	\$6,023	\$43,106	
Securities- commodity contracts- investments-	\$0	\$9,165	\$28,209	\$37,374	0.2
Retail Stores - Building material and garden	\$0	\$1,102	\$34,051	\$35,152	0.5
Retail Stores - General merchandise	\$0	\$1,159	\$31,710	\$32,869	0.7
Retail Stores - Clothing and clothing accesso	\$0	\$936	\$31,817	\$32,752	0.6
Legal services	\$0	\$16,351	\$14,807	\$31,158	0.4
Retail Nonstores - Direct and electronic sale	\$0	\$989	\$28,974	\$29,963	0.7
Private junior colleges- colleges- universiti	\$0	\$1,659	\$28,060	\$29,719	0.4
Civic- social- professional- and similar orga	\$0	\$7,571	\$20,472	\$28,043	0.6
Waste management and remediation services	\$0	\$21,451	\$6,512	\$27,963	0.2
Retail Stores - Health and personal care	\$0	\$980	\$25,466	\$26,446	0.4
Motor vehicle parts manufacturing	\$0	\$11,728	\$14,396	\$26,124	
Other support services	\$0	\$18,517	\$7,228	\$25,745	0.2
Other state and local government enterprises	\$0	\$14,052	\$11,028	\$25,081	0.2
All other miscellaneous professional- scienti	\$0	\$16,089	\$7,591	\$23,680	0.1
Warehousing and storage	\$0	\$18,831	\$4,543	\$23,374	0.3
Bread and bakery product manufacturing	\$0	\$13,608	\$9,019	\$22,627	0.1
Individual and family services	\$0	\$0	\$22,260	\$22,260	0.6
Other personal services	\$0	\$1,534	\$19,151	\$20,685	0.2
Commercial and industrial machinery and equip	\$0	\$17,396	\$2,927	\$20,323	
Natural gas distribution	\$0	\$11,989	\$6,978	\$18,967	
Telecommunications	\$0	\$9,443	\$9,252	\$18,695	
Child day care services	\$0	\$0	\$17,470	\$17,470	0.4
Seasoning and dressing manufacturing	\$0	\$12,370	\$4,668	\$17,038	
Other plastics product manufacturing	\$0	\$9,519	\$6,883	\$16,403	
Retail Stores - Furniture and home furnishing	\$0	\$1,369	\$14,988	\$16,357	0.2
Scenic and sightseeing transportation and sup	\$0	\$12,751	\$2,379	\$15,131	0.2
Other private educational services	\$0	\$9,036	\$5,797	\$14,833	0.4
Nondepository credit intermediation and relat	\$0	\$5,860	\$8,689	\$14,549	0.1
Printing	\$0	\$13,189	\$1,349	\$14,537	0.2
Insurance agencies- brokerages- and related a	\$0	\$7,677	\$6,730	\$14,408	0.2
Personal care services	\$0	\$1	\$14,256	\$14,257	0.4
Radio and television broadcasting	\$0	\$12,526	\$1,652	\$14,178	
Medical and diagnostic labs and outpatient an	\$0	\$11	\$13,870	\$13,881	0.2
Personal and household goods repair and maint	\$0	\$8,597	\$4,843	\$13,441	0.2
Electronic and precision equipment repair and	\$0	\$10,183	\$2,046	\$12,229	
Transit and ground passenger transportation	\$0	\$3,306	\$8,838	\$12,144	0.2
Computer systems design services	\$0	\$8,831	\$2,986	\$11,818	0.1
Travel arrangement and reservation services	\$0	\$9,900	\$1,875	\$11,775	0.1
Funds- trusts- and other financial vehicles	\$0	\$214	\$10,879	\$11,093	
Maint & repair construct of residential struc	\$0	\$1,188	\$9,838	\$11,025	
Community food- housing- and other relief ser	\$0	\$0	\$10,909	\$10,909	0.2
Grantmaking- giving- and social advocacy orga	\$0	\$1	\$10,765	\$10,767	0.2
Spectator sports companies	\$0	\$6,075	\$4,595	\$10,670	0.3
Retail Stores - Sporting goods- hobby- book a	\$0	\$414	\$9,851	\$10,265	0.3
Environmental and other technical consulting	\$0	\$8,766	\$1,122	\$9,888	
Commercial and industrial machinery and equip	\$0	\$8,011	\$1,823	\$9,834	
Home health care services	\$0	\$0	\$8,861	\$8,861	0.2
Other amusement and recreation industries	\$0	\$1,691	\$7,077	\$8,768	0.2
Computer terminals and other computer periphe	\$0	\$2,147	\$6,237	\$8,384	
Plastics packaging materials and unlaminated	\$0	\$4,884	\$2,838	\$7,722	
Private elementary and secondary schools	\$0	\$0	\$7,629	\$7,629	0.2
All other chemical product and preparation ma	\$0	\$2,623	\$4,665	\$7,288	
Surgical appliance and supplies manufacturing	\$0	\$270	\$6,509	\$6,779	
Urethane and other foam product (except polys	\$0	\$5,132	\$1,391	\$6,523	
Fruit and vegetable canning- pickling- and dr	\$0	\$3,872	\$2,618	\$6,491	
Wood kitchen cabinet and countertop manufactu	\$0	\$3,475	\$3,002	\$6,477	
Other computer related services- including fa	\$0	\$4,606	\$1,604	\$6,211	
Architectural- engineering- and related servi	\$0	\$4,339	\$1,658	\$5,996	

Description	Direct	Indirect	Induced	Total	Jobs
Retail Stores - Electronics and appliances	\$0	\$280	\$5,440	\$5,720	
Transport by rail	\$0	\$3,330	\$2,271	\$5,601	
Transport by air	\$0	\$1,451	\$4,125	\$5,577	
Printed circuit assembly (electronic assembly	\$0	\$1,022	\$4,376	\$5,398	
Amusement parks- arcades- and gambling indust	\$0	\$107	\$5,226	\$5,334	0.2
*S&LG passenger transit	\$0	\$1,438	\$3,844	\$5,282	
Automotive equipment rental and leasing	\$0	\$3,034	\$2,098	\$5,132	
Business support services	\$0	\$4,144	\$977	\$5,121	
Dry-cleaning and laundry services	\$0	\$2,596	\$2,363	\$4,959	0.2
Fitness and recreational sports centers	\$0	\$943	\$3,905	\$4,847	0.2
Car washes	\$0	\$1,109	\$3,633	\$4,742	
Other accommodations	\$0	\$155	\$4,520	\$4,675	
General and consumer goods rental except vide	\$0	\$1,798	\$2,819	\$4,618	
Communication and energy wire and cable manuf	\$0	\$3,705	\$760	\$4,465	
Death care services	\$0	\$0	\$4,389	\$4,389	
Veterinary services	\$0	\$782	\$3,541	\$4,323	
Motion picture and video industries	\$0	\$1,674	\$2,601	\$4,276	
Periodical publishers	\$0	\$3,184	\$885	\$4,069	
Flour milling and malt manufacturing	\$0	\$1,652	\$1,784	\$3,436	
Surgical and medical instrument- laboratory a	\$0	\$28	\$3,322	\$3,350	
Investigation and security services	\$0	\$2,543	\$598	\$3,141	
*S&LG electricity	\$0	\$2,338	\$688	\$3,026	
Couriers and messengers	\$0	\$2,042	\$455	\$2,497	
Video tape and disc rental	\$0	\$0	\$2,393	\$2,393	
Greenhouse- nursery- and floriculture product	\$0	\$529	\$1,863	\$2,391	
Specialized design services	\$0	\$1,510	\$814	\$2,324	
Coated and laminated paper- packaging paper a	\$0	\$1,359	\$878	\$2,238	
Hardware manufacturing	\$0	\$1,587	\$558	\$2,145	
Data processing- hosting- ISP- web search por	\$0	\$1,184	\$942	\$2,126	
Sign manufacturing	\$0	\$1,888	\$197	\$2,085	
Photographic services	\$0	\$738	\$1,331	\$2,069	
Cookie- cracker- and pasta manufacturing	\$0	\$987	\$1,045	\$2,033	
Animal production- except cattle and poultry	\$0	\$1,144	\$729	\$1,873	
Vegetable and melon farming	\$0	\$557	\$1,292	\$1,849	
Custom computer programming services	\$0	\$1,350	\$402	\$1,752	
Software- audio- and video media for reproduc	\$0	\$1,230	\$498	\$1,728	
Internet publishing and broadcasting	\$0	\$1,408	\$247	\$1,656	
Sound recording industries	\$0	\$600	\$1,052	\$1,651	
Machine shops	\$0	\$945	\$669	\$1,614	
Dental laboratories manufacturing	\$0	\$0	\$1,606	\$1,606	
Showcase- partition- shelving- and locker man	\$0	\$543	\$1,026	\$1,570	
Plastics bottle manufacturing	\$0	\$1,075	\$298	\$1,373	
Private household operations	\$0	\$0	\$1,265	\$1,265	0.2
Industrial gas manufacturing	\$0	\$359	\$902	\$1,261	
Fruit farming	\$0	\$69	\$1,137	\$1,206	
Soft drink and ice manufacturing	\$0	\$841	\$338	\$1,179	
Blind and shade manufacturing	\$0	\$27	\$1,051	\$1,079	
Promoters of performing arts and sports and a	\$0	\$350	\$676	\$1,026	
Medicinal and botanical manufacturing	\$0	\$70	\$863	\$933	
Performing arts companies	\$0	\$454	\$432	\$886	
Other industrial machinery manufacturing	\$0	\$520	\$327	\$847	
Computer storage device manufacturing	\$0	\$397	\$436	\$833	
Motor vehicle body manufacturing	\$0	\$159	\$626	\$785	
Book publishers	\$0	\$63	\$677	\$740	
Coating- engraving- heat treating and allied	\$0	\$457	\$248	\$705	
Cattle ranching and farming	\$0	\$403	\$279	\$682	
Steel product manufacturing from purchased st	\$0	\$330	\$264	\$594	
Other electronic component manufacturing	\$0	\$220	\$372	\$592	
Wiring device manufacturing	\$0	\$431	\$151	\$582	
Turned product and screw- nut- and bolt manuf	\$0	\$322	\$249	\$571	
Scientific research and development services	\$0	\$284	\$278	\$562	
Confectionery manufacturing from purchased ch	\$0	\$335	\$225	\$560	
Relay and industrial control manufacturing	\$0	\$378	\$176	\$554	
Bare printed circuit board manufacturing	\$0	\$264	\$288	\$551	
Motor and generator manufacturing	\$0	\$313	\$235	\$548	

Description	Direct	Indirect	Induced	Total	Jobs
Stationery product manufacturing	\$0	\$461	\$81	\$542	
Independent artists- writers- and performers	\$0	\$404	\$113	\$517	
All other converted paper product manufacturi	\$0	\$138	\$377	\$515	
Bowling centers	\$0	\$11	\$476	\$487	
Extraction of oil and natural gas	\$0	\$338	\$127	\$465	
Electronic capacitor- resistor- coil- transfo	\$0	\$124	\$291	\$416	
Other information services	\$0	\$196	\$211	\$407	
Gasket- packing- and sealing device manufactu	\$0	\$228	\$125	\$352	
Wood windows and doors and millwork manufactu	\$0	\$234	\$103	\$337	
Other commercial and service industry machine	\$0	\$103	\$222	\$326	
Institutional furniture manufacturing	\$0	\$173	\$150	\$323	
Vending- commercial- industrial- and office m	\$0	\$127	\$193	\$320	
Nonferrous metal foundries	\$0	\$162	\$144	\$306	
Commercial hunting and trapping	\$0	\$0	\$303	\$303	
Valve and fittings other than plumbing manufa	\$0	\$225	\$75	\$300	
Ornamental and architectural metal products m	\$0	\$211	\$73	\$284	
Construct other new residential structures	\$0	\$156	\$122	\$279	
Transport by water	\$0	\$35	\$224	\$258	



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