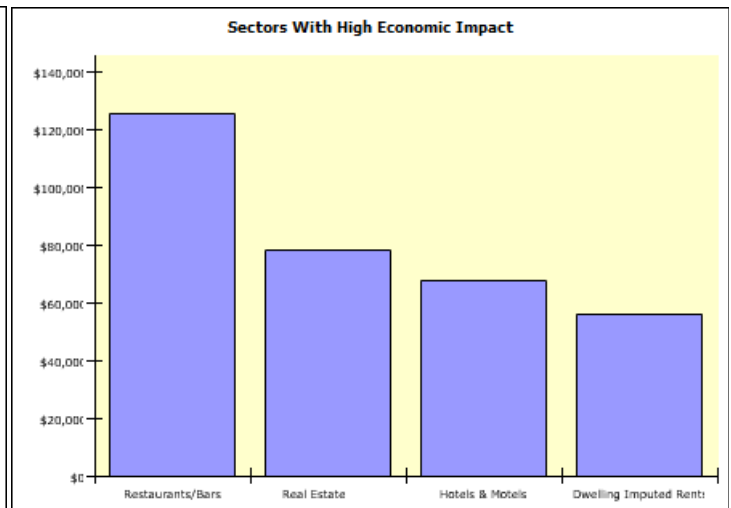
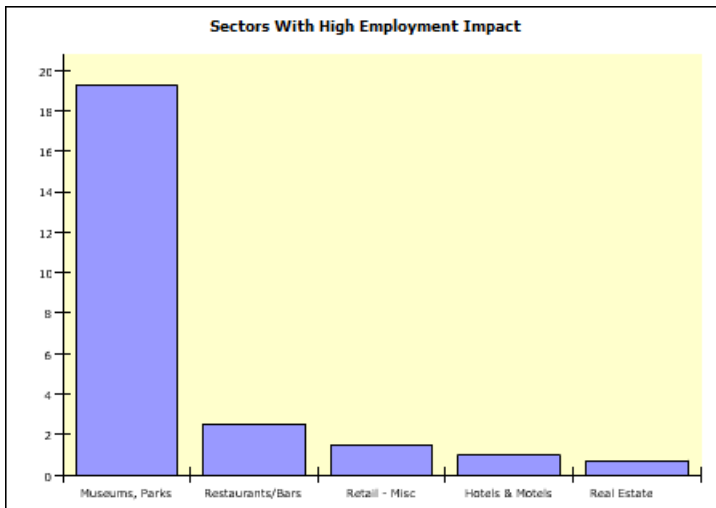


Economic Impact of Springfield Museum of Art

Annual Budget	Visitors	% Non-local	Year
880,000	29000	20%	2007

	Direct	Indirect	Induced	Total
Programming and Events	\$880,000	\$184,442	\$274,071	\$1,338,513
Non-local Visitors	\$238,124	\$42,660	\$54,807	\$335,591
Total Output Impact	\$1,118,124	\$227,102	\$328,878	\$1,674,104
Total Jobs	24	2	3	30



Impact in Specific Economic Sectors

Description	Direct	Indirect	Induced	Total	Jobs
Museums- historical sites- zoos- and parks	\$880,000	\$0	\$313	\$880,313	19.3
Food services and drinking places	\$97,675	\$4,670	\$22,783	\$125,128	2.5
Real estate establishments	\$0	\$65,891	\$12,099	\$77,990	0.7
Hotels and motels- including casino hotels	\$65,176	\$903	\$1,266	\$67,345	1.0
Imputed rental activity for owner-occupied dw	\$0	\$0	\$55,917	\$55,917	
Retail Stores - Miscellaneous	\$49,156	\$173	\$2,762	\$52,090	1.5
Retail Stores - Gasoline stations	\$26,103	\$105	\$2,964	\$29,172	0.6
Offices of physicians- dentists- and other he	\$0	\$0	\$26,526	\$26,526	0.2
Private hospitals	\$0	\$0	\$25,521	\$25,521	0.2
Other state and local government enterprises	\$0	\$7,187	\$5,460	\$12,648	
Maint & repair construct of nonresident struc	\$0	\$11,064	\$1,242	\$12,306	0.1
Monetary authorities and depository credit in	\$0	\$3,149	\$8,919	\$12,068	
Services to buildings and dwellings	\$0	\$10,233	\$1,784	\$12,017	0.3
Transport by truck	\$0	\$5,493	\$5,272	\$10,765	
US Postal Service	\$0	\$8,668	\$1,745	\$10,413	
Retail Stores - Motor vehicle and parts	\$0	\$289	\$10,068	\$10,357	0.1
Accounting- tax preparation- bookkeeping- and	\$0	\$8,328	\$1,840	\$10,167	0.1
Management of companies and enterprises	\$0	\$6,743	\$2,843	\$9,586	
Telecommunications	\$0	\$4,667	\$4,791	\$9,459	
Employment services	\$0	\$7,724	\$1,498	\$9,222	0.4
Retail Stores - Food and beverage	\$0	\$196	\$8,263	\$8,459	0.2
Retail Stores - General merchandise	\$0	\$192	\$7,965	\$8,156	0.2
Nursing and residential care facilities	\$0	\$0	\$7,677	\$7,677	0.2

Description	Direct	Indirect	Induced	Total	Jobs
Scenic and sightseeing transportation and sup	\$0	\$6,177	\$925	\$7,102	
Management- scientific- and technical consult	\$0	\$6,476	\$514	\$6,990	
Electric power generation- transmission- and	\$0	\$5,416	\$1,480	\$6,896	
Automotive repair and maintenance- except car	\$0	\$3,192	\$3,658	\$6,850	
Medical and diagnostic labs and outpatient an	\$0	\$2	\$6,758	\$6,759	
Retail Stores - Building material and garden	\$0	\$120	\$5,613	\$5,733	
Heavy duty truck manufacturing	\$0	\$57	\$5,141	\$5,198	
Nondepository credit intermediation and relat	\$0	\$1,558	\$3,205	\$4,763	
Retail Stores - Health and personal care	\$0	\$101	\$3,986	\$4,087	
Printing	\$0	\$3,767	\$258	\$4,025	
Civic- social- professional- and similar orga	\$0	\$669	\$3,351	\$4,020	
Private junior colleges- colleges- universiti	\$0	\$81	\$3,834	\$3,915	
Motor vehicle parts manufacturing	\$0	\$948	\$2,905	\$3,854	
Wholesale trade businesses	\$0	\$927	\$2,837	\$3,764	
Legal services	\$0	\$1,988	\$1,732	\$3,719	
Waste management and remediation services	\$0	\$2,709	\$910	\$3,619	
Individual and family services	\$0	\$0	\$3,567	\$3,567	0.1
Couriers and messengers	\$0	\$2,918	\$352	\$3,269	
Natural gas distribution	\$0	\$2,053	\$1,135	\$3,188	
Newspaper publishers	\$0	\$2,770	\$324	\$3,094	
Fluid milk and butter manufacturing	\$0	\$1,249	\$1,833	\$3,081	
Other private educational services	\$0	\$2,296	\$729	\$3,025	
Commercial and industrial machinery and equip	\$0	\$2,572	\$428	\$3,000	
Retail Nonstores - Direct and electronic sale	\$0	\$65	\$2,908	\$2,973	
Seasoning and dressing manufacturing	\$0	\$1,291	\$1,506	\$2,797	
Environmental and other technical consulting	\$0	\$2,574	\$209	\$2,783	
Advertising and related services	\$0	\$2,557	\$199	\$2,756	
Animal (except poultry) slaughtering- renderi	\$0	\$863	\$1,824	\$2,687	
Home health care services	\$0	\$0	\$2,633	\$2,633	
Grantmaking- giving- and social advocacy orga	\$0	\$0	\$2,539	\$2,539	
Automotive equipment rental and leasing	\$0	\$1,491	\$978	\$2,469	
Personal care services	\$0	\$0	\$2,451	\$2,451	
Retail Stores - Clothing and clothing accesso	\$0	\$45	\$2,349	\$2,395	
Bread and bakery product manufacturing	\$0	\$724	\$1,547	\$2,270	
Warehousing and storage	\$0	\$1,843	\$421	\$2,264	
Child day care services	\$0	\$0	\$2,191	\$2,191	
Radio and television broadcasting	\$0	\$1,964	\$206	\$2,170	
Other plastics product manufacturing	\$0	\$820	\$1,067	\$1,887	
Other personal services	\$0	\$67	\$1,642	\$1,709	
Retail Stores - Electronics and appliances	\$0	\$56	\$1,639	\$1,695	
Community food- housing- and other relief ser	\$0	\$0	\$1,665	\$1,665	
Private elementary and secondary schools	\$0	\$0	\$1,611	\$1,611	
Internet publishing and broadcasting	\$0	\$1,356	\$150	\$1,507	
Electronic and precision equipment repair and	\$0	\$1,254	\$176	\$1,430	
*S&LG electricity	\$0	\$995	\$266	\$1,260	
Maint & repair construct of residential struc	\$0	\$129	\$1,117	\$1,247	
Insurance carriers	\$0	\$706	\$513	\$1,219	
Personal and household goods repair and maint	\$0	\$750	\$431	\$1,181	
Periodical publishers	\$0	\$987	\$184	\$1,171	
Investigation and security services	\$0	\$995	\$176	\$1,170	
Dry-cleaning and laundry services	\$0	\$379	\$765	\$1,144	
Retail Stores - Sporting goods- hobby- book a	\$0	\$30	\$1,104	\$1,134	
Other amusement and recreation industries	\$0	\$117	\$1,001	\$1,118	
Retail Stores - Furniture and home furnishing	\$0	\$61	\$1,014	\$1,075	
Office administrative services	\$0	\$948	\$124	\$1,072	
Religious organizations	\$0	\$0	\$1,055	\$1,055	
Commercial and industrial machinery and equip	\$0	\$831	\$168	\$999	
Amusement parks- arcades- and gambling indust	\$0	\$6	\$941	\$947	
Death care services	\$0	\$0	\$853	\$853	
*S&LG passenger transit	\$0	\$137	\$711	\$849	
Computer systems design services	\$0	\$609	\$228	\$837	
Securities- commodity contracts- investments-	\$0	\$150	\$673	\$823	
General and consumer goods rental except vide	\$0	\$329	\$442	\$771	
Animal production- except cattle and poultry	\$0	\$370	\$349	\$718	
Directory- mailing list- and other publishers	\$0	\$628	\$89	\$717	

Description	Direct	Indirect	Induced	Total	Jobs
Car washes	\$0	\$157	\$538	\$695	
Greenhouse- nursery- and floriculture product	\$0	\$77	\$612	\$689	
Architectural- engineering- and related servi	\$0	\$441	\$217	\$658	
Scientific research and development services	\$0	\$261	\$336	\$597	
Extraction of oil and natural gas	\$0	\$402	\$175	\$577	
Travel arrangement and reservation services	\$0	\$460	\$111	\$572	
Other support services	\$0	\$339	\$221	\$560	
Veterinary services	\$0	\$54	\$502	\$556	
Cattle ranching and farming	\$0	\$174	\$370	\$544	
Plastics pipe and pipe fitting manufacturing	\$0	\$386	\$156	\$543	
Transport by pipeline	\$0	\$309	\$217	\$526	
Other accommodations	\$0	\$25	\$478	\$503	
Motion picture and video industries	\$0	\$102	\$342	\$444	
Business support services	\$0	\$367	\$75	\$442	
Wood windows and doors and millwork manufactu	\$0	\$245	\$189	\$434	
Transit and ground passenger transportation	\$0	\$70	\$361	\$430	
Transport by air	\$0	\$90	\$340	\$430	
Ophthalmic goods manufacturing	\$0	\$2	\$424	\$426	
Promoters of performing arts and sports and a	\$0	\$81	\$335	\$417	
Insurance agencies- brokerages- and related a	\$0	\$202	\$212	\$414	
Private household operations	\$0	\$0	\$408	\$408	
Software publishers	\$0	\$235	\$166	\$401	
Facilities support services	\$0	\$240	\$154	\$394	
Video tape and disc rental	\$0	\$0	\$391	\$391	
Specialized design services	\$0	\$208	\$182	\$390	
Other computer related services- including fa	\$0	\$234	\$80	\$314	
Fitness and recreational sports centers	\$0	\$31	\$264	\$296	
Transport by rail	\$0	\$122	\$171	\$293	
Soap and cleaning compound manufacturing	\$0	\$16	\$242	\$258	
Data processing- hosting- ISP- web search por	\$0	\$149	\$86	\$235	
All other miscellaneous professional- scienti	\$0	\$129	\$104	\$233	
Glass product manufacturing made of purchased	\$0	\$49	\$176	\$226	
Wood container and pallet manufacturing	\$0	\$107	\$116	\$224	
Upholstered household furniture manufacturing	\$0	\$0	\$213	\$213	
Surgical appliance and supplies manufacturing	\$0	\$9	\$200	\$209	
Machine shops	\$0	\$90	\$93	\$184	
Funds- trusts- and other financial vehicles	\$0	\$1	\$165	\$166	
Other information services	\$0	\$43	\$108	\$151	
Custom computer programming services	\$0	\$112	\$35	\$147	
Construct other new residential structures	\$0	\$78	\$59	\$137	
Cut and sew apparel contractors	\$0	\$63	\$70	\$133	
Turned product and screw- nut- and bolt manuf	\$0	\$44	\$81	\$125	
Soft drink and ice manufacturing	\$0	\$52	\$64	\$115	
Coating- engraving- heat treating and allied	\$0	\$61	\$50	\$110	
Wood kitchen cabinet and countertop manufactu	\$0	\$36	\$73	\$108	
Sign manufacturing	\$0	\$100	\$8	\$108	
Crown and closure manufacturing and metal sta	\$0	\$32	\$75	\$106	
Other leather and allied product manufacturin	\$0	\$10	\$95	\$104	
Photographic services	\$0	\$24	\$80	\$104	
Other industrial machinery manufacturing	\$0	\$52	\$43	\$95	
Watch- clock- and other measuring and control	\$0	\$3	\$90	\$94	
Industrial gas manufacturing	\$0	\$19	\$70	\$89	
Vegetable and melon farming	\$0	\$10	\$77	\$87	
Lawn and garden equipment manufacturing	\$0	\$18	\$65	\$84	
Grain farming	\$0	\$23	\$61	\$83	
Motor vehicle body manufacturing	\$0	\$14	\$67	\$81	
Nonupholstered wood household furniture manuf	\$0	\$0	\$77	\$77	
Apparel accessories and other apparel manufac	\$0	\$1	\$68	\$68	
Other fabricated metal manufacturing	\$0	\$43	\$24	\$68	
Bowling centers	\$0	\$1	\$65	\$66	
Spring and wire product manufacturing	\$0	\$22	\$43	\$65	
Plastics packaging materials and unlaminated	\$0	\$29	\$36	\$65	
Other commercial and service industry machine	\$0	\$23	\$40	\$63	
Other animal food manufacturing	\$0	\$11	\$52	\$62	
All other textile product mills	\$0	\$7	\$49	\$56	

Description	Direct	Indirect	Induced	Total	Jobs
Other Federal Government enterprises	\$14	\$17	\$26	\$56	
Material handling equipment manufacturing	\$0	\$29	\$25	\$54	
Dairy cattle and milk production	\$0	\$21	\$32	\$53	
Turbine and turbine generator set units manuf	\$0	\$38	\$14	\$53	
Gasket- packing- and sealing device manufactu	\$0	\$23	\$27	\$50	
Transport by water	\$0	\$5	\$45	\$50	
Stationery product manufacturing	\$0	\$42	\$8	\$49	
Metal cutting and forming machine tool manufa	\$0	\$27	\$19	\$46	
Support activities for agriculture and forest	\$0	\$8	\$34	\$42	
Commercial hunting and trapping	\$0	\$0	\$40	\$40	
Pump and pumping equipment manufacturing	\$0	\$20	\$18	\$39	
All other converted paper product manufacturi	\$0	\$10	\$28	\$38	
Coated and laminated paper- packaging paper a	\$0	\$16	\$21	\$37	
All other crop farming	\$0	\$22	\$15	\$37	
Textile and fabric finishing mills	\$0	\$18	\$18	\$35	
All other miscellaneous wood product manufact	\$0	\$15	\$20	\$35	
Oilseed farming	\$0	\$4	\$31	\$35	
Industrial process variable instruments manuf	\$0	\$21	\$14	\$34	



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