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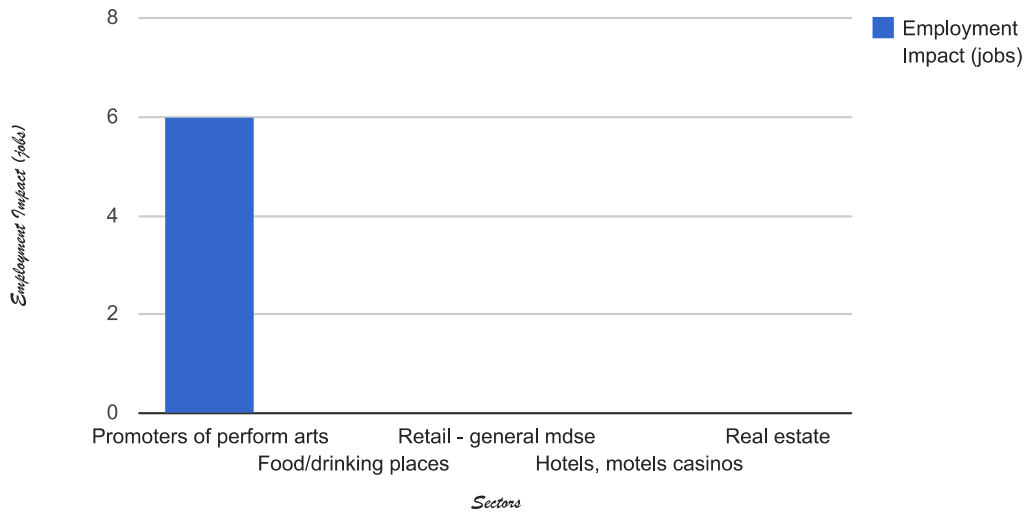
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Community Economic Impact of MACLA

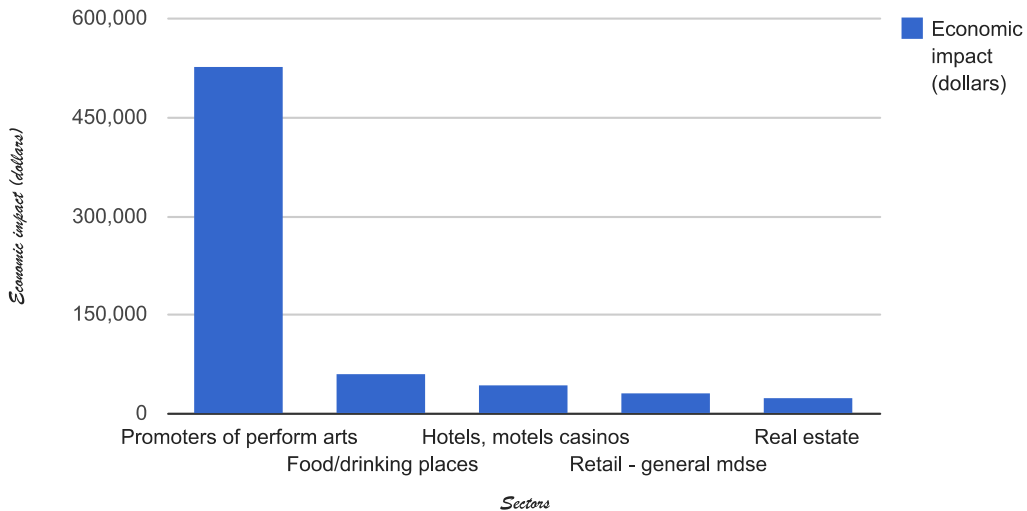
Annual Budget	Visitors	% Non-local	Year	
\$500,000	25,000	15%	2011	Update

	Direct	Indirect	Induced	Total
Programming and Events	\$500,000	\$189,531	\$39,641	\$729,172
Non-local Visitors	\$142,050	\$32,445	\$10,010	\$184,505
Total Output Impact	\$642,050	\$221,976	\$49,651	\$913,677
Total Jobs	8	2	0	10

Sectors With High Employment Impact



Sectors With High Economic Impact



Description	Direct	Indirect	Induced	Total	Jobs
Promoters of perform arts	\$500,000	\$26,152	\$114	\$526,266	6.4
Food/drinking places	\$53,663	\$4,457	\$3,054	\$61,173	0.9
Hotels, motels casinos	\$42,300	\$1,585	\$397	\$44,282	0.3
Retail - general mdse	\$31,613	\$111	\$782	\$32,505	0.5
Real estate	\$0	\$22,168	\$2,835	\$25,003	0.1
Retail - gas stations	\$12,825	\$23	\$203	\$13,051	0.1
Insurance brokers	\$0	\$12,292	\$326	\$12,618	0.1
Nonfinan intang lessors	\$0	\$10,744	\$117	\$10,861	0.0
Management svcs	\$0	\$9,292	\$235	\$9,527	0.0
Transit transportation	\$0	\$8,752	\$139	\$8,891	0.1
Insurance carriers	\$0	\$6,791	\$2,077	\$8,868	0.0
Internet publishing	\$0	\$7,725	\$191	\$7,915	0.0
Imputed rental value	\$0	\$0	\$7,510	\$7,510	0.0
Legal services	\$0	\$6,390	\$991	\$7,381	0.0
Wholesale trade	\$0	\$4,349	\$2,839	\$7,188	0.0
Telecommunications	\$0	\$6,239	\$711	\$6,950	0.0
Accounting, tax prep	\$0	\$5,908	\$321	\$6,230	0.0
Monetary authorities	\$0	\$4,577	\$1,558	\$6,135	0.0
Employment services	\$0	\$5,603	\$211	\$5,814	0.1
Radio/TV broacasting	\$0	\$5,612	\$155	\$5,767	0.0
Civic, social, prof orgs	\$0	\$3,881	\$491	\$4,371	0.1
Other educational svcs	\$0	\$4,059	\$275	\$4,334	0.1
Services to buildings	\$0	\$3,672	\$355	\$4,027	0.1
Securities, investments	\$0	\$3,340	\$618	\$3,958	0.0
Health practitioners	\$0	\$9	\$3,684	\$3,693	0.0
Management of companies	\$0	\$3,504	\$169	\$3,673	0.0
Travel reservation svcs	\$0	\$3,093	\$41	\$3,135	0.0
Nondepository credit	\$0	\$2,378	\$724	\$3,102	0.0
Advertising	\$0	\$2,957	\$74	\$3,032	0.0
Office admin svcs	\$0	\$2,917	\$87	\$3,004	0.0
Other support svcs	\$0	\$2,679	\$40	\$2,720	0.0
State/local transit	\$0	\$2,373	\$38	\$2,411	0.1
Other professional svcs	\$0	\$2,331	\$75	\$2,405	0.0
Oth State/Loc enterprise	\$0	\$1,542	\$738	\$2,280	0.0
Data processing	\$0	\$1,894	\$119	\$2,013	0.0
Truck transportation	\$0	\$1,601	\$389	\$1,990	0.0
Child day care svcs	\$1,650	\$0	\$309	\$1,959	0.0
Nonres maintenance	\$0	\$1,760	\$157	\$1,917	0.0
Environmental consulting	\$0	\$1,767	\$47	\$1,814	0.0
Architectural svcs	\$0	\$1,622	\$177	\$1,798	0.0
Postal service	\$0	\$1,597	\$139	\$1,736	0.0
Waste management	\$0	\$1,488	\$201	\$1,688	0.0
State/Loc electric utils	\$0	\$1,465	\$221	\$1,687	0.0
Couriers, messengers	\$0	\$1,527	\$119	\$1,646	0.0
Medical labs	\$0	\$539	\$1,074	\$1,613	0.0
Newspaper publishers	\$0	\$1,282	\$45	\$1,327	0.0
Performing arts comp	\$0	\$1,102	\$62	\$1,163	0.0
Colleges/universities	\$0	\$55	\$1,066	\$1,121	0.0
Automotive repair	\$0	\$723	\$354	\$1,076	0.0
Retail - food and bev	\$0	\$59	\$971	\$1,031	0.0
Software publishers	\$0	\$893	\$87	\$980	0.0
Nursing/residential care	\$0	\$0	\$953	\$953	0.0
Funds, trusts, other	\$0	\$256	\$679	\$935	0.0
Support for businesses	\$0	\$877	\$48	\$925	0.0
Commercial leasing	\$0	\$873	\$41	\$914	0.0
Spectator sports	\$0	\$810	\$97	\$907	0.0
Security services	\$0	\$806	\$89	\$895	0.0
Non-poultry processing	\$0	\$571	\$287	\$858	0.0
Natural gas distrib	\$0	\$571	\$234	\$805	0.0
Retail-motor veh, parts	\$0	\$56	\$741	\$798	0.0

Printing	\$0	\$755	\$24	\$779	0.0
Water & sewage system	\$0	\$435	\$311	\$745	0.0
Independent artists	\$0	\$744	\$2	\$745	0.0
Motion picture industry	\$0	\$629	\$90	\$719	0.0
Retail - Nonstore	\$0	\$22	\$652	\$673	0.0
Industrial repair	\$0	\$615	\$47	\$661	0.0
Sightseeing transport	\$0	\$512	\$77	\$589	0.0
Computer systems design	\$0	\$514	\$40	\$554	0.0
Retail - building material	\$0	\$30	\$494	\$523	0.0
Amusement parks	\$0	\$68	\$439	\$507	0.0
Other personal svcs	\$0	\$196	\$308	\$505	0.0
Electronic computer mfg	\$0	\$168	\$318	\$486	0.0
Bakery/bread mfg	\$0	\$293	\$193	\$486	0.0
Laundry services	\$0	\$375	\$105	\$480	0.0
Auto equip rental	\$0	\$411	\$59	\$470	0.0
Retail - health care	\$0	\$34	\$397	\$431	0.0
Individual, family svcs	\$0	\$0	\$421	\$421	0.0
Household goods repair	\$0	\$343	\$71	\$413	0.0
Soc Advoc/Grantmkg org	\$0	\$1	\$359	\$359	0.0
Electronic repair	\$0	\$297	\$63	\$359	0.0
Retail - misc	\$0	\$28	\$322	\$350	0.0
Religious organizations	\$0	\$0	\$335	\$335	0.0
Other recreation indust	\$0	\$186	\$148	\$334	0.0
Personal care svcs	\$0	\$0	\$311	\$311	0.0
Elem/sec schools	\$0	\$0	\$305	\$305	0.0
Warehousing/storage	\$0	\$277	\$25	\$302	0.0
Residential maintenance	\$0	\$77	\$208	\$285	0.0
Specialized design	\$0	\$254	\$27	\$281	0.0
Consumer goods rental	\$0	\$203	\$70	\$273	0.0
Home health care svcs	\$0	\$0	\$272	\$272	0.0
Petroleum refineries	\$0	\$199	\$49	\$248	0.0
Retail - furniture	\$0	\$12	\$232	\$244	0.0
Computer programming	\$0	\$205	\$16	\$221	0.0
Retail - Electronics	\$0	\$17	\$204	\$221	0.0
Community relief svcs	\$0	\$0	\$220	\$220	0.0
Fitness / recreation	\$0	\$120	\$82	\$202	0.0
Retail - sporting goods	\$0	\$18	\$183	\$200	0.0
Support for facilities	\$0	\$185	\$9	\$194	0.0
Other information svcs	\$0	\$161	\$12	\$174	0.0
Cheese manufacturing	\$0	\$120	\$45	\$165	0.0
Retail - clothing	\$0	\$8	\$149	\$157	0.0
Periodical publisher	\$0	\$144	\$12	\$156	0.0
Rail transportation	\$0	\$103	\$46	\$149	0.0
Wood window manufac	\$0	\$114	\$28	\$141	0.0
Other plastics mfg	\$0	\$103	\$29	\$132	0.0
Private households	\$0	\$0	\$130	\$130	0.0
Wood cabinet mfg	\$0	\$79	\$49	\$127	0.0
Death care services	\$0	\$0	\$106	\$106	0.0
Other computer svcs	\$0	\$91	\$7	\$98	0.0
Other accommodations	\$0	\$16	\$80	\$96	0.0
Crown mfg, metal stamping	\$0	\$73	\$13	\$86	0.0
Wire/cable mfg	\$0	\$79	\$7	\$86	0.0
Machine shops	\$0	\$79	\$6	\$85	0.0
All other food mfg	\$0	\$48	\$32	\$80	0.0
Museums, historical sites	\$0	\$0	\$80	\$80	0.0
Semiconductor mfg	\$0	\$55	\$18	\$73	0.0
Ice cream manufac	\$0	\$61	\$12	\$73	0.0
Car washes	\$0	\$37	\$35	\$72	0.0
Switchgear mfg	\$0	\$60	\$6	\$67	0.0
Purchased glass mfg	\$0	\$37	\$26	\$63	0.0
Book publishers	\$0	\$23	\$36	\$58	0.0

Bowling centers	\$0	\$38	\$12	\$49	0.0
Sign manufacturing	\$0	\$45	\$1	\$46	0.0
Ophthalmic goods mfg	\$0	\$0	\$45	\$45	0.0
Mailing list publishers	\$0	\$42	\$2	\$44	0.0
Laminated plastics mfg	\$0	\$31	\$6	\$36	0.0
Photographic services	\$0	\$32	\$4	\$36	0.0
Snack food mfg	\$0	\$27	\$7	\$35	0.0
Wood TV, radio mfg	\$0	\$0	\$30	\$30	0.0
Upholstered furniture mfg	\$0	\$0	\$29	\$29	0.0
Vehicle parts mfg	\$0	\$24	\$4	\$28	0.0
Nonupholstered mfg	\$0	\$0	\$27	\$27	0.0
Other machinery mfg	\$0	\$22	\$5	\$27	0.0
Motor, generator mfg	\$0	\$22	\$1	\$24	0.0
Recording media mfg	\$0	\$21	\$1	\$22	0.0
Video/DVD rental	\$0	\$0	\$22	\$22	0.0
Coating, engraving mfg	\$0	\$17	\$3	\$20	0.0
Showcase, partition mfg	\$0	\$14	\$6	\$20	0.0
Other govt enterprises	\$0	\$12	\$7	\$19	0.0
Toilet prep mfg	\$0	\$1	\$19	\$19	0.0
Telephone equip mfg	\$0	\$14	\$3	\$16	0.0
Spring/wire mfg	\$0	\$12	\$4	\$16	0.0
Misc wood mfg	\$0	\$11	\$5	\$16	0.0
Bare printed circuit mfg	\$0	\$12	\$3	\$15	0.0
Cookie & cracker mfg	\$0	\$9	\$6	\$14	0.0
Blind and shade mfg	\$0	\$2	\$12	\$14	0.0
Frozen food manufac	\$0	\$9	\$4	\$13	0.0
Other forging/stamping	\$0	\$12	\$1	\$13	0.0
Ornamental metal mfg	\$0	\$10	\$2	\$13	0.0
Navigation instrument mfg	\$0	\$9	\$2	\$11	0.0
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