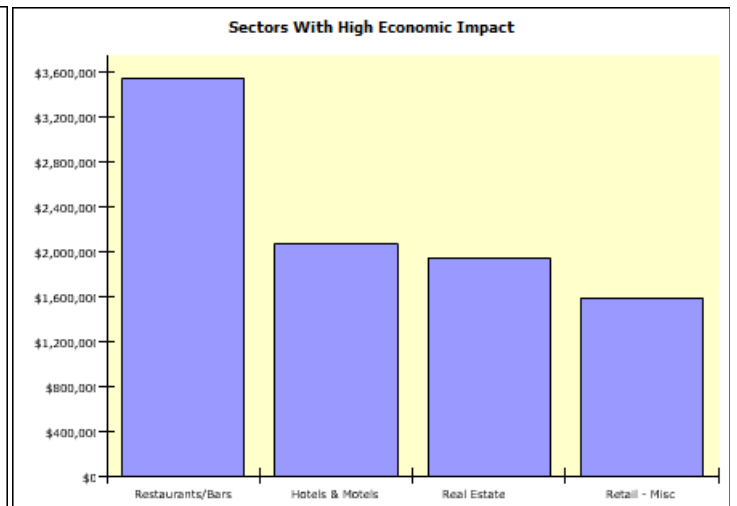
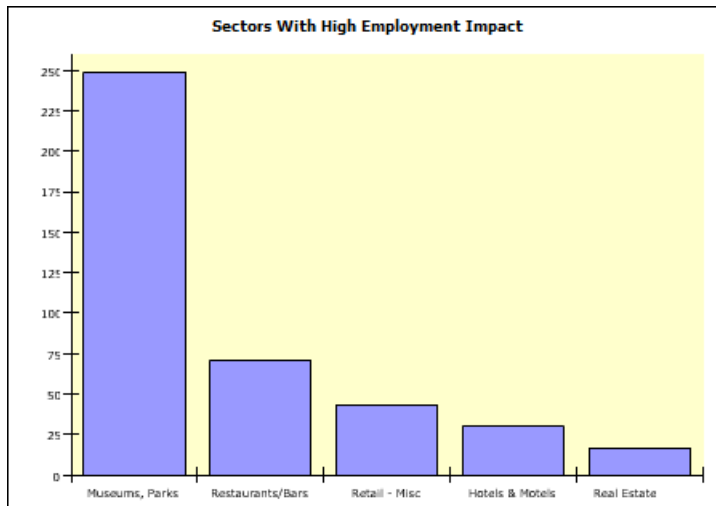




Economic Impact of Toledo Museum of Art

Annual Budget	Visitors	% Non-local	Year
12,856,000	340000	53%	2007

	Direct	Indirect	Induced	Total
Programming and Events	\$12,856,000	\$4,516,040	\$4,943,050	\$22,315,090
Non-local Visitors	\$7,398,257	\$2,047,067	\$1,986,342	\$11,431,667
Total Output Impact	\$20,254,257	\$6,563,107	\$6,929,392	\$33,746,757
Total Jobs	392	55	63	513



Impact in Specific Economic Sectors

Description	Direct	Indirect	Induced	Total	Jobs
Museums- historical sites- zoos- and parks	\$12,856,000	\$0	\$7,177	\$12,863,177	248.4
Food services and drinking places	\$3,034,658	\$119,545	\$377,760	\$3,531,963	70.9
Hotels and motels- including casino hotels	\$2,024,961	\$16,274	\$19,533	\$2,060,769	29.9
Real estate establishments	\$0	\$1,599,887	\$339,380	\$1,939,267	16.9
Retail Stores - Miscellaneous	\$1,527,498	\$5,156	\$50,376	\$1,583,030	43.5
Imputed rental activity for owner-occupied dw	\$0	\$0	\$936,419	\$936,419	
Retail Stores - Gasoline stations	\$811,082	\$2,884	\$51,594	\$865,559	12.0
Insurance carriers	\$0	\$267,157	\$202,759	\$469,916	1.8
Private hospitals	\$0	\$3	\$459,831	\$459,834	4.3
Petroleum refineries	\$0	\$181,423	\$255,890	\$437,313	
Offices of physicians- dentists- and other he	\$0	\$1	\$429,978	\$429,979	3.6
Electric power generation- transmission- and	\$0	\$283,025	\$78,940	\$361,964	0.7
Radio and television broadcasting	\$0	\$268,588	\$30,208	\$298,796	1.7
Telecommunications	\$0	\$146,217	\$139,200	\$285,417	0.7
Maint & repair construct of nonresident struc	\$0	\$234,172	\$31,048	\$265,221	2.5
Monetary authorities and depository credit in	\$0	\$88,984	\$164,862	\$253,846	1.0
Management of companies and enterprises	\$0	\$180,694	\$55,658	\$236,351	1.1
Legal services	\$0	\$118,650	\$99,164	\$217,814	1.9
Securities- commodity contracts- investments-	\$0	\$50,356	\$163,172	\$213,528	1.2
Services to buildings and dwellings	\$0	\$175,583	\$33,650	\$209,232	4.3
US Postal Service	\$0	\$167,931	\$31,472	\$199,402	1.9
Transport by truck	\$0	\$105,476	\$90,189	\$195,665	1.3
Management- scientific- and technical consult	\$0	\$167,434	\$19,346	\$186,780	1.4

Description	Direct	Indirect	Induced	Total	Jobs
Newspaper publishers	\$0	\$157,790	\$18,464	\$176,254	1.1
Accounting- tax preparation- bookkeeping- and	\$0	\$139,611	\$36,362	\$175,974	1.9
Retail Stores - Motor vehicle and parts	\$0	\$6,258	\$166,920	\$173,178	1.8
Other state and local government enterprises	\$0	\$96,215	\$75,958	\$172,173	0.8
Advertising and related services	\$0	\$155,886	\$15,431	\$171,317	1.7
Employment services	\$0	\$131,316	\$31,182	\$162,497	5.9
Retail Stores - Food and beverage	\$0	\$4,340	\$140,266	\$144,606	2.6
Retail Stores - General merchandise	\$0	\$4,152	\$132,016	\$136,168	2.6
Other private educational services	\$0	\$95,521	\$36,919	\$132,440	1.9
Nursing and residential care facilities	\$0	\$0	\$121,603	\$121,603	2.5
Automotive repair and maintenance- except car	\$0	\$57,649	\$62,359	\$120,008	1.2
Medical and diagnostic labs and outpatient an	\$0	\$104	\$116,142	\$116,246	0.8
Office administrative services	\$0	\$98,077	\$17,083	\$115,161	0.7
Scenic and sightseeing transportation and sup	\$0	\$88,084	\$14,703	\$102,787	1.6
Printing	\$0	\$92,285	\$8,572	\$100,857	0.9
Light truck and utility vehicle manufacturing	\$0	\$75	\$97,826	\$97,901	
Retail Nonstores - Direct and electronic sale	\$0	\$2,774	\$94,355	\$97,129	2.9
Couriers and messengers	\$0	\$84,492	\$12,580	\$97,072	1.7
Retail Stores - Building material and garden	\$0	\$2,592	\$93,039	\$95,630	1.2
Insurance agencies- brokerages- and related a	\$0	\$52,655	\$41,039	\$93,694	0.6
Natural gas distribution	\$0	\$57,852	\$31,259	\$89,111	0.1
Warehousing and storage	\$0	\$71,579	\$16,429	\$88,008	0.9
Retail Stores - Clothing and clothing accesso	\$0	\$2,056	\$81,182	\$83,238	1.4
Civic- social- professional- and similar orga	\$0	\$17,326	\$56,774	\$74,101	1.4
Waste management and remediation services	\$0	\$52,247	\$16,213	\$68,460	0.4
Retail Stores - Health and personal care	\$0	\$2,190	\$66,093	\$68,283	1.1
Wholesale trade businesses	\$0	\$21,465	\$46,013	\$67,478	0.4
Nondepository credit intermediation and relat	\$0	\$25,247	\$40,793	\$66,040	0.6
Funds- trusts- and other financial vehicles	\$0	\$3,478	\$60,052	\$63,530	0.1
All other miscellaneous professional- scienti	\$0	\$38,895	\$21,595	\$60,490	0.3
Animal (except poultry) slaughtering- renderi	\$0	\$27,891	\$32,302	\$60,193	
Directory- mailing list- and other publishers	\$0	\$53,393	\$6,766	\$60,159	0.1
Business support services	\$0	\$48,143	\$11,026	\$59,169	0.9
Individual and family services	\$0	\$0	\$59,139	\$59,139	1.2
Commercial and industrial machinery and equip	\$0	\$46,487	\$8,499	\$54,986	
Architectural- engineering- and related servi	\$0	\$37,124	\$16,903	\$54,027	0.4
Motor vehicle parts manufacturing	\$0	\$11,689	\$36,867	\$48,556	0.1
Other support services	\$0	\$31,046	\$15,296	\$46,342	0.4
Child day care services	\$0	\$0	\$44,881	\$44,881	1.1
Cheese manufacturing	\$0	\$31,615	\$12,536	\$44,151	
Other personal services	\$0	\$2,828	\$40,515	\$43,342	0.4
Grantmaking- giving- and social advocacy orga	\$0	\$9	\$42,070	\$42,078	0.6
Retail Stores - Electronics and appliances	\$0	\$1,769	\$39,909	\$41,678	0.6
Personal care services	\$0	\$2	\$39,987	\$39,989	0.8
Retail Stores - Furniture and home furnishing	\$0	\$2,855	\$36,385	\$39,240	0.6
Home health care services	\$0	\$0	\$37,307	\$37,307	0.8
Computer systems design services	\$0	\$25,521	\$10,497	\$36,018	0.3
Investigation and security services	\$0	\$29,339	\$6,148	\$35,487	1.1
Soap and cleaning compound manufacturing	\$0	\$2,974	\$31,633	\$34,607	
Transport by rail	\$0	\$17,372	\$15,674	\$33,047	
Maint & repair construct of residential struc	\$0	\$4,229	\$27,996	\$32,225	0.1
Environmental and other technical consulting	\$0	\$28,890	\$3,285	\$32,174	0.2
Private elementary and secondary schools	\$0	\$0	\$31,592	\$31,592	0.8
Lessors of nonfinancial intangible assets	\$0	\$24,410	\$6,450	\$30,860	
Travel arrangement and reservation services	\$0	\$23,839	\$6,644	\$30,483	0.3
Dry-cleaning and laundry services	\$0	\$13,211	\$17,188	\$30,400	0.4
Personal and household goods repair and maint	\$0	\$19,556	\$10,754	\$30,310	0.1
Spectator sports companies	\$0	\$21,465	\$8,703	\$30,168	1.0
Electronic and precision equipment repair and	\$0	\$25,189	\$4,143	\$29,332	0.1
Retail Stores - Sporting goods- hobby- book a	\$0	\$1,015	\$28,074	\$29,089	0.7
Automotive equipment rental and leasing	\$0	\$17,010	\$11,036	\$28,046	0.1
Ice cream and frozen dessert manufacturing	\$0	\$19,413	\$8,158	\$27,571	
Private junior colleges- colleges- universiti	\$0	\$1,135	\$25,634	\$26,769	0.4
Motion picture and video industries	\$0	\$13,310	\$11,238	\$24,547	0.1
*S&LG electricity	\$0	\$17,372	\$4,731	\$22,103	0.1

Description	Direct	Indirect	Induced	Total	Jobs
Other amusement and recreation industries	\$0	\$3,459	\$17,923	\$21,382	0.4
Commercial and industrial machinery and equip	\$0	\$16,593	\$4,242	\$20,835	
Breakfast cereal manufacturing	\$0	\$8,146	\$11,806	\$19,952	
Amusement parks- arcades- and gambling indust	\$0	\$237	\$18,780	\$19,016	0.4
*S&LG passenger transit	\$0	\$4,442	\$14,023	\$18,465	0.1
Bread and bakery product manufacturing	\$0	\$8,389	\$9,272	\$17,661	
Private household operations	\$0	\$0	\$14,288	\$14,288	2.3
Fitness and recreational sports centers	\$0	\$2,283	\$11,987	\$14,270	0.4
Scientific research and development services	\$0	\$6,732	\$7,159	\$13,891	0.1
Community food- housing- and other relief ser	\$0	\$0	\$13,629	\$13,629	0.4
Performing arts companies	\$0	\$5,539	\$8,066	\$13,605	0.6
Death care services	\$0	\$0	\$13,433	\$13,433	0.1
General and consumer goods rental except vide	\$0	\$5,571	\$7,580	\$13,151	0.1
Plastics pipe and pipe fitting manufacturing	\$0	\$10,326	\$2,566	\$12,891	
Veterinary services	\$0	\$2,991	\$9,504	\$12,495	0.1
Car washes	\$0	\$2,836	\$8,995	\$11,831	0.1
Specialized design services	\$0	\$6,994	\$4,097	\$11,091	
Wood kitchen cabinet and countertop manufactu	\$0	\$4,694	\$6,053	\$10,747	
All other food manufacturing	\$0	\$4,670	\$6,004	\$10,674	
Periodical publishers	\$0	\$7,863	\$2,458	\$10,321	
Extraction of oil and natural gas	\$0	\$4,775	\$5,127	\$9,903	
Other plastics product manufacturing	\$0	\$4,982	\$4,874	\$9,856	
Sign manufacturing	\$0	\$8,924	\$905	\$9,830	
Transport by air	\$0	\$2,338	\$6,938	\$9,276	
Cookie- cracker- and pasta manufacturing	\$0	\$2,971	\$5,218	\$8,188	
Commercial Fishing	\$0	\$6,169	\$1,485	\$7,654	0.3
Religious organizations	\$0	\$0	\$7,355	\$7,355	0.1
Surgical appliance and supplies manufacturing	\$0	\$326	\$6,772	\$7,098	
Transport by pipeline	\$0	\$4,085	\$2,919	\$7,004	
All other chemical product and preparation ma	\$0	\$3,015	\$3,493	\$6,508	
Video tape and disc rental	\$0	\$0	\$6,508	\$6,508	0.1
Internet publishing and broadcasting	\$0	\$5,417	\$1,021	\$6,438	
Facilities support services	\$0	\$3,824	\$2,569	\$6,393	0.1
Ophthalmic goods manufacturing	\$0	\$36	\$6,068	\$6,104	
Other pressed and blown glass and glassware m	\$0	\$1,774	\$4,204	\$5,978	
Wood windows and doors and millwork manufactu	\$0	\$3,840	\$2,067	\$5,907	
Photographic services	\$0	\$2,200	\$3,391	\$5,590	
Transit and ground passenger transportation	\$0	\$1,248	\$3,939	\$5,187	
Asphalt paving mixture and block manufacturin	\$0	\$3,769	\$1,310	\$5,080	
Other computer related services- including fa	\$0	\$3,571	\$1,365	\$4,936	
Animal production- except cattle and poultry	\$0	\$2,592	\$1,994	\$4,586	
Custom computer programming services	\$0	\$3,269	\$1,114	\$4,383	
Plastics packaging materials and unlaminated	\$0	\$2,452	\$1,908	\$4,360	
Industrial gas manufacturing	\$0	\$1,003	\$3,306	\$4,309	
Flour milling and malt manufacturing	\$0	\$1,536	\$2,762	\$4,298	
Other accommodations	\$0	\$105	\$4,163	\$4,268	
Plastics material and resin manufacturing	\$0	\$2,247	\$1,649	\$3,896	
Dental laboratories manufacturing	\$0	\$0	\$3,888	\$3,888	
Unlaminated plastics profile shape manufactur	\$0	\$2,733	\$964	\$3,697	
Promoters of performing arts and sports and a	\$0	\$1,112	\$2,536	\$3,648	
Storage battery manufacturing	\$0	\$758	\$2,772	\$3,530	
Data processing- hosting- ISP- web search por	\$0	\$2,229	\$1,278	\$3,507	
Seasoning and dressing manufacturing	\$0	\$2,154	\$1,348	\$3,502	
Greenhouse- nursery- and floriculture product	\$0	\$569	\$2,841	\$3,410	
Other basic organic chemical manufacturing	\$0	\$1,444	\$1,704	\$3,148	
Wood container and pallet manufacturing	\$0	\$1,703	\$1,309	\$3,011	
Printing ink manufacturing	\$0	\$2,252	\$344	\$2,596	
Showcase- partition- shelving- and locker man	\$0	\$616	\$1,842	\$2,458	
Machine shops	\$0	\$1,365	\$1,019	\$2,384	
Automobile manufacturing	\$0	\$3	\$2,330	\$2,333	
Software publishers	\$0	\$1,067	\$1,261	\$2,327	
Coating- engraving- heat treating and allied	\$0	\$1,343	\$882	\$2,225	
Plastics bottle manufacturing	\$0	\$1,439	\$769	\$2,208	
Travel trailer and camper manufacturing	\$0	\$185	\$1,991	\$2,175	
Aircraft engine and engine parts manufacturin	\$0	\$1,567	\$520	\$2,087	

Description	Direct	Indirect	Induced	Total	Jobs
Vegetable and melon farming	\$0	\$417	\$1,666	\$2,083	
Sound recording industries	\$0	\$632	\$1,333	\$1,965	
Other industrial machinery manufacturing	\$0	\$1,236	\$698	\$1,934	
Adhesive manufacturing	\$0	\$614	\$1,229	\$1,844	
Tortilla manufacturing	\$0	\$625	\$1,186	\$1,811	
Construct other new residential structures	\$0	\$1,000	\$789	\$1,789	
Relay and industrial control manufacturing	\$0	\$1,151	\$605	\$1,756	
Support activities for printing	\$0	\$1,496	\$224	\$1,721	
Other commercial and service industry machine	\$0	\$739	\$929	\$1,669	
Transport by water	\$0	\$208	\$1,406	\$1,614	
Poultry and egg production	\$0	\$371	\$1,197	\$1,568	
Other information services	\$0	\$606	\$746	\$1,352	
Engineered wood member and truss manufacturin	\$0	\$768	\$309	\$1,077	
Cutlery- utensil- pot- and pan manufacturing	\$0	\$138	\$928	\$1,065	
Bowling centers	\$0	\$48	\$993	\$1,041	
Vending- commercial- industrial- and office m	\$0	\$399	\$615	\$1,014	
Synthetic dye and pigment manufacturing	\$0	\$495	\$498	\$993	
Turned product and screw- nut- and bolt manuf	\$0	\$408	\$467	\$875	



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