

Kasia Sullivan Horner, Class of 1996



After graduating with a BA in Economics from Williams, I went on to receive my MBA from Dartmouth. For the last 14 years, I have worked in Sports Marketing for The Coca-Cola Company. Currently, I oversee The Company's sponsorship of all 90 NCAA Championships, including the Men's and Women's Final Four. Whether it be marketing, event management, or negotiating a sponsorship agreement, I tap into the analytical skills I developed as an economics major every day.