
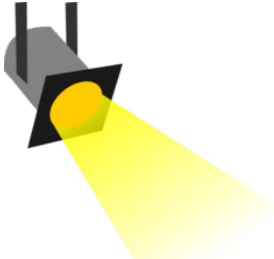


ECON SPOTLIGHT:

PETER CHRISTIANI



Peter Christiani '13 is currently pursuing an MBA at the Stephen M. Ross School of Business at University of Michigan. Peter was a JA and captain of the football team during his time at Williams and graduated with a degree in Economics. Upon graduation, Peter solidified his area of interest: sales and marketing. He worked at Red Bull in various analysts roles and says there are two parts of Economics that came up frequently in his work: regressions and elasticity. Through the Red Bull Graduate Program, Peter practiced analytical tasks and project management, and this allowed him access to Red Bull executives as he began to forge his career path.

If you feel like you don't have the necessary "connections" in the professional world to help you dive into a career, Peter advises: "Don't underestimate the network!" Having taken advantage of the Williams Alumni Directory when he first moved to LA for work, Peter was overwhelmed by how many fellow Ephs were willing to help him out. The Alumni Directory is especially useful for career hunting, as you can set up "informational calls" where you express interest in learning more about alums' careers. Peter suggests sending a general agenda to the alum ahead of time, being respectful and thoughtful in these conversations, listening closely, and expressing interest at the end of the call that reflects your understanding of his or her role.

Peter's advice to Williams students as they think about future careers is to "talk to as many people as you can." He reminds us, "Ultimately, it is going to be nearly impossible to know exactly what you want to do right now, so get out and try things. Try to vary your internship experience, and similarly, try new things in the workforce." A degree in Economics, as Peter illustrates, allows for flexible career and academic paths during which you can focus on what interests you the most!

If you are looking to get in touch with Peter, you can find his info in the Directory:

Peter Christiani

University of Michigan

Ross School of Business MBA, 2020