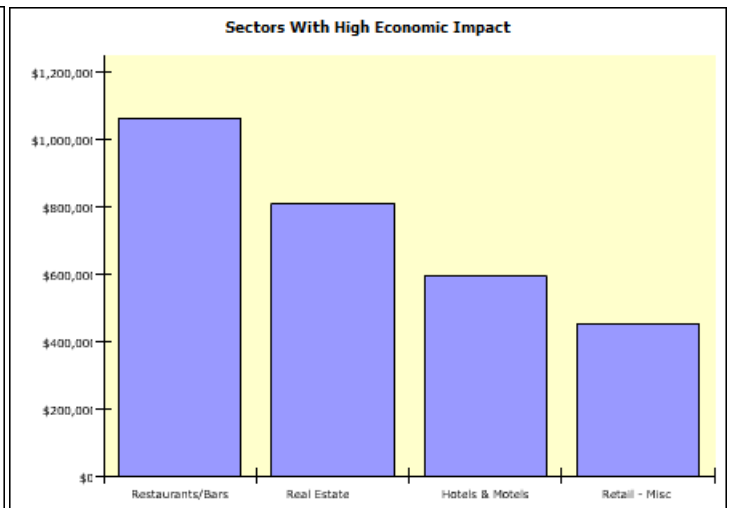
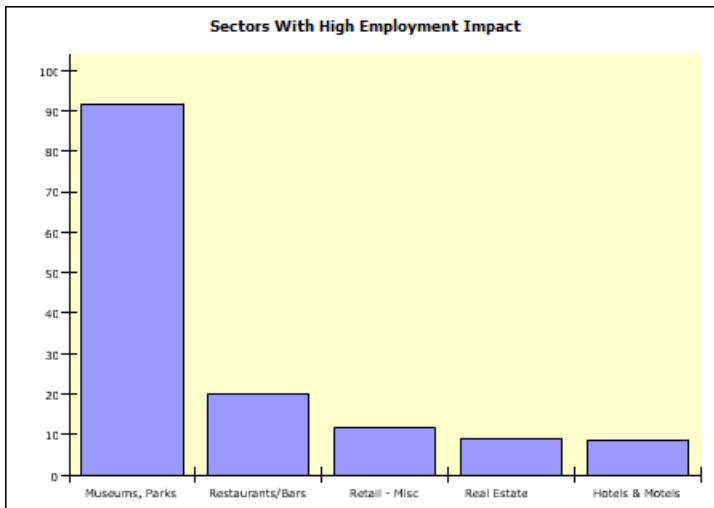




Economic Impact of Philbrook Museum of Art

Annual Budget	Visitors	% Non-local	Year
5,620,000	116000	44%	2007

	Direct	Indirect	Induced	Total
Programming and Events	\$5,620,000	\$2,018,353	\$2,575,273	\$10,213,626
Non-local Visitors	\$2,095,488	\$698,683	\$615,364	\$3,409,535
Total Output Impact	\$7,715,488	\$2,717,036	\$3,190,637	\$13,623,161
Total Jobs	129	21	27	178



Impact in Specific Economic Sectors

Description	Direct	Indirect	Induced	Total	Jobs
Museums- historical sites- zoos- and parks	\$5,620,000	\$0	\$1,419	\$5,621,419	91.6
Food services and drinking places	\$859,539	\$42,832	\$159,520	\$1,061,891	20.1
Real estate establishments	\$0	\$650,829	\$156,760	\$807,589	9.1
Hotels and motels- including casino hotels	\$573,552	\$7,780	\$10,381	\$591,713	8.6
Retail Stores - Miscellaneous	\$430,966	\$1,440	\$19,796	\$452,202	11.5
Imputed rental activity for owner-occupied dw	\$0	\$0	\$371,826	\$371,826	
Electric power generation- transmission- and	\$0	\$214,948	\$70,657	\$285,605	0.2
Wholesale trade businesses	\$0	\$73,720	\$194,432	\$268,152	1.5
Retail Stores - Gasoline stations	\$229,088	\$812	\$20,435	\$250,335	2.2
Private hospitals	\$0	\$1	\$196,579	\$196,580	1.8
Offices of physicians- dentists- and other he	\$0	\$1	\$172,689	\$172,690	1.3
Insurance carriers	\$0	\$89,022	\$76,485	\$165,506	0.6
Cable and other subscription programming	\$0	\$134,855	\$22,554	\$157,408	0.2
Petroleum refineries	\$0	\$57,094	\$97,233	\$154,327	
Management- scientific- and technical consult	\$0	\$100,099	\$14,843	\$114,942	1.1
Telecommunications	\$0	\$54,186	\$59,784	\$113,970	0.3
Monetary authorities and depository credit in	\$0	\$37,031	\$76,924	\$113,954	0.4
Securities- commodity contracts- investments-	\$0	\$22,213	\$80,504	\$102,717	0.6
Legal services	\$0	\$50,282	\$48,601	\$98,883	0.8
Management of companies and enterprises	\$0	\$59,786	\$29,021	\$88,807	0.4
Accounting- tax preparation- bookkeeping- and	\$0	\$60,617	\$18,915	\$79,532	0.9
Services to buildings and dwellings	\$0	\$60,344	\$14,139	\$74,483	1.3
US Postal Service	\$0	\$58,442	\$15,506	\$73,949	0.7

Description	Direct	Indirect	Induced	Total	Jobs
Transport by truck	\$0	\$35,403	\$37,245	\$72,648	0.6
Extraction of oil and natural gas	\$0	\$36,676	\$34,946	\$71,623	0.2
Natural gas distribution	\$0	\$43,207	\$24,969	\$68,177	
Retail Stores - Motor vehicle and parts	\$0	\$1,756	\$65,962	\$67,717	0.7
Employment services	\$0	\$49,525	\$14,383	\$63,908	2.2
Office administrative services	\$0	\$50,360	\$10,660	\$61,021	0.3
Radio and television broadcasting	\$0	\$46,992	\$6,848	\$53,840	0.3
Retail Stores - General merchandise	\$0	\$1,165	\$52,138	\$53,303	1.0
Other private educational services	\$0	\$34,926	\$13,912	\$48,838	0.8
Animal (except poultry) slaughtering- renderi	\$0	\$17,006	\$28,629	\$45,636	0.1
Automotive repair and maintenance- except car	\$0	\$19,827	\$25,355	\$45,183	0.5
Advertising and related services	\$0	\$39,737	\$5,383	\$45,120	0.4
Medical and diagnostic labs and outpatient an	\$0	\$15	\$43,796	\$43,811	0.3
Retail Stores - Food and beverage	\$0	\$933	\$42,479	\$43,412	0.8
Nursing and residential care facilities	\$0	\$0	\$43,252	\$43,252	0.9
Other state and local government enterprises	\$0	\$22,025	\$21,176	\$43,201	0.2
Maint & repair construct of nonresident struc	\$0	\$34,665	\$6,392	\$41,057	0.5
Automotive equipment rental and leasing	\$0	\$21,311	\$16,476	\$37,787	0.2
Retail Stores - Building material and garden	\$0	\$723	\$36,552	\$37,274	0.4
Retail Nonstores - Direct and electronic sale	\$0	\$708	\$33,933	\$34,641	0.9
Nondepository credit intermediation and relat	\$0	\$10,271	\$23,009	\$33,281	0.3
Private junior colleges- colleges- universiti	\$0	\$862	\$30,695	\$31,557	0.4
Retail Stores - Clothing and clothing accesso	\$0	\$541	\$30,080	\$30,621	0.6
Periodical publishers	\$0	\$24,901	\$5,237	\$30,139	
Insurance agencies- brokerages- and related a	\$0	\$15,859	\$14,241	\$30,100	0.2
Funds- trusts- and other financial vehicles	\$0	\$1,291	\$26,476	\$27,768	
Business support services	\$0	\$20,695	\$6,697	\$27,392	0.4
All other miscellaneous professional- scienti	\$0	\$16,168	\$10,512	\$26,679	
Retail Stores - Health and personal care	\$0	\$611	\$25,948	\$26,559	0.4
Civic- social- professional- and similar orga	\$0	\$5,200	\$19,745	\$24,945	0.4
Individual and family services	\$0	\$0	\$23,939	\$23,939	0.6
Transport by air	\$0	\$5,535	\$18,282	\$23,817	
Scenic and sightseeing transportation and sup	\$0	\$18,777	\$4,564	\$23,341	0.3
Biological product (except diagnostic) manufa	\$0	\$22,279	\$663	\$22,943	
Other personal services	\$0	\$1,300	\$21,559	\$22,859	0.2
Home health care services	\$0	\$0	\$22,713	\$22,713	0.5
Waste management and remediation services	\$0	\$16,484	\$6,070	\$22,554	0.2
Architectural- engineering- and related servi	\$0	\$13,641	\$8,213	\$21,854	0.2
Electronic and precision equipment repair and	\$0	\$17,185	\$3,603	\$20,788	0.1
Commercial and industrial machinery and equip	\$0	\$16,314	\$4,101	\$20,415	
Printing	\$0	\$18,315	\$2,067	\$20,382	0.2
Environmental and other technical consulting	\$0	\$17,718	\$2,556	\$20,274	0.1
Couriers and messengers	\$0	\$16,400	\$3,608	\$20,008	0.5
Amusement parks- arcades- and gambling indust	\$0	\$162	\$18,821	\$18,983	0.2
Warehousing and storage	\$0	\$13,688	\$4,612	\$18,300	0.3
Retail Stores - Furniture and home furnishing	\$0	\$903	\$16,231	\$17,134	0.2
Other computer related services- including fa	\$0	\$11,049	\$5,588	\$16,637	
Poultry processing	\$0	\$7,993	\$8,483	\$16,477	0.1
Transport by pipeline	\$0	\$10,081	\$6,314	\$16,395	
Retail Stores - Electronics and appliances	\$0	\$493	\$15,647	\$16,140	0.2
Bread and bakery product manufacturing	\$0	\$5,933	\$9,676	\$15,609	0.1
Child day care services	\$0	\$0	\$15,474	\$15,474	0.5
Personal care services	\$0	\$1	\$15,080	\$15,081	0.3
Newspaper publishers	\$0	\$12,391	\$2,676	\$15,067	
Other support services	\$0	\$8,401	\$6,214	\$14,614	0.1
Grantmaking- giving- and social advocacy orga	\$0	\$3	\$14,405	\$14,408	0.2
Fluid milk and butter manufacturing	\$0	\$5,869	\$8,274	\$14,143	
Investigation and security services	\$0	\$10,949	\$3,060	\$14,009	0.3
Maint & repair construct of residential struc	\$0	\$1,640	\$11,128	\$12,768	
Heavy duty truck manufacturing	\$0	\$222	\$11,512	\$11,734	
Retail Stores - Sporting goods- hobby- book a	\$0	\$282	\$11,015	\$11,297	0.3
Dry-cleaning and laundry services	\$0	\$3,942	\$7,051	\$10,994	0.2
Transport by rail	\$0	\$5,811	\$5,013	\$10,824	
Cookie- cracker- and pasta manufacturing	\$0	\$2,856	\$7,364	\$10,221	
Other Federal Government enterprises	\$2,343	\$2,712	\$5,085	\$10,140	

Description	Direct	Indirect	Induced	Total	Jobs
Personal and household goods repair and maint	\$0	\$5,980	\$3,967	\$9,947	
Motion picture and video industries	\$0	\$5,129	\$4,519	\$9,647	
Computer systems design services	\$0	\$6,095	\$3,363	\$9,458	0.1
Directory- mailing list- and other publishers	\$0	\$7,494	\$1,575	\$9,069	
Lessors of nonfinancial intangible assets	\$0	\$6,199	\$2,806	\$9,005	
Private elementary and secondary schools	\$0	\$0	\$8,115	\$8,115	0.2
Internet publishing and broadcasting	\$0	\$6,476	\$1,414	\$7,890	
Data processing- hosting- ISP- web search por	\$0	\$4,564	\$2,637	\$7,202	
Soap and cleaning compound manufacturing	\$0	\$450	\$5,941	\$6,391	
Sound recording industries	\$0	\$1,643	\$4,712	\$6,355	
Commercial and industrial machinery and equip	\$0	\$4,448	\$1,752	\$6,200	
Travel arrangement and reservation services	\$0	\$4,448	\$1,692	\$6,140	
Motor vehicle parts manufacturing	\$0	\$2,162	\$3,632	\$5,794	
Fitness and recreational sports centers	\$0	\$813	\$4,978	\$5,792	0.2
Polystyrene foam product manufacturing	\$0	\$3,916	\$1,417	\$5,333	
Scientific research and development services	\$0	\$2,307	\$2,813	\$5,120	
General and consumer goods rental except vide	\$0	\$1,949	\$3,135	\$5,084	
Private household operations	\$0	\$0	\$4,876	\$4,876	1.0
Plastics packaging materials and unlaminated	\$0	\$2,276	\$2,471	\$4,746	
Wood kitchen cabinet and countertop manufactu	\$0	\$1,495	\$2,819	\$4,314	
All other food manufacturing	\$0	\$1,451	\$2,824	\$4,274	
Water- sewage and other treatment and deliver	\$0	\$1,659	\$2,486	\$4,144	
All other chemical product and preparation ma	\$0	\$1,687	\$2,433	\$4,120	
Veterinary services	\$0	\$336	\$3,682	\$4,018	
Death care services	\$0	\$0	\$3,972	\$3,972	
Plastics pipe and pipe fitting manufacturing	\$0	\$2,887	\$1,044	\$3,930	
Other accommodations	\$0	\$93	\$3,758	\$3,851	
Car washes	\$0	\$808	\$2,919	\$3,727	
Transit and ground passenger transportation	\$0	\$815	\$2,776	\$3,591	
Pharmaceutical preparation manufacturing	\$0	\$626	\$2,960	\$3,586	
Other commercial and service industry machine	\$0	\$395	\$3,043	\$3,438	
Other amusement and recreation industries	\$0	\$501	\$2,913	\$3,414	
Community food- housing- and other relief ser	\$0	\$0	\$3,381	\$3,381	
Urethane and other foam product (except polys	\$0	\$1,974	\$1,402	\$3,375	
Religious organizations	\$0	\$0	\$3,135	\$3,135	
*S&LG passenger transit	\$0	\$679	\$2,313	\$2,991	
Specialized design services	\$0	\$1,584	\$1,252	\$2,835	
Tobacco product manufacturing	\$0	\$0	\$2,747	\$2,747	
In-vitro diagnostic substance manufacturing	\$0	\$55	\$2,658	\$2,713	
Facilities support services	\$0	\$1,529	\$1,125	\$2,654	
Custom computer programming services	\$0	\$1,704	\$923	\$2,627	
Spectator sports companies	\$0	\$1,687	\$865	\$2,552	
Sign manufacturing	\$0	\$2,195	\$317	\$2,512	
Computer terminals and other computer periphe	\$0	\$587	\$1,841	\$2,428	
Ice cream and frozen dessert manufacturing	\$0	\$1,570	\$837	\$2,407	
Performing arts companies	\$0	\$727	\$1,427	\$2,154	
*S&LG electricity	\$0	\$1,598	\$510	\$2,108	
Upholstered household furniture manufacturing	\$0	\$4	\$2,102	\$2,106	
Electromedical and electrotherapeutic apparat	\$0	\$1	\$2,006	\$2,007	
Cattle ranching and farming	\$0	\$724	\$1,223	\$1,947	
Greenhouse- nursery- and floriculture product	\$0	\$243	\$1,668	\$1,912	
Photographic services	\$0	\$592	\$1,261	\$1,853	
Software publishers	\$0	\$746	\$955	\$1,700	
Promoters of performing arts and sports and a	\$0	\$460	\$1,201	\$1,661	
Unlaminated plastics profile shape manufactur	\$0	\$1,193	\$407	\$1,599	
Broadcast and wireless communications equipme	\$0	\$177	\$1,360	\$1,538	
Video tape and disc rental	\$0	\$0	\$1,514	\$1,514	
Dental laboratories manufacturing	\$0	\$0	\$1,475	\$1,475	
Other information services	\$0	\$377	\$1,094	\$1,471	
Glass product manufacturing made of purchased	\$0	\$389	\$1,049	\$1,438	
Soft drink and ice manufacturing	\$0	\$704	\$729	\$1,434	
Machine shops	\$0	\$641	\$647	\$1,288	
Showcase- partition- shelving- and locker man	\$0	\$248	\$1,001	\$1,248	
Support activities for oil and gas operations	\$0	\$567	\$538	\$1,106	
Other pressed and blown glass and glassware m	\$0	\$297	\$786	\$1,084	

Description	Direct	Indirect	Induced	Total	Jobs
All other petroleum and coal products manufac	\$0	\$381	\$694	\$1,076	
Fats and oils refining and blending	\$0	\$533	\$532	\$1,065	
Mens and boys cut and sew apparel manufacturi	\$0	\$13	\$1,032	\$1,045	
Metal and other household furniture (except w	\$0	\$3	\$997	\$1,000	
Adhesive manufacturing	\$0	\$329	\$638	\$967	
Photographic and photocopying equipment manuf	\$0	\$46	\$899	\$945	
Independent artists- writers- and performers	\$0	\$683	\$260	\$942	
All other paper bag and coated and treated pa	\$0	\$456	\$482	\$939	
Power boiler and heat exchanger manufacturing	\$0	\$470	\$439	\$910	
Watch- clock- and other measuring and control	\$0	\$31	\$847	\$878	
Wood windows and doors and millwork manufactu	\$0	\$465	\$367	\$832	
Plastics bottle manufacturing	\$0	\$536	\$288	\$824	
Alkalies and chlorine manufacturing	\$0	\$263	\$505	\$768	
Other engine equipment manufacturing	\$0	\$141	\$616	\$758	
Valve and fittings other than plumbing manufa	\$0	\$521	\$204	\$725	
Material handling equipment manufacturing	\$0	\$335	\$377	\$712	
Tortilla manufacturing	\$0	\$180	\$529	\$709	
Motor and generator manufacturing	\$0	\$323	\$374	\$697	



111 MASS MoCA Way
North Adams, MA 01247
413-884-0093
www.c-3-d.org

© 2009 Center for Creative Community Development