

**David Kensinger, Class of 1993**



My career has been in political campaigns, public service and now as founding President of my own lobbying firm. My Williams degree is in political economy and provided me the tools to evaluate questions of public policy objectively. The concepts of scarcity, opportunity cost and marginal analysis are of daily use. I would particularly encourage students to pursue a greater academic understanding of statistics and causality, including learning to perform regression analysis. Anyone in the room can see who is leading in a poll, but the one who can prove mathematically why and how the topline number can change will be the most valuable person in the room.

<http://kensingerandassociates.com/David.html>