Economics 504: Public Economics in Developing Countries
Fall 2016 [Revised Oct. 25, 2016]

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Office hours:
Tues. 1:30-3:30PM, and by appointment

Class meets 11am-12:15pm MW (+ 2 Fridays), CDE Classroom

Course description
Public economics (also known as “public finance”) is the branch of economics concerned with government expenditure and taxation, focusing primarily on microeconomic aspects of these activities. In this class, we will mainly consider the expenditure side of public economics. An in-depth exploration of tax policy, the other half of public economics, is offered in Econ 514 in the spring semester. Because it is a CDE course, Econ 504 is tailored to the interests of policymakers and policy analysts from developing and transition economies. It applies the tools of public economics to the microeconomic policy problems that are most pertinent in these countries, and includes much coverage of the institutional details of policies and empirical evidence in these types of countries. Econ 504 is a survey course providing brief introductions to many different microeconomic concepts and public policy issues that we think it is important for every CDE fellow to understand. Spring elective courses at the CDE provide you with the opportunity to investigate some of these particular issues in greater depth.

This semester’s course begins by laying out a general empirical and theoretical framework for analyzing public economics issues. One of my aims for this course is to integrate empirical evidence and theory right from the beginning, so we start by considering strategies we can use to get relatively convincing evidence on the degree to which policies achieve their goals. We then turn to fundamental normative questions such as: what should the goals of government be? What do “economic efficiency,” “equity,” and “social welfare” mean, how can these concepts help us think clearly about policy issues, and what are the philosophical disputes over these concepts?

With that as background, we delve into the market failures that provide efficiency rationales for government intervention in the market, including externalities, public goods, imperfect competition, and asymmetric information. We also consider ways that human behavior might deviate from perfect rationality, and what that might imply for policy. Along the way, we apply these concepts to various examples of policy issues, including, among other things, the environment, health care, infrastructure, security, social insurance, transfers to the poor, and education. In each case we will think about the efficiency, equity, and other rationales for government involvement, and the pros and cons of different ways of designing policies to address the problems.

Next, we turn to the general question of how to make the government work better, addressing questions such as the following. What are the incentives of politicians and government employees, and how does the design of political institutions affect the degree to which they serve the public interest? How should responsibilities be divided up between the central government and local governments, and what are the advantages and disadvantages of
“decentralization?” What practical steps can be taken to improve the delivery of basic services? For example, how might one address problems of absenteeism and corruption? We then end the course by addressing the following question: when is it better to have the government own and produce things, and when is it better to privatize? We consider the examples of government-financed vouchers for privately-provided education, and privatization of state-owned enterprises such as water utilities, as case studies.

Course materials
There is one required text for the course: Public Finance and Public Policy, by Jonathan Gruber (5th edition, Worth Publishers, 2016), which can be purchased at Water Street Books or online. The 1st, 2nd, 3rd, and 4th editions are acceptable substitutes (the reading list below includes page references for all three editions of Gruber’s book). Additional required readings, with many applications to policy issues in developing and transitional countries, will be made available in various course reading packets. All of the readings in the course packets (and the first reading assignment from Gruber’s textbook, but not later readings from that book) are also available as PDFs on the class “Glow” web site <https://glow.williams.edu>.

The first reading packet was distributed to your mailbox or handed to given to you during CDE orientation. The second packet is being distributed in class on the first day. The next packet(s) will be available early next week – I’ll email you as soon as it’s available at reading packet room, which is in the Class of ’37 House at 51 Park Street. The reading packet room which is open 8:00am – 3:00pm Monday through Friday from September 8th (the first day of classes) through the end of fall semester. Here’s a map to help you the reading packet room:

![Map of Class of '37 House](https://glow.williams.edu)

You must bring your student ID and fill out a form (available at Class of ’37 House) to get your reading packet. A second course reading packet will be made available a little later in the term, once the initial rush at office services is over and we have a better idea of the enrollment in the class.
Students are expected to read the textbook selections and assigned articles from the reading packet before class and be prepared to discuss them on the days indicated in the syllabus. I will periodically e-mail you a guide to upcoming readings, including a set of discussion questions to help you prepare for class. Depending on how things go, as the semester progresses, I may modify when we cover certain readings, or skip some, or tell you to emphasize some parts of the reading and skim others -- I will make this clear in the weekly e-mail guides. All readings represent testable material; my e-mail guides to the readings and what I cover in class will be good guides to what you need to know about the readings for the exam. I will not expect you to memorize names of authors or to address points in the reading that were never mentioned in class.

Course web page
The course web page is available through the new version of Glow: [http://glow2.williams.edu/](http://glow2.williams.edu/).
All readings (except for the textbook), assignments, handouts, etc., will be posted there (in some cases they will be added gradually as the semester progresses).

Class meeting time
Class normally meets 11:00am – 12:15pm in the CDE classroom. We will usually only meet on Mondays and Wednesdays, but there will be two Fridays with class meetings: September 9 and October 28. In addition, 11:00am-12:15pm Friday time slot will often be used for teaching assistant sessions and an optional review session for the midterm. The TA sessions are tentatively scheduled for Sept. 23, Sept. 30, Oct. 14, Nov. 4, and Nov. 16. The review session for the midterm is tentatively scheduled for Oct. 21.

Course requirements
Your grade will be determined according to the following grading formula:

<table>
<thead>
<tr>
<th></th>
<th>CDE fellows</th>
<th>Undergraduates</th>
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</thead>
<tbody>
<tr>
<td>CDE orientation</td>
<td>10%</td>
<td>-</td>
</tr>
<tr>
<td>Econ 504 writing assignment, due Mon. Dec. 12</td>
<td>-</td>
<td>10%</td>
</tr>
<tr>
<td>Econ 504 homework assignments (about 5)</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>Econ 504 class participation</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Econ 504 midterm exam, 10am-12:30pm Mon. Oct. 24 in the CDE classroom</td>
<td>35%</td>
<td>35%</td>
</tr>
<tr>
<td>Econ 504 final exam, scheduled for Monday Dec. 19, 9:30am, room to be announced</td>
<td>35%</td>
<td>35%</td>
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</tbody>
</table>

- For CDE fellows, scores on the CDE orientation exam and homework on microeconomics, regression, and writing together account for 10% of the Econ 504 grade.

- **Writing Assignment for Undergraduates.** In lieu of the CDE orientation, undergraduates will be required to submit a writing assignment of approximately 10 double-spaced pages, due Monday, December 12th at 4:00pm. It will count for 10% of the final grade. (For CDE
fellows, that 10% of the grade will come from the CDE orientation instead). Further information on the writing assignment will be provided later in the term.

- There will also be six homework assignments which together count for 15 percent of your grade. Tentative due dates for these assignments are listed on the schedule below, but may be adjusted as the semester progresses. Homework assignments will be graded by the teaching assistant for the class (Mie Mizutani). Working on the homework assignments in groups is encouraged. However, if you work out an answer as part of a study group, be sure you understand exactly how to arrive at the answer. **You must write up your answer to each problem completely on your own, in your own words**, and of course you must each turn in your own individual homework. Turning in a homework assignment where significant parts of your answers are word-for-word identical, or close to identical, to the answers of a classmate is a violation of the honor code (the rules here are similar to those for plagiarism, except that in addition, you cannot quote your classmate’s answers – you need to explain things in your own words). Late homework assignments will not be accepted, because I will be making the answers available shortly after they are handed in. I will drop the lowest homework grade from your grade calculation, which should take care of legitimate excuses. Unless otherwise specified, you may hand-write your homework if you want, it is not necessary to type it.

- **Class participation** counts for 5 percent of your grade. You should attend class regularly, come to class having done the assigned readings, and be prepared to discuss the questions about the reading that I pose to you in advance by e-mail. I reserve the right to call on people to provide their thoughts on the e-mailed discussion questions. **It is also important that you not be distracted by electronic equipment. Students may use a computer to take notes if they like, but must use the computer for that purpose only. Smart phones and other electronic devices must be turned off and stowed.**

- The **midterm exam** counts for 35 percent of your grade in the CDE classroom. **The midterm is scheduled from 10am-12:30pm Mon. Oct. 24, in the CDE classroom.** Undergrads who have a schedule conflict are welcome to re-schedule for an alternate date and time – please talk with me as soon as possible if that is the case.

- The **final exam** counts for 35 percent of your grade, and will take place during the normal final exam period.

**Teaching Assistant**
Mie Mizutani <mm26@williams.edu> is the teaching assistant for this course. She is a senior at Williams College who took this course last year. Mie will grade your homework assignments, and will run an optional review session before each homework is due. In these review sessions, you may ask Mie to explain general topics that we covered in class and that are related to the homework that you need to do, but do not ask her to solve the homework problems for you --
that’s your job. In addition, the CDE teaching assistants are available by appointment to provide extra help.

Course schedule and reading assignments
The schedule below lists the topics and reading assignments for Economics 504. Some readings come from the textbook for the course: Public Finance and Public Policy by Jonathan Gruber. These readings are listed as "Gruber." I have provided page references for the 1st, 2nd, 3rd, 4th, and 5th editions. Other readings will be made available in printed reading packets, and in electronic format on the class “Glow” web page. You should do the assigned reading before the date that we cover the topic in class, and come to class prepared to discuss the questions about the readings that I will pose to you by e-mail.

1. Friday, September 9.
   • Introduction: What is Public Economics?
     o Gruber, Ch. 1, Section 1.1 "The Four Questions of Public Finance" {4,073 words}
   • Empirical Tools of Public Economics Part 1: Correlation, Causation, and Randomized Trials
     o Gruber, Ch. 3, "Empirical Tools of Public Finance," Introduction and Sections 3.1 and 3.2 {4,520 words}

   • Empirical Tools of Public Economics Part 2: Observational Data, Cross-Sectional and Time-Series Analysis, and Difference-in-Differences
     o Gruber, Ch. 3, "Empirical Tools of Public Finance," Sections 3.3, 3.4, and Conclusion {7,697 words}

3. Wednesday, September 14
   Empirical Tools, Part III: Example of a Difference-in-Differences Study

Efficiency, Equity, and Social Welfare, Part I
   • Gruber, Ch. 1, sections on “Equilibrium,” “Social Efficiency,” “Competitive Equilibrium Maximizes Social Efficiency,” and “From Social Efficiency to Social Welfare: The Role of Equity.” (pp. 48-54 in 2nd through 4th eds., and bottom of p. 46 – top of p. 52 in 5th ed.). {3,021 words}
   - Homework 1 due at beginning of class
   **Efficiency, Equity, and Social Welfare, Part II**

5. Wednesday, September 21.
   **Efficiency, Equity, and Social Welfare, Part III**
   - Bakija, Jon. 2016. “Social Welfare, the Tradeoff Between Equity and Efficiency, and the Marginal Efficiency Cost of Funds, Part II: Evidence and Examples from Around the World.” {7,313 words}

   - Homework 2 due at beginning of class
   **Efficiency, Equity, and Social Welfare, continued**

7. Wednesday, September 28.
   **Externalities and Public Goods I: Theory**
8. Monday, October 3.
   • Homework 3 due at beginning of class
Externalities and Public Goods II: Applications
   • Parry, Ian, Dirk Heine, Eliza Lis, and Shanjun Li. 2015. Getting Energy Prices Right: From Principle to Practice. Washington DC: International Monetary Fund. [Excerpt; read pp. 1-8, and look up your own country in the tables in Annex 6.2] [3,241 words]
   • Bakija, Jon. 2016. “Positive Externalities from Investments in Knowledge.” [2,210 words]

9. Wednesday, October 5.
Imperfect Competition, Common Resources, and Infrastructure
   • Bakija, Jon. 2015. “How Natural Monopoly Causes Deadweight Loss.” [919 words]

No class on Monday, October 10 (Fall Reading Period)

10. Wednesday, October 12.
Insurance and Asymmetric Information
   • Bakija, Jon. 2016. “Insurance and Asymmetric Information.” [6,259 words]
11. Monday, October 17.
- Homework 4 due at beginning of class

**Insurance (or Lack Thereof) in Developing Countries**
- Cai, Jing. 2011. “Social Networks and the Decision to Insure: Evidence from Randomized Experiments in China.” *Development Impact Blog*. December 5. {1,280 words}

12. Wednesday, October 19

**Credit Market Failure due to Asymmetric Information**

Friday, October 21, 11:00AM-12:15PM: Optional Review Session for Midterm Exam, CDE Classroom

Monday, October 24, 10:00AM-12:30PM: MIDTERM EXAM, CDE Classroom


**Behavioral Economics and Public Policy**
Health Care Policy in Developing Countries


15. Monday, October 31.
Transfers to the Poor I

- Hanlon, Joseph, Armando Barrientos, and David Hulme. 2010. “Asking the Community.” Excerpted from pp. 113-115 of Just Give Money to the Poor, Kumarian Press. {1,124 words}

16. Wednesday, November 2.
Transfers to the Poor II


17. Monday, November 7.

- Homework 5 due at beginning of class

Education I: Returns to Investment; Problems with Quality

- Bakija, Jon. 2014. “Unemployment Rate by Highest Level of Educational Attainment.”
18. Wednesday, November 9.

**Education II: RCT Evidence on School Quality**

19. Monday, November 14

**Political Economy I: Accountability Mechanisms and Voting**
20. Wednesday, November 16
Political Economy II

- **Rent-Seeking and Rational Voter Ignorance**

- **Common Pool Problems in Politics**

21. Monday, November 21

- Homework 6 due at beginning of class

**Fiscal Federalism and Decentralization**


**Wednesday November 23: Thanksgiving break, no class**

22. Monday, November 28

**Addressing Corruption**


23. Wednesday, November 30.
Evidence on Privatization of State Owned Enterprises

24. Monday, December 5.
Evidence on School Vouchers in Chile, and Education Reform in Brazil

25. Wednesday, December 7.
Evidence on School Vouchers in India