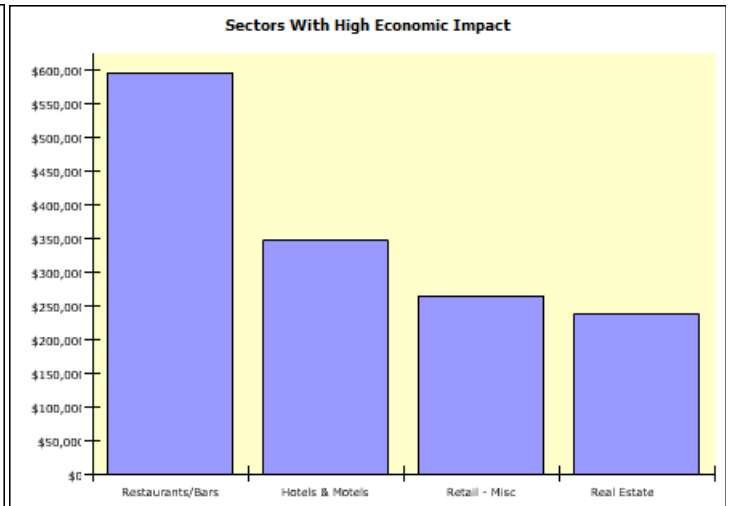
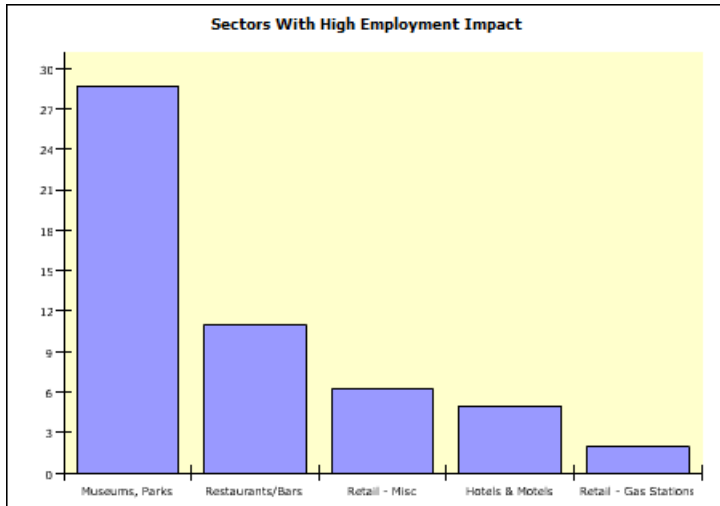




Economic Impact of Polk Museum of Art

Annual Budget	Visitors	% Non-local	Year
1,644,000	101000	30%	2007

	Direct	Indirect	Induced	Total
Programming and Events	\$1,644,000	\$512,711	\$828,342	\$2,985,053
Non-local Visitors	\$1,243,990	\$351,577	\$420,239	\$2,015,806
Total Output Impact	\$2,887,990	\$864,288	\$1,248,580	\$5,000,859
Total Jobs	51	7	11	69



Impact in Specific Economic Sectors

Description	Direct	Indirect	Induced	Total	Jobs
Museums- historical sites- zoos- and parks	\$1,644,000	\$0	\$574	\$1,644,574	28.7
Food services and drinking places	\$510,267	\$17,955	\$67,214	\$595,436	11.0
Hotels and motels- including casino hotels	\$340,490	\$2,295	\$3,521	\$346,305	5.0
Retail Stores - Miscellaneous	\$256,824	\$638	\$7,052	\$264,514	6.2
Real estate establishments	\$0	\$179,622	\$57,553	\$237,175	1.6
Imputed rental activity for owner-occupied dw	\$0	\$0	\$169,819	\$169,819	
Retail Stores - Gasoline stations	\$136,375	\$434	\$8,923	\$145,732	1.9
Wholesale trade businesses	\$0	\$34,583	\$86,756	\$121,339	0.8
Insurance carriers	\$0	\$42,201	\$44,625	\$86,826	0.3
Offices of physicians- dentists- and other he	\$0	\$0	\$81,378	\$81,378	0.8
Private hospitals	\$0	\$0	\$80,550	\$80,550	0.7
Management of companies and enterprises	\$0	\$34,570	\$13,162	\$47,732	0.3
Electric power generation- transmission- and	\$0	\$32,662	\$13,040	\$45,702	
Telecommunications	\$0	\$19,493	\$25,535	\$45,028	0.1
Legal services	\$0	\$20,158	\$23,601	\$43,758	0.4
Management- scientific- and technical consult	\$0	\$36,740	\$6,327	\$43,067	0.4
Monetary authorities and depository credit in	\$0	\$11,921	\$27,141	\$39,062	0.2
Maint & repair construct of nonresident struc	\$0	\$30,445	\$5,350	\$35,795	0.3
Services to buildings and dwellings	\$0	\$27,257	\$7,196	\$34,454	0.6
Accounting- tax preparation- bookkeeping- and	\$0	\$23,197	\$8,630	\$31,827	0.4
Retail Stores - Motor vehicle and parts	\$0	\$907	\$30,316	\$31,223	0.3
US Postal Service	\$0	\$22,120	\$5,799	\$27,919	0.2
Employment services	\$0	\$20,035	\$6,849	\$26,884	0.9

Description	Direct	Indirect	Induced	Total	Jobs
Other state and local government enterprises	\$0	\$12,637	\$13,539	\$26,176	0.1
Retail Stores - Food and beverage	\$0	\$607	\$24,577	\$25,184	0.5
Retail Stores - General merchandise	\$0	\$601	\$23,935	\$24,535	0.5
Transport by truck	\$0	\$11,591	\$12,852	\$24,442	0.2
Nursing and residential care facilities	\$0	\$0	\$23,852	\$23,852	0.5
Securities- commodity contracts- investments-	\$0	\$4,038	\$16,757	\$20,795	
Automotive repair and maintenance- except car	\$0	\$8,101	\$11,698	\$19,799	0.3
Advertising and related services	\$0	\$15,935	\$2,362	\$18,297	0.2
Retail Stores - Building material and garden	\$0	\$375	\$16,869	\$17,244	0.2
Newspaper publishers	\$0	\$14,346	\$2,614	\$16,960	0.1
Medical and diagnostic labs and outpatient an	\$0	\$6	\$15,886	\$15,892	0.2
Office administrative services	\$0	\$11,493	\$2,869	\$14,361	
Waste management and remediation services	\$0	\$9,608	\$4,133	\$13,741	
Insurance agencies- brokerages- and related a	\$0	\$6,525	\$6,974	\$13,499	
Funds- trusts- and other financial vehicles	\$0	\$600	\$12,240	\$12,840	
Scenic and sightseeing transportation and sup	\$0	\$10,323	\$2,326	\$12,649	0.1
Business support services	\$0	\$9,344	\$3,300	\$12,644	0.2
Retail Stores - Health and personal care	\$0	\$317	\$11,981	\$12,298	0.2
Civic- social- professional- and similar orga	\$0	\$2,246	\$8,787	\$11,032	0.2
Fluid milk and butter manufacturing	\$0	\$5,334	\$5,376	\$10,710	
Warehousing and storage	\$0	\$7,900	\$2,727	\$10,627	0.1
Other personal services	\$0	\$628	\$9,921	\$10,548	
Architectural- engineering- and related servi	\$0	\$6,627	\$3,870	\$10,497	
Other private educational services	\$0	\$6,362	\$3,754	\$10,116	0.2
Private junior colleges- colleges- universiti	\$0	\$331	\$9,724	\$10,055	0.2
Petroleum refineries	\$0	\$3,333	\$6,683	\$10,015	
Nondepository credit intermediation and relat	\$0	\$3,264	\$6,734	\$9,998	
Commercial and industrial machinery and equip	\$0	\$7,549	\$1,893	\$9,442	
Environmental and other technical consulting	\$0	\$8,076	\$1,293	\$9,369	
*S&LG electricity	\$0	\$6,272	\$2,462	\$8,734	
All other miscellaneous professional- scienti	\$0	\$5,033	\$3,620	\$8,653	
Retail Stores - Clothing and clothing accesso	\$0	\$171	\$8,469	\$8,640	0.2
Printing	\$0	\$7,452	\$1,034	\$8,487	
Biological product (except diagnostic) manufa	\$0	\$8,060	\$303	\$8,363	
Bread and bakery product manufacturing	\$0	\$3,571	\$4,785	\$8,356	
Retail Stores - Furniture and home furnishing	\$0	\$469	\$7,489	\$7,958	
Periodical publishers	\$0	\$6,064	\$1,459	\$7,523	
Couriers and messengers	\$0	\$5,937	\$1,544	\$7,481	0.1
Home health care services	\$0	\$0	\$6,906	\$6,906	
Flavoring syrup and concentrate manufacturing	\$0	\$5,316	\$1,499	\$6,815	
Automotive equipment rental and leasing	\$0	\$3,593	\$3,174	\$6,767	
Amusement parks- arcades- and gambling indust	\$0	\$71	\$6,663	\$6,734	
Electronic and precision equipment repair and	\$0	\$5,163	\$1,291	\$6,453	
Radio and television broadcasting	\$0	\$5,401	\$1,014	\$6,414	
Child day care services	\$0	\$0	\$6,410	\$6,410	0.2
Retail Nonstores - Direct and electronic sale	\$0	\$146	\$6,228	\$6,374	0.2
Personal and household goods repair and maint	\$0	\$3,426	\$2,566	\$5,992	
Other support services	\$0	\$3,185	\$2,493	\$5,678	
Commercial and industrial machinery and equip	\$0	\$4,195	\$1,448	\$5,643	
Maint & repair construct of residential struc	\$0	\$487	\$5,069	\$5,555	
Individual and family services	\$0	\$0	\$5,538	\$5,538	0.2
Grantmaking- giving- and social advocacy orga	\$0	\$1	\$5,313	\$5,313	
Dry-cleaning and laundry services	\$0	\$2,088	\$3,155	\$5,243	0.1
Seafood product preparation and packaging	\$0	\$3,800	\$1,393	\$5,192	
Private elementary and secondary schools	\$0	\$0	\$4,994	\$4,994	0.1
Computer systems design services	\$0	\$3,257	\$1,657	\$4,914	
Seasoning and dressing manufacturing	\$0	\$2,853	\$2,044	\$4,897	
Personal care services	\$0	\$0	\$4,571	\$4,572	0.1
Soap and cleaning compound manufacturing	\$0	\$345	\$4,154	\$4,499	
Retail Stores - Sporting goods- hobby- book a	\$0	\$125	\$4,348	\$4,474	
Motion picture and video industries	\$0	\$1,134	\$3,045	\$4,179	
Motor vehicle parts manufacturing	\$0	\$1,647	\$2,324	\$3,971	
Cookie- cracker- and pasta manufacturing	\$0	\$1,229	\$2,664	\$3,894	
Other plastics product manufacturing	\$0	\$1,803	\$2,084	\$3,886	
Retail Stores - Electronics and appliances	\$0	\$132	\$3,740	\$3,872	

Description	Direct	Indirect	Induced	Total	Jobs
Natural gas distribution	\$0	\$2,207	\$1,607	\$3,815	
Other amusement and recreation industries	\$0	\$529	\$3,145	\$3,673	
Spectator sports companies	\$0	\$1,376	\$1,955	\$3,331	
Investigation and security services	\$0	\$2,480	\$781	\$3,261	
Community food- housing- and other relief ser	\$0	\$0	\$3,244	\$3,244	
All other food manufacturing	\$0	\$1,120	\$1,768	\$2,888	
Travel arrangement and reservation services	\$0	\$2,092	\$741	\$2,833	
Polystyrene foam product manufacturing	\$0	\$2,150	\$638	\$2,788	
Religious organizations	\$0	\$0	\$2,769	\$2,769	
Surgical appliance and supplies manufacturing	\$0	\$107	\$2,642	\$2,749	
Transport by rail	\$0	\$1,254	\$1,444	\$2,698	
Lessors of nonfinancial intangible assets	\$0	\$2,023	\$654	\$2,677	
Directory- mailing list- and other publishers	\$0	\$2,145	\$479	\$2,624	
General and consumer goods rental except vide	\$0	\$906	\$1,667	\$2,573	
Private household operations	\$0	\$0	\$2,450	\$2,450	0.4
Specialized design services	\$0	\$1,302	\$1,001	\$2,303	
Urethane and other foam product (except polys	\$0	\$1,370	\$907	\$2,277	
Death care services	\$0	\$0	\$2,260	\$2,260	
Plastics pipe and pipe fitting manufacturing	\$0	\$1,656	\$497	\$2,153	
Cable and other subscription programming	\$0	\$1,655	\$488	\$2,142	
Veterinary services	\$0	\$244	\$1,893	\$2,137	
Other accommodations	\$0	\$46	\$2,060	\$2,106	
Fruit farming	\$0	\$285	\$1,807	\$2,092	
Independent artists- writers- and performers	\$0	\$1,235	\$638	\$1,873	
Plastics material and resin manufacturing	\$0	\$929	\$941	\$1,870	
Sign manufacturing	\$0	\$1,601	\$247	\$1,848	
All other chemical product and preparation ma	\$0	\$745	\$1,087	\$1,832	
*S&LG passenger transit	\$0	\$359	\$1,388	\$1,746	
Petroleum lubricating oil and grease manufact	\$0	\$736	\$868	\$1,604	
Fruit and vegetable canning- pickling- and dr	\$0	\$668	\$901	\$1,569	
Animal production- except cattle and poultry	\$0	\$881	\$595	\$1,477	
Car washes	\$0	\$280	\$1,164	\$1,444	
Greenhouse- nursery- and floriculture product	\$0	\$200	\$1,134	\$1,334	
Ice cream and frozen dessert manufacturing	\$0	\$903	\$366	\$1,269	
Wood windows and doors and millwork manufactu	\$0	\$715	\$529	\$1,243	
Fitness and recreational sports centers	\$0	\$167	\$1,076	\$1,243	
Wood kitchen cabinet and countertop manufactu	\$0	\$486	\$727	\$1,213	
Mattress manufacturing	\$0	\$5	\$1,202	\$1,207	
Toilet preparation manufacturing	\$0	\$9	\$1,198	\$1,206	
Photographic services	\$0	\$354	\$749	\$1,103	
Poultry and egg production	\$0	\$195	\$758	\$953	
Performing arts companies	\$0	\$335	\$566	\$901	
Transport by air	\$0	\$188	\$711	\$899	
Transit and ground passenger transportation	\$0	\$182	\$705	\$888	
Engineered wood member and truss manufacturin	\$0	\$579	\$287	\$865	
Wood container and pallet manufacturing	\$0	\$422	\$421	\$843	
Plastics packaging materials and unlaminated	\$0	\$423	\$397	\$820	
Dental laboratories manufacturing	\$0	\$0	\$804	\$804	
Promoters of performing arts and sports and a	\$0	\$223	\$576	\$798	
Custom computer programming services	\$0	\$538	\$240	\$778	
Broadcast and wireless communications equipme	\$0	\$60	\$650	\$710	
Synthetic rubber manufacturing	\$0	\$294	\$406	\$700	
Unlaminated plastics profile shape manufactur	\$0	\$445	\$228	\$673	
Video tape and disc rental	\$0	\$0	\$659	\$659	
Fertilizer manufacturing	\$0	\$216	\$439	\$655	
Asphalt shingle and coating materials manufac	\$0	\$334	\$312	\$646	
Sanitary paper product manufacturing	\$0	\$123	\$520	\$642	
Cut and sew apparel contractors	\$0	\$327	\$272	\$599	
Commercial hunting and trapping	\$0	\$0	\$598	\$598	
Sawmills and wood preservation	\$0	\$372	\$213	\$585	
Plastics bottle manufacturing	\$0	\$322	\$247	\$568	
Other basic organic chemical manufacturing	\$0	\$257	\$304	\$560	
Other commercial and service industry machine	\$0	\$90	\$425	\$514	
All other petroleum and coal products manufac	\$0	\$168	\$345	\$513	
Support activities for agriculture and forest	\$0	\$79	\$405	\$484	

Description	Direct	Indirect	Induced	Total	Jobs
Facilities support services	\$0	\$234	\$219	\$453	
Metal and other household furniture (except w	\$0	\$1	\$438	\$438	
Water- sewage and other treatment and deliver	\$0	\$158	\$274	\$432	
Data processing- hosting- ISP- web search por	\$0	\$236	\$191	\$427	
Veneer and plywood manufacturing	\$0	\$315	\$112	\$427	
Frozen food manufacturing	\$0	\$179	\$242	\$421	
Pesticide and other agricultural chemical man	\$0	\$55	\$358	\$413	
Distilleries	\$0	\$232	\$176	\$409	
Software publishers	\$0	\$149	\$247	\$397	
Printing ink manufacturing	\$0	\$276	\$90	\$366	
Machine shops	\$0	\$196	\$161	\$356	
Soft drink and ice manufacturing	\$0	\$131	\$218	\$349	
Other industrial machinery manufacturing	\$0	\$184	\$162	\$346	
Sound recording industries	\$0	\$80	\$255	\$335	
Storage battery manufacturing	\$0	\$88	\$225	\$314	
Scientific research and development services	\$0	\$141	\$169	\$310	
Watch- clock- and other measuring and control	\$0	\$12	\$289	\$301	
Construct other new residential structures	\$0	\$136	\$146	\$282	



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