

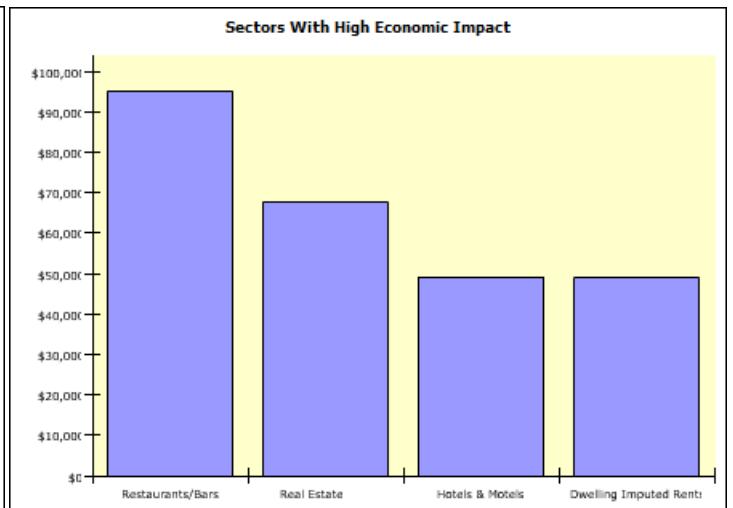
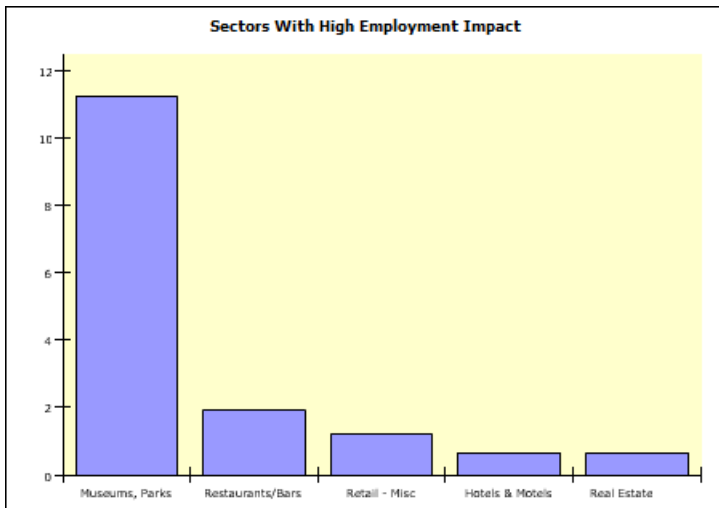
# MASSILLONMUSEUM



## Economic Impact of Massillon Museum

Annual Budget	Visitors	% Non-local	Year
650,000	17,000	25%	2007

	Direct	Indirect	Induced	Total
<b>Programming and Events</b>	\$650,000	\$179,157	\$285,189	<b>\$1,114,346</b>
<b>Non-local Visitors</b>	\$174,487	\$44,740	\$50,470	<b>\$269,696</b>
<b>Total Output Impact</b>	<b>\$824,487</b>	<b>\$223,896</b>	<b>\$335,659</b>	<b>\$1,384,042</b>
<b>Total Jobs</b>	<b>15</b>	<b>2</b>	<b>4</b>	<b>20</b>



### Impact in Specific Economic Sectors

Description	Direct	Indirect	Induced	Total	Jobs
Museums- historical sites- zoos- and parks	\$650,000	\$0	\$303	\$650,303	11.2
Food services and drinking places	\$71,572	\$3,679	\$19,900	\$95,151	1.9
Real estate establishments	\$0	\$53,490	\$14,051	\$67,541	0.6
Hotels and motels- including casino hotels	\$47,759	\$543	\$905	\$49,206	0.7
Imputed rental activity for owner-occupied dw	\$0	\$0	\$48,953	\$48,953	
Retail Stores - Miscellaneous	\$36,027	\$137	\$2,634	\$38,798	1.2
Private hospitals	\$0	\$0	\$23,689	\$23,689	0.2
Offices of physicians- dentists- and other he	\$0	\$0	\$22,899	\$22,899	0.2
Retail Stores - Gasoline stations	\$19,130	\$80	\$2,698	\$21,907	0.3
Insurance carriers	\$0	\$10,781	\$10,630	\$21,411	
Telecommunications	\$0	\$5,611	\$7,296	\$12,907	
Monetary authorities and depository credit in	\$0	\$3,075	\$8,837	\$11,911	
Advertising and related services	\$0	\$8,516	\$1,112	\$9,628	
Maint & repair construct of nonresident struc	\$0	\$8,225	\$1,386	\$9,610	
Retail Stores - Motor vehicle and parts	\$0	\$204	\$8,727	\$8,931	
Services to buildings and dwellings	\$0	\$6,805	\$1,717	\$8,522	0.2
Electric power generation- transmission- and	\$0	\$5,950	\$2,238	\$8,188	
US Postal Service	\$0	\$5,923	\$1,619	\$7,542	
Accounting- tax preparation- bookkeeping- and	\$0	\$5,636	\$1,894	\$7,530	
Nondepository credit intermediation and relat	\$0	\$2,421	\$5,092	\$7,513	
Retail Stores - Food and beverage	\$0	\$142	\$7,334	\$7,475	0.2
Legal services	\$0	\$3,483	\$3,909	\$7,391	
Retail Stores - General merchandise	\$0	\$135	\$6,902	\$7,038	0.1

<b>Description</b>	<b>Direct</b>	<b>Indirect</b>	<b>Induced</b>	<b>Total</b>	<b>Jobs</b>
Employment services	\$0	\$5,443	\$1,575	\$7,018	0.3
Office administrative services	\$0	\$5,712	\$1,158	\$6,870	
Nursing and residential care facilities	\$0	\$0	\$6,656	\$6,656	0.1
Newspaper publishers	\$0	\$5,656	\$890	\$6,546	
Management- scientific- and technical consult	\$0	\$5,791	\$743	\$6,535	
Other state and local government enterprises	\$0	\$3,097	\$3,037	\$6,134	
Directory- mailing list- and other publishers	\$0	\$5,184	\$779	\$5,963	
Animal (except poultry) slaughtering- renderi	\$0	\$1,699	\$4,253	\$5,952	
Medical and diagnostic labs and outpatient an	\$0	\$1	\$5,918	\$5,919	
Automotive repair and maintenance- except car	\$0	\$2,150	\$3,259	\$5,409	
Transport by truck	\$0	\$2,365	\$2,966	\$5,332	
Natural gas distribution	\$0	\$3,061	\$2,101	\$5,162	
Retail Nonstores - Direct and electronic sale	\$0	\$91	\$4,961	\$5,052	0.2
Retail Stores - Building material and garden	\$0	\$85	\$4,865	\$4,949	
Insurance agencies- brokerages- and related a	\$0	\$2,246	\$2,295	\$4,541	
Management of companies and enterprises	\$0	\$2,923	\$1,572	\$4,495	
Scenic and sightseeing transportation and sup	\$0	\$3,794	\$639	\$4,434	
Securities- commodity contracts- investments-	\$0	\$792	\$3,524	\$4,316	
Radio and television broadcasting	\$0	\$3,332	\$543	\$3,876	
Private junior colleges- colleges- universiti	\$0	\$64	\$3,541	\$3,605	
Retail Stores - Clothing and clothing accesso	\$0	\$56	\$3,543	\$3,599	
Civic- social- professional- and similar orga	\$0	\$548	\$2,986	\$3,534	
Retail Stores - Health and personal care	\$0	\$71	\$3,455	\$3,527	
Printing	\$0	\$3,047	\$356	\$3,403	
Extraction of oil and natural gas	\$0	\$1,789	\$1,558	\$3,347	
Waste management and remediation services	\$0	\$2,273	\$1,012	\$3,285	
Couriers and messengers	\$0	\$2,780	\$470	\$3,251	
Individual and family services	\$0	\$0	\$3,159	\$3,159	
Wholesale trade businesses	\$0	\$685	\$2,407	\$3,091	
Environmental and other technical consulting	\$0	\$2,665	\$339	\$3,004	
Motion picture and video industries	\$0	\$985	\$1,919	\$2,904	
Business support services	\$0	\$2,183	\$675	\$2,857	
Cheese manufacturing	\$0	\$1,353	\$1,398	\$2,751	
Home health care services	\$0	\$0	\$2,718	\$2,718	
Other private educational services	\$0	\$1,807	\$808	\$2,615	
Grantmaking- giving- and social advocacy orga	\$0	\$0	\$2,246	\$2,247	
Child day care services	\$0	\$0	\$2,214	\$2,214	
Commercial and industrial machinery and equip	\$0	\$1,735	\$435	\$2,170	
Retail Stores - Electronics and appliances	\$0	\$58	\$2,086	\$2,144	
Warehousing and storage	\$0	\$1,607	\$519	\$2,126	
Personal care services	\$0	\$0	\$2,124	\$2,124	
Sign manufacturing	\$0	\$1,757	\$238	\$1,996	
Bread and bakery product manufacturing	\$0	\$532	\$1,339	\$1,872	
Retail Stores - Furniture and home furnishing	\$0	\$80	\$1,631	\$1,711	
Other personal services	\$0	\$80	\$1,523	\$1,604	
Other plastics product manufacturing	\$0	\$654	\$941	\$1,596	
Maint & repair construct of residential struc	\$0	\$141	\$1,451	\$1,592	
Fluid milk and butter manufacturing	\$0	\$485	\$1,074	\$1,559	
Motor vehicle parts manufacturing	\$0	\$499	\$1,054	\$1,553	
Funds- trusts- and other financial vehicles	\$0	\$67	\$1,468	\$1,536	
Private elementary and secondary schools	\$0	\$0	\$1,514	\$1,514	
*S&LG electricity	\$0	\$1,104	\$408	\$1,511	
Retail Stores - Sporting goods- hobby- book a	\$0	\$33	\$1,468	\$1,501	
Investigation and security services	\$0	\$1,177	\$318	\$1,496	
Periodical publishers	\$0	\$1,179	\$294	\$1,473	
Architectural- engineering- and related servi	\$0	\$878	\$562	\$1,440	
Personal and household goods repair and maint	\$0	\$736	\$562	\$1,298	
Commercial and industrial machinery and equip	\$0	\$955	\$335	\$1,290	
Dry-cleaning and laundry services	\$0	\$360	\$902	\$1,262	
Poultry processing	\$0	\$482	\$775	\$1,257	
Flavoring syrup and concentrate manufacturing	\$0	\$805	\$437	\$1,242	
Transport by rail	\$0	\$471	\$729	\$1,200	
Travel arrangement and reservation services	\$0	\$820	\$342	\$1,162	
Community food- housing- and other relief ser	\$0	\$0	\$1,059	\$1,059	
*S&LG passenger transit	\$0	\$175	\$868	\$1,043	

<b>Description</b>	<b>Direct</b>	<b>Indirect</b>	<b>Induced</b>	<b>Total</b>	<b>Jobs</b>
Other amusement and recreation industries	\$0	\$109	\$930	\$1,040	
Electronic and precision equipment repair and	\$0	\$797	\$165	\$962	
Soap and cleaning compound manufacturing	\$0	\$40	\$784	\$825	
Amusement parks- arcades- and gambling indust	\$0	\$5	\$792	\$796	
Poultry and egg production	\$0	\$206	\$542	\$747	
Computer systems design services	\$0	\$479	\$259	\$738	
Death care services	\$0	\$0	\$734	\$734	
Fitness and recreational sports centers	\$0	\$74	\$635	\$709	
Other support services	\$0	\$370	\$302	\$673	
Veterinary services	\$0	\$68	\$571	\$639	
All other chemical product and preparation ma	\$0	\$247	\$374	\$622	
General and consumer goods rental except vide	\$0	\$211	\$398	\$608	
Private household operations	\$0	\$0	\$584	\$584	0.1
Car washes	\$0	\$108	\$473	\$581	
Religious organizations	\$0	\$0	\$563	\$563	
Transport by air	\$0	\$106	\$449	\$555	
Automotive equipment rental and leasing	\$0	\$292	\$254	\$545	
Data processing- hosting- ISP- web search por	\$0	\$297	\$216	\$513	
Lessors of nonfinancial intangible assets	\$0	\$338	\$172	\$511	
Sound recording industries	\$0	\$94	\$403	\$497	
Plastics packaging materials and unlaminated	\$0	\$214	\$257	\$471	
Other accommodations	\$0	\$24	\$438	\$462	
All other miscellaneous professional- scienti	\$0	\$251	\$195	\$447	
Polystyrene foam product manufacturing	\$0	\$297	\$136	\$434	
Other computer related services- including fa	\$0	\$280	\$139	\$418	
Dairy cattle and milk production	\$0	\$165	\$238	\$403	
Video tape and disc rental	\$0	\$0	\$342	\$342	
Metal and other household furniture (except w	\$0	\$1	\$330	\$330	
Surgical appliance and supplies manufacturing	\$0	\$10	\$296	\$306	
Photographic services	\$0	\$111	\$173	\$284	
Travel trailer and camper manufacturing	\$0	\$15	\$264	\$279	
Internet publishing and broadcasting	\$0	\$219	\$60	\$279	
Industrial gas manufacturing	\$0	\$51	\$210	\$261	
Wood windows and doors and millwork manufactu	\$0	\$131	\$119	\$251	
Other basic organic chemical manufacturing	\$0	\$89	\$161	\$250	
Greenhouse- nursery- and floriculture product	\$0	\$21	\$209	\$230	
Wood kitchen cabinet and countertop manufactu	\$0	\$65	\$165	\$230	
Custom computer programming services	\$0	\$153	\$70	\$222	
Plumbing fixture fitting and trim manufacturi	\$0	\$71	\$143	\$214	
Vegetable and melon farming	\$0	\$22	\$190	\$211	
Snack food manufacturing	\$0	\$77	\$132	\$208	
Performing arts companies	\$0	\$52	\$152	\$204	
Ball and roller bearing manufacturing	\$0	\$89	\$106	\$195	
Asphalt paving mixture and block manufacturin	\$0	\$118	\$65	\$184	
Transport by pipeline	\$0	\$102	\$79	\$181	
Engineered wood member and truss manufacturin	\$0	\$101	\$76	\$177	
Animal production- except cattle and poultry	\$0	\$67	\$108	\$175	
Scientific research and development services	\$0	\$65	\$108	\$173	
Showcase- partition- shelving- and locker man	\$0	\$27	\$136	\$163	
Unlaminated plastics profile shape manufactur	\$0	\$104	\$59	\$163	
Curtain and linen mills	\$0	\$9	\$148	\$157	
Machine shops	\$0	\$88	\$65	\$153	
Wood container and pallet manufacturing	\$0	\$60	\$88	\$148	
Cutlery- utensil- pot- and pan manufacturing	\$0	\$13	\$133	\$146	
Glass product manufacturing made of purchased	\$0	\$26	\$103	\$129	
All other food manufacturing	\$0	\$32	\$93	\$125	
Other engine equipment manufacturing	\$0	\$60	\$64	\$123	
Specialized design services	\$0	\$67	\$54	\$121	
Cattle ranching and farming	\$0	\$34	\$86	\$120	
Transit and ground passenger transportation	\$0	\$18	\$91	\$110	
All other textile product mills	\$0	\$13	\$92	\$105	
Small electrical appliance manufacturing	\$0	\$17	\$86	\$103	
Ophthalmic goods manufacturing	\$0	\$0	\$103	\$103	
Fruit and vegetable canning- pickling- and dr	\$0	\$30	\$73	\$103	
Steel product manufacturing from purchased st	\$0	\$45	\$53	\$98	

<b>Description</b>	<b>Direct</b>	<b>Indirect</b>	<b>Induced</b>	<b>Total</b>	<b>Jobs</b>
Coating- engraving- heat treating and allied	\$0	\$56	\$37	\$93	
Other leather and allied product manufacturin	\$0	\$8	\$83	\$90	
Independent artists- writers- and performers	\$0	\$59	\$32	\$90	
Transport by water	\$0	\$7	\$82	\$89	
Automatic environmental control manufacturing	\$0	\$34	\$52	\$86	
Promoters of performing arts and sports and a	\$0	\$17	\$68	\$84	
Spectator sports companies	\$0	\$38	\$43	\$80	
Software publishers	\$0	\$25	\$55	\$80	
Frozen food manufacturing	\$0	\$30	\$49	\$80	
Other industrial machinery manufacturing	\$0	\$40	\$39	\$79	
All other miscellaneous electrical equipment	\$0	\$13	\$63	\$76	
Water- sewage and other treatment and deliver	\$0	\$27	\$49	\$76	
Hardware manufacturing	\$0	\$40	\$34	\$74	
Other commercial and service industry machine	\$0	\$7	\$62	\$69	
Construct other new residential structures	\$0	\$33	\$32	\$65	
Dental laboratories manufacturing	\$0	\$0	\$65	\$65	
Iron and steel mills and ferroalloy manufactu	\$0	\$29	\$33	\$63	
Turned product and screw- nut- and bolt manuf	\$0	\$31	\$29	\$60	



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