

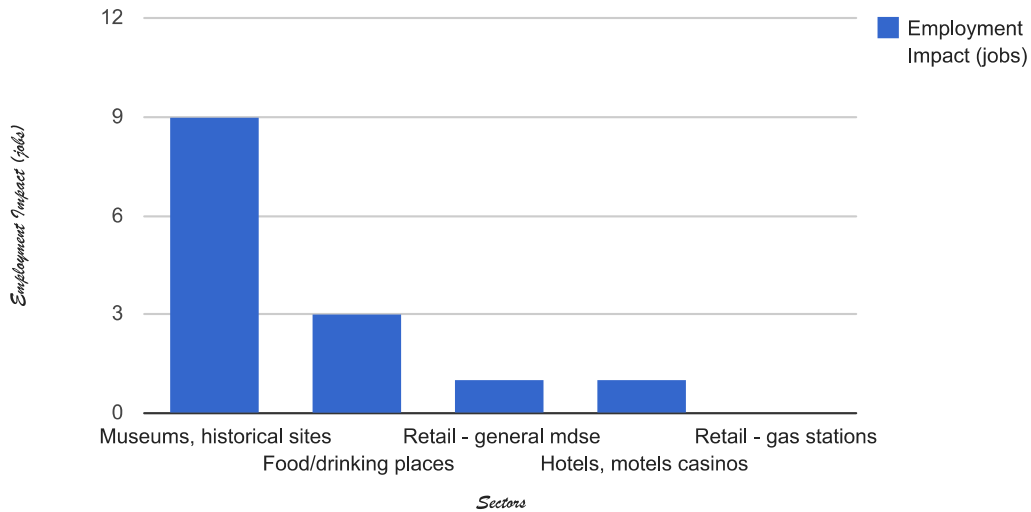

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### Community Economic Impact of MOCAD

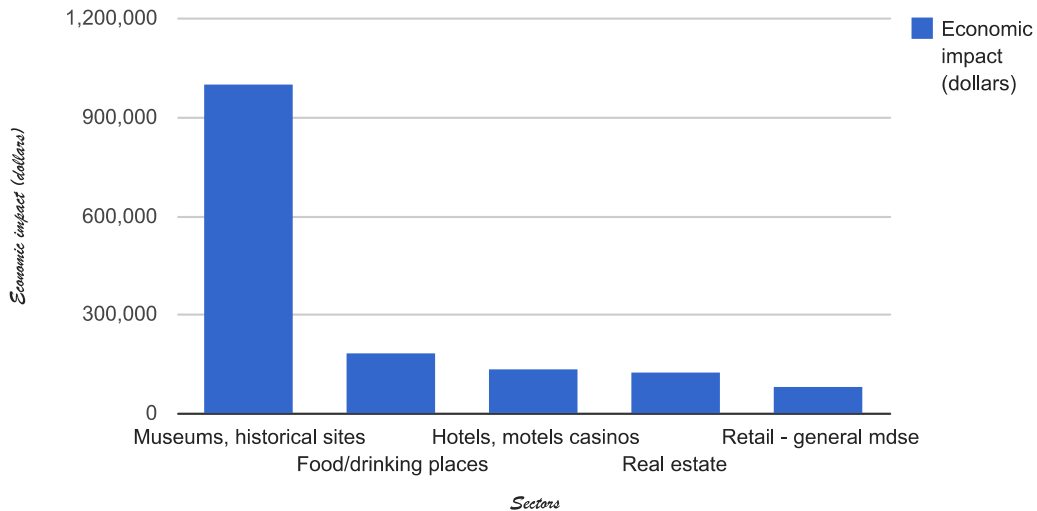
Annual Budget	Visitors	% Non-local	Year	
\$1,000,000	35,000	25%	2011	<a href="#">Update</a>

	Direct	Indirect	Induced	Total
Programming and Events	\$1,000,000	\$319,465	\$75,071	<b>\$1,394,536</b>
Non-local Visitors	\$436,100	\$105,565	\$41,368	<b>\$583,033</b>
<b>Total Output Impact</b>	<b>\$1,436,100</b>	<b>\$425,029</b>	<b>\$116,439</b>	<b>\$1,977,568</b>
Total Jobs	16	3	1	20

#### Sectors With High Employment Impact



#### Sectors With High Economic Impact



Description	Direct	Indirect	Induced	Total	Jobs
Museums, historical sites	\$1,000,000	\$0	\$177	\$1,000,177	9.2
Food/drinking places	\$171,938	\$7,323	\$6,561	\$185,822	3.2
Hotels, motels casinos	\$130,463	\$2,527	\$848	\$133,838	1.2
Real estate	\$0	\$121,242	\$7,490	\$128,732	0.7
Retail - general mdse	\$81,287	\$48	\$225	\$81,560	1.7
Retail - gas stations	\$49,175	\$77	\$391	\$49,644	0.9
Power generation	\$0	\$37,404	\$2,622	\$40,026	0.1
Insurance carriers	\$0	\$18,103	\$3,712	\$21,815	0.1
Petroleum refineries	\$0	\$13,572	\$3,348	\$16,920	0.0
Imputed rental value	\$0	\$0	\$15,569	\$15,569	0.0
Advertising	\$0	\$14,568	\$314	\$14,882	0.1
Management svcs	\$0	\$12,819	\$400	\$13,219	0.1
Services to buildings	\$0	\$12,218	\$772	\$12,990	0.2
Wholesale trade	\$0	\$8,609	\$4,108	\$12,717	0.1
Accounting, tax prep	\$0	\$11,445	\$651	\$12,097	0.1
Newspaper publishers	\$0	\$11,770	\$304	\$12,075	0.1
Oth State/Loc enterprise	\$0	\$10,071	\$1,819	\$11,890	0.0
Telecommunications	\$0	\$10,158	\$1,556	\$11,715	0.0
Legal services	\$0	\$9,187	\$2,052	\$11,238	0.1
Radio/TV broadcasting	\$0	\$10,836	\$253	\$11,089	0.1
Hospitals	\$0	\$0	\$11,084	\$11,084	0.1
Management of companies	\$0	\$9,275	\$1,087	\$10,361	0.0
Natural gas distrib	\$0	\$7,914	\$1,363	\$9,277	0.0
Health practitioners	\$0	\$0	\$8,073	\$8,073	0.1
Employment services	\$0	\$7,020	\$421	\$7,441	0.2
Monetary authorities	\$0	\$4,143	\$3,135	\$7,278	0.0
Other educational svcs	\$0	\$5,208	\$621	\$5,830	0.0
Waste management	\$0	\$5,368	\$396	\$5,764	0.0
Nonres maintenance	\$0	\$5,464	\$247	\$5,711	0.0
Truck transportation	\$0	\$4,539	\$900	\$5,440	0.0
Office admin svcs	\$0	\$4,913	\$220	\$5,133	0.0
Postal service	\$0	\$4,787	\$255	\$5,042	0.0
Periodical publisher	\$0	\$4,562	\$168	\$4,730	0.0
Child day care svcs	\$3,238	\$0	\$653	\$3,891	0.1
Sightseeing transport	\$0	\$3,800	\$89	\$3,889	0.0
Mailing list publishers	\$0	\$3,341	\$91	\$3,432	0.0
Nondepository credit	\$0	\$2,272	\$1,062	\$3,334	0.0
Non-poultry processing	\$0	\$2,246	\$931	\$3,177	0.0
Environmental consulting	\$0	\$2,981	\$95	\$3,077	0.0
Architectural svcs	\$0	\$2,681	\$351	\$3,032	0.0
Pharma prep mfg	\$0	\$303	\$2,147	\$2,450	0.0
Medical labs	\$0	\$2	\$2,448	\$2,450	0.0
Support for businesses	\$0	\$2,227	\$158	\$2,385	0.0
Retail - food and bev	\$0	\$206	\$2,020	\$2,225	0.0
Nursing/residential care	\$0	\$0	\$2,186	\$2,186	0.0
Colleges/universities	\$0	\$136	\$1,912	\$2,047	0.0
Scientific research	\$0	\$1,629	\$302	\$1,931	0.0
Civic, social, prof orgs	\$0	\$808	\$1,114	\$1,923	0.0
Warehousing/storage	\$0	\$1,815	\$75	\$1,890	0.0
Security services	\$0	\$1,604	\$188	\$1,792	0.0
Spectator sports	\$0	\$1,522	\$214	\$1,735	0.0
Other computer svcs	\$0	\$1,449	\$152	\$1,601	0.0
Printing	\$0	\$1,435	\$24	\$1,459	0.0
Securities, investments	\$0	\$567	\$673	\$1,240	0.0
Rail transportation	\$0	\$1,080	\$150	\$1,230	0.0
Retail-motor veh, parts	\$0	\$133	\$1,047	\$1,180	0.0
Funds, trusts, other	\$0	\$121	\$1,036	\$1,157	0.0
Automotive repair	\$0	\$864	\$247	\$1,111	0.0
Retail - health care	\$0	\$137	\$971	\$1,108	0.0
Water & sewage system	\$0	\$787	\$309	\$1,096	0.0

Laundry services	\$0	\$858	\$236	\$1,095	0.0
Bakery/bread mfg	\$0	\$767	\$324	\$1,091	0.0
Automobile mfg	\$0	\$17	\$1,053	\$1,070	0.0
Amusement parks	\$0	\$52	\$961	\$1,012	0.0
Residential maintenance	\$0	\$501	\$500	\$1,001	0.0
Computer systems design	\$0	\$863	\$93	\$957	0.0
All other food mfg	\$0	\$654	\$287	\$940	0.0
Individual, family svcs	\$0	\$0	\$920	\$920	0.0
Other personal svcs	\$0	\$238	\$646	\$884	0.0
Other support svcs	\$0	\$797	\$80	\$877	0.0
Soc Advoc/Grantmkg org	\$0	\$1	\$824	\$824	0.0
Internet publishing	\$0	\$780	\$33	\$813	0.0
Industrial repair	\$0	\$752	\$41	\$793	0.0
Insurance brokers	\$0	\$632	\$144	\$777	0.0
Religious organizations	\$0	\$0	\$770	\$770	0.0
Performing arts comp	\$0	\$566	\$134	\$700	0.0
Travel reservation svcs	\$0	\$599	\$90	\$689	0.0
Home health care svcs	\$0	\$0	\$645	\$645	0.0
Vehicle parts mfg	\$0	\$344	\$275	\$619	0.0
Auto equip rental	\$0	\$517	\$99	\$616	0.0
Retail - clothing	\$0	\$51	\$562	\$613	0.0
Other information svcs	\$0	\$537	\$29	\$566	0.0
Retail - misc	\$0	\$68	\$477	\$545	0.0
Couriers, messengers	\$0	\$526	\$16	\$542	0.0
Elem/sec schools	\$0	\$0	\$526	\$526	0.0
Other recreation indust	\$0	\$190	\$314	\$503	0.0
Transit transportation	\$0	\$262	\$221	\$483	0.0
Promoters of perform arts	\$0	\$222	\$256	\$478	0.0
Community relief svcs	\$0	\$0	\$467	\$467	0.0
Retail - building material	\$0	\$41	\$406	\$446	0.0
Coffee and tea mfg	\$0	\$312	\$131	\$443	0.0
Specialized design	\$0	\$376	\$56	\$433	0.0
State/Loc electric utils	\$0	\$350	\$23	\$374	0.0
Fitness / recreation	\$0	\$167	\$188	\$355	0.0
Cable programming	\$0	\$324	\$20	\$344	0.0
Soap and cleaning mfg	\$0	\$109	\$225	\$334	0.0
Other professional svcs	\$0	\$298	\$33	\$331	0.0
Retail - Nonstore	\$0	\$16	\$289	\$305	0.0
Retail - sporting goods	\$0	\$41	\$254	\$295	0.0
Commercial leasing	\$0	\$265	\$17	\$282	0.0
Consumer goods rental	\$0	\$195	\$75	\$270	0.0
Software publishers	\$0	\$207	\$58	\$265	0.0
Death care services	\$0	\$0	\$265	\$265	0.0
Private households	\$0	\$0	\$255	\$255	0.0
Petroleum lube mfg	\$0	\$173	\$55	\$228	0.0
Sawmill preservation	\$0	\$186	\$24	\$210	0.0
Other accommodations	\$0	\$26	\$166	\$192	0.0
Soft drink/ice mfg	\$0	\$152	\$38	\$190	0.0
Sign manufacturing	\$0	\$179	\$4	\$184	0.0
Personal care svcs	\$0	\$0	\$149	\$149	0.0
In-vitro diag subst mfg	\$0	\$7	\$125	\$132	0.0
Seasoning mfg	\$0	\$106	\$23	\$130	0.0
Data processing	\$0	\$87	\$37	\$124	0.0
Tortilla mfg	\$0	\$68	\$39	\$107	0.0
Retail - Electronics	\$0	\$12	\$85	\$97	0.0
Printing support	\$0	\$92	\$3	\$95	0.0
Support for facilities	\$0	\$82	\$6	\$88	0.0
Sound recording industry	\$0	\$56	\$31	\$88	0.0
Video/DVD rental	\$0	\$0	\$85	\$85	0.0
Electronic repair	\$0	\$77	\$8	\$85	0.0
Coating, engraving mfg	\$0	\$66	\$10	\$77	0.0

Computer programming	\$0	\$70	\$5	\$75	0.0
Other machinery mfg	\$0	\$62	\$10	\$72	0.0
Motion picture industry	\$0	\$58	\$8	\$66	0.0
Independent artists	\$0	\$55	\$6	\$61	0.0
Car washes	\$0	\$37	\$20	\$57	0.0
Fruit & veg canning	\$0	\$43	\$13	\$56	0.0
Other govt enterprises	\$0	\$34	\$20	\$54	0.0
State/local transit	\$0	\$26	\$22	\$49	0.0
Male cut & sew mfg	\$0	\$1	\$40	\$42	0.0
Book publishers	\$0	\$10	\$32	\$41	0.0
Retail - furniture	\$0	\$3	\$36	\$39	0.0
Poultry processing	\$0	\$26	\$9	\$35	0.0
Misc wood mfg	\$0	\$27	\$7	\$35	0.0
Air transportation	\$0	\$19	\$13	\$32	0.0
Nonferr rolling/drawing	\$0	\$27	\$4	\$31	0.0
Cookie & cracker mfg	\$0	\$20	\$9	\$30	0.0
Metal furniture mfg	\$0	\$0	\$29	\$29	0.0
Household goods repair	\$0	\$24	\$3	\$27	0.0
Converted paper mfg	\$0	\$18	\$8	\$25	0.0
Oth fabricated metal mfg	\$0	\$21	\$3	\$24	0.0
Other forging/stamping	\$0	\$22	\$1	\$24	0.0
Fats & oils refining	\$0	\$18	\$5	\$23	0.0
Bowling centers	\$0	\$1	\$20	\$21	0.0
Photographic services	\$0	\$15	\$3	\$19	0.0
Computer storage mfg	\$0	\$15	\$3	\$18	0.0
Veterinary services	\$0	\$0	\$18	\$18	0.0
Wood TV, radio mfg	\$0	\$0	\$16	\$17	0.0
Software, A/V reproducing	\$0	\$15	\$1	\$16	0.0
Screw,nut,bolt mfg	\$0	\$13	\$3	\$16	0.0
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