

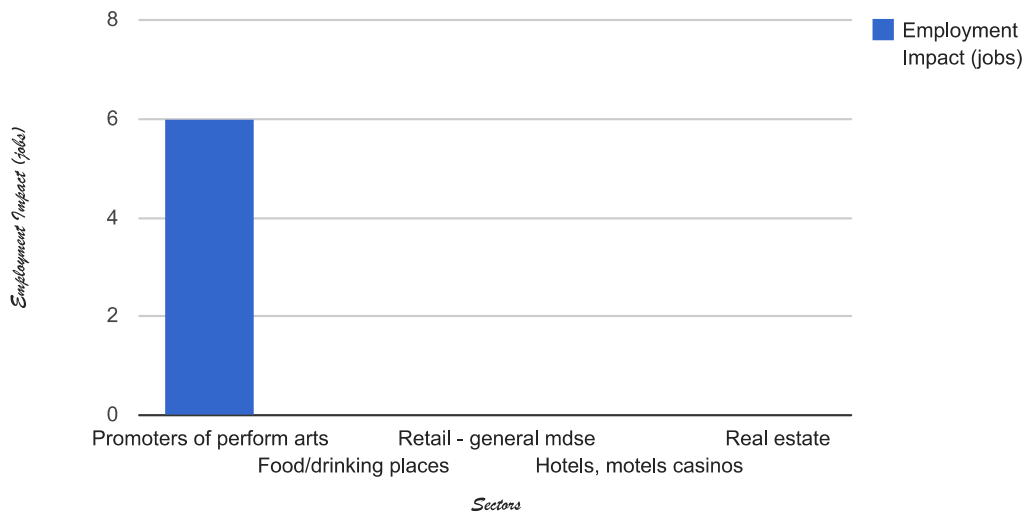

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Regional Economic Impact of MACLA

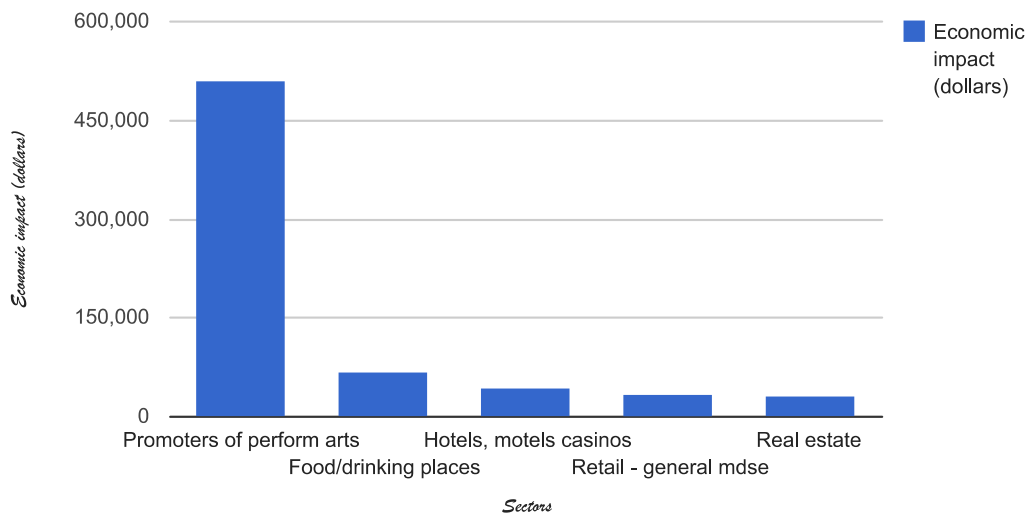
Annual Budget	Visitors	% Non-local	Year	
\$500,000	25,000	15%	2011	Update

	Direct	Indirect	Induced	Total
Programming and Events	\$500,000	\$175,515	\$135,483	\$810,997
Non-local Visitors	\$142,050	\$33,651	\$36,942	\$212,643
Total Output Impact	\$642,050	\$209,166	\$172,424	\$1,023,640
Total Jobs	8	1	1	10

Sectors With High Employment Impact



Sectors With High Economic Impact



Description	Direct	Indirect	Induced	Total	Jobs
Promoters of perform arts	\$500,000	\$11,084	\$169	\$511,252	6.3
Food/drinking places	\$53,663	\$4,105	\$9,299	\$67,066	0.9
Hotels, motels casinos	\$42,300	\$1,176	\$1,167	\$44,643	0.3
Retail - general mdse	\$31,613	\$82	\$1,989	\$33,684	0.5
Real estate	\$0	\$21,959	\$8,642	\$30,601	0.2
Imputed rental value	\$0	\$0	\$27,132	\$27,132	0.0
Wholesale trade	\$0	\$4,842	\$9,056	\$13,898	0.0
Retail - gas stations	\$12,825	\$17	\$518	\$13,360	0.1
Hospitals	\$0	\$19	\$12,401	\$12,420	0.1
Insurance brokers	\$0	\$11,474	\$610	\$12,084	0.1
Nonfinan intang lessors	\$0	\$10,541	\$415	\$10,956	0.0
Health practitioners	\$0	\$12	\$10,805	\$10,817	0.1
Internet publishing	\$0	\$9,193	\$800	\$9,993	0.0
Legal services	\$0	\$6,389	\$3,152	\$9,541	0.0
Independent artists	\$0	\$9,137	\$67	\$9,204	0.1
Monetary authorities	\$0	\$4,372	\$4,595	\$8,967	0.0
Power generation	\$0	\$5,981	\$2,899	\$8,880	0.0
Nondepository credit	\$0	\$4,271	\$4,423	\$8,694	0.0
Telecommunications	\$0	\$6,202	\$2,189	\$8,391	0.0
Management svcs	\$0	\$7,696	\$658	\$8,354	0.0
Employment services	\$0	\$5,448	\$721	\$6,169	0.1
Accounting, tax prep	\$0	\$5,217	\$940	\$6,157	0.0
State/local transit	\$0	\$5,156	\$261	\$5,417	0.1
Management of companies	\$0	\$4,075	\$954	\$5,029	0.0
Services to buildings	\$0	\$3,622	\$1,245	\$4,867	0.1
Insurance carriers	\$0	\$2,286	\$2,566	\$4,852	0.0
Securities, investments	\$0	\$3,163	\$1,683	\$4,847	0.1
Transit transportation	\$0	\$4,560	\$231	\$4,791	0.1
Other educational svcs	\$0	\$3,777	\$866	\$4,643	0.1
Data processing	\$0	\$3,477	\$672	\$4,149	0.0
Oth State/Loc enterprise	\$0	\$1,473	\$2,558	\$4,031	0.0
Colleges/universities	\$0	\$57	\$3,579	\$3,636	0.0
Office admin svcs	\$0	\$2,959	\$309	\$3,268	0.0
Retail - food and bev	\$0	\$57	\$3,178	\$3,236	0.0
Medical labs	\$0	\$416	\$2,812	\$3,228	0.0
Pharma prep mfg	\$0	\$7	\$3,160	\$3,167	0.0
Travel reservation svcs	\$0	\$2,993	\$138	\$3,132	0.0
Civic, social, prof orgs	\$0	\$2,048	\$910	\$2,958	0.0
Architectural svcs	\$0	\$2,166	\$587	\$2,753	0.0
Other professional svcs	\$0	\$2,359	\$282	\$2,641	0.0
Advertising	\$0	\$2,404	\$215	\$2,619	0.0
Child day care svcs	\$1,650	\$0	\$863	\$2,513	0.0
Nonres maintenance	\$0	\$1,879	\$552	\$2,431	0.0
Retail - Nonstore	\$0	\$22	\$2,282	\$2,304	0.0
Nursing/residential care	\$0	\$0	\$2,223	\$2,223	0.0
Radio/TV broadcasting	\$0	\$1,849	\$187	\$2,036	0.0
Postal service	\$0	\$1,556	\$471	\$2,027	0.0
Automotive repair	\$0	\$743	\$1,224	\$1,966	0.0
Environmental consulting	\$0	\$1,792	\$157	\$1,949	0.0
Waste management	\$0	\$1,341	\$582	\$1,923	0.0
Cable programming	\$0	\$1,542	\$211	\$1,753	0.0
Retail-motor veh, parts	\$0	\$38	\$1,674	\$1,711	0.0
Retail - clothing	\$0	\$27	\$1,648	\$1,675	0.0
Funds, trusts, other	\$0	\$102	\$1,450	\$1,552	0.0
Amusement parks	\$0	\$63	\$1,440	\$1,502	0.0
Other support svcs	\$0	\$1,405	\$71	\$1,476	0.0
Truck transportation	\$0	\$744	\$632	\$1,376	0.0
Motion picture industry	\$0	\$840	\$502	\$1,341	0.0
Couriers, messengers	\$0	\$1,058	\$264	\$1,322	0.0
Software publishers	\$0	\$896	\$377	\$1,274	0.0

Other personal svcs	\$0	\$186	\$1,080	\$1,265	0.0
Electronic computer mfg	\$0	\$172	\$1,077	\$1,250	0.0
Retail - health care	\$0	\$29	\$1,150	\$1,179	0.0
Elem/sec schools	\$0	\$0	\$1,174	\$1,174	0.0
Religious organizations	\$0	\$0	\$1,156	\$1,156	0.0
Security services	\$0	\$797	\$306	\$1,103	0.0
Retail - building material	\$0	\$19	\$1,060	\$1,078	0.0
Spectator sports	\$0	\$785	\$291	\$1,076	0.0
Scientific research	\$0	\$592	\$466	\$1,058	0.0
Newspaper publishers	\$0	\$912	\$129	\$1,041	0.0
Personal care svcs	\$0	\$0	\$996	\$996	0.0
Retail - misc	\$0	\$24	\$953	\$977	0.0
Printing	\$0	\$871	\$94	\$965	0.0
Residential maintenance	\$0	\$87	\$850	\$937	0.0
Computer systems design	\$0	\$717	\$195	\$911	0.0
Soc Advoc/Grantmkg org	\$0	\$0	\$870	\$870	0.0
Commercial leasing	\$0	\$677	\$106	\$783	0.0
Industrial repair	\$0	\$604	\$171	\$775	0.0
State/Loc electric utils	\$0	\$531	\$243	\$774	0.0
Retail - Electronics	\$0	\$18	\$715	\$733	0.0
Individual, family svcs	\$0	\$0	\$726	\$726	0.0
Support for businesses	\$0	\$571	\$108	\$679	0.0
Petroleum refineries	\$0	\$440	\$234	\$673	0.0
Bakery/bread mfg	\$0	\$233	\$435	\$669	0.0
Natural gas distrib	\$0	\$297	\$370	\$667	0.0
Sightseeing transport	\$0	\$463	\$199	\$661	0.0
Retail - sporting goods	\$0	\$18	\$640	\$659	0.0
Retail - furniture	\$0	\$10	\$643	\$654	0.0
Performing arts comp	\$0	\$537	\$102	\$639	0.0
Auto equip rental	\$0	\$414	\$211	\$625	0.0
Water & sewage system	\$0	\$185	\$419	\$604	0.0
Air transportation	\$0	\$226	\$369	\$594	0.0
Oil & gas extraction	\$0	\$351	\$211	\$562	0.0
Laundry services	\$0	\$258	\$296	\$554	0.0
Support for facilities	\$0	\$472	\$76	\$548	0.0
Electronic repair	\$0	\$294	\$216	\$511	0.0
Other recreation indust	\$0	\$132	\$372	\$504	0.0
Cheese manufacturing	\$0	\$228	\$234	\$462	0.0
Home health care svcs	\$0	\$0	\$456	\$456	0.0
Seasoning mfg	\$0	\$251	\$196	\$447	0.0
Private households	\$0	\$0	\$416	\$416	0.0
Fitness / recreation	\$0	\$127	\$285	\$412	0.0
Community relief svcs	\$0	\$0	\$398	\$398	0.0
Water transportation	\$0	\$33	\$351	\$384	0.0
Semiconductor mfg	\$0	\$178	\$198	\$376	0.0
Household goods repair	\$0	\$192	\$136	\$328	0.0
Periodical publisher	\$0	\$250	\$68	\$318	0.0
Specialized design	\$0	\$233	\$76	\$308	0.0
Surgical instrument mfg	\$0	\$6	\$297	\$303	0.0
Other accommodations	\$0	\$9	\$293	\$302	0.0
Computer programming	\$0	\$224	\$67	\$291	0.0
Soap and cleaning mfg	\$0	\$30	\$252	\$282	0.0
Other information svcs	\$0	\$192	\$55	\$247	0.0
Ice cream manufac	\$0	\$152	\$91	\$243	0.0
Consumer goods rental	\$0	\$109	\$131	\$241	0.0
Other computer svcs	\$0	\$182	\$48	\$229	0.0
Surgical appliance mfg	\$0	\$10	\$217	\$227	0.0
Veterinary services	\$0	\$0	\$219	\$219	0.0
Warehousing/storage	\$0	\$165	\$51	\$216	0.0
Death care services	\$0	\$0	\$196	\$196	0.0
Rail transportation	\$0	\$102	\$91	\$192	0.0

Analytical instru Mfg	\$0	\$35	\$156	\$190	0.0
Mailing list publishers	\$0	\$161	\$28	\$189	0.0
Other chemical mfg	\$0	\$95	\$76	\$172	0.0
Non-poultry processing	\$0	\$63	\$97	\$160	0.0
Car washes	\$0	\$37	\$120	\$156	0.0
Automobile mfg	\$0	\$1	\$153	\$154	0.0
Pprimary battery mfg	\$0	\$55	\$82	\$137	0.0
Photographic services	\$0	\$94	\$41	\$135	0.0
All other food mfg	\$0	\$43	\$88	\$131	0.0
Semiconductor mach mfg	\$0	\$109	\$18	\$127	0.0
Electromedical mfg	\$0	\$0	\$125	\$125	0.0
Non-diag bio processing	\$0	\$3	\$119	\$122	0.0
Vegetable and melon	\$0	\$7	\$114	\$120	0.0
Other plastics mfg	\$0	\$56	\$52	\$108	0.0
Video/DVD rental	\$0	\$0	\$106	\$106	0.0
Wood window manufac	\$0	\$56	\$46	\$102	0.0
Book publishers	\$0	\$13	\$88	\$101	0.0
Wood cabinet mfg	\$0	\$30	\$69	\$99	0.0
Other comm Equip mfg	\$0	\$77	\$22	\$99	0.0
Recording media mfg	\$0	\$82	\$16	\$98	0.0
Wire/cable mfg	\$0	\$77	\$21	\$97	0.0
A/V equip mfg	\$0	\$13	\$83	\$96	0.0
Plastics material mfg	\$0	\$42	\$52	\$94	0.0
Machine shops	\$0	\$68	\$27	\$94	0.0
Telephone equip mfg	\$0	\$59	\$33	\$92	0.0
Wireless comm Equip	\$0	\$37	\$46	\$82	0.0
Asphalt block mfg	\$0	\$48	\$28	\$76	0.0
Museums, historical sites	\$0	\$0	\$74	\$74	0.0
In-vitro diag subst mfg	\$0	\$2	\$70	\$72	0.0
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